

Highway and Auto Dope

Traffic and Tourist News

# AUTOMOBILE NEWS

## OVERLAND IS REAL CLIMBER

New Six Shows Unusual Power on Steep Hills During Demonstrations Here.

People in the vicinity of the hospital yesterday morning stood agape to see a handsome blue sedan climb about all over the surrounding hills, hills, mounds and other irregularities on the hillside. The car showing all the talents of a healthy mountain goat was driven by E. C. Hommel, sales representative of the Overland company. The car doing all the climbing was one of the new Overland Six sedans introduced here last week by Gettings and Hankins, local dealers in Overland and Willys-Knight cars.

Overland Six sets up records seldom equaled. The new motor in the six, designed by the Overland engineers is exceptionally powerful and this coupled with unusually low gear ratios in first and second speeds give the car an ability to virtually climb straight up.

Mr. Hommel, driven from Idaho Friday morning on a trip during which he has driven the Overland Six throughout the Western Idaho and Eastern Oregon territory. He states that the car is being enthusiastically received wherever it has been shown.

Car owners are constantly cautioned against using poor oil or oil in their engines and the reason generally given is that inferior oil spoils bearing trouble as well as scored cylinders. But there is another reason why the quality of the oil in the crankcase should be as important as the quantity, and that is because the engine becomes clogged with carbon deposits. The general cause for their lubrication. There are the front gears to be considered in every engine. The only way the owner can keep them properly lubricated is to keep the engine properly lubricated. The designers of cars apparently assume that the owner will be careful to keep the engine properly lubricated and that he will thus

## MARYLAND BARS HIGHWAY TRAPS

Speed Traps for Motorists Declared Unfair as Autoists Are Not Properly Informed of Limits

(By Charles D. Hastings) We have heard considerable during the last two or three years concerning the abolition of "speed traps." These are stretches of road where, from the surrounding the motorist believes the state law permits him to travel at a higher rate of speed than some purely local legislation actually does.

Such a local act is obviously unfair, even though "ignorance of the law excuses no man." Where it takes on the character of a nuisance, automobile clubs, particularly, have done much to abolish it. But even where it is not, it is still unfair to the well intentioned, but uninformed, automobile owners. Hundreds of thousands of dollars have been collected through such methods from those who had no intention of violating the law. The outcome of such a law is that the automobile owner who is unfortunate enough to be caught and fined not only is justifiably provoked, but that his and others' attitude results in considerable loss of legitimate business revenue to the adjacent municipalities from the touring public.

Granting that there is a special reason why the maximum speed law at some particular spot should be unusually low, the remedy is obvious. Posting of conspicuous signs adjacent to the roadway informing every motorist of the exact speed limit is that remedy. It should be done not only in isolated instances but along every main highway. In other words, signs should be erected wherever the speed limit changes. Then if that speed limit is violated, and not until then, is the hapless automobile owner morally as well as legally guilty.

At least one section of the country has already taken steps to cooperate in this respect with the touring public. That is in Maryland, where the automobile owner is given complete information regarding the established speed laws.

Today in parts of Maryland easily readable signs have been erected along the highways to the driver's right informing him of the maximum speed. These signs, orange with large black letters, inform the motorist that he should "Begin 15 Mile Limit" or "Begin 20 Mile Limit" or "Begin 25 Mile Limit" as he enters the business or residential section of a city, or emerges into the open country. Signs such as these give the automobile owner who desires to obey the law the necessary information at a glance. They convey it in a spirit of friendliness that cannot help but add to the revenue that the surrounding territory can reasonably expect to receive from the tourist business.

This is legislation that states should pass without delay. It is reasonable to expect that the cost of posting such signs would be more than offset by the benefits of a greater number of tourists and their more friendly feelings.

**Dedicate Memorial**  
BALTIMORE, Md. — Maryland's world war memorial building here, built at a cost of \$2,000,000, was recently dedicated under the auspices of the American Legion and other veteran organizations.

automatically guard against trouble with the necessary drive. But all owners do not act according to logic, and frequently the bearings of an engine will stand more abuse from poor oil than will the gears of the necessary drive or the timing gears.

