

### AIR PRESSURE TABLE GIVEN

One of the most interesting illustrations of the popularity of balloon tires is revealed in figures just given out by the Ford Motor company showing how Ford car owners have accepted these tires.

About the middle of February the company announced that it would provide balloon tires as optional equipment on all new Ford cars at small additional cost and would also provide balloon tire wheels for owners who wished to change over to the new equipment.

Simultaneously dealers were requested to furnish estimates as to the number of new cars they would require with balloon equipment. Under these estimates 29 per cent of the cars produced during the first month were equipped with balloons.

Requirements for this kind of equipment immediately began to increase until in May more than 60 per cent of the new car production was equipped with balloon tires with every indication that the percentage for June would be even higher.

In connection with the use of balloon tires the company has checked thoroughly into the matter of correct inflation and recommends the following table for the guidance of Ford car owners:

Coupe	24 lbs.	24 lbs.
Runabout	24 lbs.	24 lbs.
Touring car	24 lbs.	27 lbs.
Tourer sedan	24 lbs.	29 lbs.
Four sedan	24 lbs.	30 lbs.

It is explained that in order to secure the maximum service and comfort from balloon tires it is essential that the foregoing table of tire pressures be rigidly followed. Under inflation results in rapid wear of the tread and also tends to break down the walls of the tire. If over inflated, the cushioning effect of the tires is lost and the owner of the car does not enjoy the easy riding qualities which come from the use of properly inflated balloon tires.

### Money

in the bank has given many a dark cloud a silver lining.

When trouble comes, the best friend in the world is the money you have saved.

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### Cherries

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We are going to be in the market for **BLACKS** and **ROYAL ANNS**. We cannot quote a price as yet but it will pay you to see us before you sell.

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### BIGGEST YEAR IS FORECAST BY STUDEBAKER

**SOUTH BEND, Ind.** — Record sales and profits for the Studebaker Corporation of America are forecast by President A. H. Erskine in a statement issued today, following a second quarter sales 49 per cent greater than the same quarter last year.

Mr. Erskine's statement says: "July's production and sales will exceed those of any previous July in the corporation's history, while results for the quarter will doubtless be 100 per cent above those of last year."

"Sales of the second quarter just closed were 42,946 cars against 28,152 in the same quarter last year, an increase of 49 per cent. April increased 23 per cent, May increased 41 per cent.

"June, 1925, increased 112 per cent over June of last year. After all charges and tax reserves, net profits for the quarter should exceed \$5,000,000."

"Record sales and profits are forecast this year by capacity operations which continue unchecked at all plants."

"The second quarter sales of 42,946 cars were 2000 above the schedule that had been set for the quarter."

### FATALITY LIST GROWS LONGER DURING SUMMER

**WASHINGTON, D. C.** — The Department of Commerce announces that reports of automobile fatalities in 1925 have been received from 77 cities of 100,000 population or more. Thirty-eight of these cities show more automobile fatalities in the four-week period ending June 29 than in the previous four-week period. The following four cities show no fatalities for the last eight weeks: Fall River, Conn., Somerville and Yonkers, and in addition to these four cities, Curt Worth and Nashville show no fatalities for the last four weeks. New Bedford, with only one death, till holds the record for 1925.

For 57 cities with an aggregate population of 27 million, there were 2093 automobile fatalities reported in the period January 1 to June 29, 1925, as compared with 1916 such fatalities in the period January 1 to June 29, 1923. Of these, 2093 deaths, 417 or 20 per cent, are reported in the four-week period ending June 29, 1925.

Of the 85 cities for which comparisons are possible for the early months of 1925 and 1923, 54 show more automobile fatalities reported in the period January 1 to June 29, 1925, than occurred in the first six months of 1923.

So far this year New York City has reported 425 automobile fatalities, Chicago 254, Philadelphia 118, Los Angeles 108, and Cleveland 94, while for the last four-week period the figures are New York City 91, Chicago 68, Philadelphia 1, Los Angeles 29, and Cleveland 8.

