

Highway and Auto Dope

Traffic and Tourist News

AUTOMOBILE NEWS

LOWER PRICE IS FEATURED

Overland Standard Sedan Said to Bring Closed Car Price Down to the Open Car Level.

That lower prices will be the result of the new Overland standard sedan is the opinion of many observers in the automobile field. The new Overland standard sedan is expected to be introduced in the near future. It is expected that the new Overland standard sedan will be priced at a level that will bring the price of closed cars down to the level of open cars. This is expected to be a significant development in the automobile industry.

...have entered the demand for this popular model, according to G. H. ... longer and narrower windows, together with the popular one-piece adjustable windshield, new greater vision and ventilation, two wider and heavier doors that provide greater safety for children in the rear seat and for more room for many seats in both front and rear seats than in the ordinary standard sedan. These new features, together with the new Overland standard sedan, are expected to be a significant development in the automobile industry.

FORD ENTERS BODY FIELD

Commercial Car Bodies Now a Product of the Ford Motor Company.

While the use of commercial cars continues to grow and while the lighter trucks are the most essential in this division of motor transportation, a review of present conditions reveals an interesting and significant development. This is the entrance of Ford as a commercial car body builder. Everyone is familiar with Ford in the passenger car field, where it has brought low cost transportation without parallel anywhere. The gradual introduction of Ford built commercial cars indicates that users in this particular field are to benefit now to a greater extent than ever before.

NEW CHRYSLER WELL RECEIVED

Commercial Car Bodies Now a Product of the Ford Motor Company.

Hundreds of congratulatory telegrams received by J. E. ... president in charge of sales of the Chrysler Motor Corporation, Detroit, from distributors and dealers in all parts of the country, indicate that the reception of the new Chrysler Four, announced a week ago, reached new heights of interest and cordiality. It was received here by Leo J. French, local Chrysler dealer.

Need Police to Control Crows

In Milwaukee, where a driver handicapped by the wheel of a new Chrysler Four finishing a 200-hour drive attracted unusual attention, many 20,000 people endeavored to view the new model in one afternoon and evening, requiring the services of a special police detail to preserve a semblance of order.

These, upon being shown the new model and after demonstrations, convinced them of the quality of its performance, ordered cars aggregating \$10,000,000 for their respective countries, such as that the car fulfilled all overseas requirements as to price, appearance, economy and performance.

The addition of Lockheed four-wheel hydraulic brakes as optional equipment at slight extra cost, also proved a great sales factor. Every one of the export orders stipulating this type of braking equipment.

Fields "we feel we are safe in assuming that the Chrysler Four has already established a niche for itself in the automobile field, thanks to the prestige given to the name which it bears by the brilliant success of the Six. Our big problem in the immediate future will not be the sale of this new Chrysler Four as it will be to step up our production to keep pace with the tremendous demand which has already manifested itself."

Clontede of German Pawn Shop (Indegros Change Since War 1914-18) - A distinct change since the World war has been noted among the class of people who patronize pawn shops. Statistics of state and municipal pawn offices show that among the present clientele there are only 24 percent of articles compared to more than 88 percent of pawned slugs. The number of smaller articles borrowing money on their belongings has increased from 4 percent to 14 percent.

Last year the pawn offices of Prussia received 170,000 miscellaneous objects in exchange for money loans. In addition to the two official pawn shops run by the state and the municipality, there are 216 other loan offices in Berlin.

For Economical Transportation



Easy to Drive

Easy to start - easy to steer - light pedal action - easy to shift gears - easy to ride in - easy to stop.

Touring	8637
Roadster	8602
Coupe	8902
Couch	8922
Sedan	81616

BLUE MOUNTAIN GARAGE
Opposite P. O. M. A. HARRISON, Mgr.

QUALITY AT LOW COST

The first appearance of Ford in the commercial car body field came with the introduction of an all-steel express type body with open top, built of steel construction. The car and body were built with a view of giving the user the greatest possible value in construction and materials and at the same time a unit that was light and durable, designed to meet a variety of requirements.

While these body combinations met a large share of the requirements in the commercial and agricultural fields, there still remained a certain division that demanded stake and platform trucks. In order to satisfy this demand the company recently introduced a new stake body, which not only meets many hauling needs, but has a particular value to the farmer, for the body is easily adaptable to the use of cattle and grain sleds, giving the man on the farm a transportation unit to meet practically all of his hauling requirements.

A closed cab of steel also has been introduced. It is adaptable to any of the body types and because of the complete protection it affords against the elements has grown rapidly in popularity. A feature of this cab is that two panels in the back may be removed to afford access to the truck body. Ford also is providing a light pick-up body for the Model T chassis, designed to care for light delivery work. This body is also steel and is mounted on the Ford runabout which gives the driver a comfortable seat with ample room for another passenger.

Things are about equal. The thin man has more to laugh about but the fat one more to laugh with.

