

# La Grande Evening Observer

INDEPENDENT NEWSPAPER

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SEEK YE THE LORD while he may be found, call ye upon him when he is near.—Isaiah 55:6

## Benefactor

The man who conceived the Christmas greeting card and folder performed a distinct service to mankind and a service that should win for him the everlasting gratitude of humanity.

Not that the artistic card was so revolutionary an invention. It was not so difficult in conception. But it has filled a long felt need in this most complex civilization. Many times has it played the magic role of the last straw and for thousands every Christmas it is the salvation of the spirit and instinct of giving.

There was a time of many years' duration when the only gift for Christmas giving was that having an intrinsic value. It is well known that all things having intrinsic value involve a more elaborate outlay of money than does that article having an extrinsic worth. But in that dim past the Christmas gift of extrinsic value had not been evolved and every Christmas brought poor suffering humanity to the very brink of bankruptcy. Christmas had to be observed and observed by the exchange of gifts of intrinsic worth and of considerable market value.

Creation of the Christmas greeting card exchanged this situation. It brought the most valuable of gifts, gifts by inexpensive cards which conveyed as much of the Christmas spirit as the old form of gift. It has done even more toward the spreading of Christmas cheer and good will by making possible a wider exchange of remembrances.

The custom of exchanging gifts of intrinsic value will be perpetuated between members of the family, intimate friends, lovers and the obligated but it is being replaced by the greeting card and folder among that vast multitude where gift exchanging is economically impractical and where perpetuation of the custom of exchanging Yuletide remembrances is desirable.

## Vandals

A human trait which no one up to this time has been successful in giving a plausible excuse for is the instinct of vandalism. It is a fact that the vast majority of people are vandals all the way from the cradle to the coffin and nobody has explained why.

That this destructive influence is not peculiar to moderns is apparent from the uncovering in the sands of Egypt of monumental stones marked with the carved names of tourists of 3400 years ago. Everywhere today tourists and others are carving their names and initials in the walls of public buildings, in park benches, upon the trees and rocks of the nation's natural monuments and, in fact, upon every accessible object.

One of the most prevalent forms of vandalism is that of stripping the countryside of its flowering vegetation. The flowers of spring no sooner blossom than they are plucked, root, stem and all. Every hillside evergreen is a temptation to the man with an axe or trowel. Even the ferns of the roadside and the brilliant leafage of the autumn are not immune from the depredations of the vandals.

There are extenuating circumstances for the denuding of the hills and fields and for the slaying of the wild demens of the forests, but the man or woman who destroys or mars public buildings or natural monuments can hope for no selfish gain and can not be blind to his or her destructiveness.

Children are born vandals and too many adults have never been cured of their juvenile instincts.

In this glorious country there are few to arouse our pity. But once in a while you see a poor husband trying to buy something in the lingerie department.

The two influences that teach a man the vanity and vexation of riches are pure religion and an income tax blank.

Why worry? The chance of being killed on a train is only one in 5,672. The chance of getting into the movies less than that.

## THE OLD HOME TOWN

By Stanley



## OFFICE CAT

By Junius

She: "Are you sure that you will always be faithful to me?"  
He: "Yes, I've always been faithful to other women."

Lots of women are willing to exchange their wedding gowns for divorce suits, without waiting for alterations.

Brother: "Run upstairs and get my watch."  
Pledge: "Oh, wait awhile and I'll run down."  
Brother: "No it won't—sure is a winding staircase."

The skirts are getting shorter and shorter. Many women had no show at all when they wore long skirts.

UNUSUAL ACCOMPLISHMENT  
Dose (engaging boy): "Is there anything you can do better than anyone else?"  
Boy: "Yes, sir, read my own writing."

Teacher: "Johnny, what are the two genders?"  
Johnny: "Masculine and feminine. The masculine is divided into: to read, create and interpret, and the feminine into: fright and terror."

The guy that marries the sixty-year-old flapper will be fed the a penny loaf.

LATEST SONG HIT  
"She was only an ordinary daughter, but she gave him a dance of a shock."

A POPULAR SPEAKER  
"He made an unusually good after-dinner speech."  
"What said he?"  
"He says: 'Walter, give me the check.'"

With this new-fangled spelling it's quite a small function to peep to the scope for the morning scraps.

THE OPTIMIST  
They found a little courage  
That stammered in the sun,  
They blended it with patience  
And just a spice of fun,  
They poured in hope and laughter,  
And then with a sudden twist,  
They stirred it all together,  
And made an OPTIMIST.

Asked by his son which are the two most valuable things in our twentieth century life, an Ex-Grande father replied: "Butter and the telephone. Butter, because it's so hard to get, and the telephone, because it's so hard to use."

"Monitor, does the young man next door have a girlfriend?"  
"Not that I know of, dear."  
"Well, that's funny. Last night I heard him having an argument with some body and he kept on saying: 'My girlfriend.'"

EVIL FOR THOUGHT  
Report says \$6,000,000,000 is spent yearly in the United States for food. Not so many people living on love as in the old days.

AN ODE TO SANTA  
I hate to see it just because  
It smashes so mean and shocking;  
But nature beat you, Santa Claus,  
At tilting Decca's stocking.

BUY SOMETHING FOR THE Car THIS CHRISTMAS

Perkins Motor Co.

