

NEWS of SOCIETY

Social news must be in the hands of the society editor by 9:30 o'clock. Due to the fact that the social page is made up before noon, it is practically impossible to insert stories after that hour. Hereafter, items, no matter how important they are, that are delayed beyond that hour, will not be printed until the following day—News Editor's Note.

coat or the vest of a black frock meant for cool days.

Wild Umbrellas.
Paris. There is no apparent limit to the wildness of decoration permitted nowadays to an umbrella. Italian designers and colorists with wooden handles painted in barbaric patterns.

Earrings at Odds.
London.—It is not necessary at the moment to have your earrings match. Since gray pearls became the fashion, one earring is likely to be blue-gray and the other greenish. Gray earrings are seen on a third of the smart women who dance at such places as the Savoy, Berkeley and Claridge's.

Medieval Effect on Togs.
London.—The medieval pagantry connected with the big British exposition has already had its effect on clothes. Old Italian buckles, brooches and other ornaments are appearing here and there on new gowns.

Oriental Swim Costumes.
New York.—The Oriental influence has at last reached the swimming costume. Its latest phase is a mandarin coat of figured Chinese silk, held in place at the hips by big buttons. Beneath is worn a modified form of Chinese trousers.

Ornamented Shoes.
New York.—It seems impossible to eliminate the gold and silver ornamentation where shoes are concerned. Even some of the new plain black satin pumps have a narrow gold or silver line around the top.

Pocket There Anyway.
New York.—If there is any place where a pocket is superfluous, it is in a step-in envelope. However, the little slanting pocket with which some of the new envelopes are equipped serves at least as a decoration.

Swanky Little Hat.
New York.—One swanky little midsummer hat worn here today is a small, close fitting affair with a narrow, upturned brim. The hat is composed entirely of navy taffeta ribbon, closely pleated and sewed in rows with the edges standing straight out.

DODGE POLICY SAVING CAUSE

It is quite evident from the comments of buyers, according to L. C. Smith, Dodge Brothers' dealer, that the public appreciates the significance of Dodge Brothers' policy of making constant improvements in their motor cars instead of changing models every year.

Magazines, newspapers and bulletin boards everywhere are reminding the people this month that this policy continues to prevail and that they may buy Dodge Brothers' cars without fear of seeing a new and entirely different model put on the market soon after they take possession of the present type car.

"Coming just at this time," said Mr. Smith, "when many manufacturers are preparing to issue new models, in keeping with their antiquated custom, this advertisement is having a striking effect. It serves as a wholesome reassurance to prospective buyers. They dislike the idea of buying a car today and finding a month or so later that it is an obsolete model. And it is only natural that they should. The depreciation loss is out of proportion for a few months' use. Moreover, most people like to be up-to-date in their motor equipment and if they wish to follow their desire in this respect they must accept this sharp depreciation loss."

"Dodge Brothers' Motor Car owners who buy new cars every year—and there are many of them—have a big advantage here. A one-year-old Dodge Brothers' car is modern in appearance and mechanical design. That fact is conceded by everyone. Equally important to its resale value, however, is the fact that it is substantially the same car that Dodge Brothers' will manufacture a year later. In other words, there is no danger that this one-year-old car will suffer an undue depreciation loss simply because an entirely different model is about to make its appearance. We charge off only for the normal rate of depreciation for one year. And the used car buyer in turn appreciates the fact that the price represents full value and that he can buy the car with full assurance of many years of satisfactory service."

"Another factor enters into this policy which is also of considerable importance to buyers. A change in models involves a complete change of dies and production schedules. It upsets a factory completely and often means a total stoppage of production. This naturally means a loss to the manufacturer and his only recourse is to get it back in the price of his product. The saving effected by Dodge Brothers' through their policy of constant, gradual refinement instead of radical annual changes of models, is faithfully returned to the buyer in the form of surplus value. Every dollar saved, of course, enables the factory to give that much more for the money."

"The practice of bringing out new models every year is also responsible for a slow-up of sales during the summer months. People hold off, waiting to see what the new models are like. The fact

that Dodge Brothers' sales are continuing at the normal volume is another indication of the confidence accorded by the practice of not issuing annual models. Many buyers have said to us, 'Dodge Brothers' cars couldn't be finer than they are today, either in appearance or riding comfort. I am not afraid of a change. There is certainly no occasion for it.'

"Also although most owners do not realize it, the cost of replacement parts is greatly affected by bringing out yearly models. One reason for the extremely low prices for Dodge Brothers' parts is the fact that parts stay standard for years."

