

La Grande Evening Observer

An Independent Newspaper

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Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER ASSOCIATED PRESS

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SUBSCRIPTION RATES

By Carrier
Daily, per month in advance.....75c
Daily, six months in advance.....\$4.50
Daily, single copy.....5c

By Mail

Daily, per month in advance.....50c
Daily, per six months in advance.....\$2.50
Daily, per year in advance.....\$5.00
Weekly Observer-Star, per year.....\$2.00

ADVERTISING RATES

Display, foreign, per column inch.....47c
Display, local, per column inch.....40c
Time contract rates on application



LET THIS MIND BE IN YOU, which was also in Christ Jesus. Let nothing be done through a strife or vain glory; but in lowliness of mind let each esteem other better than themselves.—Philippians 2:5, 6.

One of the most unpleasant things of life must be to feel badly and have nothing special to kick about.

We are all free citizens in this great country of ours and do exactly as we please—except for our consciences, our wives, our landlords and the neighbors.

With crops in the valley promising all the prize-winning characteristics that could be desired, it's a source of regret that the county budget has no provision for a county exhibit at the state fair this fall. Prize money would go far toward cutting down the appropriation. Surely we should be able to find a few extra dollars for such a purpose.

The proposal of the grange to investigate the possibility and advisability of establishing a free city market in La Grande is one of the interesting developments of the recent state meeting of that organization. If a market will aid the farmers in profitable disposal of their products, and if it offers them better distribution with less handling and less intermediate profit, the plan should receive general approval. City markets are distinct assets to agricultural interests in many communities and there is no reason why a market could not be established here to advantage. Agriculture in Eastern Oregon is on the highroad to better times and more stable prosperity and every effort should be made, by rural and urban people alike, to sustain that progress. Everyone in the Grande Ronde Valley will profit by any agricultural improvement.

PORTLAND'S DEPARTMENT STORES.

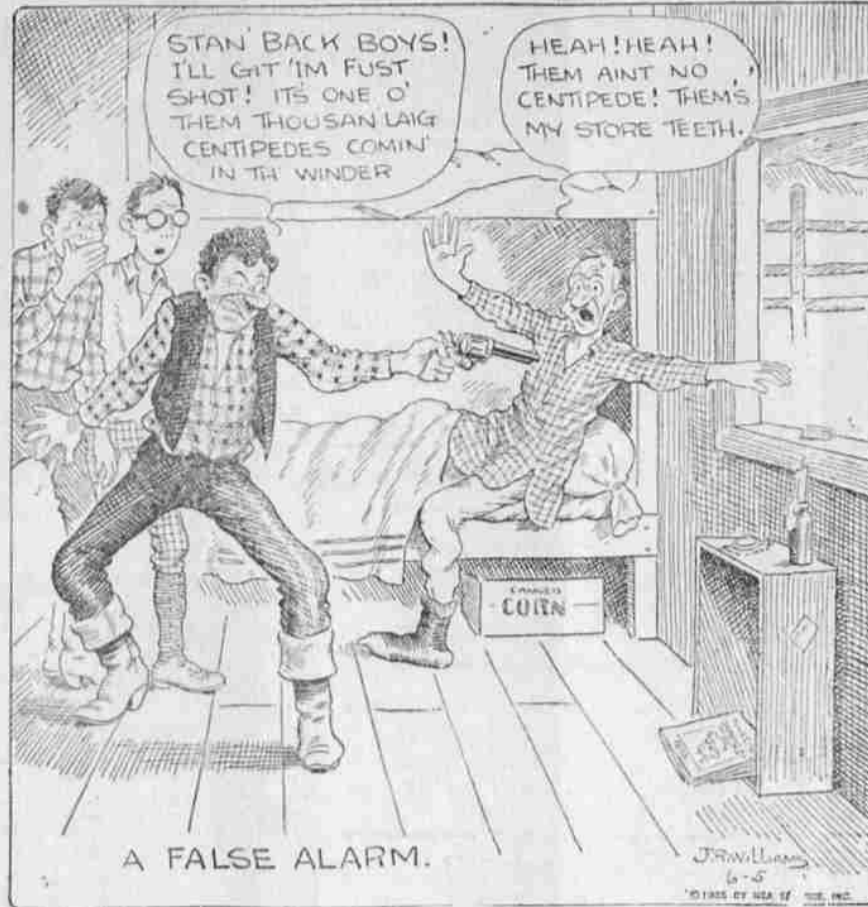
The department store future of Portland is discussed freely and interestingly in the current issue of The Voter, the advent of two large chain store systems into the business of the city being the reason for the article. Certainly an interesting business situation is developing there and the state at large will watch events, the growth or decline of the units effected, with smiling concern.

