La Grande Evening Observer

INDEPENDENT NEWSPAPER
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BRUCE DENNIS ..... Editor

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LET THIS MIND BE IN YOU, which was also in Christ Jesus. Let nothing be done through strife or vainglory; but in lowliness of mind let each esteem others better than themselves.—Philippians 2:5, 3.

Father and Sons

It was a benediction to attend the Fathers and Sons banquet last night at the Methodist church and witness the happy faces of the sons and the proud faces of the daddies. Some who had no sons borrowed one here and there and thus spread happiness of the purest type among the boys.

When we state that 172 plates were laid one can understand the size of the gathering, and when we further state that it was one of the finest, most enjoyable occasions La Grande has ever known, we are only reiterating what many who were present said.

The talks were all good, the music was appropriate and up to a good standard. Ed Coolidge, as toastmaster, was at his best. His opening speech was a gem and likewise was his closing talk. Rev. Morrison, who hails from Pocatello, delivered a masterful address and Rev. Mr. Powell, late of the Orient, spoke with great enlightenment on conditions in Korea. The boys who responded to toasts did mighty well, and the Chamber of Commerce quartet and the Bud Lynch orchestra furnished music that was just right.

There was a calmness, a delightful calmness about the occasion. It was very different from an ordinary meeting. Something was in the very atmosphere that caused a feeling of closeness of father to son.

Let the event continue to be an annual one. It is fine for everyone.

Another Kind of Bunk

From reading the magazine advertisements of today one cannot fail to obtain the impression that the whole-wide-world and everything in it is free, that success in any form is to be had by anyone who has enough ambition to fill out a coupon and that there is no excuse in the world for being poor, sick, unattractive or anything else that people find it desirable not to be.

This bootstrap philosophy once went by the mysterious title of transcendentalism and was preached by Emerson and Kant. There was some inspiration in the old philosophy and there is some in the advertisements of the new, but far apart are their purposes. The new "get-there" cult is a business venture run for profits for its "prophets."

The bootstrap cult is widely spread and multitudinously voiced and has developed quietly but strongly out of deep places. It is up on all the newest science and ologies. Psychology is its fountainhead, and behind it trail psychointry, psychoanalysis, the enzymes, glands and a varied assortment of curious information about almost everything. Endocrinology, determination, pragmatism, hedonism—there is no end to the exasperating nomeclature of the thing and no doubt that it is the product of deep breathing and deep thinking.

And all of this grand mixture of liberated knowledge and fermenting idealism has been reduced by the aforesaid pink-ribbon salesmanship into rose-colored optimisms of the most tantalizing attractiveness and is sold in all markets at prices that amaze and astonish.

It is readily recognized wherever encountered by such intriguing and electrifying propositions as "It Is Free" "Big Business Is Looking for You," "You Too Can Earn $10,000 a Year," "Beauty for The Asking." Its forms are many and its proselytes illimitable. The quack doctor of yesterday capitalized on the public's fear of sickness and death. The new success doctor is capitalizing on the public's fear of poverty and social ostracism. With the new as with the old the doctor is the only one who wins.

But while it is being gloriously flimflammed the public can be thankful to the advertisements of the bootstrap philosophers for revealing, through their own numbers and apparent prosperity, the great numbers of men and women who sincerely wish to help themselves and for keeping constantly before the public the idea of individual advancement.

Apparently the only thing over which there is no dispute these days is the multiplication table.

THE OLD HOME TOWN · · By Stanley

OFFICE CAT

TRADE MARK REG.

By Junius

A man's backbone should be long enough to keep him from sitting down when he ought to be on his feet going to it, and strong enough to keep him on his feet until he gets there.

* * *

Wouldn't it be awful for a burglar to have a wife that wouldn't let him go out nights?

* * *

The golf liar has one advantage over the fishing liar. He doesn't have to show anything to prove it.

* * *

Sending mail by air is new, but sending hot air by mail is an old story.

* * *

A "hot" retort often chills warm friendships.

* * *

A little house well filled, a little land well tilled, and a little wife well willed, are great riches.