GUARANTEED USED FORDS

- 1924 COUPE**
Has the following accessories: New Hasslers, Motormeter, Shock Absorbers, Dome Light, five Good Tires, Cut-out, Cigarette Tray, Rear View Mirror, Windshield Wiper, Dash Light; the engine, transmission and rear end in excellent condition. This car is in exceptionally good condition in every way.
- 1924 ROADSTER**
This Roadster hasn't been used very much and is in good mechanical condition; five Good Tires.
- 1923 COUPE**
Newly painted, has Double Hasslers, Heater, Sun Visor, and a closed Delivery Box on rear.
- 1917 BUG**
Good mechanical condition. Has custom-built body
- 1924 COUPE**
Just like new; five new Balloon Tires, Clymer Spotlight, Double Hassler Shock Absorbers, Windshield Wiper, Rear View Mirror, Stop Light, Foot Accelerator, Motormeter. This is a bargain and will go quick.

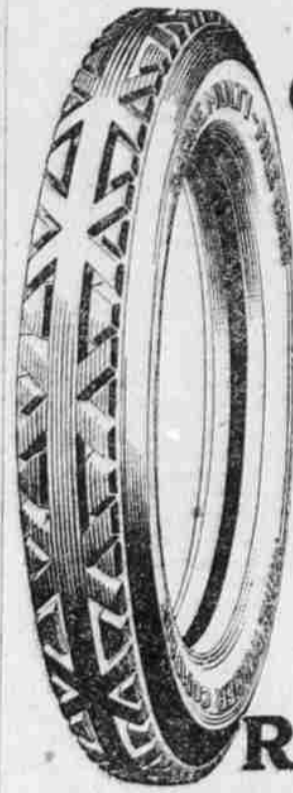
PERKINS MOTOR CO.

Phone Main 500

Buick

An ever-increasing number of women are appreciating Buick simplicity, and this is a source of great pride to us.

Jennings & Shumate



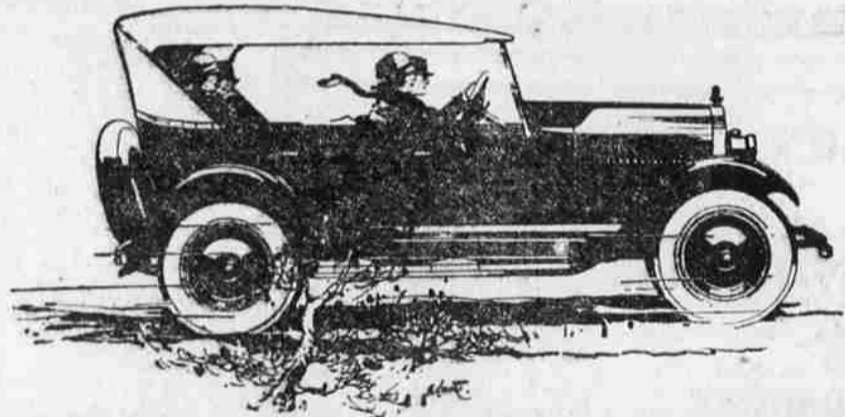
Our Chief Ambition

You can buy tires here and there and everywhere. When you buy tires of us, you are buying more than that. You are buying our desire to serve you whenever you need tire information, tire advice, tire service. We believe that in RACINE Tires we offer you the best possible tire value. We are equally ambitious to offer you the best possible dealer cooperation.

RACINE MILE TIRES

La Grande Filling Station

"Wins By Fair Dealing" J. F. HEASTY, Prop.



The Famous 30 Minute Test

THAT'S all the time it takes. Just 30 minutes behind the wheel of the 1925 Star Car. To prove to you for all time the real value that Star builds into a low cost car. Test it!

Here are the Value Features that make the 1925 Star Car the greatest value buy in the world today. - Check them against any car near its price class - and you, too, will say "this is the car for me."

- The Million Dollar Motor
- Four-Wheel Brakes
- Full Force Feed Lubrication
- Tubular Backbone
- Fedders Radiator
- Cord Tires
- Alemite Lubrication
- Dry Disc Clutch

One ride and you can have no doubt that it is your car



J. P. MORELOCK

THE WORLD'S GREATEST VALUE BUY

Do You Use Veltex Oils?

Veltex

We want you to do your harvest work with this oil. If you have never used it, take advantage of the Special Price we are offering this month. If you used it last year, we know you will place your order and make a substantial saving. The following dealers will all have the same low prices the remainder of July.

You Can Buy Veltex At These Stations

LA GRANDE: La Grande Filling Station Square Deal Filling Station Auto Electric Service Co. Oregon Tire and Battery Co. Jennings & Shumate Orchard Filling Station Gibbons Filling Station	UNION: Oregon Trail Garage Brown's Garage
KAMELA: Guy Norden	IMBLER: A. Page & Son
ELGIN: E. F. Hug & Co.	ALICEL: Bryant & Bryant
SUMMERVILLE: J. J. Wagner	COVE: W. F. Breshears Leonard Towle
PALMER JUNCTION: Frank Baker	MINAM: Goff and Flecer
	ISLAND CITY: Clyde Kiddle John Lindsay

FLETCHER OIL COMPANY
T. R. MAXWELL, Mgr.—A HOME COMPANY

Veltex