

LaGrande Evening Observer

(Incorporated)

An Independent Newspaper

FRANK B. APPELBY Editor and Publisher
HARVEY E. MATTHEWS Business Manager

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JUDGMENT NOT that ye be not judged. For with what judgment ye judge, ye shall be judged; and with what measure ye mete, it shall be measured to you again.—Matthew 7:1, 2.

In the old day the "obey" part of the ceremony stuck. So, for that part, did the ceremony.

The merchant who advertises "bathing suits half off" is either courting a rushing business or a night in jail.

After all, the final condition of the Old Oregon Trail after being proved the detours and oil-splashed cars were endured for a reason.

We wonder if the entertainment of fifteen conventions has really added to Portland's business volume this summer or merely increased the bootlegger population.

AN OCCUPATION PROBLEM.

In a recent issue of the Dearborn Independent the page devoted to airing Henry Ford's personal views began the discussion of the following question: Is a man better off working with a large industrial organization, or conducting a business of his own?

It is an interesting matter for consideration and one that should cause young men careful thought and study in solving the problem of a life occupation. Mr. Ford's discussion is brought about by the often expressed assumption that a larger proportion of people are the employees of others than are working for themselves and that this proportion is ever increasing. He takes the opportunity to say that, on the other hand, the tremendous growth of large enterprises has made increased chances for smaller businesses. He says:

It is lying in the face of facts to assume that because modern industry has grown to large proportions and employment has so greatly increased, the avenues to independent business careers have therefore diminished in extent and decreased in number. It is drawing a false picture of modern life to say that opportunity has grown less in any direction. In proportion to the population there are more persons in business for themselves than ever before. Large business enterprises have increased the number of smaller enterprises, instead of shutting them out. Every success is the mother of countless others.

The real problem of occupation, however, is not one of opportunity but of adaptability. No one can deny that there are constantly increasing opportunities for a young man to engage in business for himself, but to decide whether or not he should do that as against being an employee of a large organization is to decide whether or not he is fitted in experience, ability, and temperament for the lone responsibility that private enterprise imposes. Many men, possibly possessing keener minds and more outstanding ability in some lines than others who are in business for themselves, are more adapted to devote their life energy to the service of a big organization because of specialist training and specialized interest. Many men may lack the executive ability, the desire for responsibility, the art of dealing with the business public to a profitable advantage, and yet prove invaluable to a large organization where they can secure employment that is especially fitted to their types. Others find that they can earn much more in salaries from large companies than they can hope to make working for themselves with the limited capital and limited activity that hinders a small enterprise.

Only the individual can answer the question of what avenue promises the greatest return working for others or for himself. And frequently only a disastrous trial at a business of his own will answer the question with lasting emphasis. Experience is the only successful teacher in shaping one's future.

OUT OUR WAY

By WILLIAMS



"I hear you sent your daughter abroad to take voice culture," remarked the noisy neighbor. "Rath'er expensive isn't it?"

"Well," replied Watt A. Long-brook, "it's true that she has gone to Europe to study—but the neighbors make up the money to send her."

SUMMER LOVE
 I put the distance of 300 miles in winter today.
 It lasted such a little while and then you went away.
 I wrapped the memory of you in passionate and true.
 I wonder when I take it out—if I shall know it's YOU!

The "Always E-Z Change" Company attended to the success of the procedure:
 1. Get out a term paper.
 2. Unwrap an alarm clock.
 3. Play with your desk.
 4. Hooked up with some good capital.
 5. Covered the territory well.
 6. Put out a straight-faced proposition, having no string attached.
 7. So far their figures look pretty good.

Jackie Green pulls a sorry face. Some one asked him if he wanted to see him on the Dime Store. Jackie asked if it was a Hen-

Ford production!

