

La Grande Evening Observer

INDEPENDENT NEWSPAPER

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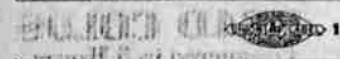
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CITY AND COUNTY OFFICIAL PAPER

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HE THAT BY ENVY and unjust gain increaseth his substance, he shall gather it for him that will pity the poor. A faithful man shall abound in blessings; but he that maketh haste to be rich shall not be innocent.—Proverbs 28:1, 20.

Financing Christmas

Pope Gregory XIII in the year 1582 evolved the calendar that is now in use but that doesn't attach to him the blame for the hordes of plain and fancy calendars of all sizes which are now pouring into every postoffice box and letter slot in anticipation of the approaching new year. The probability is that if Gregory lived today he would turn his talent to the production of something of which society had less of than calendars. Some things may be scarce in this country, but not calendars in December.

Every year as New Year's Day draws near the rush of new calendars begins. Every mail brings a new supply. They come from the butcher, the baker, the grocer, the banker, the insurance man, in fact, from everybody and every establishment that advertises. The advertisers know that every man and woman has use for a calendar and they appoint themselves to fill that need. The inevitable result is that most homes receive enough calendars every year to equip every room in the house from cellar to attic and still have one left over for the garage.

The saving feature of the annual calendar epidemic is that they come in all shapes, sizes and colors. Some quite ingeniously provide space for memorandums under each date. Others approach the encyclopedia in the wealth of holiday and anniversary information they contain upon their pages of the months. Some that are received are the more welcome because of artistic engravings and designs with which they are graced. And then others are just plain calendars for hanging on the kitchen door.

It seems only yesterday when new calendars were so scarce the children were sent to the corner drug store for one as soon as the annual supply arrived from the patent medicine companies.

The Annual Deluge

For many thousands during the past few weeks the Christmas saving fund has simplified and in some cases solved the Christmas finance problem. Through the medium of this most modern of money saving plans many millions of dollars were accumulated this year and are now available for spending or reinvestment. Without the Christmas saving clubs a very large percentage of those who have received checks this year would face Christmas virtually penniless. They have been helped to save and can enjoy the blessedness of giving, the pleasures of Christmas shopping and, at the very least, the satisfaction of reinvesting all or part of their Christmas saving checks.

But another Christmas is coming next year and money will be needed for next gifts. Christmas funds distributed this December will have been spent or deposited for permanent saving. To meet this future need those who must save to have should join a 1925 Christmas savings club now. Delay means getting behind in the small weekly payments. Also the clubs should be joined now amidst the multitudes of object lessons in contentment and disappointment afforded, respectively, by those who joined and those who did not join the 1924 clubs. Again next year there will be the envious and the envious.

Perhaps the larger portion of the Christmas fund savings is expended for gifts. The economist might point out where great benefits would accrue to society if the Christmas savings fund in toto was reinvested at interest. Being a theorist the economist can not know what usurious interest in the joy of giving and shopping is extracted by the recipients of Christmas savings checks.

If there is a well-beaten path to a man's door he is more likely to be running a speakeasy than dispensing wisdom.

Some persons who have money are too contrary to do their Christmas shopping early.

Cupid helps a poor fish to get caught in the matrimonial net.

The best Christmas gift is appreciation of the gift.

THE OLD HOME TOWN • • • By Stanley



ERNE HICKS WHILE DELIVERING GROCERIES MET A CROSS DOG—IT'S NOW A CERTAINTY ERNE WILL NOT TAKE THE NEW MILLINER TO THE FIREMEN'S BALL AND OYSTER SUPPER UNLESS HIS NEW MAIL ORDER SUIT ARRIVES AT ONCE



Many a charity fund owes its success to the competition of vanity.

JAZZ MODEL

"Is your store completely modernized?" asked the efficiency expert. "Yes," replied Spinks. "Now that my schoolgirl cashier has taken up smoking and my old mail bookkeeper has had her hair bobbed—it is."

HE'S FRANK ANYWAY

Walter (making out check): "Bee pardon, madam, but did you have strawberry or orange ice?" Customer: "It tasted like glue." Walter: "That was the strawberry—the orange tastes like paste."

It is reported that the furs for many pretty chorus girls came from Broadway gents.

Men have some advantages but he can't slip fourteen ounces of cloth over his head and call himself dressed.

A man in a mental hospital sat darning a sock with a piece of string over a flower bed. A visitor approaching and wishing to be affable, remarked:

"How many have you caught?" "You're the nuth," was the reply.

"I want a pair of shoes for this little girl," said the mother. "Yes, ma'am," said the shoemaker. "French kid?"

"Well, I guess not," was the reply. "She's my own child, born right here in La Grande."

There's nothing girls can appear so natural at as being artificial.

PLEA AGAINST EDUCATION A man who can say, "It is raining," in forty languages gets just as wet as he who can say it in only one.

Jim (looking over plumbing fixtures): "Do you mind demonstrating this bath tub, please?" Her (newly employed): "Yes."

In line with the prevalent custom of establishing a national "week for almost everything," the underworld has announced a "Better Bank Robbery Week" for early in January.

"I looked up my old last winter's overcoat and the thing contained a treasure," confides a La Grander. "There were a good pair of gloves I had forgotten and a letter which contained valuable information that I thought lost, a book that held the secrets of our lodge and a ladies' handkerchief that must have slipped in there some time during the summer."

