Highway and Auto Dope

Tourist Traffic and News

ROAD SERVICE FOR MEMBERS

O. S. M. A. Furnishes Free Tows for Stranded Cars; List of Stations Given.

Members of the Oregon State Motor Association may now tour the highways of Oregon with a satisfied feeling that they will be properly taken care of in case of an extreme emergency or a minor derangement of their car. The free towing service of the Association has been added to the official towing service and others will be added as the demand proves them necessary and as the abilities of the association will permit of continued expansion.

All official towing stations must be equipped with first class towing and wrecking cars to deliver the best service possible. Stations have already been officially established in the following cities for the convenience of the traveling members of the A. A. A. and affiliated clubs.

Portland, east Broadway 1236; Ashland, Automotive Shop, 180 Main St., Tel. 44; Canyonville, Pacific Highway Garage; Cottage Grove, Billie Hall's Garage, 24 South Fifth St., Tel. 54; Eugene, Hockbill-Bevan Garage, 81 Seventh Ave. W., Tel. 114; Grants Pass, Smith Garage, Fifth and H St., Tel. 61; Roseburg, Garage, 116 North Rose St., 408; Bend, Dunlinger's Garage, 131 Greenwood Ave., Tel. 155 W; Hood River, Hile & Elliott, Fifth & Oak St., Tel. Day 4121, Night 2434; The Dalles, Read & Galloway, 405 E. Second St., Tel. 404 (Night, 2133-338W -434J -), Bonneville, Bonneville Garage, On Columbia Highway, Tel. Bonneville Exchange; Gladstone, Dunmire Motor Co., Pacific Highway & 42nd St., Tel. 66.

All of these stations are equipped to deliver efficient service on call at any hour of the day or night. Free mechanical first aid and towing service is effective only within a 16-mile radius of these designated Official Stations. Competent mechanics in charge of complete mechanical equipment will respond free any call on the telephone or by person to any member's car in distress anywhere within the service zone free, excepting to impassable streets or roads. These mechanics will either start the car so that it may proceed under its own power or will tow it in for garage service.

This service is rendered with the understanding that mechanical first aid and towing service will be delivered only when the member's car is wrecked or in such a disabled condition that it cannot be safely operated under its own power to a proper haven of repair. To receive the service, the car must also be in condition to be towed on its own four wheels or on two of its wheels by the use of a towing car properly equipped with a crane or dolly. A charge, at regular rates will be made where the car is so badly damaged it must be carried in by truck or other transporting facilities.

Emergency first aid and road service includes such repairs as correction of ignition trouble, carburetor adjustment, cleaning clogged gas line, loose battery connections, or any such minor repairs which can be completed within a period of 24 minutes by an experienced mechanic, but which may prove puzzling to the driver of the car who has little or no mechanical knowledge of the working parts of the car. Wherever it is not possible to make such adjustments within 24 minutes, then the car will be towed to the Towing Station.

In instances where the member is covered by insurance and his car is wrecked in a collision, then he must pay the service station at regular rates for the service rendered and look to the insurance company for reimbursement.

The 24 minute free first aid road service includes also such items as the changing of tires for lady members of a member's family, when accompanied by a male companion. This service is not extended to male members, physically able to change a tire themselves. To receive this free tire changing service, the car must be equipped with a serviceable spare tire inflated and in proper condition to be placed on the wheel and run. Repairs will not be made on tires, free, on the road.

The delivery of gas and oil to members under emergency road service is also included, but the member must pay for the gas or oil at the regular prices when delivered to him. This applies to the delivery of parts where they are necessary. The delivery will be made under the free emergency road service, but the parts must be paid for at their regular price.

Should a member's car become disabled or wrecked outside the limits of a designated zone, a distance not to exceed 25 miles from the location of the service station, the member will pay for the service at contract rates, time to be computed from the time service car leaves the station and returns to the same point. Member will be credited with 24 minutes roadside repairs, however, and for the time consumed by towing car in making the run within zone limits, both going and returning.

RADIATOR WORK
FENDER WORK
BODY WORK
W. E. Conan
1304 Jefferson Ave.

O. S. M. A. TO DO PUBLICITY

Department to Keep Public Informed of Latest Developments Established by Motor Association.

