

La Grande Evening Observer

An Independent Newspaper

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In that day there shall be a fountain opened to the house of David and to the inhabitants of Jerusalem for sin and for uncleanness.—Zechariah 13:1.

Many fishermen in Eastern Oregon this season with brand new rods and brand new reels will still be able to use the same old alibis.

In these precarious days the big cities contain two varieties of citizens, those whose hip pockets contain a pistol and those whose hip pockets contain a pint.

A 16-PAGE AD.

The Eugene Guard appeared Saturday with a 52-page edition containing, among other interesting and attractive things, a 16-page advertisement for a Eugene grocery store announcing its opening there today. Mr. Kelly expressed the opinion that it was the largest single advertisement ever published by any one firm in the state of Oregon and we have no way of contradicting him. Certainly it was a fine advertising section for the new merchant and one that should repay him heavily. Incidentally, he is a new merchant to Eugene but not new to the grocery business. He has attained notable success in other locations, according to The Guard, and attributes that success to constant, intelligent use of newspaper advertising backed up by the same variety of service. One can be sure, therefore, that he knows what he's doing when he buys a 16-page ad in one issue—he knows merchandising and knows how to make it pay both the public and the business. He knows that intelligent people are using daily advertising as a buying guide more and more each year.

OWNING YOUR OWN HOME.

There is nothing that gives a person such a feeling of security as owning one's own home. It often has been said that it is cheaper to rent than to own, but is this saying true? Is it true in the long run when everything is considered?

Where does the family get to that always lives in a rented house? What happens when the breadwinner dies or gets beyond the age of work?

Many a La Grande family in the last few years has had the unpleasant experience of having its home sold over its head by not having a title to the house. Renting means worry; it means moving; moving means expense, often buying new things to fit the new home. It means in the end when a man has reached an age in life when inclined to take things a little easier that he must keep at the tread mill.

Buying one's own home, except in rare instances, puts a sense of responsibility on the man and his family, sacrificing some of the pleasures of the present for comforts and pleasures later. It means thrift.

The man who rents collects a stack of rent receipts. The ordinary man and family pay the rent and spend the rest, perhaps waking up when too late to a realization that they made a serious mistake by not having a permanent home.

A home owner always has credit at the bank. If it comes to the worst and there is sickness and death with unusual expenses, the home may be pledged to carry on until these expenses are over.

Local companies provide for buying on the easy payment plan. Like paying rent, a comparatively small payment puts the purchaser in possession of a home and then by payment of a small amount a month which pays the interest and part of the principle, a family in a few years will own its home.

To say the least, a widow with a family of children left with a home has a long start on the woman left with only a stack of rent receipts and a few hundred dollars worth of household furniture.

THE OLD HOME TOWN • By Stanley



Hollywood is a place where they celebrate the golden wedding after being married fifty days.

Leap year may be over, but a little widow is a dangerous thing.

DARN THAT WHISTLE!
The city council of a town near here has voted to discontinue the plan of blowing the curfew whistle at 8 p. m. when the property owners kicked because it woke them up.

There is plenty of room at the top, but most of us prefer the companionship of our friends.

Another version of the "hacked loaf" has come to light in the account of the statesman who sought to become President Coolidge's mouthpiece.

WHERE SHE GO.
What has become of the old-fashioned maid?
Who was dainty and sweet and a regular pal?
Whose complexion was natural, whose voice was low,
And who wasn't eternally on the go?
Whose hair was real and was worn just right,
And who kept her legs well out of sight,
Who loved her home and obeyed her ma,
And thought it her duty to help her ma,
Aye, what has become of this maid,
I pray?
And why did we let her get away?

When Longfellow wrote "Tell me not in mournful numbers," he probably had been reading some of the comic magazines.

If you save the surface, you save it, and that is why so many farmers have their noses cranked in these days.

The more stars a movie star has better. Why say that's good? We need some better movie stars.

Soon the picnic season will open and we'll again see the dear life-of-the-party who'll put on his girl's

hat and prance about gleefully.

