

NEWS of SOCIETY

Mrs. A. L. McAllister, formerly of this city but who now makes Seattle, Washington, her home, was the inspiration for a delightful luncheon yesterday at the Tiffin club...

Study in Black And White



Black and white wool and plain white crepe de chine are combined in this very striking spring frock...

Mrs. Chas. Playe was hostess to the Monday Bridge club yesterday afternoon at her home at Second street...

Mrs. C. R. Kerr entertained the F. A. B. club Friday afternoon at her home on Fir street...

The Young Women's Educational Auxiliary of the Methodist church will hold its regular monthly meeting and social Wednesday evening...

The committee in charge of the meeting in connection with Miss Nell Mahaffey, Miss Mabel Doty, Mrs. Chester Thompson, Miss Chloe Taylor, Miss Effie Snider, Mrs. Thelma Lyons, Mrs. Cecil Bolton and Mrs. Thomas Walsinger.

Word was received in La Grande this morning that Mrs. Grace Shannon is now in Washington, D. C. She has registered at the Burlington hotel during her stay in that city.

The Ladies of Mooseheart Legion met at the I. O. O. F. hall Thursday afternoon with Mrs. Don Shanks and Mrs. Guy Shanks hostesses. The afternoon was spent at games with Mrs. Clara Berger winning first prize...

Mrs. Turner Oliver has charge of the program at the regular meeting of the Art Department of the Neighborhood club Thursday afternoon at 2:30 o'clock at the club rooms...

Announcements Social announcements may be printed in this column free of charge. Any announcements pertaining to any functions such as cooked food sales, etc., will be refused.

The Foreign Missionary Society of the Methodist church will meet Wednesday afternoon at 2:30 at the home of Mrs. Floyd McKennon...

Mr. and Mrs. F. B. Hayes and Mr. and Mrs. E. L. Holmes will entertain the Wednesday Bridge club tomorrow evening, March 11, at the Country club.

The Ladies' chorus of the Monday Musical will meet for rehearsal this evening from seven until eight o'clock.

The regular meeting of the Greenwood Parent-Teachers' Association will be held Friday, March 13, at 2:30 o'clock at the school. It will meet with the Riviera association Friday, March 20.

Mr. and Mrs. Elmer Rose will entertain the B. R. G. club this evening at their home at 1702 1/2 Adams avenue.

NEVER BEFORE Not in fifty years has there been so persistent and widespread use of Scott's Emulsion yet thousands have only begun to realize what it might be to them in strength, health and robustness.

SAVING Is a habit that grows stronger with age—and easily cultivated.

UNITED STATES NATIONAL BANK

Radio

WEDNESDAY, MARCH 11, Central Time Stations

WIS, Chicago, Ill. (544.6), 6:20 p. m., Ralph Emerson, organist; Senate theater studio; 7, lullaby time, Ford and Glenn; 7:15, WLS Tribe Lone Scouts; 7:40, Robert Lyle Malone, tenor; 8, R. F. D. program, Ford and Glenn, Ralph Emerson, organist; 9, John MacFarlane, bass; 9:10, Wallace Bruce Amundson; 9:30, George D. Howe, tenor; 9:45, Glenn's Threshers; 10, Senate Symphony orchestra; 10:10, Nubs Allan; 10:20, Grace Wallace; 10:20, Glenn's Threshers; 10:40, Ford and Glenn time.

WLV, Cincinnati, Ohio (423), 2:30 p. m., special program at Music hall with Radio show; 4, "Shut Out" program; 8, 9 and 10, "Radio show"; 11, "Radio show"; 11:30, "Radio show"; 11:45, "Radio show"; 12, "Radio show"; 1:30, "Radio show"; 2, "Radio show"; 3, piano concerto; 3, WMAQ players; Carl Craven, tenor.

WMAQ, Chicago, Ill. (417.5), 4 p. m., Beauty talk, Mrs. Grace Earl; 4:30, pupils, Cosmopolitan school of music; 6, Chicago Theater organ; 6:30, stories for the children, George Franklin; 7, piano concerto; 8, WMAQ players; Carl Craven, tenor.

WOC, Davenport, Ia. (428.6), 6:45 p. m., chimes; 6:50, bedtime stories, Vay McLaughlin; 6:50, "Conflict of Youth and Age"; Harry E. Vedder; 9, Mrs. Frank W. Elliott, organist; Niles Peterson, tenor.