In direct keeping with its policy to deliver the greatest service possible in the development and exploitation of Oregon's natural resources that are of interest to the motoring public, the Oregon State Motor Association has but recently taken a step that is of vital importance to not alone the motorist, but to every man, woman and child interested in the growth and development of Oregon. By the creation of an educational and publicity department in its organization, this progressive association has made an exceedingly creditable expansion.

Through this department, magazine and newspaper articles will be sent out giving advice and information of value to the motoring public. Motion pictures will be made of the scenic and recreational value of Oregon's outdoors, as they appeal to the motorist. These films will be available for the use of the community, civic, sportsman's or any other clubs or organizations that will spread the gospel of Oregon's outdoors where it will be of benefit to the tourist or the prospective motorist.

These pictures will be made and circulated by Otto M. Jones, former educational Director of the State Game Commission, who during his incumbency in office with the Game Commission, made and put into circulation more than 24-000 feet of motion pictures that were a great feature with the clubs and organizations, of not states and states of the Atlantic coast.

Through this department, an affiliation will be maintained with the sportsmen of the state who are vitally interested in the fishing and hunting of Oregon and the outdoor recreational advantages in general. Through its sportsmen's organizations an unlimited amount of benefit may be derived in the broadcasting to the world, Oregon's wonderful offerings in fish and game and outdoor recreational advantages. This department, like the entire Motor Association will develop in direct ratio to the support given it by those who are interested, not alone in their personal welfare when on the highways of the state, but in the development of the state as a whole as a tourist's haven and a great outdoor playground.

There is no denying the fact that the club is entitled to unlimited support in such worthy endeavours to serve the public and to build up Oregon.

The club exists entirely upon its membership, and like all clubs or organizations, is no stronger than its membership will make it.

The new expansion and service is in direct keeping with the club's policy of being "the only organization in the state that directly concerns itself with protecting and forwarding the interests of the individual car owner."

ALL HIGHWAYS WILL SOON BE WELL MARKED

WASHINGTON (By the Associated Press.)—Fifty thousand miles of road, honeycombing the United States from the Canadian border to the Gulf coast, and from the Atlantic to the Pacific, were selected yesterday by the joint board of interstate highways as "United States highways" to be designated with uniform road markers.

Every federal aid road in the United States is included in the system, which provides for no through routes but embraces every state capitol and most points of national and sectional interest.

The Pacific roads designated include a route beginning at Port Angeles on Puget Sound and skirts the Pacific coast through Washington and crossing the Columbia river by ferry at its mouth; to Florence, Oregon, then along the Oregon coast to Crescent City, California, Eureka, Ukiah, San Francisco, Santa Barbara, Los Angeles, San Diego and Tia Juana.

Beginning to Fail.

She—"Is that a popular song he is singing?"

He—"It was before he began singing it."—Irish World.

BUT ONE STATE NOT REPRESENTED IN REGISTRATIONS

Registration of non-resident motor vehicles in Oregon for the month of July, 1925, exceeded that for the corresponding month of 1924 by 2952 and of July, 1923, by 3427. For the first seven months of 1925 the registrations, amounting to 47,345, exceeded the total for the year 1923, May 24 to December 31, by 4685. For the corresponding period of 1924 the registrations were 44,176 and 15,257 from May 24 to July 31, 1923.

Over half of the July registrations, or 11,361, gave California as their residence, and nearly half of the total number of foreign cars coming into the state last month, or 5494, registered at the Ashland and Medford stations. Ashland registered 6742, Medford 2752, and Portland was third with 2656 registrations. Grants Pass registered 1616. East of the Cascades Ontario station was first with 1645; Klamath Falls second with 550; The Dalles third with 475; Pendleton fourth with 269 and Nyssa fifth with 214.

Every state in the United States except South Carolina, was represented in the July registrations and the visitors from without the confines of the United States numbered, Canada, 281; Hawaii 23; Alaska 14; and Canal Zone 3. From states east of the Rocky mountains the registrations exceeding 200 motor vehicles were Illinois, Iowa, Kansas, with 283 from Colorado, and 234 from Utah and 221 from Montana. States registering over 100 machines east of the Rockies were Indiana, Michigan, Minnesota, Missouri, Nebraska, New York, Ohio, Oklahoma, Pennsylvania, Texas and Wisconsin.

