

**J.C. Penney Co.**  
A NATION-WIDE INSTITUTION  
Incorporated  
571 DEPARTMENT STORES

# Back to School

## Fully But Economically Prepared.

**J.C. Penney Co.**  
A NATION-WIDE INSTITUTION  
Incorporated  
571 DEPARTMENT STORES

### Boys' Two-Knicker Suits In Fall's Favored Models



Our New Displays Are Ready!

Boys Two-Pant Suits in the season's best styles. Good, serviceable fabrics, in brown, grey, tan, blue and green mixtures in cassimeres and tweeds. Shown in belted models with patch pockets. Just the style—popular with every boy. At this low price range of

**\$6.90, \$14.75**

### Boys' Blouses Light or Dark Patterns



Blouses for School or Dress wear. Of light striped Percal, or Chambray in Blue and in Grey, and fancy Cottons in Tan and Cream colors. All full cut sizes.

73c—89c

### Boy's Shirts With Attached Collars

Full cut Shirts for Dress and every day. Shown in a variety of splendid colors and durable materials. Well tailored, with dressy collars.

79c—\$1.49

### BIG SAVINGS IN EVERY DEPT.

### SCHOOL SWEATERS Coat and Slipover Styles

A large assortment of second Sweaters for boys. All the popular styles are here—Slit over Sweaters, heavy Coat Style Sweaters and light Knit weights for the school room.

\$1.49—\$3.49

### LEATHER PUTTEES

**\$4.98**

### BOYS UNIONS Medium Weight Cotton

Medium Weight Cotton Garment with slight Fleece Lining, long legs and long sleeves. All sizes.

98c—\$1.19

### Fleece Lined.

Heavy Fleece Union, long sleeve and long legs. Shown in a complete run of sizes. A very warm garment at

98c—\$1.19

### WOOL SHIRTS For Winter Wear

Inspect our stock of warm, Woolen Shirts for boys. Made of best quality materials in big full cut sizes.

19c—59c

### BOYS WOOLEN SOCK

Red, Green and Grey Sock for high top boots. Big value.

### LUNCH KITS

Black, Enamelled Ware. Just the thing for lunch at school. Very handy and easily carried. At only

69c

### THERMOS BOTTLE

Keeps hot or cold drinks for many hours. Will fit lunch kit mentioned above, making a desirable combination.

98c

### Boys Pay Day OVERALLS

Boys full cut Overalls, our own brand. Made of good quality blue denim. Thousands of pairs of these overalls are sold each year by J. C. Penney Co. Stores.

\$1.10—\$1.19

<b>SCHOOL TABLETS</b> Big Value Tablets, Lined Pencil Paper, at only	<b>SPELLING BLANKS</b> Ruled and Numbered Lines, a Standard Tablet, only	<b>SCHOOL NOTEBOOKS</b> Good size Notebooks, Lined Ink Paper, only	<b>LEAD PENCILS</b> Good quality Pencils at a very low range of prices.
10c	5c	5c	1c ea. 2 for 5c 4c ea.

### Boys Mackinaws

Boys Heavy Weight Wool

Mackinaws in belted models with high warm collar. Brown and green plaids and leather mixtures are shown. Unusual values such as these are obtained by our tremendous buying power.

**\$4.98 to \$5.90**

**Mail Orders Promptly Filled By Return Mail**

### New Fall Coats

In the best Fall Styles, and of materials that are just the right weight to provide warmth and yet allowing you perfect style and comfort.

You will find a varied stock from which to choose your New Coat, and may be assured of service and quality in each garment.

**\$4.97 to \$14.75**

### Boys' Caps

A Variety of Styles

Clever Fall Styles in the season's popular shades of brown, green, blue and grey.

Shown in the styles desired by every boy. You will find them moderately priced.

59c—\$1.98



### Girls Underwear

**Fleece Lined**  
High neck, long sleeve, ankle length. Heavy ribbed cotton, fleece lined. In two runs of sizes.

98c—\$1.19

**Cotton Fleece**  
Fine ribbed Cotton, fleece lined. High neck, long sleeves and ankle length legs. Only

98c—\$1.19

**Silk and Wool**  
Fine quality Silk and Wool Mixture. Dutch neck, elbow sleeves, ankle length legs.

\$1.49—\$1.89

**BOYS HOSIERY**  
Boys heavy ribbed Cotton Hose, brown and black, ea. pr. 29c

**BOYS NIGHT SHIRTS**  
Made of good quality Outing Flannel, Plain color and stripes 98c

**DR. PARKER'S WAIST GARTERS**  
Made of durable elastic, allowing comfort and freedom. For boys and girls 45c

**SHOE POLISH**  
For a perfect shine. Brown or Black, Paste 10c Liquid 12c

**HONOR BLEACH MUSLIN**  
Our own brand of Muslin, shrunk to 24 in. width. A real value, yd. 19c

**GIRLS GOWNS**  
Of medium weight Outing Flannel, a variety of colors 98c \$1.19

### TRUNKS

A splendid stock of Steamers and larger Trunks at this low price range.

\$8.90 to \$24.75

### GLADIO PERCALE

Our own brand. A variety of light and dark patterns, 36 inches wide.