* * *

Correct this sentence: "No," said the high school girl who had been invited to go to the movies, "I really don't think I care to go tonight. I'd much rather stay home and prepare my lessons for tomorrow."

* * *

FAMOUS GREETINGS
Dinner Ready? Why Not?

* * *

People are like shoes. The cheapest ones squeak the loudest.

* * *

"Butcher, mistaken for robber nearly shot by detectives" says N. Y. World. "Mistaken?"

* * *

"I want a pair of the best gloves you have," said Mrs. Nurich at the glove counter.

"Yes, ma'am," replied the polite salesman. "How long do you want them?"

"Don't get impolite, young man! I want to buy 'em, not hire 'em."

* * *

It is not too early to wish about for what you want for Christmas.

* * *

DINING ECONOMY

"Waiter, here's a half-dollar for you."

"Thank you, sir. Did you wish to reserve a table?"

"No. In a few minutes I shall come in with two ladies, and I want you to tell us that every table is engaged."

* * *

Home is a place where you can trust the hash.

* * *

Relief now covers a multitude of shins.

* * *

SOME IMPROVEMENT

Father, did God make me?
Yes, my child.
And did he make you, too?
Yes.
Well, he's doing better work now, isn't he?

* * *

Something tells us that Calvin Coolidge could sing "Sweet Adeline" if the occasion called for it.

* * *

If she is beautiful tell her so, and if she isn't tell her so anyway.

AMHERST HEAD IS NAMED

AMHERST, Mass. (AP). — Dr. George Daniel Olds, member of the faculty when Calvin Coolidge entered Amherst college in 1891, and later made an honorary member of President Coolidge's class, was inaugurated Friday as ninth president of the institution. President Coolidge is a trustee.

Editorials From Over the Nation

CENTURIES OF CULTURE FAIL TO CRUSH THE CHARIVARI

From Milwaukee Journal.

Notwithstanding the efforts of church and state since the seventeenth century to abolish the charivari, it still flourishes to the dismay of the newlyweds and the gratification or annoyance of their neighbors.

Moreover, this ancient French custom, originally a regular and honorable practice, but now debased to an instrument of ridicule and extortion, appears to have a strong hold on the mischief-loving element right here in Wisconsin.

From the southwestern part of the state, down in Grant county, comes a demand that this nuisance be abolished. The complaint is voiced by the Fennimore Times.

"Newly married couples have of late been unmercifully pestered by charivarling parties who demand attention. It seems unfair to annoy not only the newly married couples, but also the people in the same neighborhood with the unsemeing clatter of pans and other unearthly noises.

"Usually the visitors are not even acquaintances of the people they are serenading. The rewards are often given because the groom does not want to appear 'small' and not because he is pleased with the sendoff given to him and his bride. The money expended in this manner might well purchase some little extra bit of house decoration the bride so much desires. Why cannot the authorities put a ban on this old custom which has become a nuisance in this city?"

The French emigrants to Louisiana and Canada brought this peace disturber to America, charivari being a French word of uncertain origin, signifying a mock serenade with horns, kettles, cowbells and any other device that will make the din.

Serenades of this character in France formerly were inflicted upon blushing brides and bashful bridegrooms and also upon persons who had become members of the Benedict club by wedding themselves socially or politically unpopular. American usage has corrupted the word into "shivaree." In Germany the irritating rounds produced at a charivari are known as katzenmusik (cat's music) and in England as rough music.

Originally, both abroad and here, the charivari was bestowed upon all bridal couples. Later it came to be used most largely in cases where its stage managers, with characteristic assurance, believed widows or widowers had remarried too hastily; to couples of the May and December type or to unions that the censorious called ridiculous or unpopular. Then too, a charivari would be visited on to couples whose households were torn by jangling or infidelity.

Some believe the origin of the charivari can be traced to a custom of the middle ages. A wife who had fallen into the deplorable habit of maulling her better half would be placed upon a donkey, her back to his head. The luckless hubby would be forced to grasp the animal's tail. Thus they were marched through the streets to an accompaniment of hoots, cat calls and the pounding of tinware.

By the beginning of the seventeenth century the charivari had become such a burden that it fell under the ban of the church. The council of Tours forbade the practice under the penalty of excommunication. The parliament of France also made it outlaw. But the imps obsessed with the charivari complex kept up their pranks using more caution than had been their wont.

