

Highway and Auto Dope

Traffic and Tourist News

AUTOMOBILE NEWS

STAR GAIN REGISTERED

Biggest month in History of California Company Closed June 30th.

SACRAMENTO, Cal.—Having a gain of 122 per cent over June of 1924 and attaining the high value record of May of this year which was the greatest month in the history of the Star car in California, the Star sales organization closed up a total of 1434 registrations in the Golden State during June.

This is the crowning achievement of the Star force in the west although the organization has been

breaking sales records month by month ever since Norman De Vaux assumed the active management of the plant at Oakland where the Star car is built for the entire western territory. The May record was due to be proud of. All records were broken throughout the Pacific coast territory and 1245 Stars were registered in California; but that high figure is eclipsed by the mark set up by the Star in June and here Norman De Vaux and his corps of veterans are intent on increasing the registrations of the Star in California to 2000 for July.

To San Francisco went the palm for the greatest gain recorded in any section of the state. In June 1924 there were in Stars registered in that territory according to the official figures of the Motor Registration News. This is a gain of 142 per cent.

The city of Los Angeles stood next on the honor roll. A gain of 213 per cent was noted in the southern California metropolis. There were 128 Stars registered

there in June of this year while the total of Stars registered in June of 1924 was but 53, a figure that was bettered by many of the smaller cities of the state this past month.

Los Angeles county showed a gain of 212 per cent. There were 439 Star cars registered there in June of this year as against 211 for the same month of last year.

The city of Oakland made an excellent showing of the month and a gain of 151 per cent was registered with 481 cars for June of this year as against 32 for the same period of the previous year.

The Alameda county gain was 115 per cent.

Northern California registered 883 Star cars last month. This is a gain of 94 per cent.

Southern California registered 594 Stars this last June over 150 for June of 1924. In 42 points in the southern part of the state, the Star car led the field. In

Compton, a suburb of Los Angeles, there were more Stars registered than both of the nearest rivals put together. Two other southern California points registered no other car but the Star and in 15 points the Star tied for first place on the official registration sheet as prepared by Motor Facts.

The points where the Star car led the field were: Santa Barbara, Carpinteria, Pico, China, Baldwin Lake, Amboy, Alta Loma, San Jacinto, Lake Arrowhead, Victorville, Summit, National City, Combs, Copacopa, San Simons, San Jacinto, Santa Ana, Alhambra, Indio, Mariposa, Fresno, Costa Mesa, Fullerton, La Brea, Newport Beach, Orange, Buena Vista, Huntington, Alhambra, Buena, Compton, Burbank, Hyde Park, Inglewood, Norwalk, Los Angeles, Monterey Park, Lynwood, Torrance, Tujunga, Van Nuys.

In the following points the Star car tied for first honor: Colton City, Berritt, Palms, Southgate, Pasadena, Rivera, Sierra Madre, Diamond, Highland, Longwood, Long Pine, Topanga, Riverside, Palm Springs, Cucamonga.

In Sacramento county the Star was second in the registrations with a total of 73 cars for the month. In Fresno and San Joaquin counties the Star was third and in many other centers the Star made an excellent showing so that third place in the state was reached and held by a comfortable margin over the next competitor.

GARAGE GOSSIP

Located Here—
Joan Hanson, for some years a mechanic at Enterprise, has gone in with Harry Price on Fir street in his repair business.

On Business—
E. L. Mansford, box top salesman, visited most of the La Grande automobile dealers this week.

From Walla Walla—
E. A. Seagrave, district credit man for the Standard Oil company was in La Grande this week.

Has New Chevrolet—
G. M. Flores, prohibition officer, has purchased a new Chevrolet car from the Blue Mountain garage.

Promoted—
J. B. Hollingsworth, well known to patrons of the Standard Oil filling station, has been promoted to the position of junior service station salesman.

Transferred—
H. L. Blako, former junior area salesman for the Standard Oil company here, was promoted this week to area salesman and transferred to Hobo. He is succeeded here by L. R. Burnett of Blomington.

