

# NEWS of SOCIETY

A delightful Halloween party took place last evening at the M. A. hall with Miss La Rue Hanks, Miss Winona Lyman, Miss Edna Quire and Miss Betty Garrick as guests. Approximately thirty couples of young people met at the M. A. hall, which was exquisitely decorated for the occasion in the Halloween colors, black and orange. Black cats, owls, witches, bats and other symbols of Halloween were in evidence, also a rich fortune teller, which added much to the merriment of the evening.

Dancing was the feature of the evening, with excellent music furnished by the Star Novelty Orchestra, and during the dancing cider was served at one end of the hall.

Among the many other events taking place this week was a Halloween costume parade last evening at the home of Mrs. Lou Harris, with Miss Lillian Harris and Master Edmond Harris as host and hostess. Halloween decorations prevailed for the occasion and approximately fifty guests were in attendance. Dancing was the main feature of the evening after which the guests were seated around a beautifully decorated luncheon table, orange-andlees in silver candlesticks and baskets of fruit being used as the centerpiece, and delicious refreshments were served that corresponded with the Halloween idea. One vent of the evening which caused much merriment was a fortune telling booth.

An unusually clever double flower was given last evening in honor of the coming marriage of Miss Lillian Wilson and Clement Wallace and Miss Ruth Wright and William Helvey at the home of Mrs. John Skiff, at 403 Spring street. Both Miss Wilson and Miss Wright had planned with Mrs. Skiff to give a shower for the other and both girls were very much surprised when they found it was a double shower.

The rooms were decorated in conformance with the Halloween season and a delicious luncheon, too of the Halloween type, was served by the hostess, assisted by Mrs. B. C. Shields. A Kewpie cake served as a centerpiece for the luncheon table.

The gifts were suspended above the banquet and at an appropriate time the contents were emptied in the hands of the brides-to-be, many beautiful and useful gifts were received.

Mrs. Clyde Kiddle was hostess to the Alpha club yesterday afternoon at her home in Island City. The bridge was the feature of the afternoon, with Mrs. Chas. Reynolds leading high honors. Halloween decorations prevailed throughout the home and before a very enjoyable evening was brought to a close a delicious two course luncheon, in conformance with the decoration, was served by the charming hostess.

**"Sa Camille"**



**LOW, LIGHTLY BONED LA CAMILLE!**

Comfort to the nth degree! This La Camille is fashioned of dainty materials, has low top and back of elastic webbing. A garment that for sheer loveliness and practicality, cannot be equalled. Be fitted to a La Camille and know real corset comfort. A full line of the different models in Brassieres and Corsets, always on hand.

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**DO THE TINY TOTS HOWL?**

Most of the little ones aren't very crazy about getting a hair bob—it's a strange proceeding and you can't blame them.

We take special pains with the tiny ones—and make the bob attractive at the same time. You'll like our service, being the kiddies in.

**GEIST MARINELLO SHOP**  
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"A Beauty Aid for Every Need."  
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**Permanently waved, wavy or curly hair should be Water-Waved.**

The water-wave is soft and natural in appearance. In no way can it possibly harm the hair.

Moles, warts, superfluous hair permanently removed without scar.

All Work Guaranteed.

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## Practical and Decorative



**BLACK** bouffant, soft but heavy makes this Directoire coat dress with its double cape and circular sides. It shows something new in coat dresses but is as practical as it is decorative. The white upstanding collar and the white cuffs add to the femininity.

A very enjoyable time was spent Wednesday afternoon at the home of Mrs. Max Turn when Mrs. M. Everett and Mrs. Turn entertained, honoring Mrs. Walter Polbrman, with a pleasant surprise party. Those present were Mrs. Fred Polbrman, C. Hanson, Geo. Anderson, H. Young, Harry Hanson, Mrs. Mason, Mrs. Klinghammer, Mrs. Shanks, Mrs. Douglas, Mrs. J. C. McPherson, Miss Golda Polbrman, Miss Mable Larson and Mrs. Herman.

The afternoon was spent at games after which a dainty luncheon was served by the hostess.

