

NEWS of SOCIETY

One of the outstanding social events of the week just closing was the theatre party given by the United States National Bank to about seventy of the older pioneers and trail blazers of Union county at the Arcade theatre Wednesday afternoon. The first part of the entertainment was the witnessing of the picture, which brought to mind many incidents in their own experiences when making that tedious, exhausting, and many times, dangerous journey across plain, desert, mountain and stream—they all posed in front of the theatre for a group picture, after which they were conducted into the Palace Confectionery where light refreshments were served, and an opportunity given them to visit among themselves, and for an hour to live over again the experiences of that all important and nerve trying journey.

All hail to those hardy people who braved the hardships and dangers of the "trail" to open up and participate in the early development of this great country which we are now enjoying. They are entitled to all the honors that may be bestowed upon them.

Mrs. John Raymond Garity, one of La Grande's recent brides, was the inspiration for an attractive surprise, miscellaneous shower at her home on seventh street last evening given by Thelma P. Walker and Evelyn Guleman. Several friends of Mrs. Garity were in attendance and the first part of the evening was spent herring hemming, sewing, each one working their initial in the towel hemmed. When the towels were completed Mrs. Garity was presented with a number of gifts which she opened with great enthusiasm. She received many beautiful and useful presents.

Before adjournment a delicious two-course luncheon was served by the hostesses.

A large crowd attended the regular meeting of the Parkdale club Wednesday afternoon at the home of Mrs. John Bennett at May Park. Following the regular business session a very enjoyable social time was spent and dainty refreshments served, after which a handkerchief shower was given honoring Mrs. Henry Stelp, who will leave in the near future to make her home in California.

Beltless Frock



THIS beltless frock of black tulle with an embroidered motif in white on the vest and at the hips is the popular version of street frock. A very unusual feature is the long reverse collar that does not tie until it reaches the natural waistline. Such frocks invariably have very long sleeves and very short skirts.

Fashion Notes

Elaborate Fur Trimmings.
Paris.—Autumn days, at least by the calendar, have brought elaborate fur trimmings. The autumn coats are weighed down with panels, footings, cuffs and enormous collars in every imaginable pel.

Skirts Much Shorter.
Paris.—For the present, at least, the rock will remain at fourteen inches from the ground. This is the new length, and is reminiscent of the shortness which prevailed a few seasons ago.

Beauty Seekers Will Do Well to Try THE MARINELLO SHOP
Room 6, Sonmer Bldg.
"A beauty aid for every need"
PHONE MAIN 577

"La Camille"



for the figure inclined to stoutness

Exquisite! Very lightly boned—permits absolute freedom of waistline. Every La Camille means "Beauty—and Comfort, Too" for its wearer. The patented Ventile feature makes La Camille astonishingly comfortable.

A full line of the different models always on hand.

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Corsetiere
Phone Main 589
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Why do we perspire?
—because nature has provided millions of sweat glands to help carry off impurities. The more the bodily waste, through exertion, the more the perspiration. A refreshing application of
Puretest
RUBBING ALCOHOL
quickly removes perspiration and leaves a faint rose fragrance.

It is also a bracing rub-down for tired, aching muscles, and an invigorating bath for infants and invalids. Gives the skin a feeling of glowing health.

One of 200 Puretest preparations. Every item the best that skill and conscience can produce.

Glass Drugs
The Rexall Drug Store

PRUNE PICKERS HARD AT WORK

COVE. (Special).—Prune picking at Cove began Monday. There are a good many pickers but more are needed. With the present force at work two car loads will go out daily.

The Dorens Society of the Baptist church held a sale of aprons, caps and fancy work and also food, Saturday at the meat market.

There was no service at the Methodist church Sunday, Reverend Post having been gone. The new minister appointed for Cove district is Reverend Robert Swyler.

Mr. and Mrs. G. E. Barker left recently for their school at Perry.

Mrs. Eva Duncan began school at Frosty Grove Monday.

Mr. and Mrs. W. Jackson and family of Fremont, were guests for the week-end at the home of Mr. and Mrs. A. A. Antics.

Mrs. Royal Allen and daughter, Margery, of Cody, Wyoming, are guests at the home of Mrs. Alice Allen.

Rev. and Mrs. H. J. Hansen came in on Tuesday to spend a few days with their daughter, Mrs. Chas. DeHaan.

Mrs. Chas. DeHaan has been ill and unable to attend to her duties at school this week. Mrs. J. Fletcher has been taking her place.

Frank Smith is still critically ill at the Grande Ronde hospital at La Grande.

Mr. and Mrs. J. R. Price have left their summer home and moved into town. They are domiciled in the A. Daniel residence.

