

EVENING OBSERVER COMIC PAGE

"A STRAW HAT FOR EVERY OCCASION" IS THE EDICT OF THE STRAW HAT MANUFACTURERS' ASSOCIATION.



THIS HAT WILL ANSWER FOR THE BUSINESSMAN, BUT ONLY IN THE MORNINGS



SHOULD THE DAY BE THREATENING YOU MUST HAVE A HAT WITH THE BRIM TURNED DOWN.



THE GOLFER WILL WEAR A LIGHT STRAW, TURNED DOWN ON ONE SIDE, WITH A SPORTY BAND.



FOR THE VACATIONIST, THE MAN WHO WHIPS THE TROUTLESS TROUTSTREAM, THE PANAMA IS FASHION'S DECREE.



FOR THOSE ULTRA FASHIONABLE PEOPLE, THOSE WHO MUST HAVE SOMETHING DIFFERENT, THE DEALERS HAVE SOMETHING UP THEIR SLEEVE, DON'T WORRY.



THE 1924 STRAW HAT
CHARACTER SKETCHES BY A. RUSSELL



HERE IS THE 'NEW 1924 STRAW, COLORED BAND, WIDE BRIM.' (FOR AFTERNOON WEAR)



IF YOU WANT TO KNOCK 'EM DEAD THIS LID WILL DO IT.



FOR DRESS OCCASIONS OR EVENING AFFAIRS, YOU MUST OWN A HAT OF CHINA SPLIT STRAW



THE HAT DEALERS HAVE OVERLOOKED SETTING A STYLE TO BE WORN AFTER MIDNIGHT, SO YOU MAY SUIT YOURSELF



IF THE BROAD BRIMMED STRAWS ARE UNIVERSALLY ADOPTED, WE'LL NEED A NEW SET OF TRAFFIC RULES



A MAN NEEDS COURAGE TO DISCARD A COMFORTABLE OLD SQUAB FOR THE NEW STYLE STRAW.



THE INFORMATION WE HAVE FROM THE HATTERS REGARDING THE SMALL BRIMMED STRAWS IN VOGUE LAST YEAR IS NOT A BIT ENCOURAGING. IF YOU OWN ONE, THROW IT AWAY.



THE MAN WEARING THIS KIND OF A HAT IS CLASSED AS HENPECKED BY THE HAT DEALERS. THEY CONTEND NO MAN WILL VOLUNTARILY WEAR THIS STYLE OF STRAW.

THE KELLY KIDS