If the two chain stores that have taken over the Lipman & Wolfe and Olds, Wortman & King stores are to get the ten million dollar increase in business volume that they anticipate in the next two years, Mr. Chapman points out that a large share of that business must be taken from Meier & Frank, who did an estimated volume last year of \$15,000,000 and showed an estimated profit of nearly a million and a quarter. If that is true, the big store that has dominated the business life of Portland for two generations is in for keener competition than anyone ever expected it to experience.

Much speculation is rife in business circles now as to what the attitude of the three competitors will be toward each other and the public, but it is foolish to anticipate anything but "sawing wood" on the part of any of them. Business firms of that magnitude and directed by men of such large experience and wide vision have learned long ago that worrying about one's competitor is the least profitable occupation one may have. What the other fellow does and how he does it is of minor importance. Success isn't built along those lines and business firms in the smaller cities as well as in such communities as Portland realize that more and more each year. The problem of service—and service expresses itself in terms of quality, value, treatment, and honesty—is the only problem to be solved. The degree of perfection attained in that way will determine the degree of success of the three Portland stores, or of firms or individuals anywhere.

MARKET JOEL'S GROCERIES
Phone Main 759
FRESH DRESSED CHICKENS
For frying and stewing.
STRAWBERRIES
2 Boxes for 25c

OUT OUR WAY



A FALSE ALARM.

By WILLIAMS

ATTEND UNION HIGH SCHOOL

TELOCARET (Special)—The students who have returned from high school at Union are: Lillian Buser, Roy Young, Virgil and Donald Wilkinson, Juanita Hill, Opal Hart and Marjorie Hyatt.

Monty Daniels and his family have moved to Pine Valley.

Mr. and Mrs. G. W. Taylor and son, Deryl, visited at the G. V. Wilkinson home recently.

John Asper's family has moved on the place formerly owned by Monty Daniels.

Misses Annella and Pauline Asper returned home from North Powder where they have been attending high school.

Mrs. Gertrude Young has returned to work at Telocaret.

Mr. and Mrs. G. V. Wilkinson and son, Warren, and Mr. and Mrs. J. G. Anson, left Sunday morning for Dallas, Oregon, to attend the State Grange meeting there. They are making the trip by auto.

The Telocaret farmers are glad to have the rain.

Lee Young has returned from Hilgard where he has been shearing sheep.

Miss Ina Mullenburg and her grandmother, Mrs. Mullenburg, are visiting in Telocaret.

Miss Roscoe Burns and her cousin, Virginia Smith, have been visiting here at the Clarence Burns home.

The school picnic was held Wednesday at the Church home. A large crowd attended and everyone had a good time.

Mrs. Cora Caton returned to her home in Baker. She has been teaching school here. Miss Mary-cetta McCullough returned to her home at Haines, after teaching school here.

Charlie Hill and family were in Grande Ronde Sunday and Monday.

Other Barnwell and Miss Fern Moneys, of La Grande, were Telocaret visitors Sunday.

Mrs. George Hillyard and children of La Grande are visiting at the Lee Young home.

MUNISING WEAR

This Famous Brand of Underwear

For Sale in La Grande Only

At

LADIES' 75c to \$6.00

MEN'S \$1.25 to \$7.50

N.K. West & Co.
THE QUALITY STORE

Log Movement Starts
MILL CITY, Ore.—The first movement of logs from the new logging camp of the H. G. Balderes Log Coast Ender was made Monday when seven cars came to Mill City. It was expected shipping of approximately seven cars daily would continue during the summer.



OFFICE CAT
By Junius

When she promises to be a sister to you—look out brother!

A perfect lady is one who can say "dime" without thinking "tom".

ONE WHO "NO'S"
They say the modern girl is bad. The cause of mankind's woe. So I don't favor midnight rides—Oh no!

They say that getting's not correct. For smooth and low head. So I don't favor midnight rides—Oh no!

The folks who say those things can never really know. The truth of what they rave about—Oh no!

Patience will drive effective in a Traffic Jam. If at First You Don't Precess, Honk, Honk, Again!

"How's the foot, love?" asked the new boarder at the dining table.

"Well, we have chicken every morning" said an old boarder.

"Chicken every morning? How is it served?"

"In the shell."

AND THEY CALL IT "THE SILENT DRAMA"

"Don't be look but the deal." "Now they'll do it with the new motion."

"I wonder how much she gets a week."

"Let's go to that. It's almost next week."

"Oh, I've seen this. He married the Prince in the end."

"No, it's just a toy suit. They say."

