

CHILDREN'S
Sandals 59c

Regular \$1.25 Value.
Now to sell at this very low price—while they last.

PRESENTING THE NEW YORK STORE TO THE
PEOPLE OF LA GRANDE WITH A GREAT

WOMEN'S
Silk Hose 79c.

Regular \$1.50 All-Silk Hose,
now selling way below cost.

INTRODUCTION SALE

Starting Friday Morn., April 3 at 9:00 a. m.

--Introducing The New York Stores to Oregon. --In-
troducing new prices to the City of La Grande
--Introducing our Eighth Store of a fast growing organization
with incomparable low prices on every article in the store.

One lot
of Men's
OVERALLS

As good, heavy well-made
Overall at this extraordi-
nary low price, for In-
troduction Sale only. **98c**

ONE LOT OF
MEN'S WORK SHOES

Values Up to \$5.00
All high-grade, best quality Shoes that will give
maximum service. Several styles and weights to
choose from. **\$2.49**
Introduction Sale Price

One lot
of Men's
Dress Pants

We have a limited num-
ber of good, durable
Pants that we offer at
this unheard of low price. **98c**

ARROW BRAND
DRESS SHIRTS

Regular \$2.00 Values
Detachable Collar Styles, with soft, double cuffs,
Fine quality fabrics in fast colors. All good, de-
sirable patterns. **98c**
Introduction Sale Price

For the past two weeks we have been busy unpacking and marking
new merchandise that goes on sale at greatly reduced prices.
There is no better way to get acquainted and make
friends than to give values better than can be
found elsewhere. **This we practice every**
day and for this sale our regular low prices have all been reduced.

BOYS'
UNION SUITS
Introduction Sale
29c

Mothers! here are rare bargains in
Boys' Underwear. Medium weight for
Spring and Fall wear. To buy a fu-
ture supply would be strict economy.

MEN'S
Work Shirts
Priced for Introduction Sale at
39c

To buy a good Work Shirt at this low
price is unusual. These are well made
of firm, good-wearing Chambray fab-
rics. Cut and made in large roomy
sizes.

ARROW BRAND
Dress Shirts
Regular \$3.00 Sellers
\$1.39

An unusual Shirt Value! Arrow Brand
Shirts are always good, but at the prices
we ask, they're exceptional bargains. At
this price we have fine high-grade fab-
rics with neat silk stripes. Buy several
now for countless days.

BOYS' ONE-PIECE
OVERALLS
29c Pair

A special Bargain Offering!—these one-
piece Overall are a saving in price
and the best apparel for play clothes.

ONE LOT OF MEN'S
Dress Shoes
98c pr.

Bottom style—fine, high-grade leathers
that give the most service. Made in
good, comfortable fitting lasts.

MASTER VALUES In SUITS

AT INTRODUCTION PRICES

Offering the best clothes values from a stock of dependable quality Suits
from manufacturers with a national reputation for good clothes. Any man
or young man can very profitably select a suit here and now. Come and
see them.

ONE GROUP OF
YOUNG MEN'S
SUITS
Priced for Introduction Sale at
\$19.75

At this price you'll find mostly styles
for young men and high school fel-
lows. A variety of snappy models
and a good choice of patterns. This
price is far below what you'll ex-
pect to pay.

REGULAR \$3.50 MEN'S
Dress Hats
98c

Featuring a group of fine Hats that
are bargains even for every-day use.
Many men will buy more than one.

ONE GROUP OF
MEN'S AND YOUNG MEN'S
SUITS
Values Up to \$37.50
Now for
\$14.75

Your choosing will be very easy at
this price—the quality and styles are
good in a large range of patterns.
Models for men and young men.
Don't buy a suit until you see these.

MALLORY and HARDEMAN
Dress Hats
\$2.89

High-grade Felts that are regular
\$5.00 values. The best styles in
colors for every taste.

MEN'S
Dress Shoes
\$5.00 Values
Priced Extremely Low Now at
\$3.39

Very fine quality leathers in good style
Shoes. All full leather lined, that in-
sures more lasting wear and added com-
fort.

MEN'S
Dress Hose
7c Pair

Regular 15c Hose now offered as a spe-
cial at this very low price.

REGULAR \$1.00 VALUES IN
Men's Ties
39c

Dozens of the best and newest colors
in the latest shapes. To buy several
would be economy.

MEN'S
UNION SUITS
\$1.25 Values
For Introduction Sale
69c

A light weight Cotton Knit Union—
very popular for Spring and Summer
wear. An exceptional value at this
sale price.

EXTRA SPECIAL
WOMEN'S
HOUSE DRESSES
\$1.50 Values
59c

Made of fast-color Ginghams in a large
selection of styles and colors in check
and combined colors. All exceptionally
well made and neatly trimmed. Belted
styles with low necks and short sleeves.
Every woman will appreciate this ex-
traordinary bargain.

\$6 SILK SHIRTS
Priced in Introduction Sale at
\$2.89

Neat new stripe patterns in a large selection of
colors in wide and narrow stripes. Fast colors.
Buy two or three of these fine silks for hot
weather wear.

LITTLE BOYS'
SHOES
Regular \$2.00 Values
98c

pr.

AN IDEAL PLACE
TO SHOP AND SAVE

Men's
Dress Caps
values as high as
\$4 now
\$1.89

THE NEW YORK STORE POLICY

- To sell only good reliable quality merchandise at all times.
- To always sell for less money than found elsewhere.
- To give our customers the benefit of all special purchases.
- To assure satisfactory service from anything we sell.

In order that we may accomplish these things we maintain a New
York buyer, a member of our firm who is constantly searching
the eastern markets for special buys. We don't buy unless the
price is right for us.

Let's Get Acquainted

We want to know you and want you to know our store—that's the
reason we offer such big inducements to come to our store—we pay
you for your time by saving you money on anything you buy.

There
Are
Hundreds
Of Bargains
Not Advertised

ONE LARGE LOT OF
Men's Dress Shoes
Broken Sizes—Odd Lots
Values Up to \$6.00
\$1.98 pr.

All high-grade Shoes, but broken sizes. We have
all sizes, but not all sizes in every style.

ONE LOT OF MEN'S
CAPS
Values Up to \$1.00
19c

ea.

This Is Not A Bankrupt, Money-Raising Sale — We Just Want Your Business

NEW YORK STORE

SUCCESSORS TO SCRANTON & SHORT 1216 ADAMS AVE.

OTHER STORES—WALLA WALLA, WASH., BOISE, Nampa, EMMETT, BUHL, BURLEY, RUPERT, IDAHO.

OUR PRICES
ARE ALWAYS LOWER