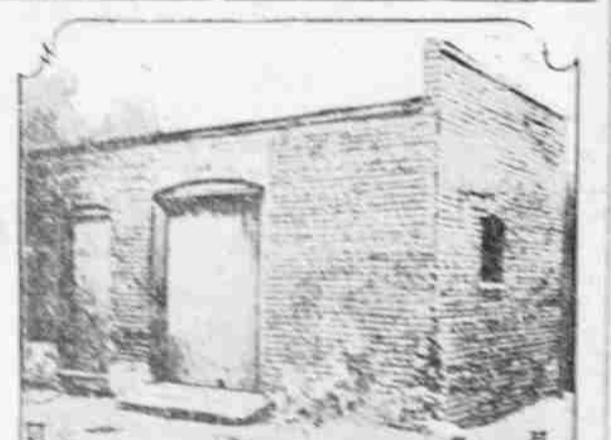
A FOREST ROMANCE
 "While many are" murmured the Editor of the Fox Book.
 "I would, but you're too crook-ed," replied Mrs. June X-ray.
 "But I'll promise to quit going with Skipper Elm," he cried.
 "Then I'll ask with me, providing you will carry out the same after we're married."

The last syllable of "woman" is "man". That is the only known instance of man's having even the last syllable.

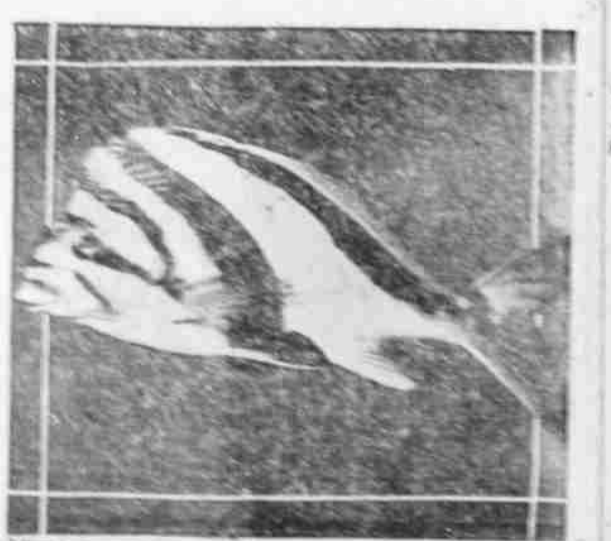
If a woman and a man agree upon a thing, without arguing, there is something wrong with one of them.

In matrimony, disagreements must be decided with seven languages. In this country with none.

Blackberry Crop Encouraged
 TOLSON, Ga.—In spite of last year's freeze, Lincoln county will have an enormous crop of ever-green blackberries this year. Black-berries will start about September 1st. Several firms are contemplating extensive work in raising blackberries and other fruits and vegetables.



THREE DRESSING AS TO WHAT THIS IS. A brick barn, of course, and it is on Eighth street, Detroit. Henry Ford worked on his first "gas" here. To be plain, this is Henry Ford's first automobile factory.



THEY CALL THIS A CHRYSLERACTYLE. It is a piece of the right of the Atlantic coast, and is the only specimen of its kind ever found.

Yesterday In Washington

Arrangements were made for the burial of William Jennings Bryan at Arlington Friday.

Federal and local authorities asked for dismissal of the Washington revolution suit.

Technical testimony was heard in the Nickel Plate consolidation hearings.

Major General Patrick was selected for re-appointment as chief of the army air service.

Colleges Interested in University World Cruise

NEW YORK (AP)—With few exceptions, every state in the Union has furnished registrations for the University trip around the world, starting October 2, under the auspices of New York University in cooperation with other universities and colleges. Next to New York, Missouri has more registrations so far than any other state.

The Westship university is planned to include 410 American students with a faculty of 40 professors. More than 1,000 independent persons joined their services as members of the teaching staff. The following will be the officers of administration for the cruise: President, Dr. Charles T. Towne, president-elect, Western Illinois University; dean, Dr. John E. Lough of New York University; executive dean, Dr. Albert K. Hinkel of the University of Missouri; and Dr. William Edwin Beach of the British Medical Association of Nations, who will have charge of physical matters. On the teaching staff 25 universities and colleges are represented.

A feature of the eight month cruise will be the issuance of a daily paper in connection with the newspapers from different states in the country. Students and faculty members will sell the "on-board" edition with the same paper publishing provisions.

It is not probable that the United States will be able to make a heavier demand of bread and wheat, though the other side is in a real way bread in the U.S. will be sold again or loaned.