TOO INEXPERIENCED

"You're the only girl I ever kissed," he whispered in her ear. "Go learn some stuff," the maiden hissed.

"Before you come back here," After a man gets married he's as helpless as a June bug that has fallen over on its back.

A regular advertiser is a dependable merchandise.

BUY SOMETHING FOR THE Car THIS CHRISTMAS

Perkins Motor Co.

Yesterday In Congress

Memorial services for Woodrow Wilson were held at the capitol.

The national conference on street and highway safety began a meeting at the call of Secretary Hoover.

Corporation incomes derived from export trade were held by the supreme court not exempt from the income tax.

The department of justice reiterated its intention to leave the Weehawken, N. J., liquor cases to the local authorities.

Navy air experts, it was learned, have plans for a six million cubic feet airship which would be the largest ever proposed.

A favorable trade balance of \$198,000,000 for November was shown in American trade figures issued by the commerce department.

GOVERNOR TO BEGIN WORK

SALEM, Ore.—Governor Pierce announced that he would start the work of preparing his biennial message to the state legislature some time next week. The message will be read at a joint session of the two houses of the legislature on January 12.

The governor would give no indication of what the message would contain, other than recommendations for additional sources of state revenue.



CLAUDE C. PRATT We are still in business. Seven-foot Skii at \$3.35. Six-foot Skii at \$2.35. They make fine Christmas presents for boys.

The Claude C. Pratt Lumber Co. "The Poor Man's Friend" opp. Foundry, PHONE 248 W No Sunday Business

ROASTERS

CARVING SETS
BUTCHER KNIVES
FOOD CHOPPERS

Quality Merchandise

Skala Hdw. Company
Phone Main 33
Roesch Bldg.

Coats and Hats

SPECIAL PRICES THIS WEEK ONLY

Age 1 to 16. Marked with red sale tags and sold from \$1.00 to \$8.00 off on each article. Buy a Coat or Hat as a Xmas Gift.

Button Sheet, size 2 to 5 \$1.00
Button Shoes, size 5 1/2 to 8 \$1.50
\$4.00 Bath Robes, age 4 to 6 at \$2.50

Come in and look over our Xmas Goods.

NORTON'S KIDDY SHOP

Button Noses Stamping Buttons Covered
HEMSTITCHING PLEATING

GIFTS

Can you think of a more valuable present for your child's Christmas than a Certificate of Deposit or a Savings Passbook showing a deposit in this bank drawing interest at four per cent compounded every six months?

Would it not be wise to start an educational fund in this way now and thereby insure a college education for your boy or girl?

The investment is sound and can be converted into cash at any time.

THINK IT OVER.

La Grande

NATIONAL BANK

SOUND-RELIABLE-PROGRESSIVE

Only 8 Shopping Days Till Christmas

Princess Slips

Just arrived—new Silk Tricosham Princess Slips. In henna, gray, tan and black. Beautiful embroidered accordion pleated flounces.

\$2.35 - \$3.95

New Blouses

OVER-BLOUSES AND TUNICS
Beaded and Tailored, Canton Crepe
Ideal Xmas Gifts.

Lingette Bloomers

ALL SHADES AND SIZES

\$1 each

NOVELTY BAGS

NK West & Co.

SILK HOSIERY

MARKET JOEL'S GROCERIES

PHONE MAIN 759
PHONE YOUR

Christmas Orders

IN EARLY, AND HELP US TO GIVE YOU THE BEST SERVICE.

Deliveries at 9 A. M. and 2 P. M.

You'll be glad if you give a

Red Cross Drug Store

If he advertises it, he knows it's good!

WALLING'S

Holiday Clearance Sale

Beginning Tuesday, December 16th, we will offer our ENTIRE STOCK at a BIG REDUCTION. Every article mentioned here must be sold, regardless of cost, by January 1st.

FOLLOWING ARE A FEW OF OUR OUTSTANDING BARGAINS

COATS Ladies, Misses and Childrens

25 to 50 Per Cent Off

"La Vogue," Palmer and other good makes.

HATS—One Lot, values to \$12.50, at \$3.95
HATS—One Lot, values to \$7.50, at \$2.50
All Children's and Misses' Hats up to \$5.00 \$1.95

DRESSES—Palmer, "Beauty Maid," Silks, Satins, Crepes, Flannels, to go for 20% less than regular price. Also other lines of Dresses from 25% to 40% Off.

JEWELRY—A beautiful line of Indestructible Pearl Necklaces, values to \$150.00. The latest ideas in Bracelets, Beads, Earrings and Novelties, 25% Discount.

FURS—Chokers of Mink, Fitch, Squirrel, Opossum, and Coney. Reasonably priced.

BAGS AND BOXES—Under-arm Vanities, Beaded Bags, Regulation Vanities and Children's cute little Purses of all kinds, from 90c to \$10.00.

DOLLS—Horseman's "Mamma" Dolls—all sizes and prices.

GLOVES—Kid, Fabric, Silk and Wool Gauntlets, 25% Off.

HOSE—Pure Thread Silk, \$1.49—all colors and black.

SWEATERS—One Lot of Brushed Wool to go for \$5.95. A large line of "Columbiaknit" to select from.

Hand-made Luncheon Sets, Handkerchiefs, Towels and Various Articles.

MADERIA—A number of beautiful picks to chase out at a very close price.

BELTS—Snappy, new Leather Belts—a variety of widths and colors—to go Cheap.