



PRIDE IN APPEARANCE

Better Dress For American Men

The "Pride in Appearance" Movement is an appeal to the American man to compete with the men of other countries in their personal appearance. All over the United States the leading stores are making this appeal for better apparel. It is a movement to force the retail stores to keep abreast of the times and to influence men to improve their appearance.

The new styles are revealed in clothes comfort. The shoes are made in easier lasts, the hats are softer with a snap brim. The shirts are made of softer materials and in more serviceable colors. The suits are of free and easy-flowing lines.

Perhaps there are a few gaps in your wardrobe. We invite you to view our complete selection of the finest in men's apparel and to fill in those wants from our stock.

Westenhaver & Gilbert
W&G

THE STORE FOR MEN

BOSTONIAN SHOES

\$7.50 to \$11

America's finest leathers in sturdy, comfortable models, finely tailored. "A treat for the feet."

SOCIETY BRAND SUITS

\$45 to \$55

The very best of material made superbly into the highest grade apparel. "It's the tailoring that counts."

READ THE OBSERVER CLASSIFIED ADS

Don't Change Druggists While Away From Home

No matter how up-to-date the resort you visit, you'll not find the same sort of satisfaction in trading with strange merchants as you experienced in dealing at home.

Don't change—just write to us when anything is needed and we'll send it by Parcel Post.

Newlin Drug Co.

S·H·E·R·R·Y'S

Last Showing Tonight

"THE FAIR CHEAT"

If you want to laugh hilariously, thrill intensely, enjoy yourself immensely, don't, whatever you do, miss it!

Also THE SPAT FAMILY in
"HEAVY SEAS"

SCHOOL WORK MOVING AHEAD

MONMOUTH, Ore. (Special to the Observer)—Work has been going on for two weeks and from the way work and lessons move along it would look to the casual observer that the normal had been going for months. Student body officers are elected every three months, at the recent election Miss Lillian Schroder was elected president; Gertrude Larson, secretary and Ruby Tipton Watkins, song leader.

On Friday at chapel President Schroder divided the student body into three groups for the purpose of recreation and entertainment. Each group is to give a stunt.

Although there are few men at the normal compared with the number of women the school is quite active in athletics. A lively baseball game was played recently between the members of the junior and senior classes.

On Friday evening of every week the time is devoted to social entertainment, games are played, dancing partook in and a picture show given for all those wishing to attend.

President Landers is away at present looking after educational work in other places. His teachers and assistants here are looking after the work. The school is very crowded at this season of the year and everyone is busy.

One help at the normal school is the cafeteria lunch prepared by Miss Woods and her assistants. This is especially handy for all those batching and going to school.

The Fourth of July is nearly here and the school will be dismissed on Thursday noon, July 3. All those who desire to do so may go home but a celebration is being planned for those who find they are unable to spend the vacation days at home.

Hot Weather Continues With Change Not Near

TODAY'S TEMPERATURE
11:30 a. m., 96 degrees above.
1:30 p. m., 96 degrees above.

The hot weather continues with little promise of abatement very soon. The weather forecast from Portland today indicates that there will be no change in temperature today and tomorrow. La Grande's maximum mark yesterday was 100 degrees above, one degree cooler than Monday.

Yesterday Portland thermometers registered 98 above; Pendleton 105, Medford 105, Bend 98, Walla Walla 104 and Boise 102.

Not Too Early to Start Canning.

Just as vegetables and fruit appear preserve and can them. They will come in handy next year. All canning necessities sold by us. We possess a knowledge of preserving and canning methods which will prove of value to you. Spices, paraffin, sealing wax and rubbers. Silverthorn - Wright Family Drug Store. 7-1-21

FOOLS HIGHWAY
Plenty of Parking Space

BUY A 13-PLATE

FORD BATTERY
\$16.50

FOR CARS WITH
6-Volt Starting and Lighting Systems
R-A-D-I-O-S

Perkins Motor Co.

LINCOLN - FORD - FORDSON
Roersch Bldg. Phone Main 500

FOR EVERY HOME

A FLAG

All Sizes and Prices

GIVE THE CHILDREN A PRACTICAL LESSON IN LOVE FOR THEIR COUNTRY

By Allowing Them a U.S. Flag

Newlin Book & Stationery Co.

'FOREST FIRE' WEEK IS SET

By proclamation of Governor Pierce, the period of June 10th to July 14th has been designated "stop forest fires" week throughout Oregon as a measure of protection against the increasing fire menace in heavily timbered districts, according to an announcement received by the secretary of the local chamber of commerce.

At the request of the Klamath County Chamber of Commerce, the state chamber has taken the initiative to add in fostering a statewide "Stop Forest Fires Association." Prizes will be offered for the individuals bringing in the largest number of applications for membership.

MEANS AND JARNECKE SENTENCED

(Continued from page 1)

Atlanta for two years.
Means was also fined \$10,000 and Jarnecke \$5,000.

NEW YORK (AP)—Gaston B. Means, former department of justice agent, and his secretary, Elmer J. Jarnecke, Tuesday night were convicted of having conspired with bootleggers illegally to withdraw whiskey from distilleries. The jury was out one hour.

Counsel for Means and Jarnecke were given until noon Wednesday by Federal Judge E. Wolvert of Oregon to file any contemplated motions. No date was set for sentence.

The prisoners were given immediately into the custody of the United States marshal and taken to the Tombs.

FIND IT HERE

Copy for this column must be in by 9:00 a. m.

Dr. Ralston has moved his office to Rooms 13-15 Sommer Bldg. 7-2-21

Card of Thanks

We wish to thank our many friends for the kindness shown us after the death of our loving husband and father. We sincerely appreciate all the beautiful floral offerings from our many friends and the Eagles lodge.