On Trip—
R. E. G. Hollingsworth, sub station superintendent for the Standard Oil company from Ontario was in La Grande this week.

Will Go to Portland—
Elton Burton and Kenneth Kenney will leave tomorrow for Portland. They will return to La Grande Sunday with two Ford sport model coupes.

Shop Busy—
The Blue Mountain garage has been busy to capacity this week with repair work. As fast as one car was completed another was ready to roll in. Much of the work was from Hobo.

Territory Man Here—
H. F. Kuntz, territory man for the Chevrolet Motor company, was in La Grande yesterday conferring with Avery Harrison, manager of the Blue Mountain garage and local Chevrolet dealer. Mr. Kuntz has his headquarters in Walla Walla.

Ford Dues From Detroit—
The Perkins Motor company received two curious of Ford cars this week, one car arriving Wednesday and another Thursday. The last car came to La Grande direct from the factory at Detroit, Michigan, the former being so great that they did not have time to ship them to the Portland branch first as they usually do.

Chrysler Imperial Is Purchased By Mrs. Fred Kiddle

Mrs. Fred Kiddle of Leland City took delivery of a new Chrysler Imperial sedan last Thursday. The new and delivery was made by Leo Fomoch, Chrysler and Franklin dealer in La Grande. The Imperial sedan is truly a beautiful car. It is a different car in character. Sufficient to say that it retains the distinctive and original body lines which distinguish all Chrysler models and an appointment and equipment is accorded to none.

During the week Cheryl Voth of Hubler bought a Chrysler six standard sedan.

Your Tires

It is often necessary to use a hand pump for air when in tire trouble on some out-of-the-way road.

Learn how best to use a hand pump. Short jerky strokes that bring the plunger part way up quickly tire one out and use much more time in filling the tire.

Do it right. Pull the plunger all the way up and then force it all the way down. Do both strokes firmly and evenly. The work is less strenuous and you get quicker results than in any other way.



When inflating a tire use the proper pressure for size and type of tire. Right pressure lengthens the life of a tire. Over inflation and under inflation are both harmful. Always carry a gauge with you and use it when inflating tires. Be certain that it is a good gauge.

When changing a tire put the rim back properly. Do not fully tighten one lug before proceeding to the next. Go all around the rim turning down each nut a few revolutions, keeping the procedure up until all the lugs are down snugly. If you tighten one lug while the others are loose, you may bend the rim or have a lopsided tire. A rim unevenly held may squeak or work loose.

Tips For Motorists

The average motorist, when he becomes aware of an overheated engine, usually thinks immediately of such common causes of motor heat as the lack of oil or water. There are, however, still other reasons that are just as potent and dangerous. One of them is the worn piston ring.

Automotive experts tell us that on each compression stroke, part of the gas vapor passes down past the loose-fitting piston rings into the crank case and there condenses and mixes with the oil, thus causing a gradual thinning out of the lubricant. Consequently the rubbing surfaces are "starved" of oil, and friction at once begins. The mixture of oil and gas, the function of which is to form the film of oil between the cylinder walls and pistons is soon broken down under the intense cylinder temperature. The gasoline immediately burns under high temperature, leaving a carbon deposit and leaving the rubbing surfaces hard and dry. This cannot help but create heat, which at once registers on the heat indicating device placed on the radiator cap, thereby warning the motorist to act before it is too late.

Midget Racing Car Attracts Throngs on La Grande Streets

Most of the boys in town and many of the grown-up boys got a big thrill out of the midget automobile which was displayed on the streets of La Grande yesterday by Gus Petzel of Los Angeles.

Mr. Petzel, a machinist by profession, built the little car himself in two years spare time. He claims for it the title of the smallest automobile in the world. It weighs 200 pounds, has a wheel base of 40 inches, stands two feet high at the front and has a road clearance of three and one-half inches. The tiny machine is said to have a road speed of 40 miles an hour and a track speed of nearly 50.