WOS, Jefferson City, Mo. (449.9), 8 p. m., address by George A. Pickens; music, Missouri association.

WQJ, Chicago, Ill. (447.5), 7:5 p. m., dinner concert, Ralph Williams and his Italian Garden orchestra; Merrie Boyd Mitchell, soprano; James Mitchell, baritone; Rev. Karl Chworowski, accompanist; 10:15, Ralph Williams and his Italian Garden orchestra; Rogers, Thayer, Lilly; Clarence Thayers, tenor; Alfred Tweed, harmonica soloist; Melodianna, Laurie, Eddie, Bonale; Fred A. Jacobson, monologist; George A. Little, Larry Shay, harmony singers; Ziegler sisters; 11:2, Hotsy Totsy hour, Ralph Williams, Gingserman, Little Sky-larks.

WSB, Atlanta, Ga. (428.3), 5-9 p. m., Bonnie Barnhardt's songs and bedtime stories; 10:45, Roy Sullivan trio, features.

WSUL, Iowa City, Ia. (483.5), 7:30 p. m., "The American Constitutional System"; Prof. Frank E. Horne; 7:45, "The Psychology of Learning"; Prof. F. K. Kiefer; 8, "Appreciation of Literature"; Prof. Frank L. Mott.

Mountain Time Station KOA, Denver, Colo. (322.4), 8 p. m., Fred Schmitt and his Italian theater orchestra; 8:10, men's club, University of Denver; Lyric quartet, Tuesday Musical club; "The Florist Shop"; KOA studio players; KOA orchestra; 10:12, Joe Mann and his Rainbow-Lane orchestra.

Pacific Time Stations KFAE, Pullman, Wash. (318.6), 7:30-9 p. m., Gladys Frazer, Raymond Howell, violinists; Lillian Pettibone, pianist; "The Vacuum Tube"; Dean H. V. Carpenter; "Gats and Barley for the Pa-louse"; Leonard Hegdun; "Pointers on Dairy Farming"; Prof. E. V. Ellington.

KEL, Los Angeles, Calif. (467), 5:33-6 p. m., Examiner's musical half hour; 6:45-7, "Radio for 7"; 7:30, Nick Harris, comedian; 8:20-10, program, Goodwin-Klinger-MacKay company; 8:9, Evening Herald dance hour; 9-10, Examiner, popular song night; 10-11, Patrick-March dance orchestra, Betty Patrick, blues singer.

KFOA, Seattle, Wash. (455), 4-5 p. m., Olympic hotel orchestra; 6:45-7:15, Hopper-Kelly company studio program; 8:20-10, Seattle Times studio program.

KFSG, Los Angeles, Calif. (278), 10:30-11:30 a. m., sunshine hour program; 2:30-4:30 p. m., auditorium service and service on Divine Healing, Aimee Simple Pherson, pastor; 6:30-7:30, children's hour, presenting Helen Edwins and Mary Elizabeth Hughes, Mrs. Rose, pianist.

KGO, Oakland, Calif. (361), 3 p. m., musical program, Cora L. Williams institute; 4-5:30, concert orchestra, Hotel St. Francis.

KGW, Portland, Ore. (492), 8 p. m., concert, Mrs. L. W. Waldo; director; 10, Colburn's Melody men; Shier's Novelty String quartet.

KHL, Los Angeles, Calif. (404.1), 6-6:30 p. m., Art Hickman's Biltmore hotel concert orchestra; 6:30-7:30, Little stories American history, Prof. Walter Sylvester Herizon; Dick Winslow, juvenile reporter; Mickey McLean and Babe Meriel McCormack, comedians; 8-9, program, Pacific Mutual Life Insurance company; program, Lincoln Heights Commercial and Industrial Association; 10-11, Earl Burnett's Biltmore hotel dance orchestra.

KLN, Oakland, Calif. (509.9), 6-7 p. m., organ; 8-10, studio program, American theater orchestra; 10-11:30, Sweet's ballroom.