Your luck may be bad, but in Des Moines, Ia., a woman has taught school for 55 years.

When a farmer's wife begins to collect garden seeds we know that winter has done its worst.

A little rouge is nothing between a girl and her boy friend, especially if it's on her lips.

Speaking of famous athletes, "I'm always on the team," remarked the horse fly.

Don't waste all your bragging on yourself. Save a little of it for your wife. She probably deserves more than you do.

If reformers ever get to the cross ward puzzle they will probably take out all the dark squares.

Yesterday In Washington

(By Associated Press)
Compulsory arbitration in industrial disputes was held unconstitutional by the supreme court.

Mrs. Coolidge joined a throng of Washington youngsters in the annual egg-rolling on the White House lawn.

The Sherman anti-trust law was not violated, the supreme court ruled, in the fight for the open shop in San Francisco.

An increase in the tariff duty on potassium chlorate from 12 cents to 21 cents a pound, was ordered by President Coolidge.

Plans for a non-stop flight of new-type planes from California to Hawaii next summer were announced by the navy department.

The supreme court held that California's inheritance tax can be imposed upon an estate before the federal inheritance or estate tax is deducted.

Argument was begun in the supreme court in a case testing the president's power to remove from office his own or his predecessor's appointees.

LETTER TELLS OF SALVADOR

A letter from Mr. and Mrs. W. H. Bohnenkamp, dated March 14th and mailed from La Union, San Salvador, has been received here. It tells some very interesting things about the tropical lands.

"We landed in La Liguada," the letter reads, "from which there is no railroad. They took us off of the steamer in a basket and to the shore in a lighter and up onto the dock in a wooden chair for four. That part was great fun.

Plenty of Speed.
"We were then piled into autos and whisked along at breakneck speed up the mountains to San Salvador City. One man in the crowd could talk Spanish and he convinced our native driver we were in no hurry and would like to see the country. Gasoline is \$7.50 for five gallons but there were lots of cars in the city.

"The natives seem to be a mixture of Indian and Spanish. Many of them are beautiful and lots are white or would pass as such anywhere. The babies are so tiny and poor."

"They tell us that Salvadorans are more wealthy than all the rest put together. The people are good workers and seem happy and contented.

"Big coconuts are ten cents a piece and three for one-half cent.

"There is a lovely Modern international club house, a pretty capital building and two old, old churches.

"The police were the most noticeable of all. They are so small and wear blue denim uniforms, caps and all. Most of them have swords and guns while the road constabulary or their speed cops carry machetes.

"The Roosevelt foundation has cleaned up La Union.

Air Pilots Encounter Few Birds Above 1000 Feet High

HANOVER (AP)—Airplanes have proved to give the world some definite knowledge of the habits of birds in the air, according to Hugo Weigold, of the local provincial museum, and this has corrected a number of previous misconceptions.

No air pilot has ever reported birds higher than 12,000 feet, and most of them do not rise more than 1000 feet in the air. The blue throat, once credited with a wing speed of 200 miles an hour cannot actually do better than 25 miles, according to air pilots interested in ornithology.

One trouble with bird study from airplanes is that the machines cannot go slow enough.

Japan's Eulers Will Honor Aged Couples with Gifts

TOKIO, (AP)—The silver wedding anniversary of the imperial couple, May 19, will be made the occasion of an elaborate official celebration.

Some 200 public men and members of the diplomatic corps will be entertained at a banquet, and 25,000 men and women above the age of 50 will be presented with silver cups or other royal souvenirs. Two hundred young women and an equal number of men, selected by the officials of the various provinces as most exemplary in all ways also will be presented with gifts. The capital is organizing a superbly lavishly parade and festival.

July 4 Races Planned

OREGON CITY, Ore.—July 4 will be observed at the Clackamas county fair grounds at Canby, when the Clackamas County Fair association and George Parker, who has a string of horses on the

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SILK KNIT CORD BEAUTIFUL NEW KNIT SILK MATERIAL IN A VARIETY OF PLAIN COLORS AND 12 3/4 INCHES WIDE. \$1.75 yd.



grounds and who has been wintering these racing horses there, will combine to give the celebration.