19c

### SILK HOSIERY

Pure Thread Silk Hosiery, mercerized heel and toe, elastic hile top, only

98c

### CURLING IRONS

A new shipment of Flapper Electric Irons. Complete with 5 1/2 foot cord.

59c

# SCHOOL SHOES

## of Superior Style and Value!



**BROWN BLUCHERS**  
For the Roughest Wear  
A very sturdy School Shoe with heavy nailed sole. Made on a good comfortable last. In a complete run of sizes. Sizes 12 to 2 ..... \$2.79  
Sizes 2 1/2 to 5 1/2 ..... \$3.25



**CALFSKIN SHOES**  
For Misses and Girls  
This is indeed a good school shoe, well made of good weight calf leather. Sizes for misses and growing girls. Sizes 12 to 2 ..... \$2.69  
Sizes 2 1/2 to 7 ..... \$2.98



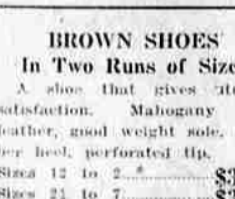
**SCOUT SHOES**  
For Everyday Wear  
Very popular with the boys. A light weight, comfortable elk hide shoe. A remarkable value at this low price. Try them. \$1.98



**FALL OXFORDS**  
With Low Rubber Heel  
A serviceable Oxford of brown calf leather. A good fall number for girls who do not desire high shoes. \$2.98



**A NEAT STYLE**  
For Youths and Boys  
A very dressy number in a new style. Shown in youths and boys sizes. Black Gun Metal Leather with welt sole and rubber heel. Sizes 12 to 2 ..... \$3.19  
Sizes 2 1/2 to 5 1/2 ..... \$3.49



**BROWN SHOES**  
In Two Runs of Sizes  
A shoe that gives utmost satisfaction. Mahogany calf leather, mod weight sole, rubber heel, perforated tip. Sizes 12 to 2 ..... \$3.19  
Sizes 2 1/2 to 7 ..... \$3.49

### Girls' Gingham Dresses A Quantity Purchase at a Low Price



Gingham Dresses are always desirable for school wear. Showing an assortment of cleverly styled Dresses at a price range within reach of all.

**98c, \$1.98**

### Save Money On Bedding

Lowest Possible Prices -- Made Possible by Our Tremendous Buying Power



### COTTON BLANKETS

54 in. x 74 in. Grey Striped Border ..... \$1.89  
64 in. x 76 in. Grey Striped Border ..... \$2.25

### WOOL FINISH

66 in. x 80 in. Grey Fancy Border ..... \$4.19  
72 in. x 84 in. Fancy Grey Border ..... \$4.59

### MIXED WOOL—Fancy Plaids and Stripes

66 in. x 80 in. 60% Wool, 4 lbs. .... \$6.90  
70 in. x 80 in. 60% Wool, 5 lbs. .... \$7.90  
66 in. x 80 in. 65% Wool, 4 1/2 lbs. .... \$7.99  
72 in. x 84 in. 60% Wool, 5 lbs. .... \$8.99

### ALL WOOL—Scotch Fancy Plaid

66 in. x 80 in. Plaid, 4 1/2 lbs. .... \$10.90  
70 in. x 80 in. Plaid, 5 lbs. .... \$11.90

### SHEETS

72x99-in. Peridot ..... \$1.89  
81x99-in. Peridot ..... \$1.98  
72x99-in. Nationwide ..... \$1.19  
81x99-in. Nationwide ..... \$1.59  
81x99-in. Strongheart ..... \$1.19

### PILLOW CASES

45x36-in. Peridot ..... 19c  
42x36-in. Nationwide ..... 25c

### SHEETING

72-in. Peridot Bleach ..... 65c  
81-in. Peridot Bleach ..... 69c  
90-in. Nationwide, Bleach ..... 65c  
72-in. Aurora Brown ..... 59c

### PILLOW TUBING

40-in. Peridot ..... 15c  
42-in. Peridot ..... 17c

### INDIANHEAD MUSLIN

53-in. Bleached ..... 31c  
56-in. Bleached ..... 35c

### 27 and 32-inch GINGHAMS

A variety of patterns from which to choose. Good quality material, at only 17c—29c

### Everyday Savings

Parkers Tar Soap ..... 19c  
Catherine Soap ..... 19c  
Woodbury Facial Soap ..... 19c  
Blue Seal Vanishing Cream ..... 8c  
Menthobalm, 1 oz. Jar ..... 19c  
Pebeco Tooth Paste ..... 39c  
Colgate's Tooth Paste ..... 19c  
Palm Olive Soap 2 for 25c  
Crown Oil Soap 1 for 25c  
Illumo ..... 25c  
Lux ..... 19c

### FIND IT HERE

Copy for this column must be in by 9:00 a. m.