ROADS NEAR COMPLETION

EUGENE, Ore.—Bids on the construction of the last five miles of the Alsea river highway will be opened by the bureau of public roads in Portland August 14, according to H. N. Shelley, supervisor of the Siuslaw national forest.

This will complete the road all the way from Philomath to the coast, said the supervisor, and it is expected to be opened to through travel early next summer. This is one of the state roads to the coast in which the state is cooperating with the bureau of public roads in constructing.

Explorers found a new deep hole in the Pacific ocean. Fine place to drop a player piano.

Truth is stranger than fiction. You can buy button holes.

AUTO DEALERS CONVENE.

MARSHFIELD, Ore.—The Automobile Dealers' association, meeting on Coos bay, is being entertained by the Chaney Automobile company, the Gorst & King Jitney company and the Coast Automobile lines. Twenty-three operators from other parts of the state are gathered here. They have held meetings in both North Bend and Marshfield and were banqueted at a large gathering. Nearly all automobile stage lines in the state were represented at the assembly.

L. James of Portland made one of the principal addresses and explained the troubles of such operators as operate for hire. He held the most cutting opposition the stage lines have are those who own the small and larger motor cars.

Auto Tourist Arrested.

EUGENE, Ore. — Chester O. Davis, 27, was arrested by Sheriff Taylor at the Eugene municipal automobile camp upon request of the sheriff at Trinidad, Colo., on a criminal charge involving an automobile which he had driven from Colorado to this city. He is in the county jail awaiting arrival of an officer from Colorado.

Measured By A High Standard

We have built this business to a high standard of service because we know the Golden Rule pays in any business. We serve you as we like to be served—and our customers are increasing in number steadily.

VELTEX OIL AND GAS

La Grande Filling Station

Wins By Fair Dealing. J. F. Heasty, Prop.

The Same Outstanding Value

Today
Tomorrow
Next Year

No Yearly Models
No Extra Depreciation
No Multiplication of Profits

The New Studebaker

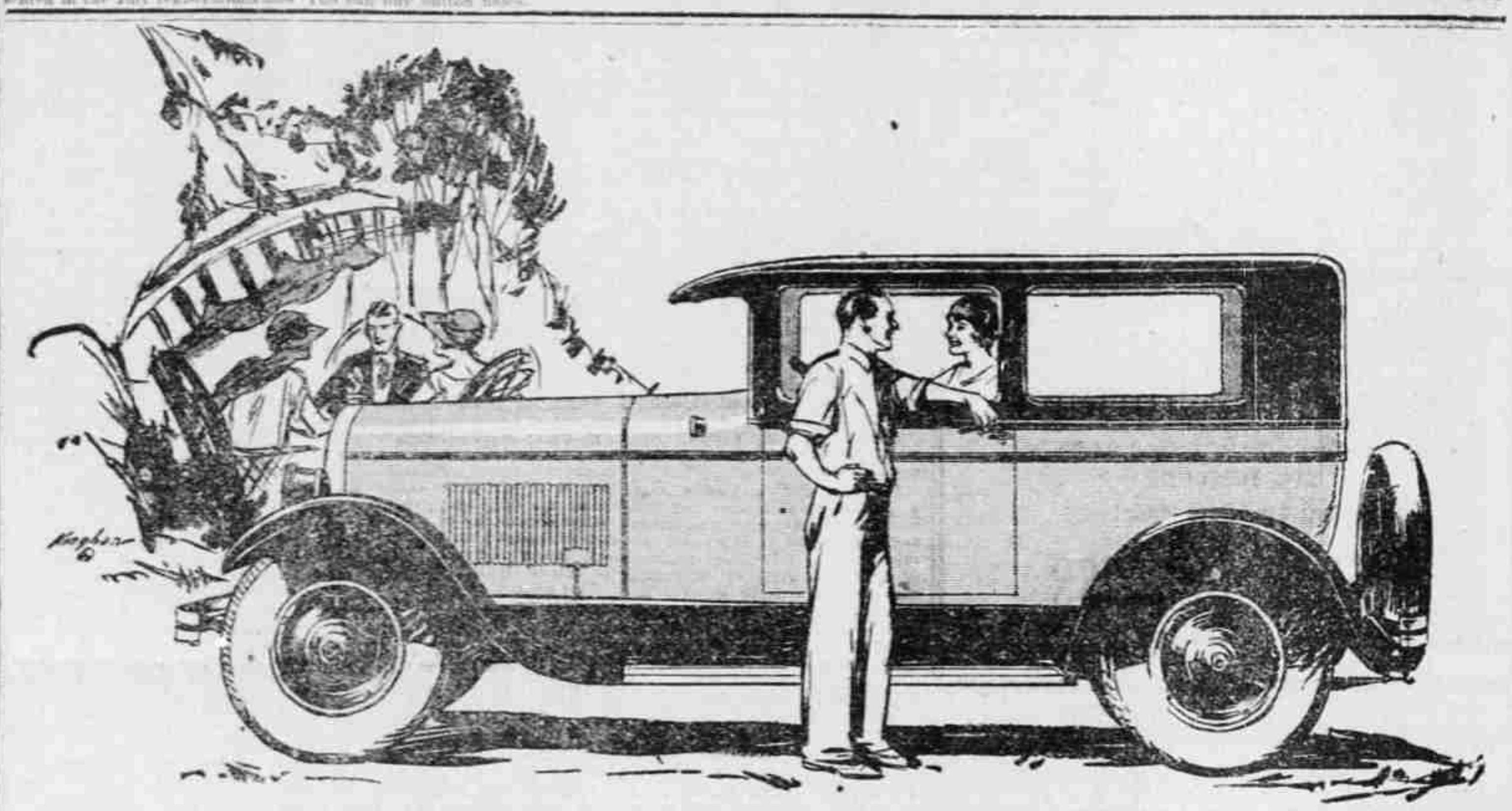
All that you could desire in a motor car at a price that has made sales leadership in this territory and throughout the country.