**Announcements**

Social announcements may be printed in this column free of charge. Any announcements pertaining to any functions such as cooked food sales, etc., will be refused. Announcements to be printed the same day, must be in society editor's hands by 5:00 o'clock.

—News editor's note.

The Cho club will meet tomorrow afternoon with Mrs. Walter Center as hostess.

The Westminster Guild will give a Halloween party Monday evening, November 2, at the home of Mrs. George Hehrmann.

The Halloween party of the Presbyterian Christian Endeavor announced yesterday has been postponed.

**CROSS COMPLAINT FILED**

**THE DALLER ONE**—John G. Heinrich, local capitalist, alleging that his wife was not a fit person to have custody of their child, has filed a cross-complaint in the suit for divorce instituted some time ago by Mrs. Clara Heinrich. In Mrs. Heinrich's complaint a \$500.00 settlement and \$100.00 monthly alimony was asked, and at a hearing on motion for full notes and temporary alimony, money, \$150 for attorney fees and \$150 monthly temporary alimony was allowed.

## Dirigibles Will Reach High Commercial Plane

(Continued from page 13)

than air machines in connection with the mail route but even these cannot be said to be a commercial success. They are really being operated by the government to encourage experimentation and to maintain the industry as an emergency building at any time and emergency building are almost invariably expensive in breakage if not in the actual loss of human life. The Zeppelin is free from these major dangers. The breakdown of a single engine might slow up its speed to some extent but the stopping of all engines would not seriously endanger the ship or the passengers. Repairs may be made and the flight resumed or a landing may be manoeuvred at leisure. Such a contingency in the lighter-than-air machines may involve a slight delay but it threatens very little damage to the ship and almost none to its passengers.

**Drawbacks Overcome.**

"The two drawbacks which have held up the development of the dirigible have apparently been overcome. The first problem was that of the danger of combustion. So long as hydrogen or inflammable gases were used to float these machines, danger of loss by fire not only existed but was a distressing frequent occurrence. This weakness has been successfully overcome by the use of helium gas in place of hydrogen. It is not only non-inflammable but is much more stable and will sustain a ship for a greater length of time. The second danger in the early dirigibles was the possibility of loss by storm. Their speed of around 25 miles an hour was not sufficient to cope with a high wind. Once they were driven from their course they floundered helplessly, a victim of the elements. Today the wireless provides a means of constant communication by which the dirigible may be warned of storms or other threatening weather. The speed of 75 miles an hour and upward enables the ship to manoeuvre its way around the worst of the storm and to make a satisfactory progress against a high wind if necessary. The lighter-than-air machine has demonstrated the fact that it is not only a very swift carrier but is also a safe method of transportation. The aeroplane attains a terrific speed but the breaking of a guy wire or the stopping of a motor may force

our commercial structure. "I am well aware of the fact that this may seem like a far fetched fancy to a good many so-called hard headed business men, but I should like to remind you that Fulton's folly was the joke of his time. The first steam railroad was ridiculed and there are those of us today who can remember when the 'horseless carriage' was looked upon as an interesting but impractical toy. The development of the west would have been almost impossible without the steamboat and the railroad. But for the automobile congestion in our cities today would be almost unbelievable. Not so long ago the street railway men scoffed at the idea of the motor bus as a practical means of transportation. They are just beginning to appreciate their error and to adopt this thoroughly established method of conveyance. The cable companies laughed at radio, yet today a large part of the trans-Atlantic communication is carried on through the air. If we count the ship messages it is probable that more words are sent by wireless than by cable.

"More newness does not neces-

arily justify the acceptance of a development as commercially practical. The aeroplane for that matter is newer than the dirigible, it however, lacks the fundamental qualities necessary for economic adoption. The Zeppelin has these qualifications. It provides the swiftest, safest and most convenient means of transportation for long distances. It is the only method of transportation which enables one to take the shortest route between two given points. The cost, the one inhibiting factor at present, will doubtless be brought down to a reasonable level by further experiment and development. As this is done a great industry will develop to supply the new means of transportation to the world.