KNX, Hollywood, Calif. (427.6), 5:45-6:15 p. m., Wavillon program studio program, sports talk, Sid Ziff; 6:15-7 dinner hour music; 7-8, Ambassador hotel concert, Josef Rosenfeld, director; 8-9, program, Security Trust and Savings bank; 9-10, KNX feature program; 10-12, Hollywood dance orchestra.

KPFA, San Francisco, Calif. (429.5), 4:30-5:20 p. m., Rudy Seiger's Fairmont hotel orchestra; 5:20-6:20, children's hour stories, Big Brother; 7-12:30, Rudy Seiger's Fairmont hotel orchestra; 7:20-8, program, Conn Band Instrument company; 8-10, xylophone solos, "Doc" Williams; Ida Palmer Walker, soprano; Gene James; Hines; Bloom; Dowd orchestra.

Some people couldn't sleep any more if they were centipedes.

Oregon's Seventh Annual Newspaper Meet Mar. 13-14

UNIVERSITY OF OREGON, Eugene (Special)—With a greater number of group meetings and with every advance indication of a big attendance, the seventh annual Oregon Newspaper Conference, to be held at the University of Oregon, Friday and Saturday, March 13 and 14, is expected to be the most successful in the history of the gatherings.

Among the attractions this year will be the session of the Pacific Northwest Circulation Managers' association, which will meet here for the first time in connection with the conference. The association will hold an important joint session with the editors late Friday morning and early in the afternoon. Afterwards the circulation managers will adjourn to a separate meeting. Addresses at all of their gatherings will hold interest for the manager of the Oregon weekly or daily newspaper.

John Henry Nash of San Francisco, reported to be one of the greatest of American printers, will be an outstanding figure at the conference this year. He will speak in Guild theater Saturday morning at a joint session of the editors and the Ben Franklin club of the Willamette valley. In addition to the conference delegates, printers, librarians and book lovers interested in the work of the San Franciscoan, are privileged to attend as the conference has never met behind closed doors. Because of Nash's reputation as a printer of artistic bent and the producer of beautiful, as well as commercially successful books, it is expected that he will have many listeners.

Six associations will meet in connection with the conference, bringing together editors, publishers, advertising men, circulation managers, trade journalists, news service men, writers and printers.

Friday Morning Meeting of the Oregon State Editorial association at 1:30 a. m., in the Journalism building with Hal E. Hoss, president, presiding. The following are subjects and speakers:

"The Legislature in Action," a report of the association legislative committee, Gordon J. Taylor, publisher the Molalla Pioneer. Discussion by E. A. Koen, publisher Oregon City Courier, and J. E. Conover, publisher of Grants Pass. Voochies, publisher the Rogue River Courier, Grants Pass; "The Pacific Coast Conference in April," Joe D. Thomson, editor the Hood River Glacier, and Arnee G. Rae, editor the Tillamook Herald; "Why Not a Field Secretary?" discussion by members of the association. At 11 o'clock the morning session will adjourn to the Newspaper Conference.

The Newspaper Conference will be presided over by Edgar McDaniell, editor of the Coos Bay Harbor of North Bend, conference resident. The editors will meet jointly with the Pacific Northwest Circulation Managers' association to hear the discussion by W. D. Lyons, circulation manager of the Tacoma Tribune on "Editorial and Circulation Problems—What the Circulation Men Have Discovered about Newspaper Readers." Following group luncheon this subject will be resumed in the afternoon. Mr. Voochies will lead the discussion for the editors.

The remainder of the conference program Friday follows:

"Reaching the Reader in the Country Field," Earl C. Brownlee, editor the Washington County News-Times of Forest Grove; "Quality Rather than Quantity Circulation," George K. Alken, publisher the Ontario Argus; "Circulation Contests—Some Recent Experiences," Paul R. Kents, editor the Eugene Guard; "A Good School Page as a Circulation Builder," W. Arthur Steele, publisher the "Clatskanie Chief"; "The Foreign Advertising Problem," Ralph E. Morrison, business manager the Western Farmer; "Building Your Newspaper's National Advertising," Walter Burn, Pacific Coast manager advertising bureau, American Newspaper Publishers' association; "Passing the Question Box on Advertising Problems," J. A. Davidson, Portland Oregonian.

After afternoon adjournment those who are not engaged in committee meetings will visit the new auditorium of the school of music, John Stark Evans, choragus of the university, will play selections on the new \$25,000 pipe organ.

