

NEWS of SOCIETY

Popular Use Of Furs

Miss Clea Stark became the wife of Oscar Johnson last evening when they were united in marriage at the home of Miss Stark, with Bishop George R. Lyman of the L. D. S. church officiating. The ceremony took place at eight o'clock with the family and intimate friends present.

Immediately following the marriage the happy young couple left La Grande en route to Portland and Seattle, where they will spend two weeks, after which they will make La Grande their home.

Both the bride and groom are well known in La Grande. Miss Stark being a graduate of the La Grande high school and Mr. Johnson being an employe in the O-W & N. offices here.

Mrs. Harry Bouvy was hostess yesterday to the Lucky Thirteen club at her home on Fourth street. The rooms were attractively decorated with exquisite chrysanthemums and during the afternoon's party at three tables of bridge Mrs. Dennis won high honors for club prize and the guest prize given to Mrs. Leo Bouvy. He was a very delightful afternoon brought to a close a delicious course luncheon was served.

Members of the Thursday bridge were charmingly entertained yesterday afternoon when Mrs. C. denholm was hostess at her home on Depot street. Gorgeous chrysanthemums were artistically arranged in the home and Mrs. Kiddle won high score at bridge. A delicious two course luncheon was served by the hostess before a pleasant afternoon was brought to a close.

Ed. Fors and Miss Edna were hostesses to the telephone girls Wednesday evening at the Ford apartments, honoring Miss Gladys Ainsworth with a miscellaneous shower. Covers were laid for twenty guests and a delicious luncheon was served. Miss Ainsworth received many beautiful and useful gifts.

Cove. (Special)—The Ladies Aid were entertained at the home of Mrs. Oscar Lund Wednesday afternoon. Showers were given honoring Mrs. Thomas Towle and Mrs. Thomas Harris.

Announcements

Social announcements may be printed in this column free of charge. Any announcements pertaining to any functions, such as cooked food sales, etc., will be refused. Announcements, to be printed the same day, must be in society editor's hands by 9:00 o'clock.—News editor's note.

The Rebekah lodge will give a dinner Tuesday evening, November 25, at six o'clock at the L. O. O. F. hall for the members of the Rebekah and Odd Fellows lodges. Following the serving of dinner the

For Itching Scalps or Falling Hair

Nothing can be better nor produce quicker results than the remarkable

MARINELLO

SCALP TREATMENTS, augmented by the frequent use of that wonderful new tonic SCALP-TONER

MARINELLO COSMETIC SHOP
Rt. 25, New Foley Bldg.
Phone Main 126

"Sa Camille"

LOW, LIGHTLY BONED LA CAMILLE!

Comfort to the nth degree! This La Camille is fashioned of dainty materials, has low top and back of elastic webbing. A garment, that for these loveliness and practicality, cannot be equaled. Be fitted to a La Camille and know real corset comfort. A full line of the different models in Brassieres and Corsets, always on hand.

MRS. ROBT. PATTISON
Corsetiere
Phone Main 569
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"Sa Camille"

WHERE YOUR S BUY THE MOST

PARFUMS DE COTY
Roger and Gallet
Houbigant
Vivaudou
Hudnall
Nelson
Palmer
Hiver

In all the Popular odors

THE L & L DRUG CO.



THIS coat illustrates the popular tendency to use fur in a decorative way instead of in the conventional bandings. Here you see a border design made of bits of the same seal that forms the collar, cuffs and hem. It makes an otherwise quite conventional looking garment very distinctive.

regular meeting will be held after which an excellent program will be given.

The Mission Band of the Presbyterian church will meet Saturday afternoon at 2:30 o'clock with Miss Dorothy Spencer, 1608 West street, as hostess.

Mrs. W. C. Crown will entertain the Tuesday Bridge club Tuesday afternoon, November 25.

Fashion Notes

London.—Lady Antor, more secure in her social position, if possible from the fact that she is not "one of the terrible people" who prince met on his trip to America, sponsors a "re-echo" hat strongly reminiscent of the Napoleonic headgear. It is of black hatter's plush, set well back from the brows and untrimmed.

New York.—The latest sport overblouses for women are of flannel. They are cut with collar, cuffs and front, opening exactly like a man's shirt, but are worn outside instead of inside the belt. White, gray and white with colored stripes are the colors most frequently employed.

