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(Incorporated)
An Independent Newspaper

FRANK B. APPELBY Editor and Publisher
HARVEY F. MATTHEWS Business Manager

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THE LORD WILL GIVE STRENGTH unto his people; the Lord will bless his people with peace.—Psalms 29:11.

Shoe manufacturers are puzzled over the falling off in sales of men's footwear. They should study the figures showing an increase of 1,500,000 autos this year.

The movement to abolish punishment in Illinois is entirely out of place. All Chicago criminals go insane just before they come to trial and think of the thrill that would be lost if there were no longer a hangman's noose from which to save them.

NO STEADFAST RULE.

A critic once said that "an educated poet is almost always a bad poet; that scholarship produces critics, not creators, and encourages pendency rather than passion." The facts are convincing that the author of the criticism was a poor judge of good poetry.

Among the university poets are Spencer, Marlowe, Milton, Dryden, Donne, Gray, Goldsmith, Wordsworth, Coleridge, Scott, Byron, Shelley, Tennyson and Swinburne. Among the non-university poets were Shakespeare, Pope, Cowper, Burns, Blake, Keats and Browning.

It is evident, therefore, that university training is not essential to poetry. But the fact that such poets as Pope and Keats never attended a university does not prove them uneducated. Mr. G. K. Chatterton describes Browning as "the most educated man that ever lived," but Browning never attended an institution of higher learning.

The man who said "an educated poet is almost always a bad poet" is no more in error than the fellows who believe that one must go to college to be educated and that every college man is an educated man.

CONDEMNING SPACE GRAFTERS.

The American Association of Advertising Agents is discouraging free newspaper publicity of the kind that is devoid of news value and intended only for advertising. Abuse by the advertisers of free newspaper space has aroused the advertising agents to the point of protest.

Free publicity for advertisers is objected to principally on the grounds that the privilege if overworked transforms the newspaper from a news medium into a propaganda organ. There is little news value in this sort of propaganda. There should be two distinct departments in the newspaper—one for news and one for advertising—and the line separating the two must be clear enough to be readily discerned by the reading public. Free publicity obliterates the line.

Abuse of free newspaper space is unfair to the reading public and often results in misrepresentation. There is also always the danger of discrimination between advertisers and their products. It is a game in which the publisher, the public and the advertiser all play and none wins.

The action of the American Association of Advertising Agents is the reflection of the attitude long held by the newspaper publishers. The daily newspaper can no longer be called a propaganda sheet because of the concerted sentiment of the newspapers and the papers, public and advertisers have not suffered.



Those cork houses in England may be all right, but suppose a chap leaves his cork screw in his other pants.

Paris dressmakers are sighing for longer skirts, but the women refuse to take to cover.

"Why don't you turn that cat out of the restaurant?" "Because we have rabbit today and we want the customers to see that the cat is still alive!"

"Who were the first inventors of advertising slogans?" "Noah and Mrs. Noah. They were sitting on the forward deck of the Ark, which had just put off from the dock with all of the animals aboard. Smells were abundant from the direction of the menagerie."

"What a whale of a difference a few cents make!" remarked Noah.

"Your nose knows!" replied Mrs. Noah.

We know a girl who wrote five novels, ten short stories, and several plays—she was a darn good stenographer.

There is some cooperation among wild creatures. The stork and the wolf usually work the same neighborhood.

KEEP AT IT!
If you've started for a goal, Keep at it!
With your heart and mind and soul Keep at it!
Make mistakes, as people must, But get up and shake the dust From your garments and then just Keep at it!

When you've learned when you are weak Keep at it!
You can win the joy you seek, Keep at it!
Study, practice, think and plan, Make yourself a better man, If another can, YOU CAN, Keep at it!

Man wants but little here below, but he doesn't want it all in a torrid wave.

Illiterate Barber: "Am't you been in here before?"
Victor from the lather: "Club."
Illiterate Barber: "Veh, I thought I'd sawed you here."

Those who are downhearted at 50 can take cheer; Kara Meeker, 55, has just announced a ten year contract.

ADD DUMBBELLS.
I fell in love with Marjorie And asked her to be mine, That was before she told me that Her love was genuine."

The flintlock musket is a thing of the past. Gone are carroms and the other first things, and the world has never seen in many other ways. But it still seems to us to be the custom of polishing the worthless cross who is dead, although no one liked him or had any respect for him while he was living.

Half the world doesn't care a bang how bad the other half's rheumatism is.

The flight of birds are apt to be downward as well as upward. Being lost on the inside new paper pages is now the lot of the men who recently were lost at the ship.

FARM MACHINERY RUINED

CHICAGO, Wash.—A machine shed three 20-foot barns and other farm implements, belonging to the late Edward J. Smith, were destroyed by fire at his farm. Six farm hands who were doing part of the shed as a bankhouse, lost their bedding and extra clothing.

The supposition is that the fire started from an unextinguished match or cigarette that threw carelessly down. The loss is estimated at \$100,000.

A hard shower of rain halted harvesting for a few hours. About half of the crop is harvested. Several acres of new wheat have been sown.

Big Bertha



The Katrina of squawdom, and a marvel of Indian terpsichorean art, is Big Bertha. From far back in the foothills of Montana she came for the Fort Union (Mont.) celebration, and carried off first honors in the tom tom shimmying event. She, she weighs 160 pounds.

