



After 34 Years of Actual Service in La Grande J. H. Peare & Son decide to close out the Jewelry business

This decision was arrived at after much consideration, owing to the fact that their Optical Department has grown to such an extent that it is necessary to have more room, which can be made possible only by closing out entirely their large stock of Jewelry and Tableware. This entire stock of standard, high-grade Watches, Clocks, Chains, Plateware, Silverware and Cut Glass must be sold at once. Every article will be marked in plain figures at prices which will assure quick selling.

Our loss is your gain and this sale coming as it does in the heart of the jewelry buying season, with graduation, confirmation and June weddings right in our midst should make the event one of very unusual importance to you, for you will have an unequalled opportunity to save right now.

AND REMEMBER THAT THE STORE WILL BE CLOSED ALL DAY WEDNESDAY TO MARK DOWN AND RE-ARRANGE THE STOCK, AND THAT THE

Sale Begins Thursday, April 30, at 10:01 A.M.

MEN! THIS IS YOUR BIG OPPORTUNITY

LA GRANDE, Ore. (J. H. Peare Sale).—One big lot of Fine Watch Chains, white and yellow gold, regular values up to \$3.00, offered now at the Close-Out Sale Price of only—
\$1.65

LA GRANDE, Ore. (J. H. Peare Sale).—One lot of men's fine solid gold Watch Chains, regular value up to \$5.00, will be closed out at the very low price of only—
\$2.95

With the High Collar Styles Now in Vogue

Brooches Are a Very Necessary Article for the Modern Woman.
LA GRANDE, Ore. (J. H. Peare Sale).—One large assortment of Ladies' Solid Gold Brooches, new design—regular values up to \$3.00—priced for this Close-Out Sale at only—
\$1.95 Each

THE FIRST 50 WOMEN WHO ENTER STORE

will be given a Coupon which will enable them to buy a beautiful piece of Irrescent Glassware, consisting of Vases, Dishes, etc., which are now on display in our show window. Really worth—

\$1.00 Each
Your choice while they last, for only—
25c Each
This is good only on the Opening Morning, Thursday, April 30th, beginning at 10 o'clock.

JEWELRY An Investment Instead of a Luxury

LA GRANDE, Ore. (J. H. Peare Sale).—During this sale we are offering a fine big lot of Men's 10 K. Solid Gold Signet Rings—regular values up to **\$12.00** at the very low price of only **\$5.95 Each**
Then there's an assortment of beautiful Set Rings, including Ruby and Saphires—values up to \$18.00. Prices for this occasion, at only—
\$6.95 Each

We Hate to Get up In the Morning Which Fact Makes An Alarm Clock a Necessity

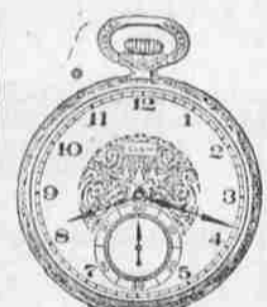
LA GRANDE, Ore. (J. H. Peare Sale).—While they last we are offering your choice of our entire stock of high-grade Alarm Clocks—regular value up to \$3.50—at the Closing Out Sale Price of only—
\$2.65
ALL OTHER CLOCKS Offered at Real Closing Out Prices.

"HELLO BILL" This Is For You

LA GRANDE, Ore. (J. H. Peare Sale).—We have a big assortment of Elk and Walrus Teeth beautifully mounted in the newest and most wanted designs which we are offering at the exceptionally low prices quoted below. This is a real opportunity.
Reg. \$17.00 value (ob.)—**\$12.95**
" 825.00 " "—**\$19.75**
" 835.50 " "—**\$29.75**
" 812.50 " "—**\$31.50**
" 820.00 " "—**\$37.50**

GIRL'S PARENTS SHOULD BUY THEM GIFTS THAT LAST

LA GRANDE, Ore. (J. H. Peare Sale).—Not so many years ago it was you arranged in showy fluff who craved for a well-earned diploma or with a class of happy little girls became confirmed. Do you remember how very much those occasions meant to you then? Of course you do, and so you can appreciate your dainty little daughter's wish for a wonderful "Bulova" Wrist Watch for this grand occasion. Read the prices quoted here and get your order in early for the event will help you save.



