

NOW!

FLAMES RAZE BEACH HOTEL



Famous Breakers House and Other Property Is Burned; Loss \$4,000,000

PALE BEACH, Feb. (AP)—Fire late Wednesday destroyed the famous Breakers hotel, wiped out the smaller Eden Beach hotel and for hours held a threat of destruction over the entire northern section of this celebrated winter playground of the wealthy.

Beginning shortly after 4 o'clock in the Breakers, the fire was fanned by a brisk sea breeze and was not brought under control until shortly before 6 o'clock Wednesday night. In addition to the hotels from which numerous wealthy tourists were compelled to flee with little thought of saving their possessions, a number of cottages were burned and the property loss was estimated at between four and five million dollars.

The Eden Beach hotel, a 720-room structure, was in direct line with the breezes fanning the Breakers fire, less than half a mile away, and it caught fire shortly before 6 o'clock. Care for assistance was sent to all fire departments from Port Pierce along the coast coast down to Fort Lauderdale.

A crowd of approximately 1,000 persons assembled near the Breakers and police were forced to throw a line about the burning building. As the walls of the south wing fell, the hotel became an island, the roofs of the cottages were slightly burned before they could fall back.

Argentina May Use Airplanes To Speed Up Mail Service

BURNING AIRS (AP)—A saying of one week in postal service between New York and Buenos Aires, now amounting to 19 days, is one of the features of plans for the establishment of mail planes between the two cities, which have been submitted to President Tinoco by the Argentine Air Corps. The president has promised to send a message to Congress at its forthcoming session commending an appropriation for carrying out the plan. These planes would carry mail to other points, such as Santos, Paraguay, to remote points of the Argentine Republic.

The work's moving on New York mail would be aided by the proposed route to Santiago, where the airplane would take the mail from headquarters, landing at night and arrive in Buenos Aires two days later.

Lighter weights for Spring 60c to 85

Westerhaver & Gilbert

Night Coughing Stopped Quickly By Simple Treatment

Thousands who are troubled with persistent coughing at night, which is causing them to lose sleep and weaken their systems, and have them stop by using a simple treatment. This treatment is based on a scientific discovery known as the "Discovery" and is a simple, safe, and effective treatment for all types of coughs, whether they are caused by colds, influenza, or other ailments. It is a simple, safe, and effective treatment for all types of coughs, whether they are caused by colds, influenza, or other ailments.



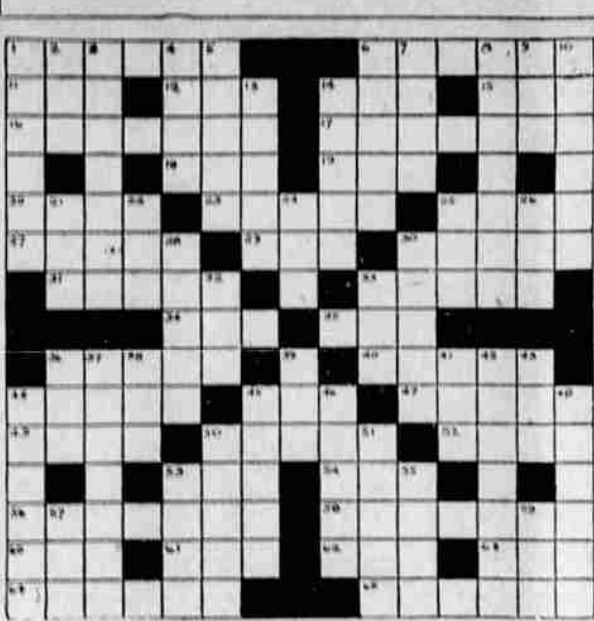
Pianos for Rent W. H. BOHNENKAMP CO.

Mr. Chas. Runyan's-- Seven Liver and White Pointer, 10-week-old pups will be in display in the Newby Drug Co. window Saturday, March 21st.

Newlin Drug Co. On the Corner

S.H.E.R.R.Y.'S EAST SHOWING TONIGHT "Wine Of Youth" with BERENICE BOURGEOIS PAULINE GAGIN and other leading stars.

Observer Crossword Puzzle



The definition for 54 horizontal is as detailed as anyone would want it. Yet the word is so strange that the unkeyed letter will be given in addition. It's O. Now try and get it.

- HORIZONTAL: 1. Where folks between 8 and 13 (grades) to five days a week. 2. What the substitute takes to get to work mornings. (PL). 3. Also. 4. By way of. 5. Large snakes. 6. Kindly. 7. Various cavities in the anatomy. 8. Especially. 9. Joined. 10. Before. 11. System of weights commonly used for gold. 12. Term in higher mathematics. (pl.). 13. Hideous giant. 14. Soap. 15. The color that makes a ball spin. 16. Walked. 17. To examine and try metal. 18. The way every one should stand. 19. To rap lightly. 20. To shove. 21. To sliver as refuse takes along for light. 22. A Chinese verb. 23. Of pertaining to a wall. 24. To stir. 25. To delude. 26. To vex. 27. A verb of motion pictures. 28. Established name (book's title). 29. One in yards. 30. Those who live under the same conditions, but on opposite sides of a street, equidistant from both ends of the street. 31. Washed with alcohol. 32. A game played for stakes with three or four cards. 33. To lead. 34. To lead. 35. To lead.

FIND IT HERE Copy for this column must be in by 9:00 a. m.