Mr. and Mrs. J. R. Price, parents of Prof. Price, who have been spending the summer here, have returned to their home in Portland.

Thos. Wood of Morrison, Illinois, is a guest at the home of Mr. and Mrs. Alfred Daniel.

Mr. A. E. Ivanhoe, the county school superintendent, was visiting the schools here Monday. She was accompanied by the county health nurse, Miss Marquardt.

Miss Marquardt has arranged for a baby clinic to be held here Tuesday, September 16, the work to be under the direction of Dr. Stella Warner, of Portland. A committee from the Woman's club will have charge of the work.

Mrs. O. White of Portland, is the guest of her brother, W. E. Houss.

Mr. and Mrs. E. B. Conklin and daughter, Mildred, of Ontario, spent the week-end at the home of Mr. and Mrs. O. Bekersley.

Mr. and Mrs. T. R. Conklin and Miss Esther Saunders spent Sunday at the residence of Mr. and Mrs. W. Payton at Baker.

H. E. Scheidt, the new assistant principal and Steve Selch spent Sunday in the mountains.

Miss Margery Chisholm of Union spent several days last week at Cove, the guest of Miss Ethel Quimby.

Miss Ethel Quimby spent the week-end in Union.

Princess's Blue for Hats.
London.—The decided, but soft, blue which the Princess of Wales likes for her hats has been taken over today by the milliners. Hats, unbound and very soft, are shown in this flattering blue, with cocky black ribbon fanes.

Spanish Heel in Favour.
London.—The Spanish heel is the heel most favored for autumn. But this high, graceful heel has by no means displaced the low, flat one which Englishwomen insist for morning and sports wear.

Pansy Purple Lingerie.
New York.—Lingerie in pansy purple is among the new things shown here today. Pansy purple is at its best when trimmed with a slightly paler shade, and this gorgeously lingerie has no other decoration but folds of orchid silk net.

Venetian Red New Shade.
New York.—No season appears to be complete without its individual shade of red. The choice today has fallen upon Venetian red, which is as rich, deep and striking as its name implies.

Blue Hosiery for Fall.
New York.—There is some hint that hosiery of royal blue will be worn with black shoes this autumn. Royal blue and black are favorite frock colors now and royal blue stockings with a black frock would seem to be rather chic.

You can say one thing for the family skeleton. She never wears an immodest bathing suit.

OFFER LANDS TO VETERANS
WASHINGTON.—Nearly 14,000 acres in Elko and White Pine counties, Nevada, will be opened to entry to World war veterans under homestead and desert land for a period of 91 days beginning September 26, the Interior department announced. Bidders will be accepted during the 20 days preceding that date.

My Beauty

Is all due to beauty helps

By Edna Wallace Hopper

I was a plain girl with little distinction. I made myself a famous beauty. Now, after 15 years as a stage star, I remain a beauty still. The thousands who see me daily on the stage know that I look 19.

When I was a girl, my rich mother took me on a world search for the supreme beauty helps. Those helps made me famous. Since then I have kept in touch with every new discovery. I have made many trips to Europe, Africa, Asia, and Australia. I have discovered in four preparations, with 52 ingredients, and I have arranged so that all druggists and toilet counters offer them to all who wish.

One is a liquid cleanser which I call my Facial Youth. Lucie Lanterne, the famous Parisian beauty, first told me what it did. Now great beauty experts the world over are advising this formula. No other cleanser which man has discovered does what this cleanser does.

My Facial Youth contains no animal, no vegetable fat. It cannot in any way assimilate with the skin. It simply cleanses to the depths, then departs. All the grime, dead skin and clogging matter comes out with it.

That is the first beauty essential—an utterly clean skin. But I never dreamed until I found this Facial Youth.

Now Edna Wallace Hopper's Facial Youth is supplied by all druggists and toilet counters. The cost is 75c.

Write me for my Beauty Book and I'll send you something else to please you. Edna Wallace Hopper, 526 Lake Shore Drive, Chicago.

Edna Wallace Hopper
1923
Photo what I was and what I am
due to scientific help.

Now women have convinced me that I should share these helps with others. Millions of girls and women want what I have gained. So I have combined all the helps I have discovered in four preparations, with 52 ingredients, and I have arranged so that all druggists and toilet counters offer them to all who wish.

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Cattle Industry in Readjustment Period

(Continued from page 1)

oil are in the process of liquidation and readjustment; but none of them have suffered as severely as has the cattle business.