GOLD FILLED CASES FREE

LA GRANDE, Ore. (J. H. Peare Sale).—During this sale we will give you absolutely FREE one gold-filled Watch Case with every purchase of a movement valued at \$18.25 and up. This offer includes 15 to 23 jewel Elgin, Walthams, Hamiltons, Illinois, and all railroad movements. Now is the time to buy.

GENT'S ELGIN WATCHES

COMPLETE—12 size, gold-filled cases, white, green and yellow gold, 7 jewel movements; regular \$18.00 values. Sale Price, only—
\$12.95
10 SIZE—gold-filled case, white, green and yellow gold, 7 jewel movements; regular \$16.50 value. Sale Price, only—
\$11.95
12 SIZE—gold-filled case, 15 jewel movements, white, green or yellow gold; regular \$28.00 value. Sale Price, only—
\$19.95
16 SIZE—gold-filled case, white, green and yellow gold, 15 jewel Elgin movements; regular \$21.00 value. Sale Price, only—
\$18.25

GENUINE ITALIAN HAND CARVED CAMEO BROOCHES

Offered At Less Than Half LA GRANDE, Ore. (J. H. Peare Sale).—One big assortment of these beautiful hand-carved Brooches enter this sale at wonderful reductions. Regular values up to \$30.00; now on sale at—
\$12.95 Each



FASHION DECREES FLATWARE Is the Thing in Table Decorations

LA GRANDE, Ore. (J. H. Peare Sale).—We are including your choice of our entire stock of Silver Plate Flatware, including Spoons, Trays, Platters, Fruit Stands, Vases, Plates and Individual Pieces in this Closing-Out Sale, at the very material reduction of
Less 25%

At this reduction we know that the assortment will soon be broken, so we advise your early selection.

The Housewife Will Profit by This Event

LA GRANDE, Ore. (J. H. Peare Sale).—We are offering our entire stock of Fostoria Crystal Cocktail Glasses, in new novelty patterns—all the regular \$12.50 per dozen values—at only—
\$4.65 Per Set of 6

Necessary Table Articles at Close Out Prices

LA GRANDE, Ore. (J. H. Peare Sale).—These beautiful 5 1/2-inch Fruit Sherbet Fostoria Glasses, of plain crystal, novelty designs are worth \$12.50 per dozen, but we are going to sell them now at only—
\$4.65 Per Set of 6

CRAVAT PINS ARE COMING BACK

LA GRANDE, Ore. (J. H. Peare Sale).—We have on hand a big assortment of new style Cravat Pins in a large assortment of settings and mountings which will go on sale Thursday morning at the low price of only
\$1.65 Each



RICHELEU AND LA TAUSCA PEARLS

Made of Indestructible Materials
LA GRANDE, Ore. (J. H. Peare Sale).—There is no article of personal adornment so necessary as a beautiful strand of these Indestructible Pearls, and at the prices we are offering now every woman should take advantage of this opportunity.
Reg. \$7.50 to \$10 strands \$3.95 Reg. \$25.00 Strands—\$18.95
Reg. \$22.50 Strands—\$14.75 Reg. \$37.50 Strands—\$24.75

"BULOVA" WRIST WATCHES For the Girl Graduate

LA GRANDE, Ore. (J. H. Peare Sale).—These wonderful values! gold-filled cases;—Sale Price—**\$16.95**
17 JEWEL, reg. \$50.00 value; solid gold cases; Sale Price—**\$37.50**

FATHERS, DON'T FORGET YOU WERE YOUNG ONCE

LA GRANDE, Ore. (J. H. Peare Sale).—Undoubtedly, Daddy, you can recall like it was only yesterday, the day you were all primed for your graduation—what an all-important time in your life it was! And now your boy is about to experience the same emotions as you did on that memorable day. Are you not going to give him the best? With this thought in mind we have selected a wonderful group of fine Watches for your approval at prices which will mean a big saving to you.



