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THOU SHALT LOVE THE LORD thy God with all thy
 heart, and with all thy soul, and with all thy strength, and
 with all thy mind; and thy neighbor as thyself.—Luke 10:27.

Coolidge Common Sense

In today's issue of the Evening Observer appears the
 speech of acceptance of President Coolidge, Republican nomi-
 nee for chief executive of the United States.

Read it and study it carefully. It is the political text
 of all Republican doctrine for the present campaign.

In that speech you will find no useless words, you will
 find no oratorical flights, you will find no glittering
 promises.

But you will find a document chock full of common
 sense. You will find a review of the work done by a Re-
 publican administration which took a war-worn country
 filled with extravagant habits, a government that had been
 spending money in the most lavish manner, and steadily
 has brought it down to a degree of sanity that makes
 things safe.

Coolidge tells the people the truth. He promises no
 mystic panacea for business troubles; he promises no wild
 dreams of individual success, but he does point out the
 sound, safe path which this nation should travel in order
 to bring back prosperity and happiness to America.

To be led off with false promises at this time is but
 to fool one's self. To cling to La Follette's dreams is but
 to invite disaster later. To vote for Mr. Davis, the Demo-
 cratic candidate for president, is but to assist La Follette.

After reading the Coolidge speech no one can say truth-
 fully that he has not given a clear and concise statement
 of actual conditions and that he has offered a sensible
 solution of our troubles.

Coolidge is growing daily. He has a right to grow.
 He is one of the very few men who has entered public
 life in half a century who would rather be right than be
 president. Keep that in mind.

An American Karl Marx

In the face of the exploding thirty years ago of Karl
 Marx's doctrine of a revolution made inevitable by the "ex-
 ploitation of the miserable masses" under capitalism the La
 Follette treaty of alliance with which he hopes to ensnare
 the Socialists and the Progressives is a reiteration of the
 Marxian nostrum in all of its original frenzy and fallacy.

Thus a creed rejected by even the saner sort of soap-
 boxer is not only embraced in this late era by La Follette
 and his nebulous following but constitutes the very key-
 note of their campaign.

The Independence Day convention called by La Follette
 to nominate himself as a candidate for the presidency de-
 plored the impoverishment of the man by the few in this
 manner:

The American people are honest, intelligent, patriotic,
 industrious and frugal. And yet, in a land of untold wealth,
 dedicated to the principle of equal opportunity for all,
 special privileges to none, life has become a desperate strug-
 gle for the average man and woman. The millions who work
 on the farms, in the mines, in transportation, in the factories
 and shops and stores, with all their industry and saving,
 find themselves poorer at the end of the year than at the
 beginning.

Concrete testimony to support this proposition is con-
 tained in a document several thousand words long, to the
 following summation:

Within the last twenty-four years it has thus come about
 that these powerful groups, through the control of markets
 and prices, have doubled and tripled the cost of sustaining
 human life—of housing, warming, clothing and feeding the
 American people.

It is hardly possible that the La Follettians expected to
 be taken seriously in this matter for there is no semblance
 of truth in their mutterings. Look at the millions "who
 are poorer at the end of the year than at the beginning"
 and compare their present lot with that of twenty-four
 years ago when living costs were half what they are now.
 What do you find? Twenty-four years ago did "those
 millions" send their children to college as at present, did
 they occupy their present comfortable homes, did they own
 automobiles, player-pianos, phonographs and radios or the
 more ancient equivalents of these modern luxuries, did
 they wear fine clothing and eat rich and costly foods as
 they do today and did they do on a smaller scale every
 thing their wealthier "capitalistic" neighbor did as is the
 case today?

But the fatal and unpardonable mistake made by the
 La Follette convention was its reference to the increased
 cost of feeding the American people. How will this in-
 dictment be received by La Follette's hope-for farmer sup-
 port when the farmers are just now complaining loudly
 against the low prices their products are receiving from
 the American masses?

OFFICE CAT



BY JUNIUS

What the country needs is an
 opaque pants leg that will let the
 breeze through.

Congress' absence is preferred to
 its presence.

Men originate—monkeys imitate.

Some ginks think anything they
 try to promote for their own fi-
 nancial gain is good news, for a
 newspaper to print—but it isn't.

Perhaps the president doesn't
 play golf because he values his
 reputation as a quiet man.

The American people are capable
 of self-government if they had
 the time.

In dancing it isn't so much the
 riding around on the gimp's feet
 that matters—it's the jumping on
 and off that annoys her.

I guess she knew him all right.
 She entered the department store
 and complained about a lamp she
 had purchased, demanding that it
 be taken back.

"What's the matter with it,
 madam?"

"It has all the faults of my hus-
 band with none of his virtues."

"Please explain yourself."

