

NEWS of SOCIETY

With a Hat To Match



To match the hat and costume is one of fashion's whims this year, and it is most effective as you can see by this photograph. The upper part of the frock is yellow and the skirt and bandings are of yellow and brown plaid. The hat has a plain yellow crown and a plaid brim turned up from the face.

A quiet wedding took place Saturday afternoon at three o'clock at the Walter Green home at 1302 Eighth street, when Miss Mamie Alderman, of Island City, and J. Henry Ewin, of Union, were united in marriage. Reverend Elmer Grant Keith of the First Methodist Episcopal church officiated. Only relatives and immediate friends were present.

Miss Alderman is well known in La Grande having attended the La Grande high school. The happy young couple will make their home on a ranch between Hot Lake and Union.

Members of the Clio club spent a very enjoyable afternoon Saturday when Dr. Margaret Ingle was hostess at the Country club. Luncheon was served in the dining room of the club house at one o'clock, beautiful spring flowers serving as an attractive centerpiece. During the afternoon's play at bridge following luncheon Mrs. F. L. Halston won high honors.

Mrs. J. R. Oliver entertained the P. E. P. club Saturday evening at her home on Main and First streets. Five tables of pinocle were at play with Mrs. Flora Riley winning high honors among the ladies and the gentlemen's prize going to Walter Jones. Mrs. Claude Berry received the consolation prize.

A delightful two course luncheon was served by the hostess before adjournment.

The circle for Bible Study will meet as usual tomorrow, Tuesday, afternoon at 2:30 o'clock in the Neighborhood club rooms. This session will consist mostly of the study of the sixth Psalm and finishing the book "Conquest of Fear," by Basil King.

Members of the Ladies Aid Society of the Baptist church met Friday afternoon at the home of Mrs. Grant Wilson. The affair was a surprise party for Mrs. Wilson and the afternoon was spent socially, after which refreshments were served.

Eigin (Special)—One of the most delightful social events of the season took place Thursday evening at the A. R. Hill home, when Mr. and Mrs. E. S. McCormick entertained at dinner, Mr. and Mrs. A. E. Sayre, of La Grande, were hono-

WALLING'S

La Vogue Coats--

Just received—another shipment of these popular hand-tailored stylish Coats—reasonably priced.

WALLING'S

When You Tire Of Your Bob

Then you'll be interested in the fine hair selection we have just purchased to aid in making a perfect coiffure while your own hair grows out to the proper length.

The hair is of excellent quality and moderate in price. We urge you to see the display at your early convenience.

GEIST MARINELLO SHOP Room 8, Sommer Bldg. "A Beauty Aid for Every Need." Phone Main 577

Minerva Says---

Now, friends, we have a new President, and you should have a new pair of shoes to start with this spring. The weather is warming up, prosperity is coming and you must spruce up a bit and keep up with the times.

We have nice Dress Shoes both for men and ladies, at very reasonable prices, considering the quality.

If you haven't got \$10.00 to pay for shoes, just what can I get for \$3.50 to \$5.00 or \$6.50. We can find you something to fit your purse and feet.

THE BOOTERY GUY HAYDEN, Mgr.

Members of the evening and the school board and members of the teaching staff of Eigin schools were in attendance. The table was elegantly decorated with colors and symbols of St. Patrick's day. Following the dinner an excellent musical program was rendered, including numbers by Miss Margaret Morgan, Mrs. Charles Cross, Haddon L. Johnson and little Miss Ruth Merritt.

Those present were Mr. and Mrs. McCormick, Mr. and Mrs. Sayre, Mr. and Mrs. Charles Cross, Mr. and Mrs. Hude Oline, Mr. and Mrs. Clarence Merritt and daughter Ruth, Mr. and Mrs. U. F. Weiss, Mr. and Mrs. Lynn Hill, Miss Stella Mayfield, Miss Nellie Rush, Mrs. David Blumenstein, Miss Mildred Schore, Mrs. Evelyn Schaudies, Mrs. Ethel Nicolson, Miss Margaret Morgan and H. J. Johnson. Misses Bennett, Hood and Wilma Hill assisted in the dining room.