**Careful Thought Needed.**

"I, therefore, urge investors and business men," concluded Mr. Babson, "to give this situation serious thought and to anticipate the effect of such a development upon their present interests. In such an event all corporations connected with long distance transportation would necessarily be affected. In the dirigible industry itself fortunes will doubtless be made and

**Forecasts Sea Service.**

Within a few years we shall have a regular trans-Atlantic passenger service by Zeppelins. It may cost some more than steamship fare but it will be within the reach of passengers who prefer swifter, safer and more comfortable means of transportation. These great ships will not only be able to cross the water at a speed of from seventy-five to one hundred miles an hour but they will also be able to cross plain and river, mountain and valley with equal facility. Passengers for Europe will board their ship at Chicago, Cleveland, St. Louis, Kansas City or any other large inland cities and will go directly to their European destination without change. This will in effect make every city a seaport. It is even possible that several ships from different inland points will join and cross as a fleet or even as a gigantic string of cars. The possibility of 'inland ports' itself portends a great change in

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—Is also English plum pudding when served steaming hot. A luscious dessert that you can prepare in a minute or two.

Keep Tru-Blu Fruit Cake on hand—it improves with keeping.

1 lb. cartons..... 75c  
2 lb. cartons..... \$1.55  
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For Sale Where Tru-Blu Biscuits or Krusk's Candies Are Sold

**For Itching Scalps or Falling Hair**

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**SCALP TREATMENTS**

augmented by the frequent use of that wonderful new **louis SCALP-TONER**

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First for Quality

**La Grande Bakery**

K. J. McWilliams  
PURITY BREAD SUPERFINE BREAD

**DELICIOUS AND JONATHAN APPLES**

Fancy Packed Delicious, Per Box..... \$3.00  
Orchard Run Delicious, Per Box..... \$2.00  
Fancy Packed Jonathans, Per Box..... \$2.00  
Orchard Run Jonathans, Per Box..... \$1.50

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Cherrylane Head Lettuce.

Phone Us Your Orders

**J. G. Snodgrass**  
109 Depot Street Two Phones  
No Charge for Delivery Call Main 75

**ANNUAL FALL OPENING**

—AND—

**Display of Beautiful Chrysanthemums and Pom Poms**

Friday Evening from 7 to 9

The public is cordially invited to visit our store and inspect this display of home-grown flowers. You will be well repaid for your visit. No flowers sold during the evening at sale prices.

All the flowers on display will go on sale Saturday morning, 8 o'clock, at half the regular price.

All Chrysanthemums at 25c Each

\$2.00 bunch of Pom-Poms—your selection of color, for \$1.00

Terms of Sale

Cash only, none charged. No phone orders taken. None reserved. First come, first served.

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220 FIR ST.  
"The Home of Home-Made Candy"  
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**68 X AND RE-ELECT Hal Bohnenkamp Coroner**

My past record is my pledge for a continuation of an efficient and economical administration.

—Paid Adv.

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Because they want to tell the world about it. You can tell the world we have some of the BEST CANDY in town.

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Are the styles in these All-silk Afternoon Dresses of extra heavy and extra fine materials.




**One Special Lot Wool Dresses**

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possibly lost. Most of the commercial aeroplane work is being done at the present time by the Wright Aeronautical corporation and the Curtis Aeroplane and Motor company. It is probable that both of these concerns will take up the manufacture of lighter-than-air machines and if so they should profit abundantly. Chances are, however, that the greatest development along this line will be undertaken by other interests

such as the Goodyear Rubber people, who I understand have already secured certain rights from the Zeppelin interests in Germany and are preparing to undertake the commercial manufacture of dirigibles. It will pay you to watch closely the growth of this new industry."

General business activity as reflected by the Babsonchart is running at 7 per cent below normal.

**No. 56 X**

**J. D. SLATER**

Nominee on Democratic Ticket for **District Attorney**

He has several times been Deputy District Attorney and is familiar with the duties of that office. He has engaged in the practice of law in Union County, Oregon, since 1884.

If elected will give an honest and efficient administration of that office as the law requires.

—Paid Adv.

**WILLARD BOSCH UNITED MOTOR AUTO LITE**

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