

Highway and Auto Dope

Traffic and Tourist News

AUTOMOBILE NEWS

STAR CLIMBS FRISCO HILL

SAN FRANCISCO, (Special)—Recently San Francisco saw a strange sight—a new star in the skies, people thought.

It was a Star, and well it might shine; for the insurmountable as finally been surmounted, after defying until now the quest of automotive man for new fields to conquer.

Hill 57, South San Francisco, famous motorcycle test hill which has been pictured from one end of the country to the other, and which never before has been climbed by an automobile, was victim of Julius Dusevoir, famed Durant factory testing engineer.

From the immemorial, or rather since automobile demonstrators and cars became famous for their devil accomplishment, many at-

tempts have been recorded to climb this hill. And up to the present time, there were simply marks scarring the steep hillside, noting the final resting place of other cars that tried.

Dusevoir went over on the first attempt. It was impossible to take a straight course up the side of the hill, because of the fact that for a distance of four feet, the slope practically straight up and down the whole distance of 1000 feet of climb, averaged 50 percent. But his masterful handling of the car kept it climbing up the slope, first a trifle to the left, then to the right, until finally, to the amazement of several hundred spectators who had gathered on the side of the Bay Shore Highway, from where a perfect view of the climb may be had, the little car went charging to the summit, where it was left standing by Dusevoir on fairly level ground.

There were three passengers in the car as it climbed the grade. In addition to Dusevoir, the Star carried J. K. Rankin, Frank Grimm, Howard Golay, all salesmen with the San Francisco factory

Motor Tries "Mushing"



Even "mushing" it across Alaskan snows has been done in a modern way, now that Don Stewart, student of Oregon Agricultural college, has motor-cycled his way from Skagway to Keno City. The machine was equipped with runners under the front wheel and the side car. He times, 60 hours, made the "sourdoughs" at Keno City sit up and take notice. They usually mush the 225 miles in two weeks.

MOTORISTS HAD DIFFICULT TRIP

Within a few months the fly tents and the cooking utensils will have been strapped on the car and that species of traveler—the auto tourist—will be on his way to live in the open and see the hidden glories of this country as they are seen only in a gray kind of wandering.

If you chance to be one of them and think that there are many picturesque duties connected with primitive living in the open, hark to the tale of a 2000-mile trip of Mr. and Mrs. J. Blake Jolly in the Broken Hill country of northern Rhodesia, Africa. Mr. Jolly is chief recruiting agent of the Rhodesia Broken Hill Development Company, Ltd., North Rhodesia, Africa.

Even the worst roads you may have encountered are veritable primrose paths of down compared to the bush country in the land of the tom-tom and the teeta-fly. The Jollies encountered every type of annoyance and adventure in their journey of more than two months.

At the time of this trip, the mid-branch of the Star Motor Company.

It was standard stock touring car, equipped with lantern, tire, and disc wheels, with only the top and windshield removed for safety. Heavy chains were necessary to obtain sufficient traction for the pull, and even with these, several times it appeared to spectators that the car would surely slide from safety to the bottom of the hill below.

Dusevoir's achievement with the Star car is little short of unbelievable to San Francisco automobilists men who, doubting, scorned to the foot of the hill to witness the stunt themselves. They were only convinced, as were thousands of motorists, by actually seeing the little car perched on top of the grade.

Dusevoir added this climb to a list of famous western hills he has successfully tackled with the Star car. Its grades and cross grades, he stated, were even more precipitous than those of Los Angeles' famous "Pickle Hill," which was climbed for the first time a few weeks ago by the same driver. The straight-up grade of 50 percent is crossed by another and like grade—a figure that approaches the impossible in case of safety from slipping down the hillside.

The hill is a well known climb. A few motorcycles, ridden by the best riders in the country, have successfully made the grade. It is actually on the opposite side of the slope upon which the "57" figures are mounted, but is far steeper. It faces one of the great traffic arteries out of San Francisco, and is near "South City."

Hundreds of people saw the car on the summit of the hill. It remained there from Friday night until Monday afternoon when the same driver brought it down with six other passengers in it, proving his driving ability when he stepped the car at the foot of the grade after coming down the steep incline.

On Friday, Saturday, and Sunday night, the lights of the little car were left shining brightly down the slope, a remarkably close distance.

Upon bringing the car down, it was placed on display in the showroom of the San Francisco factory branch and, as word passed through motoring circles that the car was being shown, scores of people trooped into the branch establishment to inspect it.

glances from horizon—and only avoided danger by hitting a large patch of ground where the grass had already been burned.

The next day the only thing exciting was meeting a jackal, a wild cat and a python crossed their path and a group of baboons which the superstitious natives never kill for fear of bringing bad luck.

"The next day," writes Mrs. Jolly, "my husband went over the car which had extraordinary little the matter with it."

Mrs. Jolly explained in her diary that they often encountered great patches of burnt down timber land. The natives burn down miles of trees to fertilize the ground—a busy way to prepare the ground instead of hoeing it.

A raft made of old gasoline cans ferried the car across a river the next day. Two days later another river was encountered and the wheels of the car went through a bridge up to the axle and it took two hours to unpack the car and get across. About six miles further the same day a second bridge was encountered, and the same strenuous exercise was needed to get the car out of the rotten timbers.

The party camped under Mount Buzza, the highest mountain in northern Rhodesia, after strenuous work on the bridges. In the small settlement where they unpacked for the night there were 40 Altradals that were used to hunt lions.

About two days later they struck a bad belt of teeta-fly and it was all they could do to keep the bites off the dog—the bite of the teeta-fly being fatal to a dog.

