



Humming Bird Cross Word Puzzle

In solving this puzzle you will learn dozens of reasons why Humming Bird Pure Silk Hose are so extremely popular—why they look well, fit well, wash well, wear well.

Come in and ask us to show you Humming Birds. We have all the season's newest, snappiest shades.

HORIZONTAL

- 1. Name of America's biggest selling \$1.50 ladies' pure silk stocking.
- 3. Myself.
- 5. Reinforced every where (initials), True of Humming Bird Hose.
- 11. Figure, or figure, indicating style of lacy, as Humming Bird 20, 30.
- 15. Midday sleep, or nap.
- 16. Employ. Employ Humming Bird and there's a way your darling needs.
- 19. Tears, silt. (Not used in Humming Bird Hose.)
- 21. Advertisement (abbr.). See Humming Bird advertisement in Ladies' Home Journal and Vogue.
- 22. Young woman. They all adore the smart Humming Bird colors.
- 24. In the past.
- 25. Slang expression of derision. (A good thing to reply when anybody says that Humming Bird socks fit after washing.)
- 26. What Humming Bird Hose are after the sale; they are wrapped a pair up.
- 28. Not adulterated. As Humming Bird silk, which contains no "lead."
- 30. Exists.
- 31. Number of slats in which Humming Bird Hose are made. (Roman numeral.)
- 32. Sold everywhere (initials). If a man's socks are not sold everywhere, but are sold in over 6,000 selected stores.
- 33. What a salubrious regime when asked if Humming Bird Hose contain any fibers.
- 34. It is a kind — to let's do a year's trial of Humming Bird Hosiery.
- 36. Ridge along sole of some hosiery. Runes foot, not found in Humming Birds.
- 38. Fabric. The way all but one-legged women wear Humming Bird Hose.
- 40. Part way of saying "yes." (You wouldn't say this way, of course.)
- 42. Japanese writing. (Seen on "shop tickets" attached to raw silk imported from Japan for Humming Bird Hose.)
- 43. What a poker player gives another when he's broke.
- 44. Proper temperature of water for washing silk hosiery.
- 47. The bill or beak of a bird, as Humming Bird. (This is a hard one.)
- 48. Pencil-like sketches. (Formerly only royalty wore silk hosiery. Now everybody can afford Humming Birds.)
- 50. Two-letter words meaning "not every one." (Not every one has worn Humming Bird silk hose, but six millions of women who are wearing them today are buyers for Humming Birds.)
- 52. Length. Extra (initials). See Humming Bird's 14 peddle.
- 54. All gone (initials). Never say it.
- 55. Humming Bird slogan, referring to durability.

VERTICAL

- 2. What a Cockney Englishman says Humming Birds are, when he means "bummers."
- 4. Initials of "First word in '14-Point Panel' first word of 5th point; last word of 2nd point. For '14-Point Panel,' see any Humming Bird ad in Ladies' Home Journal or Vogue.
- 6. Correct answer to question: "Is there any cotton in Humming Bird reinforcement above heel and in sole?"
- 7. Aneur. Caused by silk hosiery fading. Humming Bird, properly washed, do not fade.
- 8. Second sale. Humming Birds repeat over and over because they look and wear well.
- 9. Chameleon-like (two words). Humming Birds hug ankle and foot perfectly and perspiration; 33 changes of silk between calf and ankle.
- 10. Nymph, smart. That's Humming Birds from top to toe.
- 12. Under some inducement you may accept a substitute for Humming Bird, but you will be sorry you did.
- 13. Exchange "returns" (initials). New pair of Humming Birds for all returned as unsatisfactory.
- 14. Ferrous. Ferrous "The Story of a Pair of Silk Stockings," sent free on request.
- 15. Half. Humming Bird Anti-Run Back heels gather runs at knee.
- 16. Insure satisfaction (initials). By buying Humming Birds.
- 17. Initials of "First word in 7th point of '14-Point Panel'; last word of 7th point; first word of 12th point. For '14-Point Panel,' see any Humming Bird ad in Ladies' Home Journal or Vogue.
- 18. Slang for "no good." Inferior merchandise, such as you should not buy.
- 23. Advice. Every woman who wears Humming Bird's all-silk socks.
- 24. Crack, snap. Humming Bird silk doesn't crack, because it contains no lead.
- 27. Uttered. Never tell one unless you are in a tight place.
- 29. Turn to account. (The information in this puzzle can be turned to good account in buying silk hose.)
- 24. Having two thick-nesses, as Humming Bird tops.
- 26. Coloring matter. No "leading" added in coloring Humming Bird Hose. One reason they never rot, no matter how long stored.
- 36. To twist into threads. Raw silk for Humming Bird Hose is imported and spun in our own mills to insure high quality and even threads. Prevents "shedding" in hosiery.
- 37. Contrive. Conceive to see the smart new colors we are showing in Humming Bird Hose.
- 39. What your sweetheart does to win you. (Word used in the old days, practically obsolete now.)
- 41. Extremely practical (initials). Humming Birds suitable for all occasions.
- 43. Nothing. Complaints we receive on Humming Birds.
- 45. Toss elastic (initials). Characteristic of Humming Bird Hose.
- 46. "The wouldn't" — what I asked her to, so I socked her in the jaw." (Title of popular song.)
- 49. Measure of yarn, 120 yards. It is made of Birds was highest grade of long staple cotton yarn for tops, toes and heels.
- 51. Card on which is put price-mark on hosiery, etc.
- 53. How the word "excellent" sounds. Humming Birds excel other silk hose in long wear.

