

Highway and Auto Dope

AUTOMOBILE NEWS

Traffic and Tourist News

BENEFIT OF DRIVING IS COMPUTED

What Driving Every Day Is Worth to a Woman May Be Totalled in Actual Figures, Says Physician.

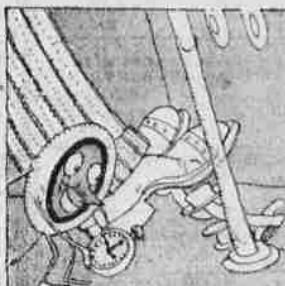
To the average woman, it is worth \$200 to drive every day this summer in a Duplex-bodied car, believes Dr. Louis C. French, noted Chicago physician and surgeon.

His computation is based on her gain in health, her freedom from artificial beautifiers, and her saving in household expenditures and

Cost of clothing	
This is how Dr. French arrives at his \$200:	
Improvement in general health, allaying of nervousness, improvement of digestion, improvement in sleep, and in the "good will" gained thereby	\$100.00
Saving in expense of medicines, physician's services, cosmetics and special diets	20.00
Saving in clothing and millinery because open air does not require elaborations	100.00
Household economies (if she has picnic lunches and dinners) including road, gas, electric current	40.00
Total	\$260.00
Driving in the open air, where sunlight has purified it, and where new vigor comes to taut nerves and to vigorous functioning of the body; where, sounder, more refreshing sleep follows, will improve the average woman's health an equivalent of \$100 without question, he believes.	
He sounds only one warning: Shelter from storm, from rain and	

Your Tires

Many motorists fail to realize that in stopping a motor car quickly they are literally burning up brake bands and tires.



Most motorists know that the gasoline engine develops great power, especially when one is stopping on the gas, or trying to make a quick pick-up. When a driver tries to stop this power suddenly, by jamming on the brakes, there is generated, at the point of contact between brake lining and tire, a heat that is truly terrific.

Think of applying this tremendous amount of heat to the comparatively small surfaces on your brake bands and tires, and then you may marvel at the design and manufacturing methods that produce fabrics able to withstand the punishment.

When brakes are applied with such pressure that the wheels slide, heat and wear are transferred to that one small point of a tire which is in contact with the road surface. If four-wheel brakes are used this friction is, of course, between four tires and the road surface. From one and one-half times to double the braking effect is secured by four-wheel brakes as against brakes on the rear wheels only.

DRIVING COST IS LOWERED

Economical Operation a Feature of An Automobile to Be Reckoned with in Designing the Car.

Automobile dealers and prospective buyers everywhere concede that one of the most important features in the minds of motor car purchasers is economy of operation and maintenance of their automobiles.

It was with this feature in mind that engineers of Willys-Overland designed and built the new river-land Standard sedan, a car of lighter weight and greater room, backed by hundreds of fine records in gasoline consumption, and with a car built specifically to provide the maximum of comfort and ease of operation with the minimum of upkeep, at a new low price of \$245, factory officials declare.

The new addition to the Overland line is a roomy, five-passenger sedan combining these features together with long and narrow windows and one-piece windshield that provides greater vision and ventilation.

The new Overland sedan is powered by the four-cylinder engine developing 27 brake horsepower. It has the improved Borg and Beck clutch, a heavy duty crankshaft, selective type transmission and special carbon gears make for rigidity and long service. The same motor that made a grand average of 27.23 miles per gallon in the Overland economy-endurance run powers this new sedan.

Lighter weight, incorporated in this model of dark blue Duco finish, greatly lessens the fuel consumption of the car because of heavy door post elimination necessary in the body construction of four-door models, officials say.

Full-sized balloon tires and the patented Triplex springs greatly absorb road shocks, making an easy riding car whose body is never distorted by road jars.

September. The object of the campaign is to bring to the attention of the American people the necessity for exercising the greatest possible care to avoid being struck and killed or injured on trains while traveling over highway crossings, and to impress upon locomotive engineers, firemen, conductors, brakemen, track foremen, crossing watchmen and all other employees the necessity for doing everything within their power to prevent such accidents.