LOW FARES



BACK EAST

Travel through the Dominion of Canada Pacific Railway. Special rates for the summer season. For information, apply to the nearest agent.

Canadian Pacific Railway
 55 Third St., Vancouver, B.C., Canada

Obituary

MRS. ORETA C. COOMBS
 Mrs. Oreta C. Coombs died this morning after a short illness. Funeral services will be held tomorrow afternoon at 2 o'clock at the L. D. S. church. Interment will be made in the Masonic cemetery.

Mrs. Coombs is survived by her children, Mrs. Ray Bann, and Nephew and Calhoun Coombs, of La Grande.

BOTH TROUT UNLUCKY
 MEDFORD, Ore.—News has just been received that while trying to increase his string of trout from 29 to an even number while on a fishing trip this week near Prospect, Guy Tex, postmaster and insurance agent of Central Point, Ore., nearly lost his life by falling into the Rogue river from a rock 14 feet above the water. He escaped with several broken ribs.

He was after his 30th fish when he slipped and fell, landing on his chest on a rock in the water. The river washed him ashore 40 feet from where he had fallen.

Ants—wipe them out with CENOL ANT DESTROYER

Ants in the sugar, in the bread, in the pantry and closets. Once they get in, they're everywhere. Get rid of them with CENOL ANT DESTROYER. Death to ants in 2 minutes.

Sold at the following Cenol Agencies: L. & L. Drug Co., Red Cross Drug Store.

The Start Isn't Hard

BUT KEEPING AT YOUR SAVINGS ACCOUNT IS WHAT COUNTS. IS YOURS GROWING REGULARLY EVERY WEEK?

La Grande National Bank

Sound - Reliable - Progressive

Vacation Time Luggage

WARDROBE TRUNKS

Everyone knows the quality of Helber products. The "life-time trunk" at a nominal cost. The heavy construction and looks are of the best. Come in and look one over.

\$45 to \$64

BOX TRUNKS

Serviceable, sturdy trunks for all purposes, in several sizes — Steamer, Three-quarter and Full Box size.

\$13.50 to \$31.50

Bags, Suitcases & Gladstones

All genuine cowhide leather. Prices from \$6.50 up. Bags, full leather lined with side pockets, \$6.50 to \$25.00. Suitcases, straw and cowhide leather, good quality, duck lining, \$2.50 to \$16.50.

\$12.50 to \$25

N. K. West & Co. Inc.

Market Groceries

Stinson Branch in Paraguay. The Hugo Stinson company of Germany has established a branch house in Paraguay. Business conditions throughout the country reported to be improving rapidly. Official estimates place the cotton crop at more than 6000 tons this year.

Joel's

Phone Main 759

Norton's Kiddy Shop
 Everything in Infants' and Children's Wear

Ladies' Silk Hose	\$1.00
Ladies' Silk Vests	\$1.75
Ladies' Silk Bloomers	\$2.25
Ladies' Silk Step-ins	\$2.00
Ladies' Silk Teddys	\$2.50

Shop-Windows On Parade

In the quiet and comfort of your home, newspaper in hand, the shop-windows of the town's best stores pass in review. Look at that charming little hat—just the style you have been looking for, and so reasonable!

And say, isn't that coat a darling? . . . Not only do you see illustrations of the merchandise, but you are told in detail of its merits and prices. A passing panorama that may be halted and started at will. A shopping trip at home!

How long do you suppose it would take you to reverse the process—to go up one street and down another, until you had visited personally every worth-while store in town? And how exhausted you would be, physically and nervously.

There is no doubt about it. The modern way to shop is to read the advertisements, then make notes of the stores and the particular offerings that appeal to you. What a lot of time and bother such a method saves. You know beforehand what you want to look at, who has it, and what you will have to pay.

Read the advertisements. Make it a daily habit. The regular reader of advertisements is better informed, makes the family budget stretch farther, has more time for recreation, gets more value for her money, and profits in many other ways. Advertisements are frequently the most interesting news in the paper.

Every day these shop-windows are lined up for your inspection in this newspaper.

BUY PROTECTED

Firestone Tires

Perkins Motor Co.

Phone 36-500 Corner 4th and Adams