"Who was it, anyway, that told us this was a good picture?"

"Yes, there must be a soul under every body."

"Let's open that letter. You'll get a picture."

"Do you really love me?"

Lady of the House: "I think you will find me difficult to suit, Ma'am."

The New Model: "I can give you nothing. I saw your husband as I came in."

The only thing that makes sense when you're in a jam is to get out of there as fast as you can.

AN ODE IN WORDS OF ONE SYLLABLE.

Boy, girl,
Dance, whirl,
Love, kiss,
Joy, kiss,
Spring, moon,
Walk, grove,
Boy, know,
Hope, love,
Girl, blush,
Gleam, "Yes"
Marriage license?
Well,
Gina.

Experiments Point Way To New Type of Planes

SANTA MONICA, CAL. (AP)—A tailless airplane, weighing less than 600 pounds, which may revolutionize aviation, was declared practical here recently by Professor A. A. Merrill of California Institute of Technology, Pasadena, Cal., following what he termed "successful trial flights" at Clover field, near here, of model planes.

Such a machine, in miniature, shot from a catapult, sailed gracefully through the air for a distance of more than 200 feet and maintained a speed of thirty-five miles an hour. It was held perfectly balanced in the air by artificial air currents furnished by four large motors.

A man-sized plane, which will have a wing span of twenty-two feet and a length of nine feet from the propeller to the tip of the tailplane, is being constructed

at Venice, Cal., near here, under the supervision of Professor Merrill. It will be driven by a light four-cylinder engine. The ship will be tested at Clover field upon completion, which will be about two months hence.

The wings on the regular bi-plane now used in commercial aviation are so constructed that the air strikes them first and is forced down and upon the tailplane, which eliminates the pitch of the plane." Professor Merrill said in explaining his theory. "The tailplane was eliminated in the construction of models and gliders by determining a point of gravity and adjusting the lower wing of the tailless plane so that air currents strike the two wings simultaneously. Although the plane may have a greater tendency to rise and fall than the ordinary type plane, it will remain perfectly balanced," he concluded.

BOATMEN AT THE DALLES

THE DALLES, Ore.—Delayed by rains at Cascade Locks, which necessitated a portage, John E. King, Frank S. Wilton and Val Woodbury, transcontinental motorboat tourists, arrived in The Dalles. The voyagers arrived drenched to the skin, having encountered a small at Crates Point, which came near foundering the boat. The three boatmen inspected the rapids at Celina.

New Year is the usual celebration of the motorboat voyagers, who expect to undertake the 2000-mile trip in 90 days.

DON'T OVERLOOK

Our Big VALUES in Ladies' Broadcloth Waists

From 12 to 14	\$1.50
Ladies' Silk Hose	\$1.00
Girls' Cotton Shirts, size 2 to 4	25c
Girls' Cotton Shirts, size 5 to 12	20c

Norton's Kiddy Shop

Buy Guaranteed USED FORD CARS

PRICED RIGHT FROM

Perkins Motor Co.

Phone M-500 Corner 4th and Adams



Hood River Strawberries

If you are going to can the Genuine Hood River Strawberries, order them at once. The crop is very short and the peak has been reached this week.

ORDER NOW

Your orders receive personal attention when you order from us.

J. G. SNODGRASS

Exclusive Grocer

111 Depot St. Phone Main 75

YOUR Troubles

MAYBE WE HAVE THE SAME KIND—AND CAN THEREFORE BE OF SOME HELP TO YOU.

La Grande National Bank

Sound - Reliable - Progressive

FOR SALE

5-ROOM MODERN HOME will be sold at cost. See us at once.

The Grande Ronde Lumber Co.

Retail Yard across tracks on Greenwood Ave.

Our old friends and customers will find us in

OUR NEW QUARTERS

Prepared to served better than ever. Electrical Goods of All Kinds

La Grande Electric Company

Roesch Bldg.

SPECIAL

For Saturday on Cured Meats

Don't Miss It

Fresh From Smokehouse Every Week

Sugar-cured Hams (Saturday only)	28c Lb.
"Boston Butts," Sugar-cured	22c Lb.
Sugar-cured Picnics	18c Lb.

Crown Brand Compound (Shortening), No. 5's	65c
Crown Brand Compound (Shortening), No. 10's	\$1.25

100% PURE LARD (State Analysis)

Pure Lard, No. 5's	90c
Pure Lard, No. 10's	\$1.75
Pure Lard, 50 Lbs. Net	\$10.00

Don't Miss the Grain-fed Beef for Your Sunday Dinner

Grande Ronde Meat Co.

CITY, HOOVER and ECONOMY MARKETS