

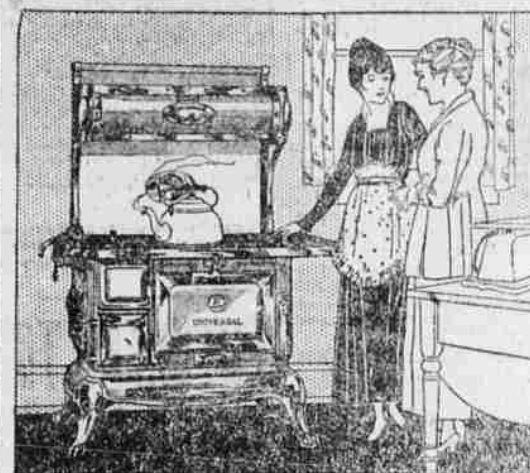
Factory Demonstration
Five Days
Only
September 1st to 5th Inclusive
 Let us show you how to
 reduce your work
 and make your kitchen
 an attractive and
 pleasant place to work in



Universal and Wesco
Ranges and
Heaters
Factory Representative
in charge
who will assist you in
selecting a range or
heater best suited to your
needs

NOW IS THE TIME TO SECURE THE NEW EFFICIENT HEATING OR COOKING STOVE OR HEATER YOU WILL NEED IN THE COMING MONTHS AT THE LOW PRICES PREVAILING THROUGHOUT OUR STOVE DEPARTMENT. WE ARE OFFERING THE WELL-KNOWN UNIVERSAL PORCELAIN AND WESCO COAL-WOOD RANGES WITH UNUSUAL TERMS AND SPECIAL INDUCEMENTS, TOGETHER WITH A FREE GIFT. THIS IS AN EVENT OF GREAT IMPORTANCE TO EVERY HOUSEWIFE. HERE YOU WILL FIND A STOVE THAT WILL DO JUSTICE TO YOUR SKILL IN THE CULINARY ART. MODERN, DEPENDABLE, ECONOMICAL, YOU CAN COOK WITH ABSOLUTE ASSURANCE OF SATISFACTION.

LET US SHOW YOU HOW TO HEAT YOUR HOME AT A MINIMUM COST. COSY COMFORT IS YOURS ON THE COLD WINTER NIGHTS WHEN YOUR HOME IS EQUIPPED WITH THE NEW CIRCULATOR HEATER STOVES WE HAVE TO OFFER YOU. BRING YOUR STOVE TROUBLES TO US, LET US SOLVE THEM FOR YOU.



Univit Porcelain
No More
Blackening and
Rubbing
Just Wipe
Off

Do not miss seeing and learning about the durable, beautiful UNIVERSAL COAL-WOOD RANGE which has a permanent porcelain finish that will not peel, chip or discolor from heat. Just wipe it off with a moist cloth and your Universal will always be bright and new. Women may now simply wash their stoves just like they do their porcelain tables. Not even the tops of Universal Porcelain Ranges need blacking. Why not discard your bothersome old style stove and enjoy a bright, handsome Universal that will give you a lifetime of faithful and satisfactory service.

Bargains In Used Stoves

We have in stock a variety of rebuilt stoves, some of which have been taken in exchange and are as good as new. These will be sold at attractive prices, and if you are looking for a real stove bargain you can find it here.

DURING THIS
SALE ONLY

13 PIECES
GENUINE PYREX
 Transparent Oven Ware



GIVEN
AWAY

GIVEN
AWAY

To everyone purchasing a UNIVERSAL, WESCO, range or heater during this sale, we will give away FREE, 13 pieces of genuine Pyrex Transparent Ovenware as illustrated above. This kind of ovenware is becoming more and more in demand, and we urge you to take advantage of this offer while it lasts.

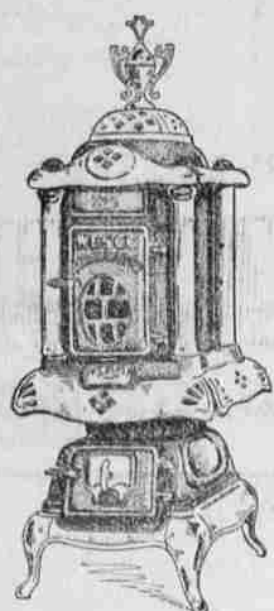
CALORIC
 PIPELESS
SYSTEM OF CIRCULATING HEAT



Build lasting
winter
comfort and
convenience
in your
home

Over
150,000
Satisfied
Users

The CALORIC PIPELESS FURNACE is the choice of thousands of home builders who want a modern heating system at a low installation cost and economical operation. No pipes required. Only one register. Usually installed in a day's time.



Wesco
Circulator

The heater illustrated above is our answer to a demand for a strictly high-class parlor heater with circulating construction and a combination stove with duplex grates that is equally suitable for wood or coal. This stove conserves fuel, keeps the air circulating in your rooms and is conducive to good health.



Perfect
Universal

The heater is a small furnace or room heater—a double jacket with air space sufficient to will a 9-inch heater pipe with a heater dome produces the most powerful circulation. New nickel trim—a wonderful heater and fuel saver.

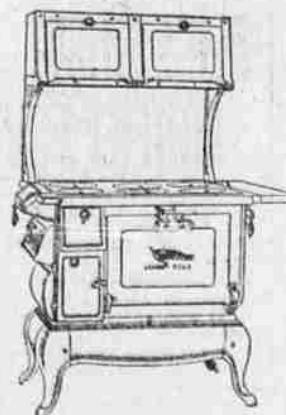
We Have Many
Styles and Sizes
Universal Ranges

There are many sizes and styles to select from—full porcelain in grey and blue with white porcelain and nickel trimming; semi-porcelain and plain finish coal-wood ranges with and without reservoirs. All priced as low as it is possible to price ranges of quality, dependability and log life.



Wesco
Wood--Coal
Ranges

There is real value in the high-grade WESCO RANGE. Sanitary leg-base, nice nickel trimming, white paneled doors and 18-inch oven. This range presents a handsome appearance and its cooking and baking qualities are guaranteed to give satisfaction. Can be had with or without reservoir.



YOUR OLD STOVE TAKEN IN EXCHANGE

The success of your cooking and baking is dependent upon an efficient range. Why endure an old, worn-out unreliable stove? Trade it in for a new WESCO or UNIVERSAL. We will take your old stove and accept it as part payment on any new stove during this sale.

\$5 Deposit

A payment of \$5.00 delivers to your home any range or heater you may select and entitles you to all the special inducements of this stove sale.

Make your own terms in reason
on the balance



Wesco
Radium

Here is a popular heater for the smaller homes. Combination with duplex grates for burning wood or coal. Handsome heavy steel body, carrying a wealth of plain nickel trimmings. An ideal combination heater.



Estate
Heatrola

The HEATROLA is really a hot-air furnace that may be placed in any room in the house. Like a basement furnace, it draws cold air in at the bottom, heats it and forces it out at the top, then sends it through every room in the house—upstairs and down. Let us explain its many advantages.