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BUT I KEEP UNDER MY BODY, and bring it into subjection; lest that by any means, when I have preached to others, I myself should be a castaway.—I Corinthians 9:27.

THE COMMONER IS DEAD.

Not since the time of Henry Clay has any man, failing to gain high elective office, had such an influence on the nation's life as has William Jennings Bryan. And Bill Bryan died today in the midst of activities following the evolution trial at Dayton, Tenn., that were characteristic of his courage, his energy, and his leadership. His passing will be mourned by the entire nation and by countries throughout the world.

There were many times in Bryan's public life when the things he advocated aroused tremendous and overwhelming opposition. Most of his long and brilliant career he was in the minority before the nation. But those facts do not dim the fine characteristics that have been admired for more than a generation by friends and enemies alike. Repeatedly a candidate for president, Bryan always failed to attain that goal, but he exercised an influence that made his power greater, at times, than many of our chief executives, and his name one that will go down in history as far more famed than most men who hold high office.

As a pacifist, a prohibitionist, an idealist Bryan created constant opposition among leaders as well as among the rank and file. His greatness on those scores may be a matter of debate, but no one will deny his vision and his intellect in advocating legislative reforms that have become an established part of our national life today. A quarter of a century ago Bryan's platform contained many legislative planks that were ridiculed and bitterly fought. In recent years many of them have come to be integral parts of our governmental system and we seldom stop to realize that these planks of progress were made possible, or were aided greatly, or were originally proposed by Bryan. As secretary of state under Wilson and as dictator of the Democratic party through many campaigns his ideas and ideals have been so stamped on the consciousness of the American people that his influence will be evident for generations to come.

No individual in the country has had such contact with common people nor such a personal acquaintance and following as did William Jennings Bryan. Considered by many as the greatest and most versatile orator of the age, Bryan has been heard in practically every city and town of any size in the United States. He possessed a kindly, attractive personality that pleased all with whom he came in contact. Yet behind that was a strength of character and conviction that made of him one of the most outstanding fighters for what he believed was the common good, in American history. He never wavered, seldom compromised. Although inclined in later years to go off at doubtful tangents, his keen mind was never failing in resources for offense or defense. And at the very last he had just completed in the evolution trial a battle of wits that again proved his mastery as a debater and his devotion as a Christian citizen.

William Jennings Bryan is gone, but he leaves a fine heritage of usefulness to a sorrowing nation and an undying inspiration in good citizenship to generations yet unborn.

OUT OUR WAY



By WILLIAMS PRAISE GIVEN

BY THE GREAT

(Continued from Page One.)

erity and devotion. I am very sorry for his family and for his friends who loved him." Dr. Neal, the senior counsel in the defense of Scopes, also expressed sorrow at the death of Mr. Bryan.

"As a citizen of Ithaca county, I heartily welcomed Mr. Bryan to Dayton," he said. "I am grieved and shocked that his unexpected death had to come at the end of his stay in my county. My sympathies are extended Mrs. Bryan and members of his family."

GOVERNOR SMITH REGRETS

MONMOUTH BEACH, N. J. (AP)—Governor Alfred E. Smith of New York, who is spending the week end here, when informed of the death of William Jennings Bryan, said:

"I hear this with a great deal of regret. He was a vigorous American and even those who differ with his ideas, had great regard for him."

Mr. Bryan, in supporting William Gibbs McAdoo was one of Mr. Smith's strongest opponents in the race for the last democratic presidential nomination.

OLD FRIEND MOURNS

LINCOLN, Neb. (AP)—Charles E. Pool, secretary of state, said he was too shocked to make any formal statement regarding the death of William Jennings Bryan.

"It is indeed a great loss," he declared. Mr. Bryan and Mr. Pool had been political associates ever since the former came to Nebraska in about 1887. Secretary Pool said he remembered Mr. Bryan's first fourth of July oration which he delivered at Elk Creek, Neb., and his first political speech in Nebraska at Steward.



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OFFICE CAT

TRADE MARK REG.
By Junius

Conductor on train: "I've been on this train for seven years."
Alumnus: "Is that so? Where did you get on?"

When a girl looks sweet enough to eat, don't give her the opportunity.

