

SPEECHLESS CONVENTION IS PLANNED

CHICAGO (AP)—An almost speechless convention has been planned for the eleventh annual gathering of the National Association of Retail Clothiers and Furnishers which meets in Grand Central Palace, New York, the week of Sept. 8, according to announcement at association headquarters here. There will be no net speeches except at the opening when Mayor Hylan will give an address of welcome, but there will be a clothing exposition, directors say, that will speak louder than words.

Every dealer, however, will be given opportunity to express his own or ask the views of other members on problems of the business. In the way it is hoped to give the members a greater value than formal addresses would afford.

The program provides for discussion of store arrangement and the "Dress Well and Succeed" campaign which has been in progress. Beside this the entire time of the convention will be given over to the discussion of whatever matters the retailers desire.

Over three hundred manufacturers from all parts of America will participate in the exposition which will occupy two floors of the palace. There will be no set style show, but the exposition will show style tendencies of all types of material, including knit goods demonstrated on living models.

The "Dress Well and Succeed" campaign will be stressed. Already over 2,500 retail clothing merchants throughout the country are using the slogan, and a co-operative advertising plan has been developed. Wherever the campaign is started, it will include five to seven full pages of newspaper, space, illustrating merchandise ideas. In addition there will be 48 quarter pages, built on "Dress Well and Succeed" each bearing some specific point to show the influence clothing has on business and social success.

President Roswell S. George, Watertown, N. Y., has been active in the preliminary work of the convention.

A LA GRANDE MAN SAYS:

"My hands and legs were stiff with rheumatism. I took one box of your 'Whielwid' Kidney & Rheumatic Tablets' and they entirely freed me from this condition."

G. W. Buchanan.
Child Whitelwid Sold on a money back guarantee by every drug store in La Grande. \$1.00 per box.

SPECIAL Real Estate Bargains

Three new bungalows, \$2000 to \$3000 each.
Several high class modern homes, \$5000 to \$10,000 each.
Hotel, rooming house, boarding house and apartments.
Fine business building on Adams avenue near post office.
The building lots in all parts of La Grande.
Several five and 10-acre tracts, May Park Addition.
Farms, stock ranches, chicken ranches, dairy ranches, etc.
See Us Before You Buy.

PYRAMID LAND CO.
Main 785
F. N. Ford, C. I. Berry,
W. H. Curry
Bonded Realtors

A SNAP

One of the best 16-acre tracts of land in Fruitdale. Must be sold to settle the estate of the late Frank Coykendall, deceased.

Come in and get full particulars from

La Grande Investment Company

BONDED REALTORS
Reliable Agents for Real Estate Insurance Companies.
1201 Adams Ave. Main 783

Queen of Chinese Flapper Chorus



Here's Juno Ng, queen of what is believed to be the first Chinese chorus. The chorus was formed in San Francisco's Chinatown and will tour the country.

RAINS PROVE BENEFICIAL

Light Rainfall Improves What Threatened to Be a Serious Situation at Clover Creek.

CLOVER CREEK, (Special)—The rains of the past week were very welcome, even though they delayed the harvest somewhat. The rainfall was not so heavy as to damage the grain, either in the stack or that left in the field by the combine. The drought was beginning to be felt in this section. Two springs that furnished water for household purposes had failed. Also water had to be hauled for the stock. Everything was dry and there was a danger of fire both in the fields and in the forest. Even though the rain was too late to help the growing crops it was very beneficial to the pasture. Edison McCasie and Jim DeVore were recent visitors to La Grande.

Mr. and Mrs. Hughes are up on their farm helping their son with the harvest. Although Mr. Hughes has owned the farm here for the past twelve years he has always made his home on his other farm near La Grande, which he has owned for the past thirty years. This year they let their two sons take possession of their farms and have been touring the coast and Washington in hopes of benefiting Mr. Hughes' health which has been poor for the past six months. He feels that it should have remained away longer, but was glad to get home.

Mrs. James Collins and children, who have been visiting at the home of Mr. and Mrs. J. A. McCasie, have returned to their home at Cannon Prairie, Idaho.

Mrs. Madie Laughlin, of Baker, and Gus Pierson of North Powder, were Friday visitors at Clover Creek.

During the blackberry season several reported seeing dead calves in the vicinity of Craig mountain and now that a report comes from Union that several calves have died there of blackleg, many in this vicinity are making plans to vaccinate.

Harvesting grain will soon be commencing in this section. In most instances the grain is cutting out well, especially the fall sown grain. Mrs. George Carnes was a recent La Grande visitor.

Perry Tutledge, who spent most of the summer at Clover Creek, is now working near North Powder.

Mrs. Myrtle Groat has been a frequent visitor to Union this summer. She is now planning to visit her parents in Montana late this fall.