Mr. Chas. Runyan's seven liver and white pointer, 10 weeks old pups will be in display in the Newby Drug Co. window Saturday, March 21. There is no better bred pup in all the world, take a look at them. 3-19-25

Card of Thanks. We wish to thank our neighbors and friends; also the Pythian Sisters and Sons and Daughters of the Pioneers for their kindness and floral offerings during our recent bereavement, in the death of our sister, Ida Wade. Mrs. Irene McCarthy, O. R. Truesdell, Jos. Truesdell. 2-18-25

Rummage Sale. St. Peter's Episcopal Guild will hold a Rummage Sale Sat., March 21, in basement of Roman Hall, beginning at 10 o'clock. 2-19-25

Ladies' Sport Sweaters. In the new spring colors: \$1.75, \$2.25, \$3.00 and \$3.99. Norton's Kiddy Shop. 2-18-25

TWO THINGS. No two things are such an asset to the home and to the beauty of your table as pretty dinnerware and glassware. See the windows of Richardson Art & Gift Shop this week where a dozen patterns of the latest things in glassware and dinnerware are on display. 2-18-25

Children's Spring Hats and Shoes. The largest stock ever shown in Eastern Oregon selling at lowest prices. Norton's Kiddy Shop. 2-18-25

Notice. The ladies of the Christian Church will have an open house and cooked food, sat. April 19, at the parlour. 2-19-25

Remodeling, painting, plastering, etc. Norton's Kiddy Shop. 2-18-25

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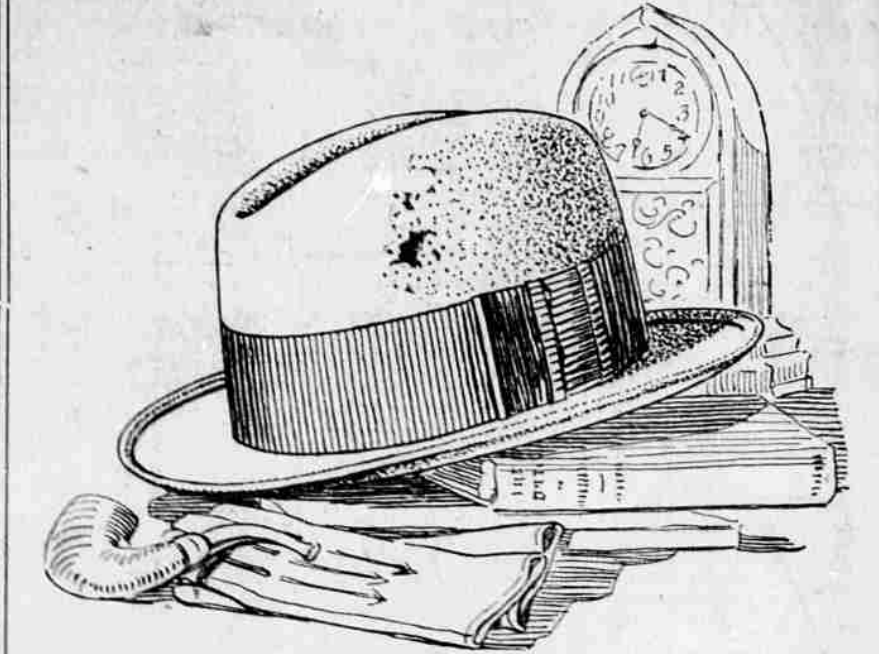
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J.C. Penney Co. A NATION-WIDE INSTITUTION - Incorporated. 571 DEPARTMENT STORES 108 Depot St., La Grande, Ore. SOME VALUABLE INFORMATION CONCERNING

Mens' Marathon Hats Made for--and Sold Exclusively by the J. C. Penney Co. Stores

Marathon Hats are famous from coast to coast--famous for style and quality at a price within reach of all. A price made low because of the requirements of hundreds of J. C. Penney Co. Stores.



\$2.98, \$3.49, \$3.98, \$4.50, \$4.98, \$5.50, \$5.90

GENUINE ALL FUR FELTS ARE USED

These famous hats are made of all fur felts--the best obtainable--are carefully treated, and worked by the world's most skillful craftsmen.

YOU WILL FIND THEM CORRECTLY STYLED

Authoritative styles for each season are assured you by leading style designers who offer the best in Hatdom. Styles of every description are here for your individual approval.

Wide and narrow brim models are featured in roll, straight and snap brim effects.

NEW SPRING SHADES ARE IN EVIDENCE

All the latest colorings are here--Hickory, Pearl Grey, Blue Pearl, Bamboo, Brown, Powder Blue and many others.

SEE OUR WINDOW DISPLAYS

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EATING SWEETS AIDS EQUADOR

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FREE

We have made a study of wiring conveniences and correct lighting. Why not take advantage of our experience. It costs you nothing to call on us. We will gladly show you why it is worth while to have these conveniences and how little they will cost you. If you can't come in, just phone and we will call at your home.

La Grande Electric Co. 201 Adams

NEW CROP SEEDS

ALL VARIETIES - FIELD, GARDEN AND FLOWER - A FINE QUALITY OF WHITE CLOVER AND BLUE GRASS. DON'T OVERLOOK PLANTING GOLDEN BANTAM AND POLAND MARKET SWEET CORN. BOTH ARE THE POPULAR EARLY VARIETIES, LB. SANDWICH GROWN GEM POTATOES, 10 lb. sack \$1.50 OLYMPIC AND PINKY FLOWER - A FINE WOOD VARIETY AT THESE UNDERMARKET PRICES - OLYMPIC 10 lb. sack \$2.75 PINKY 10 lb. sack \$2.50 CORN PRICES GOING AT 10 lbs. FRESHBLENDED SPICED COFFEE - THE ONLY HIGH-GRADE COFFEE AT A REAL UNDERMARKET PRICE 1 lb. 3c 1/2 lb. 5c \$2.50

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