

# Do People Go By You Or Go Buy You?

HOW are you listed on the Exchange of Success? Below par; at par; or above par? What is your current yield? Are you getting the dividends in income to which your character and capacity entitle you, or are you, perhaps, unquoted and unwanted?

Correct dress converts you from common stock into preferred stock. It makes a glittered security of you. Take stock of your appearance to-day. Then, come to see our great stocks for Spring embracing the smartest 1925 ideas and innovations in Clothes, Furnishings and Hats.

"DRESS WELL AND SUCCEED"

## Westenhaver & Gilbert

### Radio

**Pacific Time Stations**  
**KFI, Los Angeles, Calif. (476).** 5:30-6 p. m., Examiner's musical half hour; 6:45-7, Reddick and Y. M. C. A. speaker; 7:45-8, dance orchestra; 8:45-9, classical songs; 9:15-9:30, program Standard Oil company of California in charge of Aerio, Microphones and Statures; 9:30-10, program of old time ballads; 10-11, Examiner, dance orchestra.  
**KFSG, Los Angeles, Calif. (278).** 10:30-11:30 a. m., sunshine hour program; 5:30-6:30 p. m., organ recital, Roy Wood Organist; 7:30-9:45, auditorium service and ballads, screen by Almer Benson; 9:45-10, Henry Hahndorf's orchestra; 10:11, organ recital, Esther Fricke Green.  
**KGO, Oakland, Cal. (361).** 4:50-5:30 p. m., concert orchestra, Hotel St. Francis; 7:45-8, Clarence KGO players; 10-11, dance music, Henry Hahndorf's orchestra.  
**KGW, Portland, Ore. (492).** 8 p. m., Oregonian concert orchestra.

**16. Multnomah Hotel Struckers, KII, Los Angeles, Calif. (404.1).** 6:45-7 p. m., Art Hickman's Billmore hotel concert orchestra; Edward Fitzpatrick, director; 8:30-9:30, Billie stories, American history; Dickie Brandon, screen juvenile; Uncle John; 9:30-10, De Lano Hawaiian guitar club; 9:30-10, Plumy Wigley girls trio; 10:11, Earl Burnett's Billmore hotel dance orchestra.  
**KIS, Los Angeles, Calif. (293).** 8:30-9 p. m., vocal and instrumental program arranged, Dr. Books.  
**KJX, Hollywood, Calif. (337.6).** 5:45-6:45 p. m., Wurliizer pipe organ studio program; screen talk, Sid Ziff; 6:30-7:30, dinner hour music; 8-9, program, H. H. Dyer corporation; 9-10, KJX feature program; 10-11, Al Lynam's Paramount floor dance orchestra from Ambassador hotel.  
**KPO, San Francisco, Cal. (429.5).** 4:50-5:30 p. m., Rudy Solger's Paramount hotel orchestra; 5:30-6:30, children's hour stories; 7:30-9, Rudy Solger's Paramount hotel orchestra; 8-9, Theodore J. Irwin, organist; 9-10, program, San Francisco conservatory of music; 10-11, Gene James' Room