MEDIC SYSTEM IS DEFECTIVE

LONDON (AP).—Lessons from sins of omission and otherwise, in the medical services during the war, have been compiled into a 11-volume edition of the Official Medical History of the Great War recently issued. They should furnish the basis for the reorganization of the medical staffs of the forces of the great powers on a level with modern science, say the editors of this voluminous work.

The books deal frankly with the tactical and strategic errors of the medical service in the war, notably in areas typical of modern warfare. No attempt has been made to gloss over these errors. The lack of cooperation between the combatant and medical staffs is frequently noted, and it is in this that the editors find the greatest lesson.

Although in some respects faulty administration was a factor in the breakdown of the medical services in the Dardanelles, Mesopotamia and East Africa, the chief lesson to be learned from the study of these campaigns, say the editors, is the need of a close liaison between the medical administration and the general staff from the outset, and clear and definite preparations before the campaign is begun to meet all possible contingencies. Too often in the last war the medical service was found to be totally inadequate because the medical staffs had no clear idea of what was to be expected of them, or the possible extent of the campaign upon which they were engaged.

The Dardanelles operations was an example, it is shown, of the necessity for establishing large general hospitals near the scene of operations and for providing a sufficient number of steamers and small craft for the evacuation of sick and wounded when the fighting takes place on or near water. In Macedonia the dominant feature was warfare in mountainous country or in river valleys, the hotbeds of malaria. In this sector the percentage of hospital beds to the numbers of troops reached the largest proportion, that of one in three. Malaria was rampant here and, while the medical service was handicapped by lack of scientific knowledge, it also failed to protect the troops by a lack of proper equipment on the spot.

"The medical administration in Mesopotamia during the early portion of the campaign was diluted by many years of economy practicing in peace time in India. This explains why the ambulance wagons and cars, hospital steamers and other equipment provided for the services in France were not even asked for by the headquarters of the Indian expeditionary force. They were unaccustomed to their use."

The most deplorable inefficiency was in the actions for the relief of Kut-of-Amara. At that action the medical service found itself with only 14 sections of field ambulances, instead of the authorized 26. When the operations toward Kut were started no strenuous efforts had been made to reinforce the medical units or to prepare a plan for the evacuation of the sick and wounded. The battles of Shakh Sadd, Wadi and Hanna still remain a nightmare to those who took part in them. The wounded lay out over night and many died from exposure. Those collected could not be properly housed or treated. They were evacuated to the base on any available boat and arrangements at Basra for the disembarkation of the relieving divisions were defective. When the divisions arrived large convoys of sick and wounded were coming down the Tigris. The steamers met at Basra and confusion prevailed. Officers and men wandered about in mud trying to find their way to new camps at Majma and Magdi from vague directions given them by other overworked officers.

Germans Fake Whipped Cream.
BERLIN (AP).—The sale of whipping cream, outlawed early in 1914 as a war measure, is again permitted in Germany by government order. This is the last of the food restrictions to be removed, and within a few days of the announcement every coffee house in Berlin was serving "whipped cream" in such amounts that the health authorities investigated and, it was stated, ascertained that a substitute of white of egg, evaporated milk and other preparations was being used.

Yield Exceeds Expectations.
PENNINGTON, Ore.—A field of Federation wheat measuring 45 acres belonging to James Thompson has just been threshed and the yield was 525 sacks or an average of 221 bushels. The yield exceeded expectations. Most yields are considerably less than normal in the county this year.

COUNTY FAIR BOARD NAMED

C. D. Bean, Chosen President and Joe Sommer Secretary of Board of Directors.

ELGIN, Ore. (Special to the Observer).—At a meeting of the board of directors of the Union County Fair association, according to a local newspaper, a working organization was formed by the election of officers. C. D. Bean, who had previously been elected as a member of the board and temporary president, tendered his resignation and his place was filled by Clarence D. Bean. This board as it now stands is composed of the following: C. D. Bean, Henry Sommer, Paul Sadler, H. H. Weatherhead, Ed. Mason, Otto Klinghammer and C. J. Hazen.

The board organized by the election of the following officers: C. D. Bean, president; H. H. Weatherhead, vice-president; Joe Sommer, secretary; R. L. Shoemaker, treasurer.

The opinion prevails that the fair is offered by a strong board of directors, backed by an equally strong set of officers. The heavy load of preparation and planning for the coming fair will fall largely on the president and secretary, and in the selection of Clarence D. Bean and Joe Sommer to carry the load no mistake has been made. Both are indefatigable workers for the successful promotion of any enterprise they undertake, hence the feeling prevails that these two gentlemen together with the representative board of directors selected will give Union county the best fair in its history. Mr. Sommer will give his entire time to the proposition from now until the close of the fair, and his wide acquaintance in the county and his enthusiastic interest in the success of the fair makes him a valuable man for this position.