UP IN THE HILLS. People who live on the steep mountainides of the Sierra are following with interest the bill circulating campaign of Star cars and are greatly impressed with the new "Million Dollar Motor," according to J. L. Ward, Star car dealer at Smith Silver, Del Norte county, Calif., who was a visitor in Oakland recently.

Summer's going to wear out her welcome. The honeymoon ends when she learns he is human.

Tips For Motorists

Trouble in the oil pump on the automobile engine is something like the bite of the ice-cream fly—it is infrequent, but when it comes it is sure death.

When the automobile leaves the factory, it is in perfect condition. Every bearing and bolt, every nut and screw is properly tightened up. A few months of use, however, means a certain amount of this is desirable on a new car, but after it has gone 100 far, the car should be taken to a garage with orders to tighten it up.

Now the garage men will do this perfectly ninety-nine times out of a hundred. The hundredth time they will overlook the oil pump, which is hidden and perhaps difficult to get at. The owner drives away, and sooner or later sees the heat indicator on the radiator cap registering serious overheating. If he stops at once, and if he finds the trouble in the oil pump, he has been saved a vast deal of money. Oil pumps are not to be trifled with. Sometimes the oil indicator on the instrument board will indicate the trouble, but always the heat indicator, if obeyed, will help you out.

One of the most insidious causes of automobile motor overheating is that brought about by the accumulation of sediment in the small tubes of the radiator. Lime and sulphate of iron, generally present in water, are often deposited in the tubes due to chemical reaction that takes place within the radiator.

The use of some anti-freezing compounds often presents the same problem through the deposit of an incrustation in the tubes. This action gradually chokes up the water passages and greatly retards the circulation, thereby cutting down the cooling efficiency of the system, and results in an overheated engine.

When incrustation begins to clog up the water passage, it is, of course, impossible for one to see it taking place inside the radiator tubes. But the heat indicator on the radiator cap will tell that something is wrong. It will signal its message because, in the sluggish circulation the water heats up quickly and that heat is instantly shown by the rise of the red fluid in the instrument, giving ample warning to stop and investigate.

DURANT SALES ON INCREASE

OAKLAND, Cal.—A healthy increase in sales of open cars has been registered during the past several weeks in Durant models, according to production and sales records of the Durant Motor company of California announced here today.

Factory officials, while stating the belief that much of the increase is due, no doubt to the coming summertime and improved touring conditions generally, said also that

the new Durant with refined motor construction and complete equipment of the car is making a good impression on open car buyers.

Much of the Durant production is centered on the three touring models, standard, special and sport. Special touring models have equipment similar, but not as full as sport models. Both special and sport models are equipped with

balloon tires, and all three are four-wheel-brake equipped. Detail of equipment is unusually complete.

Berlin Starts Movement To Revive Military Bands. BERLIN (AP)—Efforts are being made to revive the old time military bands which formerly were a popular part of every-day German life. In recent years they have given way to string orchestras and jazz bands.

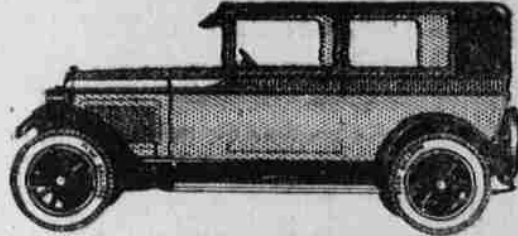
In the movement to bring the military bands back to life, a monster concert was organized recently at the Stadion when 20 bands played simultaneously under the direction of Professor Oscar Hackenberger. More than 20,000 persons attended.

WILLYS-OVERLAND FINE MOTOR CARS

\$895

The New Reduced Price

Leaping Sales Records Show Public's Keeness for This Great Value



A six-cylinder, full size 5-passenger Sedan of this fine quality at such a low price is unprecedented. Many definite superiorities . . . 38 h. p. engine . . . 112 1/2 inch wheelbase . . . Larger main bearing surface . . . Pressure feed lubricating system . . . Oil-tight universal joints . . . Very latest finger-type spark and throttle levers . . . Unusual room and comfort . . . Now a value beyond comparison. 52 weeks to pay!

