

SMASH
Go The
PRICES

IT HAS COME! IT IS HERE!
The Second Big Cut You Have Been Waiting For
With Prices Cut Again
SMASHED AND SHATTERED

DOWN
Go The
PRICES

We Are All Set and Ready to Announce the Second

TREMENDOUS SALE

To Close Out French & Greene's Stock

THURSDAY, JUNE 4th., AT 9:00 A. M.

We Cut Loose Again For A Mighty Selling Drive

Store Closed
Tuesday and
Wednesday

On the inside busy hands will be marking down prices lower and lower and all stocks will be rearranged, regrouped, and when the doors open at 9 A. M. Thursday, it will be a Bargain riot of cutting and slashing prices never before equalled at any time or place at this season of the year.

Greater reductions have been made on our entire stock in order to speed up the complete disposal. Selling out such a store full of merchandise as this, isn't as simple as it sounds, and we must hurry, so everything is priced with one object in view—for quick sale and close-out. A wonderful sale made more wonderful by a complete regrouping of stocks. Thousands upon thousands of dollars worth of merchandise has been taken from the higher priced sale lots and grouped at lower prices. Values are at their greatest height—come NOW!

It is a sale with a reason—a sale that is GENUINE in every particular, with every article in the store reduced—REDUCED SUBSTANTIALLY—enough to pay any woman who believes in Stylish Apparel or Footwear to lay in a plentiful supply now. We hope that no woman in La Grande or surrounding territory, who wants to be in the style of the moment, will overlook this wonderful opportunity to purchase attractive and distinctively styled Apparel at prices less than the cost of production in almost every instance. Nothing reserved, everything must go, and no reasonable offer refused for anything.

FREE! FREE!

WOMEN'S HOSE
THURSDAY, JUNE 4th
OPENING DAY
SECOND BIG CAMPAIGN
Thursday, June the 4th, Opening Day of second big sale, we will give absolutely free a pair of women's silk hose, values to \$3.50, with the purchase of any DRESS, SUIT or COAT.
Tell Your Neighbors!
Tell Your Friends!

Ladies! It Would be Unfortunate indeed if you had to miss this great

SALE OF COATS

DON'T DO IT!

Every model is brand new. The materials are the newest wanted fabrics and colors. The styles are the latest. Women's Coats designed and manufactured for the present season and day—offered now at reductions that come only as a rule with the end-of-the-season Clearance Sales.



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| <p>WOMEN'S COATS—Regrouped for Quick Close-Out. Actual values to \$25.00, sacrificed now on sale, each—</p> <p>\$9.45</p> | <p>WOMEN'S COATS—Regrouped. Actual values to \$28.50, sacrificed for Quick Sale, each—</p> <p>\$17.45</p> |
| <p>WOMEN'S SUITS—Wonderful quality; actual values to \$50, sacrificed for a Complete Close-Out, each—</p> <p>\$26.65</p> | <p>WOMEN'S SUITS—Exceptional values! Formerly priced to \$47.50. A quick Close-Out at, each—</p> <p>\$19.75</p> |

Scores Of Stunning Dresses

At A Fraction of Their Actual Worth

No end of variety for Women in this tremendous sale of Dresses. All the beautiful, new, wanted materials and new striking colors and combinations in straight-line silhouettes, panel effects and gracious drapes. Beads, braid, lace, hand embroidery, and silk stitching are tastily brought into play in this distinctive showing of stylish frocks for every occasion. And they are all going at cost, and less than cost of production.



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| <p>WOMEN'S SILK DRESSES—Choose from actual values to \$26.00. On sale for Complete Close-Out, each—</p> <p>\$11.95</p> | <p>WOMEN'S WOOL DRESSES—They must go! Your choice, values to \$25.00, on sale for Complete Close-Out, each—</p> <p>\$9.75</p> |
| <p>WOMEN'S SILK DRESSES—Your choice, values to \$22.50; latest styles. For Quick Close-out, each—</p> <p>\$17.65</p> | <p>WOMEN'S WOOL DRESSES—Attractive styles. Actual values to \$45.00. Choose now, while any remain, each—</p> <p>\$14.95</p> |
| <p>WOMEN'S SILK DRESSES—For complete disposal, your choice, values to \$19. Extra Special, each—</p> <p>\$19.95</p> | <p>WOMEN'S WASH DRESSES—Your choice any ladies' Wash Dress in the house, while any remain, each—</p> <p>HALF PRICE</p> |

Footwear Prices Cut Again

Lower and Lower



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| <p>WOMEN'S PUMPS—One group, actual values to \$9, your choice for Complete Close-Out pair—</p> <p>\$1.45</p> | <p>WOMEN'S PUMPS and SLIPPERS—A group of choice styles, actual values to \$10. On sale, while any remain, pair—</p> <p>\$2.65</p> |
| <p>PUMPS—For women. Beautiful black suede. Regularly priced to \$5 and \$3. They will go quick, pair—</p> <p>\$2.95</p> | <p>WOMEN'S OXFORDS—In black and brown. Originally priced at \$9—For a Complete Close-Out, while any remain, pair—</p> <p>\$3.85</p> |
| <p>WOMEN'S PUMPS—Entire stock White Kid Pumps. Regular \$9 values, your choice, while any remain, pair—</p> <p>\$1.95</p> | <p>LITTLE LADIES OXFORDS—In black and brown, with low heels; sizes to 8; \$8 values. For Complete Close-Out, pair—</p> <p>\$2.85</p> |
| <p>WOMEN'S SHOES—In black and brown kid. A Complete Close-Out of \$9 values at, per pair—</p> <p>\$3.65</p> | <p>WOMEN'S SHOES—Of fine grade black and brown kid, medium heels. A regular \$6 value. For Complete Close-Out, pair—</p> <p>\$2.65</p> |

La Grande Has Never Known Such A Bargain Carnival Of Styles And Values!

Selling Every Article
Prices Sacrificed for Complete Close-Out and Get-Out

CHILDREN'S AND MISSES' SHOES—In calf and kangaroo lace, well soles; sizes 7 to 9, 10 to 11, 12 to 13. Regular \$2.50 to \$3.00 values. For Complete Close-out, pair—

\$1.50

Fixtures For Sale!
No Reasonable Offer Refused.

WOMEN'S SANDALS—In patent, white and pongee. A beautiful assortment of styles. All sizes in the group. Regular \$5.00 values. Closing Out at, pair—

\$3.85

Mighty Sacrifice In Prices
That Will Clear the Shelves and Racks in Short Notice.

COMPLETE CLOSE-OUT—Children's Black Lisle Hosiery in sizes 6 to 11. Regular 50c grade—while any remain, pair—

18c

WOMEN'S SILK HOSE—In the newest, wanted colors. Regular \$1.25 grade. A complete Close-Out, pair—

83c

E. H. McCune & Co., Closing Out The Business Of
FRENCH & GREENE
La Grande's Leading Store For Women

WOMEN'S 'KERCHIEFS—A beautiful assortment of choice patterns in Handkerchiefs, embroidered corners, 25c grade, now, each—

17c

WOMEN'S 'KERCHIEFS—Handkerchiefs with beautiful colors, scalloped corners, embroidered. Regular 45c—while any remain, each—

43c