

W. L. DOUGLAS

'5'6'7 & '8 SHOES

W. L. Douglas shoes are famous everywhere for their excellent style and superior wearing qualities. They are made of the best and finest selected leathers, on the latest models, carefully constructed by the most expert last and pattern makers in this country. No other make sold at similar prices can compare with W. L. Douglas shoes for style, comfort and service. As comfortable, easy-walking shoes they are in a class by themselves.



With the many styles and leathers from which to choose, you can readily make a selection that will meet your requirements, both as to style and price.

Before you purchase your next pair of shoes, it will pay you to call at our store and see for yourself the exceptional values we are offering this season in W. L. Douglas shoes.

MEN'S WEAR



LOVELY SUMMER SLIPPERS

In White or Black; in Kid, Satin or Patent Leather.

Airy, summery styles these; so easy to slip into; so trim and smart and comfortable on the feet. Varied styles of course, yet each of these lovely strap effects emphasizes that rich simplicity which ever appeals to women of good taste.

At Popular Prices — \$5.00 to \$10.00.

The Bootery Inc.

206 Depot Street Phone Main 118
"A Paradise for Tired Feet"
Home of the Arch-Aid Shoe for Men and Women
GROVER SMITH, Mgr.

READ THE OBSERVER CLASSIFIED ADS

Before Starting ON YOUR VACATION TRIP

Give Your Attention to Our Supply of
OUTING GOODS, FISHING TACKLE,
PAPER PLATES, ICE CREAM DISHES
PAPER CUPS, SPOONS, NAPKINS
TOWELS, TABLE CLOTHS
And Other Items
Summer Fiction, including Paper Back Novels, 15c
All the Latest Magazines

Newlin Book & Stationery Co.

S. H. E. R. R. Y.'S

LAST TIMES TODAY

Warner Bros. Present
MARIE PREVOST and MONTE BLUE

"BEING RESPECTABLE"

A drama wherein staid conventions and sound respectability are shaken by a smiling siren.

Comedy,
"POLITICAL PULL"

ADOPTS 6-PLY BALLOON TIRES

The Chrysler Motor Corporation announces through Chase Bohnenkamp, local Maxwell-Chrysler dealer, that it has adopted special six-ply balloon tires as standard equipment on all Chrysler Six models. The size is 20x5.7T.

"The Chrysler Six is designed for balloon tires from the ground up," Mr. Bohnenkamp said yesterday. "But not until tire makers, working in conjunction with its engineers, had designed and perfected a special six-ply cord tire, stronger and more durable than other balloons, would it adopt them."

"The six-ply, high speed tire now used on the Chrysler are especially designed and constructed to meet the car's higher speed capacity and also to provide the greater resiliency of ordinary balloon tires."

"This gives the ideal combination. The Chrysler, with its pivot steering, its new type of driving construction that eliminates side sway, and its extra wide fenders, is actually built for the absorption of bumps. And the tires, in turn, are built to measure for the Chrysler."

Postoffice Is Established

ST. GEORGE, Ore. — A postoffice has been established at Saint George Camp on the McKenzie highway, four miles below McKenzie bridge, with Lewis Quinby as postmaster. The name of the postoffice will be Saint George.

"Soundboughs" Have Picnic

WENATCHEE, Wash. — Billards were refought, trails refolled and experiences relived, by more than 500 former Alaskans from all over north central Washington today at the "Soundbough" picnic at Silver creek. Around a huge camp fire tonight experiences of the gold-rush days were relived, this being the big feature of the meeting. N. N. Brown was master of ceremonies. The picnic will continue over tomorrow.

Captain S. K. Gudmundson, Alaska and Siberia trader and navigator, who at one time was sentenced to death by Russian soviet officials, gave a talk on his experiences in Siberia. Tomorrow he will talk on Alaska.

When It's Too Hot to Bake



For Sale

A good five-room modern home on Main Ave. near Walnut St. Large lot. Price only \$3,500, on terms. This property is in an excellent location and merits your early inquiry.

It will pay you to investigate this 3-room house if you desire a good home with about a half-acre of ground. Concrete basement, furnace, fireplace, with the home inside and out in excellent condition. Garage, chicken house, washstand, fruit trees and bushes, make a well developed small tract. This is priced low at \$4,200 on terms.