See these new Closed Models and be safe!

M. J. GOSS

Studebaker Sales and Service.

"This Is A Studebaker Year"



Announcing

Jewett De Luxe Coach $1400

A Truly De Luxe Coach with De Luxe Fittings—Finest Quality Upholstery—Complete Equipment and all New Jewett Improvements at a Remarkably Low Price—$1400

Jewett Coach now has more entrance space than any two-door car on the market

Jewett De Luxe Coach is equipped as follows—ready to drive: Five balloon tires and spare tire cover, disc wheels, front and rear bumpers, rear-view mirror, combination stop and tail light, automatic windshield wiper, heater, nickel plated radiator.

PAIGE JEWETT

Here is Jewett Coach De Luxe in a brilliant new color effect. And fitted inside and out to the queen's taste.

It is a De Luxe model of the same Jewett Coach that has attracted national admiration because of its advanced ideas of roominess—engineering—beauty.

Finest quality plush covers the loungy, spring-packed seats. Interior panels and mouldings are walnut finished to harmonize with a new instrument board. Inside each door is a French shirred pocket for milady's convenience.

And to the already ample roominess of Jewett Coach—unmatched in the Coach field—we have skilfully added length without bulk—for even *more* roominess.

Jewett Coach now has more entrance space than any two-door car on the market. And all the room inside you will ever need. Five can travel all day in utmost comfort. Jewett De Luxe Coach is built on the famous Jewett chassis. The greatest moderate price chassis ever built. And Jewett motor has been refined to even greater smoothness—longer life.

See These Improvements!

The new air cleaner that keeps road dust and grit out of the cylinders; the new coincidental lock that locks steering wheel and ignition with one turn of the key; indirect lighting that eliminates glare on the instrument board; light switches conveniently at hand on the steering gear; gear shift and emergency brake levers moved forward to provide clear floor space in front, and many other improvements.

We want you to see this great car. Drive it and test its masterful performance—its restful riding comfort—its perfect roadability.

An engineering-designing triumph such as this is bound to give you a delightful and satisfying experience.

New lower prices on all improved Jewett models as follows: Jewett Coach $1245, Jewett De Luxe Touring $1320, Jewett De Luxe Coach $1400, Jewett De Luxe Roadster $1500, Jewett De Luxe Sedan $1680. Prices f. o. b. Detroit, tax extra. Paige-hydraulic 4-wheel brakes at slight extra cost

Harris F. French

1115 Washington Ave. Phone 441-J