JUNE BRIDES APPROVE THIS SAVING OPPORTUNITY

LA GRANDE, Ore. (J. H. Peare Sale).—Never before has such a momentous saving event happened at such an opportune time. You will be able to buy the little token so much wanted at prices we know you will appreciate. Read every item mentioned here and come early while the selections are best. You will save on every article—entire stock reduced.

WHITE GOLD WEDDING RINGS FREE! FREE!

We will give you FREE with every Diamond Ring purchased during the sale your choice of one entire stock of White Gold Wedding Rings. Buy now and kill two birds with one stone.

DIAMONDS AS AN INVESTMENT THERE ARE ONLY A FEW DIAMOND MINES IN THE WORLD, AND ENGLAND CONTROLS THEM ALL.

It is her policy to control the output and advance the price each year, so your diamonds are increasing in value every day. LA GRANDE, Ore. (J. H. Peare Sale).—Now is the time to buy diamonds. We will give special prices on our entire stock during this sale. One lot of Special Mounted Cluster Set Diamond Rings, regular values, \$125.00 to Close Out, only—
\$69.50

Novelty Compact Cases

LA GRANDE, Ore. (J. H. Peare Sale).—We have just received a new assortment of gold-filled, enameled Compact Cases with silk cord and tassels, compact and lip stick included. Regular \$3.50 value, which we will sell during the Closing-Out sale at only—
\$1.95

LADIES NOVELTY SET RINGS

One lot of Solid Gold Rings, 10 K., combination pearl and ruby settings; regular values up to \$12.50, priced during this sale, only—
\$4.95

LADIES BIRTH STONE RINGS

These are Tiffany mountings, 10 K. solid gold—a stone for every month in the year; regular value up to \$10.00. Priced for the Closing-Out Sale at only—
\$4.95

CAMEO AND ONYX RINGS

A big assortment of designs to select from; regular values up to \$20.00. Priced for this Closing-Out sale at only—
\$9.95

Silver Chests at Close Out Prices

LA GRANDE, Ore. (J. H. Peare Sale).—For this sale we are offering a 26-piece set of 1817 Rogers Silverware; regular value \$32.75. Sale Price, only—
\$24.45

57-PIECE Wm. Rogers chest of fine Silverware, consisting of 6 Knives, 6 Forks, 6 Tea Spoons, 2 Table Spoons, 6 Bouillon Spoons, 6 Salad Forks, 6 Dessert Spoons, 6 Butter Spreaders, Steak Knife, Steak Fork, Pie Server, Sugar Tong, Cold Meat Fork, Pickle Fork, Sugar Spoon, Cream Ladle, Tomato Server, Gravy Ladle, Berry Spoon and Butter Knife; regular \$60.00 value. Sale Price, only—
\$45.00

26-Piece Sterling Silver Set, Della Robbia Pattern

\$604 Silver; regular value, \$81.25. Sale Price—
\$69.95

26-PIECE Sterling Solid Silver Set—the Hampton pattern; regular \$77.75 value. Sale Price—
\$57.95

Alvin Life-Long Plated Silverware

In Louisiana, Molly Stark and Laxor Designs—at Real Money-Saving Prices

TEA SPOONS—Regular value \$7.50 per dozen; Closing-Out Sale Price—
\$2.95 FOR SET OF 6

DESSERT SPOONS—Regular value, \$11.50 per dozen; Closing-Out Sale Price—
\$5.35 FOR SET OF 6

SOLID HANDLE DINNER FORKS—Regular value, \$15 per dozen; Closing-Out Sale Price—
\$8.65 FOR SET OF 6

HOLLOW HANDLE DINNER KNIVES—Regular value, \$22.00 per dozen; Closing-Out Sale Price—
\$8.65 FOR SET OF 6

INDIVIDUAL SALAD FORKS—Regular value, \$14.00 per dozen; Closing-Out Sale Price—
\$5.25 FOR SET OF 6

EXTRA!

Ladies' Neck Chains

One special lot of Solid Gold Neck Chains—wonderful assortment to select from. Regular values up to \$2.50. Price to sell at this Closing-Out Sale, only—
\$1.45 Each

GIFTS THAT LAST

EXTRA!

Our Entire Stock of
Cut Glass

and the new Irrescent Fostoria Crystalware must be sold and will be marked at phenomenally low prices.