3 TOWNS IN DARKNESS

PRairie CITY, Ore.—The Prairie box factory was destroyed by fire at an estimated loss of \$25,000, partly insured. The fire is supposed to have caught from sparks from a Stanley Valley railroad engine. The Prairie Power company has been using the factory for an auxiliary plant furnishing John Day, Canyon City and Prairie with lights during the water shortage.

The burning of the box factory put three towns in darkness for two days. It has been arranged to divide the lights between the three towns until after the shortage of water is over.

Scientists to Hold Convention. CORVALLIS, Ore.—W. S. Brown, professor of horticulture, has left for British Columbia as delegate to the annual convention of the Northwestern Horticulturists, Entomologists and Plant Pathologists August 26 to 28, at Summerland. Territory covered by this organization includes Oregon, Washington, Idaho, Utah, Montana and British Columbia.

Correct this sentence: "My congregation," said he, "are composed almost wholly of men."

MAY INSTALL SMELTER IN ANCHORAGE

ANCHORAGE, Alaska (AP)—After an unofficial survey of the mineral resources along the government's Alaska railroad, members of the United States Bureau of Mines have recommended to Washington that an ore-sampling plant and reduction works for treating free-milling ores by plate amalgamation and concentration of these ores be established by the government at Anchorage.

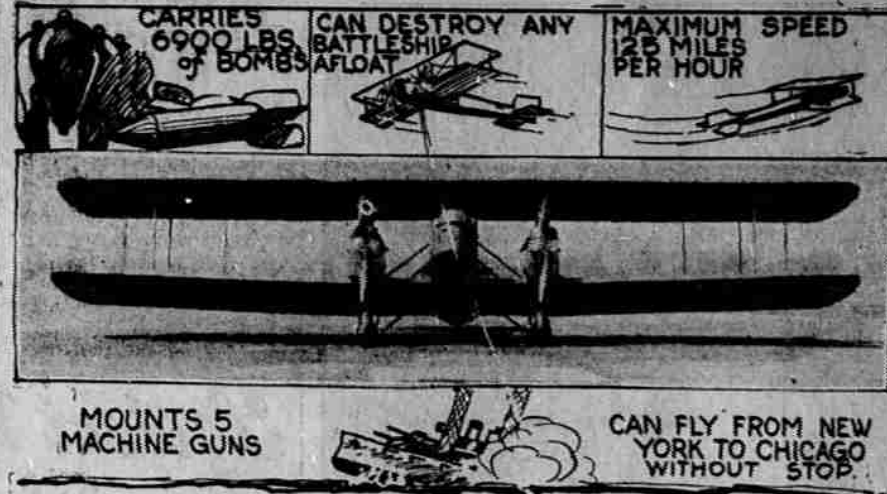
According to engineers of the bureau, an official survey soon will be made.

It is reported that there are free-milling gold prospects in the railroad belt sufficient to supply thousands of tons of ore weekly, and leasers are ready to enter the field as soon as they are able to dispose of their product.

Skull Punctured by Pitchfork.

PRairie CITY, Ore.—Justice Kuhl, 8-year-old son of Mr. and Mrs. Phil Kuhl, while playing in the hay at their ranch, was struck in the head with a pitchfork by a

New Engine of Death Tested by Uncle Sam



A huge two-motored airplane, powerful enough to carry enough "canned death" to destroy any battleship afloat is being subjected to ground tests at McCook Field, Dayton, O. In addition to being able to make a non-stop flight from Chicago to New York, the new plane, it is said, carries 3000 pounds of bombs, five machine guns to resist attack and is capable of climbing to altitude faster and coming down swifter than any other machine. The wings are 77 feet long and it is 18 feet from bottom of landing wheels to top of upper wing.

FOREST FIRES REPORTED

BAKER, Ore.—A forest fire on lightning creek, about 15 miles west of Sumpter was reported at the headquarters of the Whitman national forest this noon and 25

men are being sent to fight the flames.

It is not known how serious the fire is, only that it is in a heavily timbered section where a fire will be hard to control.

TO ATTEND CONVENTION. CORVALLIS, Ore.—Six scientists from three departments will represent the college at the annual convention of the Northwest Association of Horticulturists, Entomologists, and Plant Pathologists to be held in the Chamberlain Hotel, British Columbia August 26 to 28, as follows.

W. H. Brown, professor of horticulture; C. E. Schinner, associate professor, and U. L. Long, extension horticulturist; E. G. Thompson of the station entomological department; Dr. S. M. Zeller, plant pathologist at the college, and C. E. Owens of the station plant pathology department.

Cannery Has Six Weeks Orders. FALLS CITY, Ore.—The Falls City Canning company, which has just resumed operations after a short shutdown, expects to be busy on evergreen blackberries, pears and prunes for the next six weeks. During this time the company will be operating to capacity on booked orders.