The charivari is believed by a number of writers to be responsible for many secret marriages, the participants foregoing a public ceremony in order to avoid a visitation from the boisterous and unwelcome serenaders.

Writing in her American Notes and Queries thirty-six years ago Alice T. Chase, who believed the charivari was practically dead, gave this description of the vulgar custom:

"The charivari was a compliment extended to every married couple on their nuptial night and consisted of a serenade made up of beating tin pans, blowing horns, ringing cow bells, playing horse riddles, caterwauling, and in fine, of the use of every disagreeable sound to make night hideous.

"This noise was kept up often for hours or until the bridegroom made his appearance and treated the crowd. It was of no use for this luckless individual to attempt to wear out the crowd by an obstinate refusal to appear. In that case the outside company would grow riotous, would hurl stones and fire blank cartridges through the windows, and after them, perhaps, dead cats and rotten eggs.

"Nor was it of any use for a couple to have the ceremony performed earlier in the day and start immediately on their bridal tour; the charivari would and did keep and was served up to them in all its unadulterated nastiness immediately upon their return.

"The charivari custom was unquestionably a survival of semi-barbaric times; the curious point to note how nearly this barbarous custom touches our advanced civilization of the present day."

Portland's Amazing Record.

Portland Oregonian: In a period of three months with motoring at its height, Portland had but one traffic fatality. During 1923 the Sunday average of traffic accidents averaged close to one. This average also applied to general holidays. During 1923 injuries and deaths from traffic accidents were common.

Last Sunday there were but 48 accidents reported by motorists, with no injuries sustained.

Does it pay to be careful?

The comparison of this season's record with those of previous ones gives a decidedly affirmative answer.

Lieut. Ervin of the traffic squad attributes the decrease of accident and personal injury to a growing public comprehension of the need for safety.

This it is held, has been brought about by the aid of local newspapers, which have championed safety measures and have urged caution, as well as by accident prevention campaigning through other agencies. A sentiment for safety would appear to have been created.

The fight against reckless driving, and preventable accidents of traffic, has often appeared to be hopeless. No headway seemed to be made. Though it was agreed that only public education could bring relief, there were times when the education of the public almost was despaired of. Yet if the comparative records of this year and previous years are what they seem to be, if they truly reflect more than strange coincidence, the education of the motoring public of Portland is now well under way.

GOOD CLAY FOR POTTERY

EUGENE, Ore.—Samples of clay sent by E. Eugene Chadwick, secretary of the Eugene chamber of commerce, to J. L. Hoffman, manufacturer of pottery at Richmond, Cal., have been made up into flower pots and specimens have been sent to the local chamber, according to a letter received by Mr. Chadwick. The letter stated that most of the samples sent from here were good for the making of pottery and that experiments had been entirely satisfactory.

Mr. Hoffman was here some time ago with a view to establishing a plant here. He said he did not have time to gather samples of clay and asked Mr. Chadwick to do so.

A regular advertiser is a dependable merchandiser.

CLAUDE C. PRATT

The Union truck hauled load after load of our building material into Union. It must be the Union people figure they can save money by buying from us.

We're selling nails all over the valley, now as far as Wallowa. People at first thought we were selling inferior material as the price was so remarkably low, but they have gotten over that. They understand now that it is the low profit plan. If you wish to buy Wash Tubs, Wash Boilers, Mill Pails, Skis, Flexible Flyer Sleds, etc., don't forget that we have ordered them and the price will be next door to wholesale.

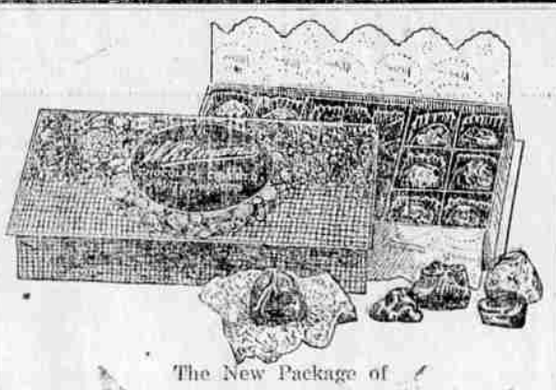
Nails, $2.98 base in keg lots. Shingles, $2.40 and $2.65.