## SAMMY SPARK PLUG



Says: When Neal O'Hara of the New York World was stopped for going in the wrong direction on a one-way street he asked whether it wasn't a poor rule that wouldn't work both ways.

## NEW FINISH IS DEVELOPED

The most mysterious and least understood things often are the most commonplace. For instance, who knows where comes varnish, or what it is made of, or the romance of this oldest of finishing processes, now almost extinguished by modern science? Like the American bison, or buffalo, real varnish has almost disappeared.

The dripping tears of a thousand trees gave the beautiful and enduring varnish and lacquer of the ancient Hindu and the more ancient Chinese. But modern science has almost dried the tears of the Burmese theetee and the Indian marking nut tree which once supplied the world.

So this is the story of varnishing varnish. Originally the gums exuded like tears from a dozen varieties of tropical trees in Burma, India, Japan, in the Andes and Peru and the East Indies were the sole sources of varnish, together with parings from amber which after all, is only the petrified gum of trees of an earlier era.

The words used to describe the gums have almost disappeared from common usage—anime, copal, mastic, gamboge, tumeric—and the demand for finely finished surfaces long since exceeded the demand for these purest substances which made the very enduring, water-proof lacquer and varnish surfaces which grace ancient oriental treasures.

Soon other resins began coming into the market—"copraiz," as the Germans called them—substitutes. Resins and varnishes, asphaltum and a dozen other substances having something of the same chemical formation came to supplant the naturally small supply of little beads of gum exuded by the ancient trees.

Better furniture put demands upon the varnish and lacquer makers which forced the adulteration of the market with substitutes which, while practically as good, yet were not the original, age-wearing varnish and lacquer.

With the wide expansion of the automobile industry and its shining finishes, the demand far overreached the supply of the original gums making up the base of varnish.

## EARLY ORDERS BEING URGED

NEW YORK — Order early or probably be disappointed in getting the automobile you want, is the warning sounded by Alfred Reeves, general manager of the National Automobile Chamber of Commerce, to the farmers of America. He has just returned from a trip through the middle west in which he surveyed the automobile industry and the farm automobile market.

"There is going to be a very heavy rush of orders from now on," Mr. Reeves said. "The demand has already started and the family

which wants a particular make of car will be well advised to put in its order now.

"1925 promises to be one of the best seasons which the agriculture world has had in many years. As far as one can judge from credit conditions and market reports, the farmer is in a good economic position and will be actively in the market for automobiles. The early spring weather is hastening the tendency. A recent bulletin by the United States Bureau of Agriculture covering a survey of 402 farm families in one county points out that seventy-five per cent own automobiles. The number of farm families buying cars is constantly on the increase and it is important that each family gets the car of its choice. What that choice is depends upon the individual situation but usually the family knows pretty definitely what vehicle it wants in a given price class. As long as that desire is known, the time to

order is now, when there is a chance for reasonably early delivery."

**FIDDLERS ON AIR**  
MENA, Ark. — Winners of the annual Polk county old fiddlers' contest to be held here this year, will have an opportunity to radio-

cast their selections. Frank Field post at the American Legion, which is staging the fiddlers' meet, has arranged to have the prize winners go to Hot Springs and put on a radio program at Station KTHS. Some towns are lucky. In Washington, Pa., a poolroom burned.

## Closed Car Comfort Costs No More

Every motor car owner who wants to get the most in car convenience and comfort, has or wants a closed car.

Cost is no longer an obstacle to closed car ownership—Essex and Hudson have made that possible by tremendous quantity production, producing the World's Greatest Buy in the motor car market.

You can have a closed car at open car cost. See the Essex or Hudson today.