**Room Bowl orchestra.**  
**Central Time Stations**  
**KKY, Winnipeg, Can. (450).** 7:30 p. m., French lecture, Prof. A. C. de la Lande; 8, Canadian National Railway program (CNRW).  
**KFKU, Lawrence, Kan. (275)** 6:50 p. m., piano tuning-in number; 7, music; 7:15, "Hardy Herbaceous Perennials for the Flower Garden," Prof. W. C. Stevens; 7:30, "Early History of Chemical Anaesthetics," Dr. F. B. Dains; 7:45, educational psychology, lesson X, Dean R. A. Schwiegler.  
**KFKX, Hastings, Nebr. (288.3).** 9:30-11:30 p. m., talent from Holdrege.  
**KFMQ, Fayetteville, Ark. (299.8).** 7:30 p. m., Phil Mu sorority; "How Much Training Should a Primary Teacher Have?" Lella Armstrong; "Educational Opportunity, the Source that Produces Great Men," Press, J. C. Putrill; "Evolution of Electricity to Agriculture," W. J. Miller; "The Project as a Method of Training," G. N. Cade.  
**KFNJ, Shenandoah, Ia. (266).** 6:30 p. m., Seelhorst concert.  
**KFIR, Bristol, Okla. (395)** 10:30-11:30 p. m., pipe organ.  
**KNSC, Manhattan, Kan. (319.7).** 7:30 p. m., music, L. R. Putnam, director; 7:50, "Treatment of Wall Surface," Araminta Holman; 7:50, music, L. R. Putnam, director; 7:50, "What to Eat when Overweight," Martha Kraver; 8, southern melodies, Prof. P. P. Brainerd, director.  
**KSD, St. Louis, Mo. (545-1).** 8 p. m., concert, Mrs. Emil Bransbach; 10:30, Margaret Nolan, soprano; Lois Gage, pianist.  
**WBAI, Fort Worth, Tex. (475.9).** 7:30-8:30 p. m., Grapevine Municipal band, C. E. Stewart, director; 9:30-10:45, Panther City Hawaiian trio.  
**WBCN, Chicago, Ill. (266).** 7-8 p. m., Chicago mixed quartet; Myra Peck, soprano; 8-1, Merle Yagle, pianist; Midway Gardens orchestra; Alvina Becker, soprano; Larry Loefer, tenor; Gene Ballard, contralto; Jimmieck, soprano; Elmer Jordan, business talk; Al Phillips, tenor; Louis Clark, tenor; Lindsay McPhail, composer; Art Schuerr, harmonica soloist; Honolulu serenaders; Lew Butler, tenor.  
**WSB, Atlanta, Ga. (428.5).** 5-6 p. m., Vic Myers' melody artists; Bonnie Barnhardt's bedtime stories; 8:55-9, Dr. and Mrs. Tom Gibbs Fowler; 8:55-9, Gospel program, Charlie Tillman, noted Georgia song writer; 10:45, Dr. Charles A. Sherrin, organist.

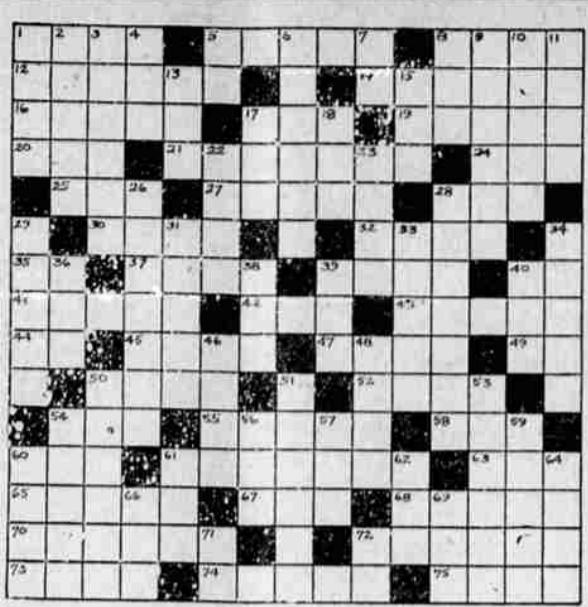
**WILL OBSERVE FOREST WEEK**  
 (Continued from Page 1.)  
 for continuing this unwise disposition of a great resource. To the nation it means the lack of elemental necessity and the waste of keeping idle or only partly productive nearly one-fourth of our soil. To our farming industries it means the loss of the best and most profitable of forest capital, the depletion of forest capital, the abandoning of established enterprises, and the decline of one of our most important industrial groups.  
 "Our forests ought to be put to work and kept at work. I do not minimize the obstacles that have to be met, nor the difficulty of changing old ideas and practices. We must all put our hands to this common task. It is not enough that the federal, state and local governments take the lead. There must be a change in our national attitude. Our industries, our landowners, our farmers, all our citizens must learn to treat our forests as crops to be used but also to be renewed. We must learn to tend our woodlands as carefully as we tend our farms.  
 "Must Be Started Today."  
 "Let us apply to this creative

**2 New Bungalows**  
 These splendid properties are located on N. Ash and on N. Birch streets. Modern and up-to-date construction. Large lots. Price right and on reasonable terms.  
 Inspect these before you buy.