### Railroad Crossing Ten Commandments

1. Thou shalt learn to recognize railroad crossings and approach them with extreme care.
2. Thou shalt look both ways and listen for trains.
3. Thou shalt be doubly alert if there are two or more tracks.
4. Thou shalt always use good judgment at railroad crossings but thy days may be long upon the land and the enjoyment of thy car be continuous.
5. Thou shalt not kill the passengers within thy care.
6. Thou shalt keep thy brakes tided with effective brake lining.
7. Thou shalt not depend upon the driver of the car ahead.
8. Thou shalt, when in doubt, take the safe course always.
9. Thou shalt not try to "beat the train."
10. Thou shalt Cross Crossings Cautiously. — The American Railway Association.

### Raps Society



Dr. W. H. G. Hodgkin, rector of fashionable St. Mark's Episcopal church, Berkeley, Calif., wants to keep people from using church weddings as a bid for social prestige. He has started a movement to have civil officers perform all marriages, with a religious ceremony afterward only for those who really want the blessings of the church.

### MOTHER



**MRS. EDNA BRITTENDALL.**  
By NEA Service

**LOS ANGELES** — Mrs. Edna Brittendall, mother of two children, has been arrested again while masquerading as a man. A couple of years ago she was found, in man's attire, working with a gang of day laborers.

Now she is being held as a clock forger. She was neatly dressed in man's clothing, with her hair cut short, when arrested.

"It saves me from being annoyed by other men," she explained. "And I found I could make two or three times as much money dressed as a man."

Several years ago Mrs. Brittendall left her husband in Colorado and brought her children here.

### "YOU CAN'T STAND THERE"

**INDIANAPOLIS, Ind.** — "You Can't Stand There!" is the name of a new film offered for immediate bookings by the American Legion Film Service at national headquarters.

The title of the picture was taken from the classic myth of the "M. P." "You can't stand there, soldier." It is an official war film with an entirely new twist and is dedicated to the irrepressible American doughboy, who refused to be dishonored even in the face of death. Information can be obtained through the American Legion Film Service.

### Shock absorbers on glasses would help at a bathing beach.

### CHRYSLER SALES STILL MAINTAIN A HIGH AVERAGE

Announcement by J. E. Fields, vice-president in charge of sales of the Chrysler Motor Corporation, shows that retail sales by this company's dealer organization are greater than ever before in the history of the company.

Retail sales reported for the week ending June 13th were 15 per cent greater than for the same week a year ago, an average increase which has been maintained constantly for the past two months. Analysis of the sales curve as charted by the sales department, based on territory reports by the wholesale organization, indicates a steadily increasing demand from the field which has more than tripled in volume since January.

Mr. Fields also announces the fact that in May the 1925 Chrysler six was built. Production of this model has been speeded up since January with the result that last year's fine output mark promise to be far exceeded this year.

### FRANKLIN OUTPUT CONTRACTED FOR UNTIL AUGUST

**SYRACUSE, N. Y.** — Franklin Automobile company reports that dealers' orders now standing against July production will absorb the entire factory output for that month and also one-half of August production. In order to regulate output with retail demand, Franklin permits dealers to order each month's requirements forty days in advance. Retail conditions are regarded as favorable inasmuch as unfilled orders in dealers' hands are now more than double the number at this time last year.

The ordering period, which closed May 20, revealed a surprising demand for the new Franklin coupe. Orders now standing are practically equal to half the total orders, the latter being the predominant model in Franklin production.

It was the dear old lady's first ride in a taxi, and she watched with growing alarm the driver continually putting his hand outside the car as a signal to the following traffic. At last she became angry.

"Young man," she said, "you look after that car of yours, and watch where you are going. I'll tell you when it starts raining!" — Sample Case.

Shock absorbers on glasses would help at a bathing beach.

### IN THE PATH OF PROGRESS

To study any particular human mechanism properly and diagnose its ills is beyond the power of any one man.

Rapid scientific advancement demands specialists and complete modern equipment.

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Dr. W. T. Ph.  
Owner and Director.

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