**Ledbetter's Garage**  
Coming to La Grande—HUDSON-ESSEX CARAVAN  
Watch For It!



### Everyone says "How can they produce such fine cars to sell at such Low Prices!"

This is the comment that people make on seeing the new Chevrolet cars. Beautiful streamline bodies mounted on a chassis new from radiator to rear axle, these cars present the most striking values ever offered in the low price field. Be sure to see these beautiful cars and note these outstanding features—

- New radiator of non-rusting airplane metal, having all the benefit of nickel.
- New disc clutch, requiring no lubrication!
- New rear axle with larger, stronger gears and one-piece banjo-type housing!
- New semi-elliptic springs of chrome vanadium steel, with rise springs under-shung!
- New frame, longer and stronger, of deep channel steel construction!
- New bodies, roomier, more comfortable, of modern design—closed models have beautiful Fisher bodies!
- New windshields, with very low bottom glass panel on open models, one-piece VV type on closed models!
- New fash, trimmings, durable Duco in beautiful colors!
- New motor refinements, heavier crankshaft, improved construction for exhaustor and manifold.

## Blue Mountain Garage

Quality at Low Cost  
Opposite Postoffice. M. A. HARRISON Mgr.

**This Label Protects You**

**GUARANTEED**

**Used Ford cars**

*It's the logical thing to do — to buy your Used Ford Car from Your Nearest Authorized Ford Dealer*

*This Label is your Guarantee of Value*

## Prest-O-Lite

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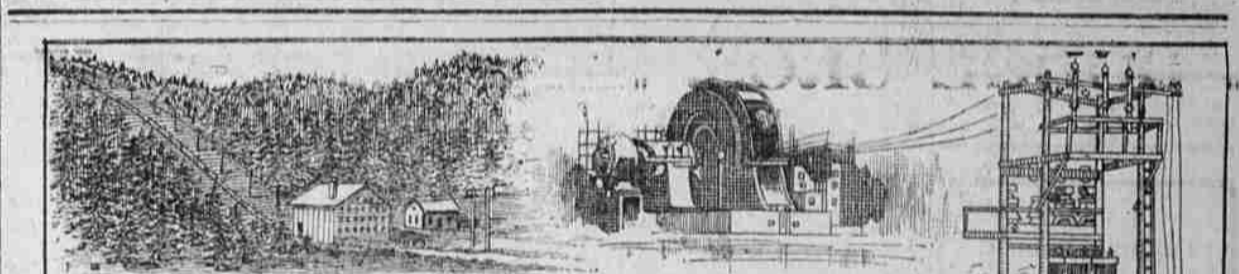
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## LA GRANDE IRON WORKS

MACHINE SHOP AND FOUNDRY  
All Kinds of Machinery, Automobiles and Tractors Repaired  
Overhauled and Rebuilt  
Acetylene Welding of All Kinds  
Cylinder Boring and Overize Pistons  
Crankshafts, Pistons and Piston Pins Reground  
GIVE US A TRIAL

**D. FITZGERALD Prop.**



# Amazing Growth

**A DECLARATION**

- To render the most dependable and courteous service \*
- To the greatest possible number of people \*
- At the lowest cost consistent with fair wages to the labor and capital employed \*
- Giving and deserving fair treatment \*
- Thus
- To be a factor in upbuilding this community \*
- Is the objective of this company.

Twenty-two hundred customers were served by this company in 1910.

3400 in 1914.

6500 in 1924.

In the last 20 years the population of the United States has increased 40 per cent.

During the same period the use of electric light, heat, and power has increased 2,000 per cent.

These figures go to prove Electric Service as a most important factor in our life and the remarkable thing is that the privately owned and operated utilities have been able to supply the demand for this service on such a gigantic scale.

**Eastern Oregon Light & Power Co.**

*Always at your Service*

**When Better Automobiles Are Built, Buick Will Build Them**

**No. 3**

**Question: Why are motor car dealers glad to see you when you have a Buick to trade in?**

**Answer: They know that if they get it, they can sell it quickly—at a good price. Buick reliability has made Buick a first choice in the used car market.**

**Jennings & Shumate**