The regular meeting of the Methodist Ladies Aid society was held last Thursday at the Dennis McCullough home in the eastern part of Eigin. Plans were discussed for the luncheon to be served at the teachers institute to be held here.

Luncheon was served before adjournment.

Cove (Special)—Mr. and Mrs. Chas. DeHann were honored Monday evening with a surprise party. The evening was spent at cards, after which refreshments were served.

Those present were Mr. and Mrs. T. C. Hefty, Mr. and Mrs. Thos. Williams, Mr. and Mrs. T. R. Conklin, Mr. and Mrs. A. H. Orton and Mr. and Mrs. William Hallmark.

Announcements

Social announcements may be printed in this column free of charge. Any announcements pertaining to any functions such as cooked food sales, etc., will be refused. Announcements, to be printed the same day, must be in society editor's hands by 9:00 o'clock. —News editor's note.

The Monday Musical Chorus will rehearse from seven until eight o'clock Tuesday evening at the Neighborhood club rooms.

The Home Guards of the Methodist Episcopal church will meet tomorrow afternoon at four o'clock in the primary rooms of the church. All children between the ages of 8 and fourteen years are invited.

Cove (Special)—The Ladies Guild will be entertained by Mrs. James C. E. Lawson and T. C. Hefty Thursday, March 19, at the home of Mrs. Lawson.

Fashion Notes

ONE LONE STRAW HAT APPEARS AT AUTEUIL. PARIS (AP)—One lone straw hat was observed at the reopening of the metropolitan horse racing season at Auteuil Sunday. It was a modest little affair, as feminine wear goes, and just wisps of hand-worked straw, woven into squares with the upturned portions faced with blue ribbon and held by a circle of pearls. But it stood out amid the thousands of hats made of felt and other materials.

The black day was a threat for the winter sport fans returning from Chamonix or St. Moritz, who appeared at the race course in their snow costumes, but the arriv-

als from the Riviera shivered. Gynnsure, a fairly long shot, won the fifty-first renewal of the Auteuil steeplechase, while Neuville Aux Bois won the first race of the 1925 season.

WOMEN'S COATS CUT ON SAME LINES AS MEN'S. PARIS (AP)—It is becoming hard to distinguish between young men and young women who play the races at the Parisian race track, for the new spring coat of the backs of girls who claim to lead in fashionable attire might have been made for the males. The coats are cut on even more severe lines than the classic tailormade. Usually in light materials these coats have the regulation slit up the back and capious side pockets.

TIRE SERVICE IS AUGMENTED

In such a highly competitive business as the tire industry the successful manufacturer must be continually on the alert to develop new construction and service features regarding his product. His task is not complete with the selling and delivery of a bill of goods to the retail merchant. Rather, it has proven good business to assist in the retail merchandising of tires and supervise the service rendered customers. It is said.

In line with this tendency, the Columbia Tire Corporation has engaged W. L. McNeerney to merchandise C-T-C tires from manufacturer to consumer. His official title will be Merchandising Manager.

Previous to his present connection, Mr. McNeerney gained much excellent experience with the H. F. Goodrich Rubber company, with which concern he was connected for nearly eight years as salesman in the Seattle and Tacoma territories and as branch manager at Butte, Montana, and Des Moines, Iowa. He has also been in charge of the sale of Diamond Tires at Minneapolis, where he filled the position of District Sales Manager. At present, Mr. McNeerney will work largely with the retailers traveling from one to another and rendering them all of the assistance possible. He will delve into the business, if the retailer so requests and determine any leakage in profits. The makers of C-T-C tires not only wish to permanently assure their own success and profitable operation, but that of every retailer as well.

Mr. McNeerney will also work directly in the interest of the consumer. C-T-C tires have been built to last, but whenever service is necessary it should be rendered without any unnecessary delay and with expert efficiency. On his frequent trips to retailers the new merchandising manager will organize service departments, if necessary, and make sure that every feature of service will be on a par with the quality of the tire.

The proper care of the tire is also a favorite topic with Mr. McNeerney. When recently interviewed he mentioned that practically all tire trouble could be traced to abuse, not use, and it would be his aim during frequent trips up and down the coast to educate as many people as possible into the "mistakes" of proper tire inflation, correct driving, etc.

