

SATURDAY OPENING DAY JULY 26TH

No Finer Store To Be Found

WE ARE PROUD TO TELL THE CUSTOMERS OF THE

L & L Drug Company

AND THE DRUG TRADE OF THE GREAT NORTHWEST THAT

We Installed The
OPTIMUS
Fixtures and Fountain

IN THEIR NEW STORE

See Them

Stewart & Holmes Drug Co.

SEATTLE

FREE!

While They Last

With each cash purchase of 50c we will give Absolutely Free a

7 inch Tokenabe Flower Bowl

See Them in the Window



FREE!

While They Last

With each cash purchase of \$1.00 we will give Absolutely Free a large Tokenabe Flower Bowl or Vase

These Bowls ordinarily sell for \$1.00 to \$1.25. Come early and get yours Free!

DEAR FRIENDS AND CUSTOMERS

A Word About Our Fountain



Instant Refreshment!
Our ice cream packed in attractive Sealright Liquid Tight Paper Containers is just the thing for cooling and eating. Easy and convenient to carry, 100% leak-proof, drip-proof, crush-proof, and at ways full measure. Sealright Containers offer the most modern, most attractive way of carrying and serving ice cream. Demand Sealright Service.



EAT MORE ICE CREAM
Carry it home in a Sealright Liquid-Tight Paper Container

People tell us we have the most beautiful fountain they have ever seen, and we agree with them. Our aim is to give you the best Fountain Service possible. We are going to feature

BLUE MOUNTAIN ICE CREAM
because it has quality and merit. Made from pure fresh cream from the Grande Ronde Valley. We obtained samples of many kinds of ice cream and found that Blue Mountain contains 2 per cent more butterfat than Portland cream; the flavor is equal to any and we are always assured of getting absolutely fresh cream.

In order to convince you of the quality we are going to sell you a full quart (regular 50c) tomorrow for 25c, put up in a Sealright container.

Your choice of the following flavors—Vanilla, Maple Nut, Fruit Salad.

If you don't think it's as good as any cream you ever tasted, bring back the empty container and we will refund your money.

Remember-- Full Quart 25c
Take Home a Quart to the Family.



CARR'S

In the decoration of your home or store, the floors must be considered. The floor is just as important as the woodwork, wallpaper and draperies.

Let us show you by actual demonstration how to get the best effects through the selection of appropriate patterns. Our line of Linoleum includes patterns suitable for any room. Let us give you an estimate of the cost.

THE LINOLEUM AND AWNINGS FOR THE NEW L & L DRUG STORE WERE FURNISHED BY CARR FURNITURE CO.

In Your Prescriptions

WE DISPENSE
SQUIBB'S

Pure Chemicals, Drugs and Medicinal Preparations.

All Prescriptions filled by

Registered Pharmacists

We never substitute.

We extend to you a hearty welcome and invite you to come in and see the most modern and up-to-date Drug Store in Eastern Oregon.

We are proud of it and have spared no expense in fitting it up to give you the utmost in service.

Tomorrow we shall try and show our appreciation in a small way to our customers who have made this store possible, by giving you more than double value for your money. Come in and see us.

We Feature Garden Court Toilet-Requisites

Exquisitely perfumed with the essence of thirty-two flowers, blended into the famous G. C. Perfume.

Cold Cream
Vanishing Cream
Benzoin and Almond Lotion
Perfumes
Toilet Water
Rouge
Powder



We are exclusive agents for La Grande

The Sweetest Story
The high character of Canterbury Chocolates in the original package illustrated, tells its own sweet story at every call



FOR THOSE WHO

Must Have

THE Very Best

WE SUGGEST
CANTERBURY CANDIES
CONTAIN

32¢

Butterfat OUR STOCK IS ALWAYS FRESH

SPECIAL

A GENUINE
Gold Plated Gillette Razor

The kind that used to sell for \$6.00
Opening Day Special—89c

FREE!
A
50c Tube
OF MAG-LAC
TOOTH PASTE

With
Every 50c Tooth
Brush



Purses-Bags-Vanity Boxes

OPENING DAY SPECIAL

150 New Purses, Bags and Vanity Boxes. Values from \$1.00 to \$7.50.

See Them in the Window!

\$2.98 Your Choice \$2.98

Ladies! Attention

Mr. Carl Weeks, president of the Armand Co., sent us 500 purse packages of the famous Armand Cold Cream Powder. We are going to give these to the first 500 ladies coming into the store tomorrow. Get yours from the little Armand Girl, dressed in pink and white, as you come into the door.

A gift for the young ladies under 12. Come in and get a fancy dropper bottle of Perfume—Free—It's our treat!

These Won't Last Long

21 Only. Beautiful
VASES
Valued At
\$5 each

One Free with a cash purchase amounting to \$5.00 or over.
Ask for Free Sample of Vantine's Incense.



For The MEN

EXTRA SPECIAL
We Will Give You Absolutely

FREE
A GENUINE

Auto-Strop Razor

complete with strop and blade with each tube of Colonial Shaving Cream at 50c a tube—the best shaving cream made.

A Bigger and Better Candy Department

And now we are going to be able to give you the candy treat of your life—for in our big new Candy Department we are going to feature the famous Vogan line of Box Chocolates, "Mellow as Moonlight," also Vogan Admiration Bulk Chocolates and "Bambino" and others of their delicious Bars.

Make it a point to get your sweetheart, wife or mother a box or package of Vogan Candy every Saturday. She will appreciate it.



THE L & L DRUG CO.

La Grande's Leading Drug Store

Corner Depot and Adams

Telephone Main 87