

La Grande Evening Observer

INDEPENDENT NEWSPAPER

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CITY AND COUNTY OFFICIAL PAPER

MEMBER ASSOCIATED PRESS

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FEAR THOU NOT; for I am with thee; be not dismayed; for I am thy God; I will strengthen thee; yea, I will help thee, yea, I will uphold thee with the right hand of my righteousness.—Isaiah 41:10.

All-Revealing

A century from now a file of the advertising pages of the newspaper and magazine of today would provide a complete history of the customs and characteristics of the period.

Pick up any issue of the family newspaper and there in word and picture is the story of the day. Preserve that issue and posterity a century from now can tell what the men and women of this generation wore.

Picture a man in the year 2024 chancing upon a file of this newspaper for the year 1924. Turning to the advertising pages he would see arrayed before his eyes the styles in wearing apparel for men, women and children of one hundred years ago.

Training in the art of sleuthing would not be necessary for this reader of the advertisements of the past to inform himself, from the cancer-cure ads, that cancer was a menace to the generation and, from other ads, that obesity and exceeding thinness concerned the public as greatly as the malignant cancer.

The advertisements are also a record of economic conditions, revealing market prices and estimating the supply and demand.

For the discerning contemporary reader the newspaper advertisements afford more interesting and valuable information than he can preserve for posterity.

Linked Together

Modern business is based in great part upon credit. Big business and small business and all branches of business are conducted on a credit basis.

It is no business secret that the chain of credit extends all the way down from the source of raw materials to the ultimate consumer.

Business benefits from credit, of course, or it would not grant it, but the public also reaps rich benefits from liberal credit.

If the credit method of merchandising is to endure those who receive the benefit from it must fulfill their contracts.

A cardinal virtue of the American people is the honesty they exhibit in their relations with their fellowmen.

France has revived recognition of Russia—perhaps with the hope of recovering some pre-war indebtedness.

Ruins of an extensive buried city have been unearthed in Nevada, but many marital ruins remain buried in Reno.

Editorials From Over the Nation

THE WAY OF THE WORLD

Engineer, Ore. Register—Dr. Paul Kammerer, who has just returned from the University of Vienna, is lecturing in this country.

Daughter may cry to her scandalized parents: "Just wait until I'm grown up and have children. I won't be shocked at anything they do."

'Atta Boy, Cal



her offspring, if she has any.

Assuredly she will. Dr. Kammerer says so, and experience proves it. Ever since young people had parents they have been procreating passionately that when they grow up they will understand their children better than they themselves are understood and will make more allowances.

Big they weren't different—that is, fundamentally so. Since the beginning of things children have been looking upon their parents as omniscient fossils who mean well but haven't kept up with the times and parents have been scandalized by the things their children must up-on doing.

In other words, it is very possible that the daughters of tomorrow will possess many or most of the characteristics of their mothers—our girls of today. They'll be the same things, only more so.

They will be—there can be no doubt of that. In youth they will be intolerant of the ways of maturity, and in age they will be intolerant of the ways of youth.

Danish Bus Line to Run to Paris. COPENHAGEN (AP)—A Danish company is preparing to start a motor bus service between here and Paris. Later it intends to start a similar service through the Italian Riviera.

Sometimes we get mad and think all we get for our taxes are the receipts.

THE OLD HOME TOWN By Stanley



Yesterday In Congress

The amended McFadden banking bill was reported to the senate.

It was announced that President Coolidge approves the postal bill drafted by the house post office committee.

Congressional conference agreement on Muscle Shoals legislation was said to have the approval of President Coolidge.

Arguments were concluded before a house committee on charges against Federal Judge Baker of West Virginia.

Investigation of an alleged agreement to control the tobacco market was proposed by Senator Ernst, Kentucky.

The senate passed the house bill appropriating \$165,000,000 for road construction and forest road improvements.

Brigadier General Mitchell reaffirmed his statements on government aircraft policies before a house committee.