SEASIDE NEWER JOB LET. SEASIDE, Ore.—The Seaside board of water commissioners has awarded contracts for the new water system to bring water into the city from the Necanicum river, 19 miles to the south. Construction contract was awarded to L. Lebeck, Astoria contractor; the material contract, to the Coast Culvert & Pipe company of Portland.

The Star Car 1925



1925 Sport Model Red Seal Continental Vibrationless Motor

No vibration at any speed—not a quiver—just smooth power. Force-feed oiling system. Never before such a motor in a car priced so low

Balloon Tires

Five Fisk "full" balloon tires, greatest advance in riding comfort since invention of springs. Disc Wheels specially designed for balloon tires. Easy to change tires—only four lugs to unscrew. Never before on a car priced so low.

4-Wheel Brakes

New, improved, locomotive type four-wheel brakes that guarantee your safety—positive safety—under all driving conditions. Car is controlled by slightest pressure of brake pedal on the steepest of grades. Never before on a car priced so low.

Alemite Lubrication

Alemite system insures perfect chassis lubrication. A few minutes with clean Alemite and squeaks and rattles are gone. Good-bye to messy oil can and dirty grease cups.

Smooth Disc Clutch

This clutch engages so smoothly you barely notice its positive action. Only in the Star and higher priced cars is this positive action Dry Disc Clutch found.

Many, Many other refinements too numerous to mention. See this car today or send for beautifully illustrated folder giving complete details of this 1925 sensation

Never before in the history of automobile building has anyone produced such a car priced so low, making good our assertion: the Star is

"A Low-Priced, High-Grade Motor Car."

STAR MOTOR COMPANY OF CALIFORNIA
PACIFIC COAST FACTORY-OAKLAND-CALIFORNIA
DEALERS EVERYWHERE

J. P. MORELOCK
Corner Elm and Jefferson
La Grande, Ore.

MORE CARS NOW THAN IN 1923

SALEM, (Special to the Observer)—On July 31, 1924, there was a total of 176,105 motor vehicles registered in Oregon. Of this number 152,794 were passenger cars and commercial vehicles of less than one-ton capacity and 23,402 were trucks or commercial cars of one-ton or greater capacity. This number was 27,544 greater than the number of cars registered at the same time in the year 1923. The total registrations for the entire year 1923 was 156,412, so the total number of cars licensed on July 31, 1924, is 2,693 greater than the entire registrations for the year 1923. Assuming that the registrations for the balance of the year 1924 will be on a par with the registrations for the corresponding period of the year 1923, the total number of motor vehicles which will be licensed in Oregon on December 31st will be approximately 195,000, or substantially 28,500 more than at the end of the year 1923.

During the month of July 11 licenses issued were as follows: passenger cars and commercial cars of less than one-ton capacity 12,057; trucks or commercial cars of one-ton or more capacity 1,219; motorcycles 266; motor vehicle dealers 19; chauffeurs 1,111; motor vehicle operators 6,467. The total fees from these transactions aggregated \$216,215.42. The fees from motor vehicle transactions, that is, for motor car, motor truck and motorcycle licenses, as well as the licenses issued to motor vehicle dealers, chauffeurs, motor vehicle operators and other transactions in connection with the administration of the motor vehicle laws of the state aggregated \$4,322,297.96, or substantially \$700,000.00 in excess of the fees from the same sources during the corresponding period of 1923, during which period they amounted to \$3,626,297.45. All these fees, less administrative expenses, are on March 15th and September 15th of each year transferred, three-fourths to the Highway Fund and one-fourth to the several counties of the state in proportion to the number of applications for licenses received from each county. The license fees on the first of July are halved, so that had these registrations been made at an earlier period of the year they would have been substantially double the amount of fees for the month of July.

While the number of motor vehicles registered during the month of April, May and June, 1924, was somewhat less than during the corresponding months of the year 1923, the present outlook indicates that the licenses issued for the balance of the year 1924 will be substantially on a level with those issued during the corresponding period of 1923.

WIFE DESERTION CHARGE

EUGENE, Ore.—Anderson Frank Gates, 22, ex-John county youth, who has lived at Powers for some time, is in the county jail here charged with deserting his young wife and running away with another woman, Mrs. Ethel Brinning of Powers.

Gates and Mrs. Brinning went to the home of Gates' father, John Gates, in West Springfield, where the woman was introduced as his wife. Gates' parents accused the woman as their daughter-in-law until her real husband arrived from Powers a few days ago and took charge of his little daughter, who had accompanied her mother and Gates to Eugene. Mr. Brinning said he did not want to take his wife back, according to Sheriff Frank E. Taylor.

Watermelon Stealing Alleged

THE DALLES, Ore.—The first case on record here of an arrest for pilfering of watermelons occurred when Richard Rankin, a rancher in the Dry Hollow district swore to a larceny warrant which was served upon Earl Tanning, 19-year-old youth.