Preparation of a premium list will be the first task undertaken and this will be rushed through and placed in the hands of the public at the earliest possible date.

Forged Letters from Royalty.
Used by William Sandler.

KARLSRUHE (AP).—Alleged letters from ex-Kaiser Wilhelm, the ex-Crown Prince and ex-Crown Princess, General Hindenburg, the ex-King of Saxony, the Pope and scores of other prominent persons figured in the prosecution of the wife of a musician at the Baden State Opera, who was sentenced to a year and a half in prison for swindling operations. Four hundred letters which the woman declared were from General Hindenburg were exhibited.

All the letters were illiterate and framed in such strange language that they created much amusement in the court room. The woman pretended to acquaintance with nearly all the celebrities in Germany and solicited gifts for fictitious charities in which they were said to be interested, promising that she would supply autographed letters in acknowledgment of the contributions. She supplied the letters, but an examination of them in court convinced the judge that she had manufactured them all herself and kept the contributions for her own use.

Ghent Honors Cooperative Idea.

GHENT, Belgium (AP).—The first international exhibition of cooperation and social works has been opened here. Ghent being the birthplace of the co-operative movement. The exhibition which will remain open three months, has displays from 32 countries, the United States being represented by the Co-operative League.

Movie Stars Are using these rare powders

By Edna Wallace Hopper.

I did not intend to supply products to women. My only idea was to furnish them my greatest beauty helps. But thousands of women have urged me, by letter and in person, to tell them the powders I use.

Like all my friends on the stage and in the movies, I use very costly powders. I have them made to my order, and they cost me \$5 per box. Our careers depend on our looks, and nothing is too costly.

But I have persuaded the makers to offer these powders at ordinary prices, I order them in quantities, under my name. I offer them at my expense to girls and women who desire the best. Now all druggists and toilet counters supply Edna Wallace Hopper's Powders. There are two kinds. For myself I prefer a clinging powder, a cold cream powder, based on my Youth Cream. It is enduring. That Youth Cream Powder costs \$1. But many women prefer a light and fluffy powder. If you want that kind, it costs but 50 cents. Both kinds come in three shades—white, flesh and brunette.

So far as I know, these powders are the finest in existence. You may be sure that if anyone produced a better powder I would get it quickly. Anyone who uses common powders will gain a new conception of what powders should be.

CHURCH NEWS

ISLAND CITY COMMUNITY CHURCH—The Rev. F. M. Jasper of Salem will preach the morning sermon at 11 o'clock. Announcement will be made at that time concerning the evening preaching service. Sunday school at 10 a. m. Evening service at 7 p. m.—Hall K. Wallis, Pastor.

ZION ENGLISH LUTHERAN church, 314 avenue, opposite high school. Sunday school 9:15 a. m. Services 11:00 a. m. Sermon, "The Blind Leader of the Blind."—Rev. Wm. F. Holl, Pastor.

FIRST METHODIST EPISCOPAL CHURCH, Elmer Grant Keith, Pastor. We are fortunate today in securing the services for the 11 o'clock hour of worship, the Rev. Luther E. Lovejoy, D. D., of Chicago. Dr. Lovejoy is at the head of the stewardship department of the church general, and has been lecturing at the Wallowa Lake Epworth League institute for the past week. He spoke in the Methodist church of La Grande to the great delight of all who heard him last February.

At 9:45 a. m. the session of the church school will be called to the singing of hymns and the study of the assigned scripture for the day. Teachers and class for all will be ready. Several who are on vacations make it more necessary, if possible for those in their homes today to make an effort to be present at all the services of the day.

Union services will be held as announced previously and elsewhere in this issue of the Observer.

PRESBYTERIAN CHURCH—The sacrament of the Lord's Supper will be observed tomorrow at 11 o'clock worship hour, at which time we will welcome any who may care to unite with us. All members of the church and congregation are urged to be present for this commemoration. Baptism of children will also be conducted for those who desire this sacred rite. As the summer season is with us these days, let us remember our spiritual opportunities by faithful attendance upon the Sunday school at 9:45; the worship hour at 11; and the C. E. at 7. Our church home is most cool and inviting these warm days.—Wm. Crosby Ross, Minister.