Guard Unit Inspected.

THE DALLES, Ore.—With 79 of the 83 enlisted men on the company roster in attendance, Company H, local machine gun unit of the Oregon national guard, underwent a rigid inspection last night by Major Lewis, regular army officer from Vancouver barracks.

Radio

TUESDAY, MARCH 10 Pacific Time Stations

KFI, Los Angeles, Calif. (467), 9:30-10 p. m., Examiner's musical half hour; 9:45-7, Radiorial; 7:30 pipe organ recital, Dan McFarland; 8-9, Examiner classical program; 8-10, Ruth Florence dramatic soprano, Isabel Boyd quartet; 10-11, Don Meany's movie night, Monte Blue, master of ceremonies.

KFOA, Seattle, Wash. (455), 4-5:15 p. m., Olympic hotel orchestra; 5:45-8:15, Rhodora Dept. Store program; 8:30-10, Seattle Times dance music; 10:05-11, Eddie Harkness and his orchestra.

KPSG, Los Angeles, Calif. (278), 10:20-11:30 a. m., sunshine hour; 2:30-4:30 p. m., afternoon organ recital, Esther Fricke Green, organist; 6:30-7:30, children's hour arranged and presented by Harry James Boardley (Cousin Jim); KPO, Oakland, Calif. (301), 4-5:30 p. m., concert orchestra, Hotel El Francis; 8, program, Chevrolet Motor company, Girvin-Bowley California Collection; Scotch songs, Graham Hall; Pat Horner, saxophonist; Junior de Ayllon, cornetist; Eva Garcia, pianist; George Anderson, baritone; duets for steel guitars, Joseph Lario, Jack Andrade; musical novelty play, "Fun in the Schoolroom"; "Wher, Knight-hood Bionnet"; Harry A. James, Gyuia Gray trio; 10-11, Henry Hainsted's orchestra.

KOW, Portland, Ore. (492), 8 p. m., Oregon Agricultural college extension service lecture; 8:30, concert, 19, Multnomah Hotel Strollers.

KHL, Los Angeles, Calif. (404.1), 4-5:30 p. m., Art Hickman's Baltimore hotel concert orchestra, Edward Fitzpatrick, director; 6:30-7:30, little stories American history, Prof. Walter Sylvester Hertner, weekly visit of Queen Thania and Sandman, Louis P. Klein, auto-harpist and harmonica soloist; Chas. Leslie Hill, reader; 8-9:30 program, Pomona, Calif., Lions club, Pomona college; 9:30-10, Clara Forbes Crane, famous concert pianist; Calmon Lubovick, violinist; 10-11, Earl Burnett's Baltimore hotel dance orchestra.

KJLS, Los Angeles, Calif. (253), 8-9:30 p. m., musical program of classical nature, direction Municipal Department of Bible Institute.

KNX, Hollywood, Calif. (327.6), 5:45-6:15 p. m., Wurlitzer pipe organ studies, Leonard Hall, Bill Ziff; 6:30-7:30, dinner hour music presented by H. C. "Chiff" Durant; 7:30-8 style talk, Constantine Service of Sigurd-Meyer; 8-9, program, Elite Catering company; 9-10, program, Davis

Standard Bread company; 10-12, movie night, Ambassador hotel, Abe Lyman's Coconut Grove dance orchestra.

KPO, San Francisco, Calif. (429.5), 4:30-5:30 p. m., Rudy Selger's Fairmont hotel orchestra; 5:30-6:30, children's hour stories; 7-7:30, Rudy Selger's Fairmont hotel orchestra; 8-10, program, Mrs. Frederick Stow; 10-11, Gene James Rose Room Bowl orchestra.

Central Time Stations. KSD, St. Louis, Mo. (545.1), 6 p. m., concert, Benjamin Hader's orchestra; 9, concert, Shortleiff college glee club.

KTIS, Hot Springs National Park, Ark. (277.5), 8:30-10 p. m., variety concert.

WRAP, Fort Worth, Tex. (475.9), 7:30-8:30 p. m., artists, Baptist auxiliary, Frank Chesk, director; 8:30-10:45, program, Travis Avenue Baptist church.