JEWETT SALES REMAIN BRISK IN UNION COUNTY

H. F. Tyler, manager of the Blue Mountain Creamery purchased a new Jewett six DeLuxe Sedan from Harry French, local Buick and Jewett dealer, this week.

The car is fitted with an olive green and comes with full equipment including trunk, spare tire, rear view mirror and other accessories.

H. L. Shoemaker, cashier of the Union bank, M. Cross, and S. L. Hamilton, residents of Leland, also joined the ranks of Jewett owners this week.

Hudson-Essex

A Six-Cylinder Enclosed Car Within the Reach of All

HUDSON COACH . . . \$1475
ESSEX COACH . . . \$1010

Delivered

"The World's Greatest Buy"

Ledbetter's Garage



CHRYSLER SIX

THE NEW COACH

\$1545
F. O. B. Detroit

A Triumph in Greater Closed Car Convenience, Comfort and Value

Now the new Chrysler Six Coach—another great step forward in closed car design—at little more than open car cost. A new combination of utility and comfort, the like which you have never seen before.

Here is a model that is an innovation in closed car design, appointed and equipped to please the fancy of the most fastidious—a new demonstration of Chrysler's excess value.

You are cordially invited to ride in the new Chrysler Coach at any time.

LEO FRENCH

Putting Smiles On Car Owners' Faces

Is not always an easy thing to do these days. Car owners have come to know repair values—and to appreciate the heavy expense of poor workmanship and inadequate equipment and parts.

So it is that we determined long ago to do a job right—or not do it at all. Our entire business is on that basis, because we know that such a policy is the only way you can be pleased PERMANENTLY. When the wise car owner needs a re-grinding job, an engine rebuild, new bearing put in, etc., he makes sure it's going to be done by Leighton. It's the safe, economical way.

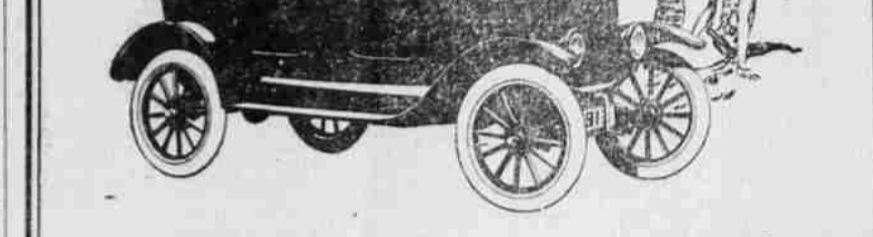
Leighton's Welding & Machine Works

Block Re-grinding • Engine Re-building • Bearings • Pistons • Parts
Fine Machine Work



Buenos Aires Has Problems
BUENOS AIRES (AP)—The city authorities of Buenos Aires, whose population is approaching the 2,000,000 mark, are faced with a transportation and traffic problem that is ever growing more serious. The city possesses over 520 miles of surface and subway lines, the former carrying 400,000 passengers annually and the subway 80,000,000, but these are insufficient to handle the daily passenger movement without over-crowding, delay and congestion.

Additional subways linking up distinctly separated railway terminals with motorbus feeder lines are the necessary solution of the problem, transportation authorities say, but although the company operating the present subway created a proposition to the city some three years ago to construct a new one, inability to agree on terms has so far prevented its being started.



Off The Beaten Path

The real charm of touring lies in leaving the main-travelled highways and exploring the thousands of alluring side-paths. These dirt roads and trails lead to spots of rare beauty unvisited by the throng—where better camp-sites may be found—finer fishing and lovelier scenery.

In a Ford car, you can enjoy the thrill of exploration and discovery. It is the one satisfactory means of travel for these narrow roads—light—yet so powerful that it will bring you through—easy to handle—sturdy and economical.

It will carry the whole family and the saving in cost often pays for the entire vacation.



Runabout - - \$260 Tudor Sedan - \$580
Coupe - - - \$290 Fordor Sedan - 660

On open cars demonstration and starter are \$35 extra. Full-size balloon tires \$25 extra. All prices f.o.b. Detroit.

Touring Car \$290
F. O. B. Detroit

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