**Wm. Miller & Co.**  
 "See Our Sign" at Phone Main 1

**DON'T COUGH**  
 Our 24-Hour Cold and Cough Remedy is a wonder. Try it—  
 50c  
**Newlin Drug Co.**

## Observer Crossword Puzzle



- The past of 51 vertical is similar to 1 horizontal. They mean the same, but they're different. Now figure it out!
- HORIZONTAL**
1. Remarked.
  5. Vainlike property.
  8. Jimmy.
  12. Certify.
  14. By mouth.
  16. Extraordinary, large man.
  17. Also.
  19. Querer.
  20. Everyone.
  21. Longed.
  24. Before.
  25. Metal used for pans.
  27. Precipitous.
  28. Artifice.
  29. Collection of tents.
  32. Large white bird, tip of tail and wings black.
  35. 2,1416.
  37. Playthings.
  39. Biennial.
  40. Negative.
  41. To happen.
  42. Self.
  43. Small island.
  44. Musical note.
  45. A float.
  46. Tub used to wash your body.
  49. You and I.
  50. Large bundle in a cloth cover.
  52. Egyptian goddess that brings fertility.
  54. To lubricate.
  55. To repulse.
  58. Cares.
  60. Move quickly.
  61. Opposed to direct.
  62. Head covering.
  63. Denial.
  67. Organ of hearing.
  68. Musical drama.
  70. Sights.
  72. Genus of fan palms.
  73. Drive, block.
  74. Assault.
  75. Examine.
- VERTICAL**
1. Scandinavian legend.
  2. Learning.
  3. A form of type.
  4. Cave of a lion.
  5. Present (preposition).
  6. Hoarded.
  7. Preposition.
  8. Boy.
  9. Old people.
  10. Vigilant.
  11. A funeral pile.
  13. Pig pen.
  15. Slick.
  17. Indian cloth.
  18. Unit.
  22. Discern.
  23. Narrative poem.
  26. Life like.
  28. Aeroplane.
  29. Minute grain in a flour.
  31. Virtuous.
  33. Food for trapping (pl.).
  34. Sweet, red flower (pl.).
  36. Frozen water.
  38. Placed.
  39. Cry.
  40. Fresh.
  46. Plant having no flower, or seeds.
  48. Pains (verb).
  50. One who covers books.
  51. Talk.
  52. To withdraw.
  54. Weight of 1-16 of a pound.
  56. Night.
  57. Sin.
  59. Weight of container (pl.).
  60. Hairy.
  61. Annoy.
  62. Period of time.
  64. Gone by.
  66. Termination.
  69. Cooling vessel.
  71. Therefore.
  72. Neuter pronoun.

**FIND IT HERE**  
 Copy for this column must be in by 9:00 a. m.

**BARRICK TAXI Day and Night Service**  
 Phone Main 52, After 9:00 p. m. Oregon Trail Cafe, 264-J. 2-25-11

General Wood's son made a fortune in Wall Street. Now he's broke and in trouble. A fortune was his misfortune.

Vocational class in home economics disbanding will begin next Monday, March 17, 12th Temple. 2-19-11

**The New Nerve Investigator.**  
 If you have a run-down feeling—sort of all in—and your nerves on ends—try that new preparation, a nerve stimulant and builder, a nerve tonic, a better stimulant than any alcoholic preparation, giving quick results—increases appetite. Gives you "pep" for \$1.00 a bottle and sold only by Silverthorn-Wright's Family Drug Store. 2-17-11

News from Spain. The Spaniards are getting rough. Football is taking the place of bullfights, over there.

"Princess Doga"  
 The 1925 introductory sale of

**What My Neighbor Says**  
 Is of Interest to La Grande Folks

When one has had the misfortune to suffer from backache, headaches, dizziness, urinary disorders and other kidney ills—and has found relief from all this sickness and suffering that person's advice is of untold value to friends and neighbors. The following case is only one of many thousands, but it is that of a La Grande resident. Who could ask for a better example?

Mrs. C. I. Johnson, 192 Spring street, says: "Kidney disorder caused pain across my back. My head ached and I had severe dizziness and could hardly walk across the floor. My kidneys acted irregularly and I felt miserable. After taking Doan's Pills I was free of kidney trouble."

**FOUR YEARS LATER.** Mrs. Johnson said: "I have never had anything do for me so good as Doan's. When my kidney trouble came, they are sure to give relief." Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Pills—the same that Mrs. Johnson had. Foster-McBreen Co., Mrs. Buffalo, N. Y.—Adv.

Our Aim: To Serve You Faithfully And Well Always

**J.C. Penney Co.** A NATION-WIDE INSTITUTION - Incorporated

571 DEPARTMENT STORES  
 108 Depot St., La Grande, Ore.

Reliable Quality Goods Always At Low Prices

## Men's Smart New Oxfords

### Comfort and Style at Low Prices

If you like to wear "low cuts," you'll like those we are showing. And you'll be surprised at our low prices! But we are able to offer these unusual values because of our enormous buying power for our hundreds of Stores.

For smartness of style, quality and durability, these oxfords are hard to beat! There are the most swagger new styles and the more conservative ones, but all priced at a saving. Come in and let us fit you!