New York.—The pullon glove is taking as prominent a place in daytime and sport costumes as the slipper garter. Buy them two sizes too large and one cannot go far wrong when it comes to the heavy seamed dogskin, kid, buck and suede walking and driving gloves.

CHOICE MEATS
At the Right Prices

Rodes Meat Market
1419 Adams Ave.

WHERE YOUR S BUY THE MOST

PARFUMS DE COTY
Roger and Gallet
Houbigant
Vivaudou
Hudnall
Nelson
Palmer
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In all the Popular odors

THE L & L DRUG CO.

Investment Market Is Broadening Rapidly

(Continued from Page 1.)

day by no means confined to the man whose large income puts him in the surface group.

"The situation brought about by war conditions must be given credit for supplying the greatest impetus to bond buying among the lower salaried and laboring classes. For tens, if not hundreds, of thousands of residents in the United States, Liberty Bonds constituted the first investment purchase. The sales campaigns of 1917 and 1918, in connection with financing of the war, almost overnight added tremendously to the number of investors for investment houses. No other method of education in finance could have given anything approaching the impetus to bond buying received through the Liberty Bond campaigns. Today American industry, in its ability to obtain readily funds for improvements and extensions, is reaping the benefit of this teaching. Bond syndicates have learned that the small investor of today is the big investor and valuable customer of tomorrow, and every effort is made to appeal to the man with limited funds as well as to the wealthy individual, insurance company, banking institution and trustee of estates.

A "Bond" Store

"An interesting experiment has recently been inaugurated in one of the largest cities of the country. A store for bonds, similar to a store for provisions, dry goods, furniture or any other product, has been opened. The man on the street is invited, through advertisements and window displays to come in and buy any bond of any denomination that he may desire. The salesman behind the counter is prepared to show his wares and explain the worth of his offering. Naturally the goods on display must be relatively limited, but the customer can express his desires for later delivery as the "store" is able to fill his order.

"Such developments, coupled with the plan of customer ownership so largely used by utility companies in connection with preferred stock offerings, cannot but have a salutary influence on investments as well as on industry. In spite of the mouthings of certain soap box orators, it is difficult to dissociate the ordinary individual from some form of capitalism. The man with a \$100 savings deposit inevitably owns a \$100 bond? a railroad, utility or industrial concern or, more exactly, has a fractional interest in hundreds of such companies.

TRU-BU Fruit Cake

For Thanksgiving

Recalls luscious holiday feasts of by-gone years. Tastes like mother's best. Take home a full-pound cake tonight.

Costs only.....75c

2 lb. cartons.....\$1.35

3 lb. tins.....\$2.00

For Sale Where Tru-Bu Candies or Krane's Candies Are Sold

Dear Mother

"I know George and Alice both need Cod Liver Oil, and need it badly as all thin, piny run-down kids do. But it gives me the most horrible shivers just to think of them taking the horrible stuff."

"Instead of the nasty tasting, vile smelling oil itself why don't you be up to date and give them McCoys' Cod Liver Oil Tablets? It's the new way to take Cod Liver Oil—they are as easy to take as candy—sweet upon the stomach and surely do help sick, ailing people to get well again."

"Have pity on the poor kids, mother, and take my advice—you can get the original and genuine McCoys' Cod Liver Oil Tablets at Red Cross Drug Co., L. & L. Drugs, Glass Drugs, Inc. or any real drug store—and 50 tablets cost only 50 cents. Be sure and get McCoys', mother—everyone says they do help the sick kids die to grow strong and robust."

Love to all, hastily

—Adv. Jeannette.

SOME TEMPTING PRICES

We Have Some Tempting Prices on Roasters, Food Choppers, Dishes and Glassware for

THANKSGIVING

ROASTERS
69c - \$1.69 - \$1.98 - \$2.25

FOOD CUTTERS
\$1.98 - \$2.98 - \$3.98

FANCY BOWLS, Each—
\$1.00

Andrews Variety Store
Service and Economy

We Will Have a Nice Line of—
C-H-R-I-S-T-M-A-S C-A-N-D-Y

At the Lowest Prices in Town.

Try THE CANDY SHOP before buying elsewhere.

The Candy Shop
320 FIFTH ST.
"The Home of Home-Made Candy"
(Retail only)

RECHARGEABLE RADIO A-B BATTERIES
THE BATTERY & ELECTRIC SERVICE CO.
Leighton Machine Works Bldg.
1311 Washington Ave.