The following day the party had to cut down a number of trees and build a 200 foot stretch of corduroy road. They shot some delicious pheasants for lunch.

For 25 miles the next day the car was hardly ever out of low gear, as the journey was continually up hill—and hills, which made the going most difficult.

Killing a zebra, walking five miles to hunt game only to find a solitary peccan, crossing more bridges and helping a sick man to go 100 miles to a doctor constituted the outstanding adventures during the remainder of the trip.

GARAGE GOSSIP

Receives Chevrolets—
The Blue Mountain Garage received two carloads of Chevrolets Wednesday.

Buyer New Coupe—
Cluid Nash has purchased a new Ford coupe from the Perkins Motor company.

Delivers Coaches—
Essex Coaches were delivered to the following purchasers a short time ago: Frank Larson, Telecast, and Coleman George, Douglas & Guleksson and C. Wilson, of La Grande.

Sells Hudson Coach—
A new Hudson coach has been delivered to Edna R. Mayle.

New Coupe Going Fast—
The new Chevrolet coupe is selling rapidly in La Grande. A carload, containing one new coupe, one sedan and one touring car, was unloaded here Thursday.

Sells 9 Car—
Harris French reports the sale of nine cars in the last ten days.

Common sense takes the guess out of driving.

Remarkable Air-Cooled Airplane Motor Brings Inquiries to Franklin

Recent news dispatches telling about the new air-cooled airplane engine with a rating of 450 horse power, have excited much comment according to reports made to the Franklin factory by dealer organizations throughout the country.

What has appealed to the public apparently as the most impressive phase of the new airplane motor is its high power coupled with light weight. Despite its power output, this new airplane motor weighs 40 per cent less than the Liberty engine. It is the largest air-cooled airplane engine ever made.

The close relationship that exists between power performance and light weight in Franklin's air-cooled engine, made Franklin organizations logical information bureaus following this wide-spread newspaper publicity. In the case of the Franklin car, it is explained by Franklin engineers that weight totaling 900 pounds is avoided thru pressure air-cooling. The weight of cooling parts alone, eliminated in Franklin's case is 150 pounds. The saving is further responsible according to accepted engineering principles for 750 pounds less weight in the frame and running gear.

WILL HE DO IT?
Ford is a grandpa and we suppose the old gentleman will be enthusiastic enough about the youngster to turn over the first of the new models for the child to test on.

Exide Batteries

- STROMBERG CARBURETORS
S. & M. Spotlights
Packard Wires—all sizes
Generator & Starter Brushes
Light Globes—all sizes
Lamp Sockets
Genuine Remy and Delco
Coils, Points, etc.
- Klaxon Horns
Stop Lights
Robert Bosch and Champion
Spark Plugs
Copper Tubing
Gabriel Saubers

FRED T. BURGESS

MAIN 125 1308 Jefferson Ave.

THE HUDSON Super-Six

WAS INTRODUCED IN LA GRANDE FOR THE FIRST TIME IN 1916—9 YEARS AGO—IT WAS A WONDERFUL BUY THEN (THE FIRST ONE BROUGHT HERE IS STILL IN DAILY USE). TODAY IT IS—

The World's Greatest Buy
Sales Prove It.

Ledbetter's Garage

It's Coming—The Hudson-Essex Caravan

Only
TREMENDOUS VALUE
Could Create The
TREMENDOUS DEMAND

The New Studebaker
Enjoys From
Discriminating Car
Owners

We are glad to have you drive and ride in one of the New Closed Models to fully appreciate this Value.

M. J. GOSS

Studebaker Sales and Service.

"This Is A Studebaker Year"

When Better Automobiles Are Built, Buick Will Build Them

No. 11



QUESTION: Can Buick Four-wheel brakes be applied while turning corners?

ANSWER: Certainly. The brake on the outside front wheel is automatically released, making steering easy and car control sure. Only one such device has so far been perfected, and Buick has it.

Jennings & Shumate

DODGE BROTHERS TOURING CAR

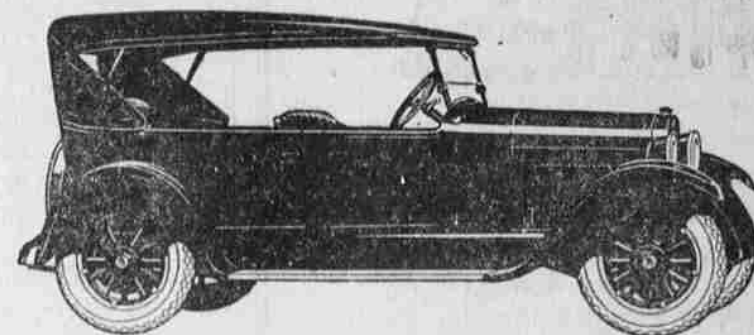
When summer invites you into the country, you will appreciate more than ever the advantages of Dodge Brothers Touring Car. Open to fresh air and sunlight the Touring Car is healthful and delightful to drive.

Moreover, it is common knowledge everywhere that Dodge Brothers product is dependable, and will carry you on your way without annoyance—and at small cost.

The price is \$857.00, b. Detroit—\$1005 delivered

L. C. Smith

La Grande, Ore.



OUR BUSINESS

We have one thought in mind—to give our customers the best possible service when they drive up for

VELTEX GAS AND OIL - RACINE TIRES - MILLER TIRES AND AUTO ACCESSORIES OF ALL KINDS.

Whether you want some free air or a bottle of Near Beer, you will find that it is "Our Business" to give prompt and courteous attention to your needs.

La Grande Filling Station

Wins by Fair Dealing.

J. F. Heasty, Prop.