The Claude C. Pratt Lumber Co.
"The Poor Man's Friend"
Oppo. Foundry. PHONE 248 W
No Sunday Business

Hair Grown or No Money

Notice the Van Ess flexible rubber massage cap on the bottle. You rub the bottle over your head and the rubber nipples feed the hair growing medicine into the scalp. One minute a day in your own home with Van Ess Liquid Scalp Massage means an abundance of new hair and the gloss and luster that come with perfect hair health. Ask us about the 90-day treatment plan. We sell it under money-back guarantee.

L. & L. DRUG CO.



The New Package of Whitman's

FRUITS AND NUTS
Price $1.50
Take home a box for Sunday.

Red Cross Drug Store

ALCOHOL
FOR
YOUR RADIATOR

Oregon Hardware & Imp. Co.

Beautiful Hand-Made Gowns
$2.25 to $4.50

New lot of Voile and Linen hand-made Handkerchiefs
75c to $1.50

A nice line of fancy hand-made Garters, for Xmas gifts.

Also Fancy Bath Towels and Wash Cloth to match.

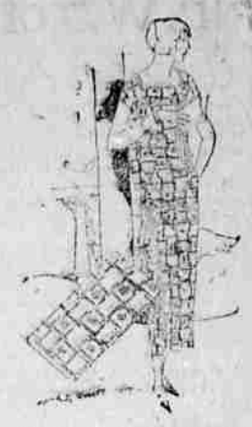
Come in and see our Xmas things. We have hand-made Pillow Cases, Lunch Cloths, Dresser Scarfs, Aprons, etc.

Very reasonably priced.

Come in early and get the best.

NORTON'S KIDDY SHOP
Button Holes Stamping Buttons Covered
HEMSTITCHING PLEATING

Wool Suitings and Dress Materials



Wonderful quality Poiret Twills and Charmeins in the fashion-favored shades in plain colors, plaids and fancy checks.

These materials are ideal for school or office wear.
$4.50 and $5.00 per yard.

Flannels—the new and much-approved of materials for sports wear. We have them in plaids, large and small, checks and plain colors; mostly all 54-inch materials.

$2.00 to $5.50 per yard.

Silk Umbrellas — N. K. West & Co. — New Novelty Belts

(Clip This Ad Every Day—
Each one worth 1 Cent on children's Matinee Ticket)

YOUR TICKET READY
For—
MacDowell, Lecture - Recital
—At—
Eastern Oregon Music Company

MARKET JOEL'S GROCERIES
PHONE MAIN 759

TRY OUR SAUSAGE FOR BREAKFAST
WE SAVE YOU MONEY

OUR CREDIT CUSTOMERS BUY AT THESE PRICES

Celery, 2 bunches	25c
Sweet Potatoes, 5 lbs.	17c
Eastern Cranberries, 2 lbs.	15c
3 Lbs. New Dates	17c

New Barrel Heinz Dill Pickles

2 Dozen Sweet Oranges	46c
Grapes, lb.	15c
Bulk Mince Meat, lb.	25c
Tomatoes, dozen	1.80
Campbell Soups, 2 for	25c
3 Lbs. Ghirardelli's Chocolate	$1.10

Preferred Stock Coffee—Lower Than Other Brands

Kippered Snacks, 2 cans	25c
Sugar, cash ..... $8.68; credit	$9.18

READ THE OBSERVER CLASSIFIED ADS

Everybody who works makes money — the real problem is to hold on to some of it.

Begin right now to lay aside a part of your wages to guard against possible idle periods such as sickness or unemployment. Start a—

SAVINGS ACCOUNT
at our bank with any amount from one dollar up.

You will soon have an amount in reserve that will carry you over the times when your earning power is cut off.

We pay 4% interest on time deposits.

"Where there's a will - there was a way to make money"

La Grande NATIONAL BANK
SOUND-RELIABLE-PROGRESSIVE.