Mrs. M. M. Shirley, Family and Relatives. 7-2-11p

By mutual agreement the following jewelry stores will be closed Friday and Saturday, July 4th and 5th, 1924.

SIEGHEIST & CO.
J. H. PEARE & SON,
G. S. BIRNIE,
H. W. HEWITT. 7-2-11

Notice.

Local barber shops will close on July 4th and 5th. Will remain open Thursday evening until 9 p. m. 7-2-21

Bids for the erection of a two-room school house, in School District No. 99 located at Maxville, Oregon, will be received and opened and contract let on July 14, 1924. Plans and specifications upon request from V. V. Church, Maxville, Oregon. 7-2-21

V. V. CHURCH,
Chairman of the Board. 7-2-11

Broken.

When you have a broken windshield or side glass take your car to Richardson, "The Art Man." He uses the finest glass; a one hour service and the right price. Richardson's Art & Gift Shop. 7-2-21

The Loyal Sisters of the Christian church will serve Ice Cream and Cake, Thursday, July 3rd, at 5:00 p. m. on Mrs. James Hough's lawn, 1803 Adams Avenue. Public invited. 7-1-21

Se Hemstitching Se

Pleating, button holes, buttons covered, stamping. Mail orders given prompt attention. All work

World's Largest Chain Department Store Organization

J.C. Penney Co.
A NATION-WIDE INSTITUTION - Incorporated
475 DEPARTMENT STORES

108 Depot St., La Grande, Ore.

MEN'S REDYED ALL-WOOL

Army Serge Suits

A REAL OPPORTUNITY TO OBTAIN A GOOD SUIT AT A VERY LOW PRICE

The result of an enormous purchase by the J. C. Penney Co. stores. Thousands of yards of genuine Army Serge, redyed and cut into Men's Dress and Business Suits, offering Service, Style and Quality at a truly remarkable price.

\$17.50

A Three-Piece Suit—coat, vest and pants. Well made by skilled workmen, assuring you of fit and comfort.

Full lined, three-button conservative cut coat, worn by the majority of well dressed men.

J. C. PENNEY CO. VALUES

This is indeed an exceptional offering, made possible by the large mass buying of our hundreds of stores.

OTHER SUITS

Suits for young or older men in models for dress or sport wear. All-wool cassimeres and unfinished worsteds, Palm Beaches and tropical serges.

Visit our Suit Department.

\$19.75 to \$34.75



guaranteed. Fancy Art Goods, Shop. D. M. C. thread and Baby Wear. The Stitching and Art Shop, Mrs. L. H. Norton, 1115 Adams Avenue. Phone Main 523. 9-11-11

Breakfast Sets.

See the new pattern of breakfast and luncheon ware at Richardson's Art & Gift Shop. Ask to see the two unusual specials in dinnerware. If you care to save money it will be worth your while. 7-2-21

Rent, sell and repair all makes sewing machines. Ask about free-dressing course. White Sewing Machine Co., New Foley Bldg. 622-W. 12-27-21

Perfect Fit in Every Trous.

Quality is all right because that is guaranteed by the well known names behind them. Fittings are perfect because in this work we excel. Tell us your trouser troubles. Silverthorn-Wright Family Drug Store. 7-1-21

Fourth of July Special.

Chinese and Japanese Parasols for the kiddies at 85c—for the ladies and girls from \$1.25 to \$2.75. Two dozen different styles and patterns from which to make your selection. At Richardson's Art & Gift

Box Wood.

For immediate delivery. White Pine Box & Lumber Co. La Grande, Ore. 6-13-11

Fountain Pens—Plenty of Good Ones.

A pen, holder and ink bottle complete—that's a fountain pen. Fountain pens in the prettiest styles and handiest models, with finest writing points are sold by us. You "put nothing over on yourself" when you buy fountain pens here. Silverthorn-Wright Family Drug Store. 7-1-21

The regular Old-Time dance, Zuber hall, Thursday, July 3. 7-1-21

Se—Hemstitching—Se

All work guaranteed. Mrs. E. C. Tuckey, 1805 Second St. 6-6-11

New Faces Every Day at Our Soda Fountain.

And we are glad to see them and we give them the very best that we have, but we want every one to remember that our steady customers get our best. That is probably why they are steady, and hundreds of them are and we give them the very best ice cream, sodas, sun-dae, frappes, phosphates, or what-

Small Tracts

Several 3 to 5-acre tracts just north of Riverside Park. Close to the new mill site. But one mile from the business center of the city. These tracts are very desirable and are closing out quickly. Priced low and on convenient terms. See us about these for further particulars.

Wm. Miller & Co.

HOT WEATHER FOODS

AT UNUSUALLY LOW PRICES—A SAVING OF MORE THAN 20% ON THESE ITEMS MAKES IT ADVISABLE TO BUY YOUR SUMMER SUPPLY NOW

DEL MONTE PORK & BEANS, small, 3 for.....	25c	DEL MONTE TOMATOES, No. 2's	17c
DEL MONTE PORK & BEANS, large	20c	DEL MONTE PEAS, Extra Fine	25c
DEL MONTE PORK & BEANS, medium	10c	DEL MONTE PINEAPPLE, No. 2 1/2's	39c
DEL MONTE CATSUP, small	19c	DEL MONTE YELLOW CLING PEACHES	33c
DEL MONTE TUNA FISH	23c	DEL MONTE APRICOTS	29c
DEL MONTE FANCY CHINOOK SALMON	33c	DEL MONTE PIMENTOS	23c
DEL MONTE SPINACH, No. 2 1/2's	23c	DEL MONTE FLOUR, Per Sack	\$1.89

TWO DOLLAR ORDER DELIVERED FREE

HOOVERIZED GROCERY
Phone Main 49
2 Deliveries