WGN, Chicago, Ill. (266), 7-8 p. m., Irene Irma Zinter, pianist; Mrs. Edna Tribnitz, vocalist; Anne Shaw, pianist; 8-12, Marie Wright, soprano; Midway Garden orchestra; Axel Christensen, pianist; F. H. McDonald, talk; Liawick girls; Phiney Briggs, humorist; Edith McCune, reader; Fred Rose, tenor; Melody girls; Famous four; Alvin Fry; Al Phillips, tenor; Larry Lower, tenor; 12-1:30, Pirate ship.

WCCO, Minneapolis-St. Paul, Minn. (15.4), 6:30 p. m., Minneapolis Athletic club orchestra; Edward C. Pearty, tenor; 7:30, lecture; 7:45, booktalk, Leonard Wells; 8-10, national program from WEAF.

WEAF, Kansas City, Mo. (365.6), 3:30-4:30 p. m., Star's Radio trio; 5-5:30, weekly child talent program, Mrs. A. E. Robinson, director; 6-7, piano tuning in the Ten-Measure Lady; Radio piano lesson, Mandell Hillfield; Trinnon ensemble; 11:45-1, Norman Nighthawk night.

WEW, Detroit, Wis. (265), 7:30-8:30 p. m., concert, Fairbanks.

More company. WGN, Chicago, Ill. (370.2), 6 p. m., organ recital, Lyon & Healy; 6:30-7, dinner concert, Drake Concert ensemble, Blackstone string quintet; 8-9, Simco band; 10-11, Don Bestor Drake dance orchestra.

WHAS, Louisville, Ky. (339.5), 4-5 p. m., self-conducted, Louisville Conservatory of Music; 7:30-9, concert, Eddie Rossan and his orchestra; "Billy and Jane" stories.

WIB, Kansas City, Kan. (365.6), 7-8 p. m., "Shall We Scrap the Ten Commandments?" Dr. Andrews Bard; choir, First English Lutheran church; 8-10:30, program, Anna Brennan Buess, pianist; Gerald Burke, pianist; Pauline Webb, reader; Miles Reiger, violinist; Gogalaine Obrian, pianist; "Phines Worth White," Dr. E. Field; Crawford-Rutan band.

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THIRTEEN DAMAGES PLANT OF ATLANTA CONSTITUTION. ATLANTA, Ga. (AP)—The sixth floor of the Atlanta Constitution was gutted by fire Sunday and damage estimated at one hundred thousand dollars resulted. Sixteen firemen were injured in the fire on the fifth floor and pressure in the basement suffered from the flood of water poured into the building in the two-hour fight necessary to extinguish the fire.

The Atlanta Journal immediately tendered the use of its facilities and Monday's issue of the Constitution will be issued from the Journal's plant.

Last War Restriction Lifted

LONDON (AP)—The last of the war-time restrictions on the postal service as put into effect by England was removed early in February. The postmaster general announced that the money order service between Great Britain and the Duchy of Luxembourg, suspended in August, 1914, had been resumed, virtually on the same basis as eleven years ago.

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The Candy Shop 217 Fir Street "The Home of Home-Made Candy" (Retail only)

Meats Groceries ANOTHER SCORE FOR MT. EMILY HAMS! Served at CHAMBER OF COMMERCE BANQUET, with dozens of compliments on their goodness. As good as the best, made at home and cost less—One Profit.

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Home Independent Telephone Co.

UNITED STATES NATIONAL BANK

SAVING Is a habit that grows stronger with age—and easily cultivated.

Guard Unit Inspected. THE DALLES, Ore.—With 79 of the 83 enlisted men on the company roster in attendance, Company H, local machine gun unit of the Oregon national guard, underwent a rigid inspection last night by Major Lewis, regular army officer from Vancouver barracks.

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Quality will never be sacrificed to meet a price. All-Washington President Columbia Tire Corporation

CTC TIRES and TUBES COLUMBIA TIRE CORPORATION, PORTLAND, OREGON

Playle Oil Co. Cor. Adams & Greenwood

Bowman-Hicks Lumber Company MAIN 8 CHAIN AND BOX WOOD—PHONE MAIN 547 J. L. MUNHALL