OUT OUR WAY



A VANISHING ARISTOCRACY

U. S. AUTO MAN IS OPTIMISTIC

BERLIN (AP)—Germany shows signs of increasing stability that warrants business confidence, says John N. Wylie, of Cleveland, chairman of the foreign trade committee of the National Automobile Chamber of Commerce. He has just concluded a study of the economic conditions of Germany.

"The efforts which are being made towards the readjustment of business to normal conditions will do much to remove the uncertainty now surrounding the enterprises because of the existing restrictions on trade between Germany and other countries," Mr. Wylie stated.

He believes that the absorption of these postwar impediments will stimulate free commerce, stimulate trade between Germany and the United States. The German officials, he said, were already endeavoring to bring about all improvement in the trading conditions between both countries. As a result of informal conversations between the American

and motor integrals, and official German circles it is believed that a liberal increase in the present import quota for American cars will shortly be decreed.

Trucks Supplanting Horses
RITZVILLE, Wash.—Auto trucks seem to be supplanting horses in this region, so far as hauling what is concerned. The farmers say that if it is necessary to have all horses shod to travel the roads, it is cheaper to have the hauling done by trucks.

Trucks more take the contest for hauling wheat at a certain rate a bushel a mile, and it is no uncommon sight to see an entire fleet of trucks on the highways.

BERLIN (AP)—The New State firearms act, which became operative August 1, provides for the licensing of all holders of arms.

Many applications for licenses were received from sportsmen both in Ireland and across the channel. There has been little game shooting in Ireland since 1914 and during the fighting in Ireland it almost wholly stopped. It is now being renewed and the approaching season is likely to be a good one.

Certain Spanish forces were in need of gunpowder at one time and as sulphur was a necessary com-

The Start Isn't Hard

BUT KEEPING AT YOUR SAVINGS ACCOUNT IS WHAT COUNTS. . . IS YOURS GROWING REGULARLY EVERY WEEK?

La Grande National Bank
Sound - Reliable - Progressive

Sound - Reliable - Progressive

N. K. West & Co.
THE QUALITY STORE

Quality Merchandise At All Times

REASONABLY PRICED

N. K. West & Co. Inc.
La Grande, Oregon

RIDER'S LEG IS BROKEN

STARKY (Special)—Oscar Johnson was injured Saturday when he was riding the range accompanied by Grant Clark and the horse he was riding fell with him. He received a broken leg and was taken to the Grande Grande Hospital. From the scene of the accident Mr. Johnson was carried on a stretcher to the Jack Street home, a distance of about five or six miles.

J. H. Russell, of La Grande, was a visitor at the H. A. Thornburg camp Thursday.

Mrs. D. C. Smith, of Island City, has been visiting her sister, Mrs. A. A. Smith.

Zony Vay drove to Hilgard a large number of lambs for shipment the first of the week.

A school meeting was held at the school house Monday and a contract was let to Mrs. Blanche Ing year. Much work is to be put on the school building the opening of school.

Joe Clark, who has been riding the range for the past two weeks now has all his beef cattle gathered.

John McIlroy, of La Grande, comes to Starky every Sunday with fresh vegetables and fruits.

Don't Wait Until Cold Weather for Your Linoleum

BUY IT NOW!

We Sell **ARMSTRONG'S LINOLEUM** For Every Room in the House.

W. H. Bohnenkamp Co.

One More Day
OF OUR AUGUST CLEAN-UP SALE

You can not afford to overlook an opportunity day of values never offered before in La Grande

HALF SOX, regular 10c value for	15c
GIRLS' HATS, \$2.00 to \$5.00 value for	\$1.00
GIRLS' FIBER SILK 7-8 FANCY TOP HOSE	50c
GIRLS' RIBBED COTTON 7-8 FANCY TOP HOSE	25c
COLLAR AND CUFF SETS	25c
CRIB BLANKETS—Good quality, 30x40	85c
STAY-PUT RUBBER KITCHEN APRONS	25c
GIRLS' BLOOMER DRESSES, Age 2 to 6	\$1.00
BOYS' WASH SUITS, Age 2 to 8	\$1.00
A FEW BLACK OR TAN SANDALS, odd sizes	\$1.00
PLAY SUITS, BLUE OR KHAKI, age 5 and 6	75c

The above is only a few of the bargains we are offering. Come in and see and save.

Norton's Kiddy Shop
Everything in Infants' and Children's Wear

Guaranteed Used Fords

1925 TOURING
Driven about 200 miles. Has motorometer, balloon tires, spare tire and tire cover, speedometer.
A Bargain!

Perkins Motor Co.
Phone 41-5001 Corner 4th and Adams

MARKET JOEL'S GROCERIES

Phone Main 759

PEACHES
Fine large Albertas from Yakima, Washington. Now is the time to can.

You'll like Carnation best here's why!

You'll like it for its creamy delicate taste and color. You'll like it because it improves the flavor and texture of milk dishes. You'll like it because it makes coffee taste right and look right. You'll like it for the purity, goodness and high food value which have made it Oregon's and the world's leading brand of evaporated milk.

For any one of a dozen reasons—you'll like it! Be sure, then, to ask for it!

Carnation Milk Products Co.
474 Glisan Street, Portland, Oregon

It tastes creamy
It looks creamy
It is creamy!

Made in Oregon for 23 Years.

Carnation Milk
"From Contented Cows"

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