Withdrawal of the American delegates from the Geneva opinion conference, it was announced, was authorized by President Coolidge.

Obituary

GUS ANDERSON

MILWAUKEE (Special)—Gus Anderson, 68, died at his home at 517 North Madison avenue following a short illness. The body will be sent to his former home in Spokane for funeral services and burial.

Mr. Anderson was born October 15, 1856 and has lived in Milwaukee for 12 years. He was employed as a mechanic in the Milwaukee railroad shops and had many friends in the city. Mr. Anderson is survived by a wife and several children.

Mr. Anderson is well known in La Grande having worked for the O.W. for several years. Many local friends mourn his death.



OFFICE CAT By Junius

"You certainly are crazy about women." "Why shouldn't I be? Half my parents were women."

Did you ever hear about the twins who were named Kate and Hepatite; and another set whose names were Pete and Repeat?

"Charlie, dear," said the fond La Grande wife, "I started today to economize on our weekly expense."

"Good darling. How did you do it?" "I cut all of your Havana cigars in half, so you'll have twice as many."

Are you acquainted with Mrs. Ryles, your honorable neighbor? Only in a roundabout way. Her cat boards at our home.

All would be well if the business man went after business the way the government goes after it.

A woman is old when she begins

to have doubts about powdering her nose in public. The lady shopper had ordered about everything hauled down from the shelves. "I don't see just the right thing," she decided at last. "I want to surprise my husband on his birthday."

"Why don't you hide behind a chair and yell 'hoop' at him," gasped the exasperated clerk.

Most of us, if we are going to succeed at all, are going to in small towns.

Aunt: "And were you a very good little girl at church this morning?"

Sally: "O, yes, Auntie, a man offered me a big plate of money and I said 'No thank you.'"

And before concluding that two can live as cheaply as one, young people should first determine which one.

27 YEARS AGO

Daily Morning Observer, February 7, 1898—W. L. Tucker, principal of the Elgin school, was in the city Saturday.

L. Crake, who for several months was proprietor of the Sumnerville hotel, will move to the city in a few days.

Earl Stevens is expected home in April. The Blue Mountain band will brush up and be in a position to furnish classical campaign music during the oncoming election.

Marshall Frank Childers returned from Portland Saturday morning where he had been with his daughter, Jessie, who had an operation. He reported that Miss Jessie was resting as well as could be expected.

There is a bright new girl baby in the home of Mr. and Mrs. C. H. Darnell. Hereafter the young Miss will celebrate her birthday on February 5, and claim La Grande as her native city.

Union—William Miller, ex-mayor of La Grande, was in Union last week.

Joseph Vandevanter of The Park died suddenly in Union of heart failure Thursday evening.

If he advertises it, he knows it's good!

Ford Commercial Delivery STARTER—A-1 CONDITION PAINT NEW—\$250.00. Perkins Motor Co.

Fiber-Silk Vest Tubing Colors, Peach and Pink \$1.25 per yard. \$1.00—SILK HOSE—\$1.00. Norton's Kiddy Shop



FOR THE CHILDREN THIS YEAR Parents, give heed. Bring endless happiness to your children as the year wears on by inculcating in them that admirable trait of being Thrifty.

La Grande NATIONAL BANK SOUND-RELIABLE-PROGRESSIVE

Phoenix Hosiery No. 368 A FULL-fashioned medium weight pure silk hose for women, with 8 inch hile garter top. Embodies distinctive super-wearing features, among them "Tipt-toe," the invisible reinforcement where most needed.

A Telephone Is the business man's ally—the home protection—the children's delight. Home Independent Telephone Co.

READ THE OBSERVER CLASSIFIED ADS

SHERRY'S SUNDAY - MONDAY - TUESDAY

CAPTAIN BLOOD By RAFAEL SABATINI The Greatest Love Story Ever Told! A ROMANCE OF THE SPANISH MAIN With J. Warren Kerrigan And Jean Paige And a Notable Cast. Eleven Wonder Reels—A Super-Special And AT REGULAR PRICES