Two men can admire the same shirt and remain friends, but it's different when they admire the same suit.

As the facetious hi-jacker put it: "You'll either turn up your hands now or I'll turn up your toes. It's immaterial to me."

It must make a fellow hot to be fired—it does a boiler.

The first of seeds sown in father's day and his pocketbook's goodnight.

First Bootlegger: "How's the last batch of stuff you made?"
Second Bootlegger: "The strongest I ever made; a silver dollar will float on top of it."
First Bootlegger: "That's a good test. I put a silver dollar in mine the other day to see if it would float but before I could grab it, it had melted."

Why complain about girls smoking? Suppose they chewed!

Ho—You'll pardon me for hugging you in the hall, won't you? The fact is I mistook you for my wife.

She (stupidly): "Well, I don't know, I'd consult your wife, and if she says you've hugged her."

within the past six months I'll forgive you."

The American people are capable of self-government if they had time.

My daddy's a barber. Mama cuts my hair. And I am the little girl. That wiggles in the chair.

The Beebe expedition found many deep sea fish who were illuminated. Perhaps they had been sampling the bottles the bootleggers dumped overboard.

ENCP SAID.
Clothes make the man—like her.

Am I the first who ever asked you for a kiss?
Yes, all the others took them.

Dickory, dickory, dock.
My clothes are all in dock.
It's not a bit funny.
But women cost money.
So I've nothing left but a sock.

Betty: "Why does Prue object to getting?"
Nettie: "She's afraid of being caught in a tight squeeze!"

A girl never has her nose buried so deeply in her books that she can't get at it with a powder puff.

FORT SMITH DRUG STORE GYPSY MECCA

(Continued from Page One.)

tribe of his adoption, in his early twenties he turned his attention to business. As he became permanently located in business, various gypsies in all parts of the world began to mail him letters to be forwarded, until finally nearly every tribe in the world uses his store as a central clearing station for correspondence.

Wife Knows Them, Too

Mrs. Cole, too, is known to the gypsies. Several years ago the tribes decided to elect an outsider, "gorgeio man," as a sort of administrator. Since Cole was, by adoption, one of them, he could not be chosen, so they asked his wife to serve.

Both Mr. and Mrs. Cole are anxious to put in a good word for the wandering tribe.

"They do not steal little children," says Mrs. Cole. "They have too many of their own. I've lent them money many times and never once have I been cheated."

Fond of Ornaments

The gypsies' fondness for ornaments leads them to carry most of their wealth on their persons, in the shape of jewelry or as gold coins attached to the clothing.

Gypsies are very religious, the Gypsy says, many gypsies are religion of the country they spend most of their time in. Thus the English gypsies are Episcopalians, Spanish gypsies are Catholics and Turkish gypsies are Mohammedans.

The Coles have enough pictures and trinkets of gypsy friends to stock a museum.

If he advertises it he knows it's good.

The Gypsies' Postmaster



Above is W. H. Cole, inset is Mrs. Cole. To the right is a picture of a gypsy dancer, typical of the thousands who use the Coles' store as their central postoffice.

Shop-Windows On Parade

In the quiet and comfort of your home, newspaper in hand, the shop-windows of the town's best stores pass in review. Look at that charming little hat—just the style you have been looking for, and so reasonable!

And say, isn't that coat a darling? . . . Not only do you see illustrations of the merchandise, but you are told in detail of its merits and prices. A passing panorama that may be halted and started at will. A shopping trip at home!

How long do you suppose it would take you to reverse the process—to go up one street and down another, until you had visited personally every worth-while store in town? And how exhausted you would be, physically and nervously.

There is no doubt about it. The modern way to shop is to read the advertisements, then make notes of the stores and the particular offerings that appeal to you. What a lot of time and bother such a method saves. You know beforehand what you want to look at, who has it, and what you will have to pay.

Read the advertisements. Make it a daily habit. The regular reader of advertisements is better informed, makes the family budget stretch farther, has more time for recreation, gets more value for her money, and profits in many other ways. Advertisements are frequently the most interesting news in the paper.



Every day these shop-windows are lined up for your inspection in this newspaper.

BUY PROTECTED

Firestone Tires

Perkins Motor Co.
Phone M-500 Corner 4th and Adams

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