



# Wallowa Wonderland Week!

March 30th. to April 4th.

— Help Make —

# WALLOWA LAKE

# The Nation's Vacation Land

It's one of the beauty regions of all America  
It's the center of the fisherman's paradise

It's a National Park of the near future  
It's a Wonderland of Lakes and Mountains

It will draw thousands of tourists and vacationists to Eastern Oregon each year. It will help build and prosper a Greater Oregon for you.

## Visit Wallowa This Summer

Spend Your Vacation there this year

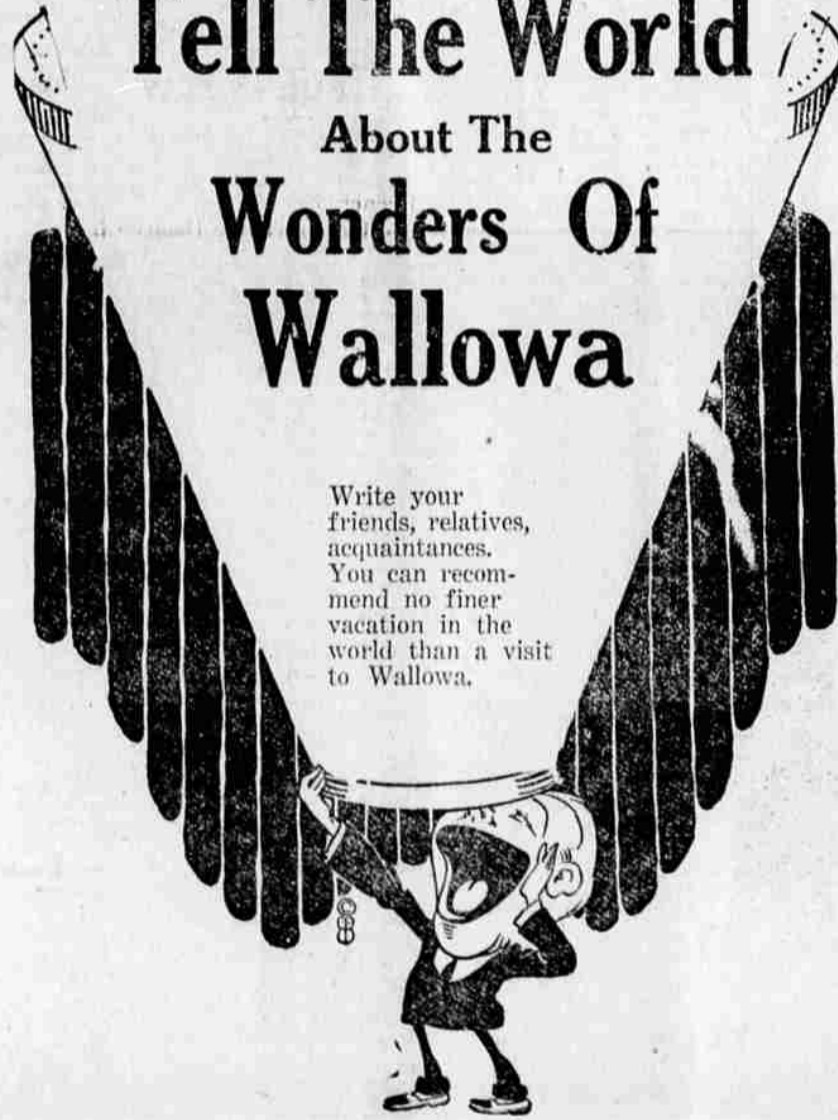
### THOUSANDS OF PEOPLE

The Wallowa Wonderland, with its mountains, lakes and streams, is unsurpassed in scenic beauty and vacation land attractions in America.

Each year it can draw increased thousands of visitors into Eastern Oregon, and thousands more after it becomes a National Park. All of these thousands of visitors must pass through La Grande and Union and Wallowa Counties.

The opportunity to acquaint new people from the eastern part of the country and from other parts of the west with the advantages and possibilities of the Grande Ronde and Wallowa valleys is therefore tremendous. It means growth and development to this part of Oregon that can be secured in no other way.

## Tell The World About The Wonders Of Wallowa



Write your friends, relatives, acquaintances. You can recommend no finer vacation in the world than a visit to Wallowa.

## Take Your Friends To Wallowa

Talk It! Write It! and Boost It!

### THOUSANDS OF DOLLARS

Increased popularity of Wallowa as a tourists' paradise and vacationist's playground will mean thousands of dollars to La Grande and the towns of Union and Wallowa counties each season.

Everyone visiting Wallowa from the outside must stop in or near La Grande during the trip and each new visitor represents a tangible asset to the business interests of the two valleys.

To popularize and advertise Wallowa and its wonders is to bring immediate and definite increased business into these adjacent communities. Boost Wallowa—it will benefit every business and every citizen. La Grande is the gateway and the obvious beneficiary of the thousands of dollars Wallowa will attract each year.

# La Grande Is The Gateway To Wallowa Wonderland

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