OVERLAND Standard SIX Sedan

Gettings & Hanks
1312-14 JEFFERSON ST. LA GRANDE, ORE.

Hudson-Essex Value

- investigate
- take a ride
- you'll be convinced.

The WORLD'S GREATEST BUY

Ledbetter's Garage

If You Bought-- A New Studebaker This Year

How satisfying it must be to know that your car will be just as new in lines, in style, in performance next year as it is now!

There'll be no new models for 1926 to make your new car a "back-number." You'll not have to suffer depreciation and reduced re-sale value from your car being made obsolete.

If you haven't bought your new STUDEBAKER

Now Is The Time!

No improvements to wait for, no changed models to anticipate. Minor changes will be made without regard to month or year.

You'll be just as proud of your car after you've had it a year as you will after running it a week. That's the new Studebaker Policy.

The Demand for Studebakers Is Tremendous. See Them Now. Convenient Terms Available.

M. J. GOSS

Studebaker Sales and Service.

"This Is A Studebaker Year"

SAFETY CLUB IS FORMED

A "Safe Drivers Club" is being organized among the officers and employees of the Pennsylvania Railroad System who are drivers of automobiles. The purpose of the Club is to warn motorists to exercise proper care when approaching or driving over railroad-highway grade crossings, to prevent being struck by trains. To become a member one must agree to drive carefully, approach all railroad-highway crossings cautiously, and be assured that no train is approaching before crossing the tracks.

A neatly finished metal tag, bearing the slogan "Cross Crossings Cautiously," is furnished each member of the Safe Drivers Club, to be attached to the rear license tag of his car, as a reminder to following motorists. The background of this tag is blue, with letters of orange, matching the present Pennsylvania State automobile license tags.

The Safe Drivers Club is a feature of the Careful Crossing Campaign being conducted on the Pennsylvania Railroad, and other railroads in the United States, under the auspices of the American Railway Association, during the months of June, July, August and

wind if necessary. That's why the Studebaker Duplex, enclosed nearest storm in half a minute. Automobile dealers and prospecting and the "summer colds" which mean illness and doctor's bills, is selected in making the computation.

Driving in the open, enjoying picnic luncheons and dinners, does not require elaborate or costly clothing; the plainer the better. Escaping the necessity of looking after meals at home takes away a good part of the monotony and worry of housework; such eating is less likely to be excessive in warmer weather and digestive troubles will be fewer.

Simpler meals, away from home, effect the household economies he lists and gives the average woman considerably more pleasure during the hot months.

Every woman who drives in the open will be watchful for her complexion. In addition to the benefits of being in the open air, of better digestion and sounder sleep, Dr. French reasons that, returning from such drives, women will perform, themselves, simple cold-creams and powder beautifying tasks, with equal results and a saving of \$2 a week otherwise spent at the specialists.

He mentions one other benefit: More exercise, more open air, better digestion and sounder sleep will mean slenderness and more graceful figures.

Whereupon, being the only ones who sell Duplex-body cars, Studebaker dealers are inviting women to come and get their \$200 worth of beauty this summer.

When Better Automobiles Are Built, Buick Will Build Them

No. 23



Question: Why is it that there are more than a million Buicks in use today?

Answer: Because Buicks are always popular with new car buyers and also because Buick's dependable construction results in a much longer life for Buicks than is ordinarily the span of service of a motor car.

Jennings & Shumate

"JUST ANYTHING" Won't SATISFY You

When you have once experienced Playle's complete car service, it's hard to be satisfied with "just anything" afterwards.

Such an attitude on the part of car owners isn't an accident. It's a result produced by Texaco gas and oils, protected tires, and car service free of worry and inconvenience.

Playle Oil Co.

Texaco Gas and Oils—Ajax and C. T. C. Protected Tires Car Washing, Etc.