**Music Studio.**  
Miss Gladys Miller will reopen her piano studio in Room 1, South Main Bldg., September 2nd. All beginners enrolling before that date will receive a daily lesson for one week without extra charge. 1331 185-J. 8-25-24

**Too Great a Risk.**  
Can you afford to run the chance of losing your eyes by driving a cracked, or broken windshield? Have the broken shield or side

glass replaced before the cold and rainy season sets in. Take it to Richardson's Art and Gift Shop for prompt service and the right price. 8-22-24

**Dry Box Kindling Wood**  
While it lasts, \$2.00 load. Dry factory blockwood, \$4.00 load. Phone Main 583. 8-26-24

**Do You Remember?**  
Every time you see a beautiful hand tinted enlargement you think of Richardson's Art & Gift Shop. The one place which specializes on enlarging and tinting. 8-22-24

**Absolutely New.**  
The new fall line of pictures and frames is now arriving at Richardson's Art & Gift Shop. New Maxfield Parish subjects; the very latest in beautiful color pictures.

tions to the picture line. Richardson, "The Art Man" invites you to visit his shop and see the very newest in pictures, frames and art goods. 8-22-24

The most delicious ice cream that is made in the Hazelwood and sold only by our agents here in La Grande, by the pint, quart or gallon or in brick. Four slices each in pint and quart tacks for 50c a quart and 2 for a pint. See our agents, Silverthorn-Wright's Family Drug Store. Open till 11 o'clock each night. 8-18-24

Meet Frank Provost at his barber shop, back of Toy Young's lunch room. 8-19-24

**MARCEL AND CURL LAST LONGER** after a Golden Gilt Shampoo. 8-12-24

A world of tablets and all kinds of school supplies, pencils, pens, ink, loose leaf paper of all kinds, typewriter paper of all kinds at Silverthorn-Wright's Family Drug Store. 8-13-24

Rheumatism, neuritis are being cured in every case. New cure is absolutely guaranteed. Newlin Drug Co. 8-19-24

All services at Frank Provost Barber Shop, corner Depot and Jeff. 8-19-24

**Windshields and Side Glasses.**  
Sized to fit every make of car made from the finest Belgium polished plate always on hand at Richardson's Art & Gift Shop. Prompt service and right price always. 8-8-24

Rent, sell and repair all makes sewing machines. Ask about free dressmaking course. White Sewing Machine Co. New Policy Bldg. Phone 583-W. 12-27-24

Frank Provost is now located in barber shop, rear of Toy Young's. 8-19-24

La Grande Oregon. Flint enclosed \$5.00 for which mail me this amount of your Germicide and Dandruff Bracerator. It is the only preparation I have found in 20 years that stops dandruff and in a month's time it has stopped my hair from falling out. My friends want to use it also. John Cole. 8-18-24

**Dinnerware.**  
42 piece sets ranging in price from \$4.55 to \$75.00, all nice patterns. Special breakfast sets. All patterns in open stock, and eighteen of them from which to make a selection at Richardson's Art & Gift Shop. 8-3-24

**School Books.**  
We pay cash for all school books that have been used and in good condition that are still in use in our La Grande schools, at Silverthorn-Wright's Family Drug Store. 8-18-24

**Vacation Days.**  
When you return from your vacation and have some good shots that you have taken with your Kodak, take them to Richardson,

Terms. Our customers are our best boosters. Write for prices. Joe Richard, Indian Motor and Bicycle Man, Baker. 8-21-24

**5-Hemstitching—5c**  
All work guaranteed. Mrs. E. C. Tuckey, 1808 Second St. 7-22-24

**Box Wool.**  
For immediate delivery. Phone Main 598. White Pine Box & Lumber Co., La Grande, Ore. 8-13-24

School books all ready for you. A large lot of them, and a good assortment of books that have been used, but in good condition. Silverthorn-Wright's Family Drug Store. 8-18-24

Correct this sentence: "I had the best time over at Willie's," said the small boy, "and I kept my clothes nice and clean."

"The Art Man." Have them enlarged and hand tinted. Such pictures make beautiful ornaments for your walls and reminders of the happy vacation days. Richardson's Art & Gift Shop features enlarging, tinting and framing. 8-8-24

**Hemstitching—Pleating**  
Button holes, buttons covered, stamping. Satisfactory service at Norton's Kiddy Shop. 8-8-24

**Eastern Oregon scenery.**  
Pictures of all of the beautiful scenery of Eastern Oregon will be found at the Richardson Art & Gift Shop. "The Home of Eastern Oregon Scenery." 8-8-24

**Evergreen Blackberries Prolific.**  
TOLEDO, Ore.—Evergreen blackberries will again be an asset to Lincoln county. Representatives of several valley canneries are already in the field contracting for berries. The crop, always a big one, will be enormous this year as the recent rain came at just the right time. Canners are offering 2 1/2 cents

per pound and a good picker will be able to average 100 pounds a day.

**Snow Falls on Peaks.**  
HOOD RIVER, Ore.—Mount Adams and Mt. Hood, obscured by clouds since the rains of the first of the week, appeared in garments of snow.

The white expanse showed that the snowfall on the high peaks was very heavy. The snow has begun clearing up Hood river, which had become unusually dirty due to disintegration of bare glaciers.

Private Ulen will also have the distinction of being the farthest north of any soldier in the United States Army, as he is located 62 1/2 degrees north latitude, and 150 degrees longitude.