If you want a new house, see us.

Wm. Miller
& Co.

For Instance

A CAN

OF

FOOT

POWDER

For Aching Feet

Newlin Drug
Co.

FIND IT HERE

Copy for this column must be
in by 9:00 a. m.

Expert Anglers recommend our tackle. The flies and spoons are the ones to take with you. —Newlin Drug Co. 7-29-24

Take candy with you on your outing. No trip is complete without it. —Newlin Drug Co. 7-29-24

Card of Thanks.

We wish to express our heartfelt thanks to all those who so kindly offered their sympathy and aid in our sad bereavement in the loss of our beloved mother, Grandma Lovely. Also for the beautiful floral offerings and especially the Royal Neighbors for their expression of neighborly love.

Edwin G. Lovely and family,
Walter S. Lovely and family,
Mr. and Mrs. J. F. White and family.
4-1-08-2

It is not necessary that you should be tormented with dandruff or with your hair falling out, when you can stop in at Silverthorn-Wright's Family Drug Store and buy one bottle of their Germicide and Dandruff Eradicator for 75c that stops all such trouble in a very short time. 7-29-24

Broken

When you have a broken windshield or side glass, take your car to Richardson "The Art Man" at the Richardson Art & Gift Shop, and have him fit a new one for you. Prompt service and the right price. He uses only the finest polished plate on all jobs. Sizes to fit every make of car. 7-28-24

Remarkable Bargain

In all kinds of building material at the new lumber yard. Investigate. Claude C. Pratt Lbr. Co. Phone 248-W. 7-24-24

Hemstitching—Pleating

Button holes, buttons covered, stamping. Satisfactory service at Norton's Kiddy Shop. 7-29-24

Magie Cleaner, that cleans the finest silks and fabrics immediately, at Silverthorn-Wright's Family Drug Store, and only 25c a bottle. 7-29-24

Se—Hemstitching—Se

All work guaranteed. Mrs. E. C. Tuckey, 1808 Second St. 7-22-24

For Sale.

Dry board ends, \$3.50 per load. Phone Main 547. 7-17-24

Box Wood.

For immediate delivery. Phone Main 593. White Pine Box & Lumber Co., La Grande, Ore. 5-13-24

Those Ten colors for 50c, they are just what you need to protect your eyes from the sun and wind, at Silverthorn-Wright's Family Drug Store. 7-29-24

Rent, sell and repair all makes sewing machines. Ask about free dressmaking course. White Sewing Machine Co., New Foley Bldg. 83-W. 12-27-24

A few \$1.50 bathing caps are still unsold and we are selling them for 50c each. There are no better bathing caps made. Better let us show them to you. Silverthorn-Wright's Family Drug Store. 7-29-24

Pictures.

When on your vacation you took some good pictures. These are days that you will like to remember. Take your good negatives to Richardson "The Art Man" and have him enlarge and put them for you. Pictures of your own taking with a personal meaning to you when enlarged and correctly tinted make beautiful additions to your home. Take your picture work to Richardson's Art & Gift Shop. 6-28-24

Read ten cream, the Hazelwood, also Hazelwood stories, and a new mid-day lunch. Every day at 80c. Silverthorn-Wright's Family Drug Store. 7-29-24

Call for Bids.

Sealed bids will be received by the commission of the city of La Grande, Oregon, for the construction of the improvement in improvement District number 147, within the city of La Grande, Oregon, according to the plans and specifications of said improvement, now on file in the office of the City Recorder of said city. A deposit of \$5.00 will be required for set of plans and specifications which amount will be refunded if bidder is unsuccessful and returns same to this office.

Bids will be received to the hour of seven-thirty p. m. August 6th, 1924, at the commission room in the city building at La Grande, Oregon, and must be accompanied by a certified check in the amount of ten per cent of the amount bid as a guarantee of the acceptance and completion of contract if awarded.

Checks will be returned to unsuccessful bidders. The commission reserves the right to reject any or all bids. By order of the commission July 22nd, 1924.

J. E. STEARNS, Recorder of the city of La Grande, Oregon.

Call for Bids.