The annual conference banquet will be held in the Hotel Osburn Friday evening, with Dean Eric W. Allen of the school of Journalism as toastmaster.

Saturday Morning The Trade and Class Journal association and the Pacific Northwest Circulation Managers' association will hold departmental meetings in the school of Journalism. The conference program will be held in the theater, the Administration building. The Willamette Valley Printers' association will hold a joint meeting with the editors. The program follows:

"Keeping the Home Trade at Home—Methods that Have Proven Effective in Meeting Outside Competition," B. W. Bates, editor the Roseburg News-Review; discussion by Mr. Hoss of the Tillamook Herald and E. S. Smith, manager of the Medford Mail Tribune; "How to Set the Advertisement in a Way that Will Make It Produce Business," Henry R. Hayek, Portland; "Printing as a Fine Art and the making of Fine books," John Henry Nash, San Francisco. Mr. Nash will exhibit samples of fine printing and a discussion of printing problems will follow. Before the noon adjournment conference officers for 1925 will be named. The delegates will be entertained at a luncheon in Hendricks hall at noon.

The Trade and Class Journal association will meet jointly with the conference Friday afternoon. Friday noon members of the Associated Press will meet with E. P. Nelson, Portland manager, and the

Tonight

George Olson, of the Brandon Combs Opera company, coming to the Arcade theater tonight.

The program of the Trade and Class Journal association Saturday morning follows: Round Table discussion of Mr. Morrison's talk of Friday afternoon; "Cooperation with the Advertising Agency," George B. Cornwall, assistant editor The Timberman, Portland; "Economics in Office and Printing," F. H. Young, editor the Oregon Voter, Portland, and "Fidelity to the Subscriber," Jerrald Swerb, manager of Better Press, Portland. The program of the Ben Franklin club Saturday afternoon follows:

"The Ben Franklin Club," Charles Taylor, president, Albany; "Creating Business with New Ideas," Arthur Lawrence, Corvallis; "Better Methods in Printing," Arthur Brock, Salem; "Methods of Advertising a Commercial Printing Business," Winston H. Caldwell, Eugene; "How Prices Cutting Affects the Buyer," Charles Knowland, Salem; election of officers.

Navy Plans New Playground For Sailors in South Pacific HONOLULU (AP)—Plans for a naval recreation camp in the Hawaii National park, near the continuously active volcano of Kilauea on the island of Hawaii, and the Kilauea military camp, have been approved by the navy department and construction will begin within a short time. It has been announced here. The navy has a fund of \$500,000 available for immediate use, which will be expended in constructing necessary buildings.

It is understood that the camp will be expanded as its use becomes more and more general among officers and enlisted men of the 14th naval district at Pearl harbor, or vessels calling at Honolulu or other Hawaiian ports.

Heavy Bond Vote Expected BEND, Ore.—One of the heaviest votes ever polled at a special election in the city of Bend is expected to be cast when the question of issuing bonds in the amount of \$40,000 for purchasing a new fire engine, building an addition to the fire house and purchasing other equipment, in addition to the first unit of the telegraph alarm system, and \$15,000 for erection of a jail and police headquarters building, will be voted.

Women Grow Tired of Hues Dyeing Give Their Tresses LONDON (AP)—A leading West End hairdresser has said recently that hair-dyeing is now one of the most lucrative parts of his trade. Many women are asking for their hair to be dyed white because of the distinguished effect snow-white hair gives the owner. Others are seeking a steely-grey color while others want the "pepper and salt effect" created when hair begins to be streaked with grey.

ENGINEER MAKES REMARKABLE 4-DAY TEST

Alvita Brings Results W. F. Olewine, railway engineer of Buffalo, N. Y., who was unable to work on account of bladder inflammation, went back to work in four days after taking Alvita tablets.

"I have been troubled for several years with bladder inflammation and when I went for Alvita saw it was possible to work and did not know if I ever would run an engine again. I could not stay in bed nights, as I was worse lying down than at any other time. I have been up 25 to 30 times in six to eight hours. Forty-eight hours after I began taking Alvita tablets I was almost normal and in four days went to work and at present feel perfectly well. I don't know what to say; in fact cannot tell how I appreciate the benefits I have derived from the use of Alvita. I have given away some to other men that are affected."