Barren Optimistic.
"This very fact, however, makes me optimistic rather than pessimistic on the cattle industry at the present time. The failure of Wilson & Co. may be the storm before the clearing. It is always darkest just before dawn and a general clearing up seems to be inevitable before an industry again begins on the upward trend. The liquidation in the cattle industry has been very drastic. Farmers, cattle men, and packers have taken tremendous losses. Ranches in the West which sold for \$100,000 ten years ago can now be bought for one-half or one-third this sum. In some states, like Wyoming, the cattle industry is becoming almost extinct. The ranch men are gradually closing out business and shipping their last cattle. These very facts, however, lead me to believe that the liquidation is about complete and that conditions should soon improve. Surely when a man is flat on his back there is only one way he can look; namely, upward. The cattle industry is certainly on its back at the present time.

Personally I am more hopeful on the price of beef for the long pull than I am on the price of some other products. As people become more prosperous they eat more beef, that is, the consumption of beef increases even where the population remains constant. This is not so in the case of wheat, for instance. A well-to-do family does not eat any more wheat than a poor family, and probably not as much. On the other hand, a well-to-do family does spend more on beef than a poor family. Of course, the beef industry has been severely hit by the automobile. Many people who have bought automobiles during the past few years have found it necessary to economize on something in order to pay up their notes on the automobile and buy gasoline, oil, and tires. One of the few things they could economize on was beef. They found it not essential to existence and that they could get on with less than they formerly purchased. However, as the country gets adjusted to each family having an automobile the demand for beef will again increase. People have always eaten beef and always will. Without doubt over a long period of years the per capita consumption is bound to increase. I am optimistic on the beef industry for the long pull."

"Why has not this decline in the price of cattle been reflected more in the retail price of meat products?" Mr. Babson was asked. "To H. E. Scheidt, the new assistant principal and Steve Selch spent Sunday in the mountains."

"I don't know," he said.

"Statistics clearly indicate that the consumer has not yet received

the benefit of the decline of cattle on the hoof. Why, I don't know. If the packers were making big money now we would know that they were benefiting in this decline in the price of cattle. As above stated, however, no one is making money and the price to the consumer is still fairly high. This must mean that there is some weakness in the system of distribution. It may be that the railroads, or the trucks, or the real estate interests, or some other group are clogging the route of beef from the hoof to the home. The Department of Agriculture at Washington is making some studies of this situation, and those who are interested should write to Secretary Wallace, for the results of these surveys. Without doubt the price of meat products should be lower to the consumer, but how to bring this about with everyone losing money is a different problem. Important interests are now at work endeavoring to untie the knot. It is very possible that it may have to be cut with a knife. This thought may have been in the mind of the judge who appointed the receiver for Wilson & Co. Of course, such drastic treatment temporarily hurts business—the tabular shows general activity at 12 per cent below normal—but in the long run it often is for the best."

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Rough, Dry Skin—Tissue Cream.
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MARINELLO COSMETIC SHOP
Rm. 25, New Foley Bldg.

"I don't know," he said.

Expert testimony

Five of the best-known cooking authorities in the country conducted the tests—with ten different kinds of foods.

Each dish was cooked twice, from exactly the same recipe, except that plain milk was used in one batch and Borden's Evaporated in the other. The two samples of each dish were served to groups of men and women who knew nothing about the purpose of the test. Each person was asked whether he could tell the difference, or which he preferred. Here are a few of the results:

Soups: seven out of eight preferred the soup made with Borden's Evaporated.
Creamed Carrots: five out of seven favored Borden's.
Creamed Potatoes: everybody voted for the Borden dish.
Muffins and Creamed Chipped Beef: six out of ten preferred Borden's; three of the others couldn't tell the difference.

They proved beyond question that Borden's Evaporated Milk is exactly as good as plain milk for all cooking—while for many dishes it is better.

the taste tells

Recipes of the ten delicious dishes prepared by the experts for these tests, as well as details of the experiments, are given in our booklet "Ten Cooking Tests." Write us for a FREE copy today.

THE BORDEN COMPANY
501 Market St. San Francisco California



There's a Crispness In the Air

Which reminds one it's time to be selecting a new Wrap for Fall Wear.

New Fall Sweaters
Just arrived
\$3.75 to \$11.75

New
Rayon Silk Scarfs
Very moderately
priced

LADIES READY-TO-WEAR
PUTMAN'S
AND MILLINERY

Pressing Clothes

Is something that requires skill and experience, and so does the proper

CLEANING OF CLOTHES

Don't experiment—send your clothes to the long-established firm which has given satisfaction for years.

Wilson Bros.
Tailors
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Hand Roll Choc Creams

Dipped in the best chocolate coating money can buy.

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is Gwilliams' white loaf. It is soft yet firm of texture, and the thin crust can easily be pared off to make the thinnest and daintiest of sandwiches for parties, luncheons, etc. The white bread that's different!

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"You can bank on what they tell you here, and the bill is sure to be reasonable, says Little Ampere."

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