It is planned to have all kinds of horse racing and as Parker has 25 good runners, a good program is to be made out for the day.

One note as a girl has to be entirely too much rouge if she doesn't want to appear conspicuous.

Stamped Bed Spreads

Full size with bolster to match, new designs \$2.00 to \$4.00

PILLOW CASES, stamped and hemstitched; good quality tubing; pair \$1.30

LUNCH SETS, 36-inch, with 4 napkins, Stamped and hemstitched \$1.65

BUFFET AND VANITY SETS, Stamped and hemstitched 60c

Norton's Kiddy Shop

Sound, Reliable, Progressive


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Reliability that means helpfulness as well as safety—no matter what the emergency.

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An Authorized Ford Dealer has too much at stake to sell a car which will prove a disappointment. Therefore, he will sell you a good used car carrying the same guarantee as a new car.

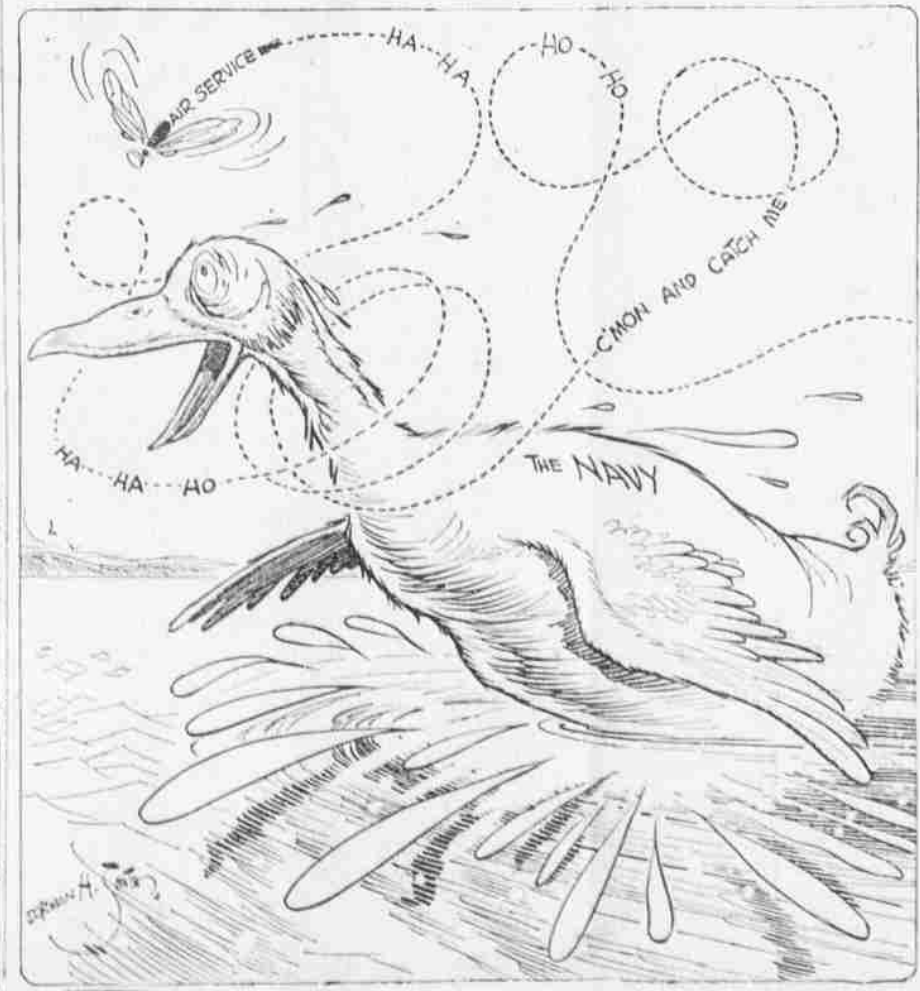
His investment in garage and service equipment, the good will he has built up and his connection with the Ford Motor Company are assets too valuable for him to jeopardize with one unsatisfactory sale.

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