Alvita is the recent scientific discovery which brings lime, iron and phosphates to you in a vegetable form. It is prepared from the deep-rooted alfalfa plant in highly concentrated tablets. Alvita has proved especially beneficial in building up weakened, run-down conditions and in overcoming kidney, bladder and prostate trouble. No matter what you have tried, try this remedy of Nature now. A dollar buys a box at any drug store.

Red Cross Drug Store will supply you. Mail orders accepted. ADV.

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We have made a study of wiring conveniences and correct lighting. Why not take advantage of our experience. It costs you nothing to call on us. We will gladly show you why it is worth while to have these conveniences and how little they will cost you. If you can't come in, just phone and we will call at your home.

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A Real Pleasure to Show You THE NEW THINGS FOR SPRING READY-TO-WEAR AND MILLINERY



George Olson, of the Brandon Combs Opera company, coming to the Arcade theater tonight.

BANKER STATES GOLD STANDARD DEPENDS ON U. S.

LONDON (AP)—The establishment and maintenance of the gold standard in this country is largely dependent on the good will of opinion in the United States, said Walter Leaf, chairman of the Westminster Bank, at the annual meeting of that institution.

"It does not follow," he said, "that because we have arrived at parity we can at once remove the embargo on the export of gold. This is due to expire at the end of 1925 and one may at least confidently hope that it will not be renewed. Indeed, it is not at all improbable that before the end of the year we may see a flow of gold back to Europe, and that the question of export may for the time being be of purely academic interest."

"But it will be necessary to look forward and assure ourselves that we have the power to keep the gold when it comes to us. There is no doubt that we are at present somewhat dangerously dependent on the current of opinion in the United States, and it is necessary to be assured of their good will in maintaining as well as in establishing the gold standard on this side of the Atlantic."

"One begins to wonder whether the time may not have arrived for that conference of national banks

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Fixtures-- House Wiring--

ATWATER, KENT AND OTHER RADIO SETS We Install Radios Free. Benham Electric Co. MAIN 104 NEW FOLEY BLDG

Cod Liver Oil in Sugar Coated Tablets For Puny Kids

Forget the nasty tasting, stomach upsetting cod liver oil and give the thin, puny, underdeveloped children McCoy's Cod Liver Oil Compound Tablets. If you want to give them a good appetite and put pounds of good, healthy flesh on their bones.

Doctors know all about them and so do Red Cross Drug Co., Glass Drugs, Inc., J. & L. Drug Co., and all good pharmacists all over America, for they are in great demand, because they are not laxatives but show results in a few days.

INCOME TAX

SEASON IS HERE Have your Income Tax Statement prepared by one who knows. Two years with U. S. Internal Revenue Department. H. M. MALONEY LA GRANDE, OREGON. Foley Building Phone 598-R.

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Quick-coupla Rodeos

That's what they're saying, wherever good candy is appreciated—for Sweet's Rodeo Bar has certainly taken the country by storm. And no wonder! You'll understand why when you try it.

EVERY BITE'S A DELIGHT

dependent on the good will of opinion in the United States, said Walter Leaf, chairman of the Westminster Bank, at the annual meeting of that institution.

Hall's Catarrh Medicine

do what I claim for it—rid your system of Catarrh or Deafness caused by Catarrh. Sold by druggists for over 60 years F. J. CHENEY & CO., Toledo, Ohio

CHILDREN WHO ARE SICELY Mothers who value the health of their children, should never be without SWEET'S SWEET POWDERS FOR CHILDREN, for no other needed. They tend to Break up Colds, Relieve Feverishness, Worn, Constipation, Head-ache, Teething Disorders and Stomach Troubles. SUBSTITUTE Used by Mothers for 30 years. All Druggists everywhere. Today, Trial pack, 10c. F. H. B. B. address: MOTHER GRAY CO., LeROY, N. Y.



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When You Tire Of Your Bob Then you'll be interested in the fine hair selection we have just purchased to aid in making a perfect coiffure while your own hair grows out to the proper length.

WALLING'S

The hair is of excellent quality and moderate in price. We urge you to see the display at your early convenience.

When You Tire Of Your Bob

Then you'll be interested in the fine hair selection we have just purchased to aid in making a perfect coiffure while your own hair grows out to the proper length.

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