This Trade Mark In Every Pair

It's Your Assurance of Dependable Quality

Prices Range From **\$3.98 to \$5.90**

Princess Doga, fine gold band semi-pearl is now on at the Richardson Art & Gift Shop. Twelve sets will be sold at the greatly reduced price of \$5.99. See the window display at Richardson's Art & Gift Shop. 2-6-11

**Astrologer.**  
 Mrs. F. A. Balmes, Jefferson Ave., corner Willow. Phone 248-J. 5-2-11

**New**  
 A whole new shipment of new articles in the form of boxes, mirrors, candle sticks, chests and plaques by the Richardson Art & Gift Shop. See the display in the window and ask about the work and making of Italian Plaques. 2-6-11

**Hemstitching, pleating, button holes, etc. Norton's Kiddie Shop.** 10-14-11

Special price, \$3.99 per cord for 16-inch wood. Phone 287-W. 15-27-11

**Notice.**  
 In the County Court of the State of Oregon for the County of Union, In the Matter of the Estate of Beulah W. Newlin, deceased.  
 Notice is hereby given that the County Court for the County of Union, State of Oregon, has appointed Chester Newlin and Margaret Newlin executor and executrix of the estate of Beulah W. Newlin, deceased, and that all persons having claims against said estate are hereby notified to present the same with proper vouchers duly verified, to said executor and executrix at the office of the Newlin Book & Stationery Company at La Grande, Oregon, within six months from the date of the first publication of this notice.  
 Date of first publication, February 25th, 1925.  
 Date of last publication, March 15th, 1925.  
 CHESTER NEWLIN, Executor.  
 MARGARET NEWLIN, Executrix.  
 Hugh E. Brady, attorney for executor and executrix.  
 Feb. 25-Mar. 14-15-25

**Hemstitching—Picot Edge 5c**  
 Mrs. J. F. O'Connell, 1104 O Ave. Corneriere for Barclay corsets. 1-27-51

**Notice of Final Settlement.**  
 Notice is hereby given that the undersigned administratrix of the estate of Turner Oliver, deceased, has filed in the County Court of Union County, Oregon, her Final Account; and that said Court has fixed the hour of 10:00 o'clock A. M. on Thursday, the 2nd day of April, 1925, at the Court Room in the Court House at La Grande, Union County, Oregon, as the time and place for hearing of any objections to said Final Account, and for the final settlement and distribution of said estate.  
 ANNA OLIVER, Administratrix of the Estate of Turner Oliver, deceased.  
 Mar. 4-11-15-25-Apr. 1.

If this Signature

**E. W. Grove**  
 is NOT on the Box, it is NOT

## BROMO QUININE

"There is no other BROMO QUININE"

Proven Safe for more than a Quarter of a Century as an effective remedy for COLDS, GRIP and INFLUENZA, and as a Preventive. Price 30 Cents.

The First and Original Cold and Grip Tablet

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REAL ENGLISH HOT CROSS BUNS (Sylvester & Co., Manchester, England) Made Only By

## Gwilliams' Electric Bakery

Home of the Golden Crust

**S·H·E·R·R·Y'S**  
 TODAY AND TOMORROW

"Action enough for a serial."  
 "Filled to overflowing with Love Interest."

Warner Bros. Stages of the Screen.

## 'THIS WOMAN'

from the Novel by Howard Ruckey  
 Featuring  
 IRENE HILL, LOUISE FARANDA, RICARDO CORTIZ

Comedy—"Kids Wanted"

## AN EXCEPTIONAL OPPORTUNITY

TO BUY 2 HIGH-GRADE BRANDS OF FLOUR AT AN EXTREMELY UNDER-MARKET PRICE. THIS OFFER A FEW DAYS ONLY ON ACCOUNT OF LIMITED STOCK.

**OLYMPIC—**  
 Today's market price \$3.58; Hooverized price \$2.79

**PICKET—**  
 Today's market price \$3.95; Hooverized Price \$2.34 (4-sack lots, less 40c)

Better Buy Your Coffee Now!  
 Preferred Stock is a 65c Coffee if bought on today's market. Stock on hand only, at present prices.

## HOOVERIZED GROCERY

Phone Main 49  
 2 Deliveries

10 LBS. COVE PRUNES 89c  
 3 FANCY LIGHT COLOR COMB HONEY 49c  
 3 PKGS. LINT—The Superior Gloss Starch 23c  
 10 BARS POLAR WHITE LAUNDRY SOAP 39c  
 PREFERRED STOCK COFFEE, 1 lb. 35c; 5 lbs. \$2.25