"Well, it has a good deal of brass
 about it, it is not remarkably bril-
 liant, is unsteady on its legs, flares
 up occasionally, is always out of
 bedding, and is bound to smok."

Many a man howls for freedom
 when he really wants a raise.

Sometimes it tests a person to
 do something foolish. Then most
 people must be content with the
 time.

Boys will be boys, and girls will
 do it in a few years.

All the girls seem to like the fa-
 nana shape stockings. They slip
 on easy.

Laugh and the world laughs with
 you; weep and it weeps with you.
 That's too bad; well, I must be going."

The man who goes out after
 trouble is sure to catch up with it,
 no matter how round-about the
 way he takes.

Courtesy can be learned on a
 dance floor, but in the old days it
 was learned more quickly in the
 woodshed.

"If I may be hard to a rich man
 to enter the Kingdom of Heaven,"
 said Hiram to the preacher, "but
 it's just as hard to a poor man to
 stay on de earth."

The fewer the clothes, the tough-
 er the skin is a claim made. Some
 must have fierce buff hides if that
 is true.

THE OLD HOME TOWN



By Stanley

YOU SAY PETE
 HASN'T HAD
 A STEADY
 JOB SINCE
 A YEAR AGO
 LAST MAY?

NO-NO-I SAY
 HE ISN'T EXACTLY
 A LEISURE BIRD
 HE LEANS
 TIME AWAY—

PETE PLUMB HAS LEANED UP
 AGAINST BUILDINGS SO LONG
 HE WALKS WITH A DECIDED LEAN

Women make better swimmers
 than men because they get their
 training during bargain counter
 rushes.

Soldiers of fortune usually end
 their days as soldiers of misfor-
 tune.

Our idea of a good time is sit-
 ting around wondering how first
 we would get it if we were not too
 lazy.

Tom Sims Says

Summer is half gone, so prac-
 tically every elbow in the United
 States should be clean by this
 time.

Bad news from Germany today.
 New law lets brewers make beer
 as strong as they please. Who can
 pity Germany, poor Germany,
 now?

Big truck managed to wreck a
 train at a crossing in Indiana, but
 never try it with a light car.

About 600 acres of wheat burn-
 ed near Kimball, Neb., and it
 must have smelled something like
 a bride making biscuits.

When these "round-the-world
 flyers find out how hot it is sit-
 ting still they may fly around the
 world again.

The public is so listless this
 summer, we have been discussing
 the same Chicago murder case for
 several weeks.

A skinny bathing girl has no
 chance to get sunburned because
 she stays in the water most of the
 time.

They're (O) man recently col-
 lected for a black eye received 22
 years ago, and indications are the
 soldiers will get their bonus.

Dog days make people growl.

Fools dive in where good swim-
 mers fear to tread.

Beer is being sent from New
 York to the rum fleet and the
 United States may start exporting
 liquor soon.

A wise hacheler never takes a
 girl riding on a moonlight night
 or polks his finger to an elec-
 tric fan.

Practicing on a saxophone is
 dangerous. You are liable to
 learn to play it.

Some towns are so lucky. In
 New Orleans, a robber, trying to
 get away, fell and broke his leg.
 What is so rare as a breeze in
 August?

Los Angeles man, asking a di-
 vorcée because she let other men
 kiss her, should have felt her on
 onions.

Hurry with your vacation. Soon
 as it is over you will have to start
 saving up for Christmas.

Ice tea seems to be the most
 popular summer resort.

Movie Stars

Are using these rare powders
 By Edna Wallace Hopper.

I did not intend to supply pow-
 ders to women. My only idea
 was to furnish them my greatest
 beauty help. But thousands of
 women have urged me, by letter
 and in person, to tell them the
 powder I use.

Like all my
 friends on the
 stage and in the
 movies, I use
 very costly pow-
 ders. I have these
 made to my or-
 der, and they
 cost me \$5 per
 box. My career
 Edna Wallace depend on our
 Hopper. Photo looks, and nothing
 like in too costly.

But I have persuaded the man-
 ufacturers to offer these powder at
 ordinary prices, under my name. I
 offer them at my expense to girls
 and women who desire the best.

Now all druggists and better
 counters supply Edna Wallace
 Hopper's Powder. These are two
 kinds. For myself I prefer a
 coloring powder, a cold cream
 powder, based on my Youth
 Cream. It is enduring. That Youth
 Cream Powder costs \$1. But
 many women prefer a light and
 thin powder. If you want that
 kind, it costs but 50 cents. Both
 kinds come in three shades—
 white, flesh and brunette.

So far as I know, these pow-
 ders are the finest in existence.
 You may be sure that if anyone
 produced a better powder I would
 not let it quietly. Anyone who sees
 the famed secret of the north, ap-
 pearance powder will gain a new
 conception of what powders
 should be.—Adv.

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