Sealed bids will be received by the commission of the city of La Grande, Oregon, for the construction of the improvement in improvement District number 145, the Commission of the City of La Grande, Oregon, for the construction, according to the plans and specifications of the improvement in improvement District number 145, within the city of La Grande, Oregon, according to the plans and specifications of said improvement, now on file in the office of the City Recorder of said city. A deposit of \$5.00 will be required for set of plans and specifications which amount will be refunded if bidder is unsuccessful and returns same to this office.

Bids will be received to the hour of seven-thirty p. m. Wednesday, August 6th, 1924, at the commission room in the city building at La Grande, Oregon, and must be accompanied by a certified check in the amount of ten per cent of the amount bid as a guarantee of the acceptance and completion of contract if awarded.

Checks will be returned to unsuccessful bidders. The commission reserves the right to reject any and all bids. By order of the commission July 22nd, 1924.

J. E. STEARNS, Recorder of the city of La Grande, Oregon.

By order of the Commission July 14th, 1924.

J. E. STEARNS, Recorder of the city of La Grande, Oregon. 7-15-24

Call for Bids.

Sealed bids will be received by



Not simply good insurance — but BETTER Insurance

The Perfect Protection Policy in West Coast Life offers you these better features:

Accident: Weekly income during disability.

Sickness: Weekly payments to cover loss of time.

Permanent total disability: (1) No more premiums to pay; (2) Monthly income for life; (3) Full amount of policy at death.

Loss of limbs or sight as result of accident: Full amount of policy paid at once; also income paid for life; also full amount of policy paid at death.

Old age: An income provided for life.

Cash Loans: Money may be borrowed on sole security of policy.

Money Values: Policy may be converted into cash, paid up insurance, or extended insurance.

"A Service That Endures"

WEST COAST LIFE

INSURANCE COMPANY
HOME OFFICE—SAN FRANCISCO

(Opportunity available to experienced Life Insurance salesman as District Manager)

WEST COAST LIFE INSURANCE CO.
with Marine Insurance Department

Qualifications: Without obligation on my part, send me more information.

Name _____

Address _____

City _____

Date of Birth (MONTH) (DAY) (YEAR) 1917-1924

Signature _____

Recharging

BETTER YOUR BATTERY by having it overhauled in time, recharged or repaired, as the case may be. Better have it done occasionally, anyhow, by an expert who is a practical mechanic and will do the work conscientiously and well. A battery that is erratic in its functioning is never to be depended on.

OREGON TIRE & BATTERY CO.

107 Fir St. Main 510

Repairing

READ THE OBSERVER CLASSIFIED ADS

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improvement District number 145, the Commission of the City of La Grande, Oregon, for the construction, according to the plans and specifications of the improvement in improvement District number 145, within the city of La Grande, Oregon, according to the plans and specifications of said improvement, now on file in the office of the City Recorder of said city. A deposit of \$5.00 will be required for set of plans and specifications which amount will be refunded if bidder is unsuccessful and returns same to this office.

Bids will be received to the hour of seven-thirty p. m. July 20th, 1924, at the commission room in the city building at La Grande, Oregon, and must be accompanied by a certified check in the amount of ten per cent of the amount bid as a guarantee of the acceptance and completion of contract if awarded.

Checks will be returned to unsuccessful bidders. The commission reserves the right to reject any and all bids. By order of the Commission July 14th, 1924.

J. E. STEARNS, Recorder of the city of La Grande, Oregon.

By order of the Commission July 14th, 1924.

J. E. STEARNS, Recorder of the city of La Grande, Oregon. 7-15-24

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J.C. Penney Co.

571 DEPARTMENT STORES

108 Depot St., La Grande, Ore.

NEW Felt Sport Hats

SO POPULAR FOR FALL WEAR

A new shipment of Sport Hats, showing smart models for fall wear. You will find them desirable at this low price.

\$1.98

Featuring a variety of styles in grey, brown, tan, blue and black colorings, and all attractively trimmed with ribbons, buckle ornaments and braided felt.

WOMEN'S

Pure Silk Hosiery

In Black Only

Pure Thread Silk Hosiery, durable and well made. Lisle top and heels and toes, with double foot.

98c

A popular priced hose which can be a saving to you. Unsurpassed savings are obtained in our Hosiery Department, by our tremendous buying power.