Willard STORAGE BATTERIES

ies. By that very fact he is just so much more interested in political and social developments calculated to safeguard his investment.

"The course of investment securities since 1920 has been most encouraging to the novice. The old time bond buyer or financial agent will recognize that the security and yield of his bond and not the market fluctuation is the important factor. The new comer in the ranks, however, is as yet unduly influenced by temporary fluctuations. The fact that such fluctuations have recently been greatly in his favor encourages him to add steadily to his investment holdings. Through August the year 1924 has seen almost a steady advance in bond prices. While the market has shown no advance since, neither has it declined. It has simply been marking time.

"Extreme ease in money is an encouraging factor to the man who has been delaying purchase because of question as to possible reaction. In this connection there are such factors to be considered as heavy prospective flotations of foreign bonds in our market, transfer of certain funds from investment to business chance in case of any worthwhile business recovery, and gold exportations. It does not appear, however, that any of these matters will go to such extremes as to worry the bond buyer. The man with funds available should put them to work earning an income. Aside from any temporary movement, he can feel assured that the progress of investment conditions over a period of years will be in his favor.

No Bed of Roses.

"The path of the small investor

KC Baking Powder

for Finer Texture and Larger Volume in your bakings

Same Price for over 33 years

25 Ounces for 25c



Now we can warm ANY ROOM in the house!

After the wastefulness of other forms of heat—you can't help but boost for efficient Pearl Oil. A roomful of heat in a jiffy, with no oily smell.

Pearl Oil isn't just kerosene. It is the Standard Oil Company's refined and re-refined product, the best fuel obtainable for your heater. Order by name—"Pearl Oil."

STANDARD OIL COMPANY (California)

PEARL OIL (KEROSENE)

for HEAT & LIGHT

PEARL OIL

Oil Heaters
Cooking Stoves
Lamps

THANKSGIVING Sales

An opportunity to secure your Winter Coat, Suit or Dress at a great saving to you just at the time they are most needed. All

Coats, Suits and Wool Dresses Reduced 20 to 25 per cent

ONE LOT WOOL DRESSES \$16.75	ONE LOT WOOL DRESSES \$21.75
ONE LOT SILK DRESSES \$16.75	ONE LOT SILK DRESSES \$19.75

Good Grade Wool Hose \$1.35

LADIES READY-TO-WEAR

PUTMAN'S AND MILLINERY

ONE LOT Discontinued Numbers Kabo Corsets, \$1.19

teenth annual convention of the Investment Ankers Association, September 22 to 24, a committee report recommended, in view of most states now having blue sky commissions, that arrangements should be made whereby when any security is disbursed from any one state or any security is investigated in any one state and found to be fraudulent a notice could be sent to all other groups.

Citizen Protected Some.

"National and state laws are designed to protect the citizen in his banking relationships. On the other hand, unless definite representation can be proved, it is too

often true that the wily promoter can ply his trade without interference. The result is a loss of hundreds of millions annually to United States investors. The money that is thus thrown away is clearly just so much lost to legitimate business. In addition it has the twofold effect of wiping out a portion, and in some cases all, of the savings of people best able to bear the loss and of giving them a false perspective on the matter of the stock and bond business.

"If only a matter of personal advantage it is but common sense that reputable banking houses should do what they can to clear up this type of offering," concluded Mr. Babson. "It would be difficult to find a more pernicious or low-down business than that of taking the life savings away from a grateful public and at the same time destroying confidence in a legitimate line of business. Both from the standpoint of common decency and of the security business in general, efforts looking toward the operation of Blue Sky Laws, national in scope, should be very much worth-while."

General business as reflected by the Balancechart is running at 2 per cent below normal.

TURKEY SHOOT!

WING, FIN AND FLEETFOOT CLUB GROUNDS AT LONE PINE

Sunday, Nov 23

STARTING AT 10 A. M.

A new Club House has been built which will keep you comfortable from wind, rain, and mud. A hot lunch will be served in the Club House at noon.

Trap shooting, 60 yd. Rifle Range
22 Rifle Range and Pistol Range

Turkeys, Ducks, Geese, Chickens
Hams and Bacon

Shoot starts at 10 A. M. Sunday. Cars will leave Herman's Place at 9:30, 10:00 and 10:30 A. M. An excellent, safe parking place has been provided for your cars.

Auspices of

Wing, Fin and Fleetfoot Club