\$1.50 per pair

or 3 pair for \$4.25 this week—Nationally advertised as "Humming Bird Hosiery Week."

ERNEST WATKINS, Manager.



HILLS DEPT STORE

REDS' HURLING STAFF STRONG

BRADENTOWN, Fla. (By the Associated Press) — Jack Hendricks, manager of the Cincinnati National League baseball club, believes that he has the greatest pitching staff in his circuit and that the Reds will finish in third place or higher.

"A year ago this time there were dark days in the Reds' training camp," he said Monday. "It was then that Pat Moran died. Cincinnati had been led up on a championship baseball club that it did not have. This is no alibi. While the team suffered terribly from illness and injury, yet it did not have the ability to finish higher than it did. It was again—that team—lack of speed cost many close games.

"Now we have added speed. The morale is higher. The spirit is better. No club has a chance to get anywhere without spirit. It is my belief that it is not necessary to have an all-star cast to win if you have the spirit on your team.

"I believe I have the best pitching staff in the league. Mays showed the goods last year. Lague, the Cuban, round-trip at home too kind. He was a hero and you know of his great record of 1923. He had a bad season last year. He has learned his lesson and I expect him to go well this year.

"Rixey, who had a bad knee last spring, is in grand shape this spring. So is Tom Sheehan. Pete Donohue is sure to have a great season. Dibut, the other Cuban, is a problem. I would not like to pass on him yet. Jackie May reported in better condition than I have ever seen him.

"Rixey, who had a bad knee last year, is in the race all season and run 1-2-3 to the finish. We have nine infielders, eight of whom are sure big league class. We need another right hand hitting outfielder and will get one if we possibly can."

Captains Crew



This is a closeup view of Captain Macdonald of the University of Pennsylvania varsity crew. He hopes to lead the Red and Blue shell to victory this season.

Rupert, Idaho Winner Of State Hoop Title

MOSCOW, Idaho. — Rupert high school basketball team is the Idaho state inter-scholastic champion and as a result of her 18 to 17 victory over Moscow high school in the closing game of the Idaho state inter-scholastic tourney here Monday night probably will go to Chicago for the national inter-scholastic tournament in the near future.

MARANVILLE BREAKS LEG

CHICAGO (AP) — "Habbit" Maranville, field captain and shortstop of the Chicago Cubs, broke his right leg just above the ankle during a game at Los Angeles Sunday. He will be out of the line-up for at least three months, physicians say.

MARTIN TO DEFEND TITLE

NEW YORK (AP) — Eddie "Cannonball" Martin of Brooklyn will defend his lightweight championship against Charley (Phil) Rosenberg of New York in a 15-round bout at Madison Square Garden Friday night. As a semifinal, Mickey Garcia (Bushy Gram) of Utica, N. Y., will meet Harold Smith of Chicago, who has won his only two battles in New York this winter. They are alsobantamweights.

Los Angeles News Today. Man drank mercury. Will recover. Wonder if he will be taller in hot weather?

Following the tournament, the most colorful event of the day is the coronation of the queen at the town auditorium where, surrounded by her attendants, the reigning lady of the tournament is enthroned. Knights, ladies, pages and heralds in full regalia contribute to the picturesque ceremony. Plans for the holding of a tournament here during July are under consideration, it is said. Originating probably in the "quintain," a sport of old France in which five, instead of three, rings were used, the southern sport of hitting is thought to have been introduced into this country by early settlers of French origin.

When an auto kicks back and breaks a man's arm it is merely trying to replace the horse.

The Scotch average nearly an inch taller than the Irish. But then the Irish were kept down for 700 years.

BASEBALL

NEWS ITEMS FROM THE CAMPS
NEW YORK (AP) — Herb Pennock, formerly of the Athletics and Red Sox, has arrived at the Yankees camp in St. Petersburg, Fla. 15 pounds under his weight of a year ago as the result of operations this winter. Pennock, a left hander very necessary to the pitching staff of the former world champions, is said to have failed in his efforts to obtain more money. Babe Ruth still has a chipped finger, Martin Aubrey a swollen ankle and Nick Gullop a temporarily useless throwing arm. Otherwise the Yankees are in excellent condition for the exhibition games this week.

CHICAGO (AP) — Eddie Collins used 19 players in winning the game against the Shreveport Gamblers, 8 to 1, and as a result has a good line on the men he will lead this summer in the American league race. For the next two days the Sox will have the customary drill a day and on Wednesday will again play the Shreveport club.

ST. LOUIS (AP) — Although Bill Jacobson is considered a holdout, Business Manager Bill Friel of the St. Louis Browns, says his absence from the Browns' camp at Tarpon Springs, Fla., is not as serious as it seems, because the big outfielder has been working out with a Milwaukee club and apparently will be in fairly good shape if he decides to sign. Jacobson demands \$4,000 more than he has been offered, Friel says. The Cardinals, playing without their batting expert, Rogers Hornsby, dropped a game Sunday at Fresno, Cal., to the San Francisco Seals, a Coast league club.

Speaking Of "Shirt Overhead"

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