## Hunt's Letter

(Continued from Page 1.)

maria. The Republican senators who would distinctly prefer somebody else, sympathize with them. An administration always wants various things done that Congress objects to.

If Butler enters the Senate as the administration's representative, it will be his job to make its wishes known to his fellow lawmakers and to do his best to get them acted on favorably.

He knows as well as anybody how the Republican old-timers feel toward him. Inasmuch as he stands little chance of winning their affection, it's suspected he won't try to, but will seek to accomplish his purposes with a club.

He'll have the club all right—his national committee chairmanship, his prestige as an exceptionally successful campaign manager, his standing as a White House spokesman, his ready access to a president who is notoriously difficult for most people to establish close relations with or understand, even.

Armed with a club, Butler has the reputation of a man who does not hesitate to use it.

In short, the indications are he will step at once into a position of leadership.

He won't lose the leader's title but it is foreseen that he will.



CLAUDE C. PRATT

LISTEN, BOYS!  
We have only five pairs of six-foot slits left, and two pairs of seven-foot. The first boys who come after them can have them for \$2.25 and \$3.25 a pair. Anything else the boys want, we are here to help them.

We also have Flexible Flyer sleds at greatly reduced prices.

We wish to give everyone a fair and square deal. If you are pleased with our goods, we are not pleased, tell us.

We are unloading seven carloads of rough lumber, dimension and boards—(numbers) of neatly every description.

The Claude C. Pratt Lumber Co.  
"The Poor Man's Friend"  
Opp. Foundry, P.O. BOX 214  
No Sunday Business



### If Men Would Talk, Here Are A Few Gifts They Might Suggest

#### Shirts

In Madras, Silks and Broadcloths. Tailored to fit, of the exclusive new designs of stripes and checks. With and without attached collars. \$2.50 to \$11.00

#### Handkerchiefs

In pure Linens and Voiles. Beautiful new color combinations and fancy borders. A gift that is sure to please the most critical man. 25c to \$1.75

#### Mufflers

All-wool imported plaids, new novelties; also a varied assortment in all-silk and fiber mufflers. Fancy stripes with plain and fringed borders. \$2.90 to \$9.50

#### Gloves

Another worthy suggestion. Heavy Kid Gloves with fancy stitched backs in a bevy of new wanted shades. Also fleece lined for motor or street wear. \$2.75 to \$9.00

#### Ties

Fashionable patterns with slip-easy bands, in Knits and Silks with gay colors and contrasts. Will please Dad, Brother, Son or Sweetheart. \$1.00 to \$2.50

#### Sweaters

Made in slip-over and button-front styles in semi-brushed effects, of Wool and Silk and Wool in a variety of colors and combinations. \$1.50 to \$15.00

#### Slippers

In Felts and Leathers with all-leather and padded soles. In Hyles, Operas and Someos. "Comfort" built in every pair. \$1.65 to \$3.50

#### Belts

Of the now popular wide sizes in the nutan shade. Also a varied assortment of dressier ones in suede lined and rubber belts. \$1.00 to \$2.50



Get him a box of Interwoven Socks for Christmas Sox

The sure to please gift! In pure Silk, Lisle, Silk and Wool and All-wool. New colors and designs in novelty plaids and checks.

Regular \$3.50 and \$4.00 robes to be sold at \$2.50. Age 4, 5 and 6. Made from good quality Beacon Blanket Cloth.

\$2.50 Bath Robes \$2.50

\$1.00—HANDKERCHIEFS—\$1.00

Put up 3 in a box for Xmas gifts. Very fine material and beautiful designs.

\$1.00—TEDDY BEARS—\$1.00  
75c—MAMMA DOLLS—75c

Come in and look over our stock of Xmas Goods

### NORTON'S KIDDY SHOP

Button Holes Stamping Buttons Covered HEMSTITCHING PLEATING

## Oregon Life reduces net cost of insurance

Oregon Life announces a reduction of premium rates (with two minor exceptions) effective December 1, 1924.

This reduction is in keeping with the Company's established policy of giving its policyholders the benefit of every saving made possible through careful management, well selected risks, and doing business in an unusually healthful section of the country. In most cases the new rate effects a considerable saving to the insured.

### Both new and old policyholders receive benefit

All old policyholders with participating policies will receive a corresponding increase in their dividends, thus giving them the full benefit of the reduction.

Write for Oregon Life's new rates before you buy insurance.

# Oregon Life

A. J. MILLS, President W. C. SCHUPPEL, Asst. Manager  
C. S. SAMUEL, Gen. Manager H. R. BLAUVELT, Executive Special  
Home Office: PORTLAND, OREGON  
E. C. BURZINGER, Dist. Mgr., La Grande, Ore.

### U.S. Thrifty says



Where there's a will there was a way to make money

Everybody who works makes money—the real problem is to hold on to some of it.

Begin right now to lay aside a part of your wages to guard against possible idle periods such as sickness or unemployment. Start a—

#### SAVINGS ACCOUNT

at our bank with any amount from one dollar up.

You will soon have an amount in reserve that will carry you over the times when your earning power is cut off.

We pay 4% interest on time deposits.

# La Grande NATIONAL BANK

SOUND-RELIABLE-PROGRESSIVE