M. E. CHURCH, SOUTH—Corner Fir street and U avenue. Rev. Floyd W. Dick, D. D., Pastor. Services Sunday, July 12, as follows: Sunday School 9:45 a. m. Preaching 11 a. m. by the pastor. Theme: "The Glorious Gospel." John 3:16. Epworth League 7 p. m. Union services 8 p. m. at the First M. E. church. Rev. O. W. Jones will bring the message. Church going is a means of grace, and divinely appointed. It is helpful and restful. It helps to develop the spiritual, intellectual, physical and social faculties of man. It is a fine investment of your time. Remember the Scripture says, "Not for

ANNOUNCEMENT

We will move our Prescription Business from the Foley Bldg. to our new store on the corner of Adams and Depot.

The I. & L. Drug Co.
Prescription Dispensaries

Permanently waved, wavy or curly hair should be Water-Waved

The water-wave is soft and natural in appearance. In no wise can it possibly harm the hair.

Moles, warts, superfluous hair permanently removed without scar

All Work Guaranteed

AT THE COLONIAL
Phone 521-J
1803 Fourth St. Apt. B

CARR'S

Where Your Credit Is Good

WE FOUND WHAT PONCE DE LEON FAILED TO FIND

He was hunting, hunting for the Fountain of Perpetual Youth—and died disappointed. We have found it in our Marinello treatments. We can bring to your cheeks the very bloom and color of youth. We can bring to your life happiness that youth and beauty give.

MARINELLO COSMETIC SHOP
25 New Foley Bldg.
Phone Main 126

Now what would you like in the candy line?

YOU SAY IT—AND WE WILL MAKE IT.

The Candy Shop
220 FIR ST.
The Home of Home Made Candy

JULY CLEARANCE OF SUITS

JULY IS OUR CLEARANCE MONTH

And in this sale of Suits you will find some mighty good values to choose from. Sizes are fairly complete, and the prices are extraordinarily low. We would most certainly advise your early selection.

LADIES READY-TO-WEAR

PUTMAN'S AND MILLINERY

Eat Blue Mountain Ice Cream--

AND BOOST YOUR HOME TOWN

Best By Test—A Home-Made Product.

Made from choice sweet cream of the Grande Ronde Valley

BLUE MOUNTAIN CREAMERY

La Grande, Oregon.

OREGON TRAIL STAGES

La Grande - Joseph - Wallowa Lake Park
J. A. Horck, Prop. Phone Main 775

Leave	A. M.	P. M.	P. M.	Leave	A. M.	P. M.	P. M.
La Grande	9:00	1:00	5:00	Wallowa Lake	8:30	12:30	4:30
Imbler	9:30	1:30	5:30	Joseph	9:00	1:00	5:00
Elgin	9:50	1:50	5:50	Enterprise	9:15	1:15	5:15
Minam	10:20	2:20	6:20	Lostine	9:45	1:45	5:45
Wallowa	11:00	3:00	7:00	Wallowa	10:00	2:00	6:00
Lostine	11:15	3:15	7:15	Minam	10:30	2:30	6:30
Enterprise	11:45	3:45	7:45	Elgin	11:00	3:00	7:00
Joseph	12:00	4:00	8:00	Imbler	11:30	3:30	7:30
Arrive Wallowa Lake	12:30	4:30	8:30	Arrive La Grande	12:00	4:00	8:00

SPEND SUNDAY AT WALLOWA LAKE PARK

Insured Carriers - Careful Drivers - Round Trip Rates

Stand at Foley Hotel, Sommer Hotel and Savoy Hotel, La Grande.

More Battery Service

Celluloid and other compositions are used as insulation in a limited number of batteries. Part of our cedar wood separators are accepted by practically all manufacturers as the most porous, toughest and natural insulation.

8-HOUR BATTERY SERVICE
EXIDE BATTERY DISTRIBUTORS

FRED T. BURGESS
Main 125 1308 Jefferson Ave.

Life Sealed In

—they can't get old before they're sold

Willard Charged Bone-Dry Batteries are sealed and dry when we get them. That keeps them "fresh" until you can own them.

"Yes sir," says Little Ampere. "And you can't do that with any other battery."

THE BATTERY & ELECTRIC SERVICE CO.
Leighton Machine Works Bldg.
1311 Washington Ave. Phone Main 753

Willard STORAGE BATTERIES

Fashion Notes

Leopard Fur.
Paris.—Leopard fur now is being cleverly used on summer coats and even on frocks. It is set off best by black, and often forms the collar and cuffs on a black top.

Beauty Seekers Will Do Well to Try THE MARINELLO SHOP

Room 6, Sommer Bldg.

"A beauty aid for every need"

PHONE MAIN 577

"Sa Camille"



For the figure inclined to stoutness

Equipped! Very lightly boned—permits absolute freedom of waistline. Every La Camille means "Beauty—and Comfort, Too" for its wearer. The patented Ventilo feature makes La Camille astonishingly comfortable.

A full time of the different models always on hand.

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