

La Grande Evening Observer

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BRUCE DENNIS Editor

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CITY AND COUNTY OFFICIAL PAPER

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THE WORK OF RIGHTEOUSNESS shall be peace; and the effect of righteousness, quietness and assurance for ever. And my people shall dwell in a peaceful habitation, and in sure dwellings, and in quiet resting places.—Isaiah 32:17, 18.

We Bow Our Head

When the Portland Oregonian in the past has been accused of a lot of unreasonable things the Evening Observer has ever stood by the metropolitan newspaper and defended it in our humble way.

We were loth to believe the accusations made against the mighty publication so ably edited by the lamented Harvey Scott and later by the eminent Edgar B. Piper.

Now, we are forced to bow our heads in solemn admiration for this mighty institution once more, for Editor Piper and his Oregonian brought the rain and saved a parched Eastern Oregon from entire destruction and drought.

Yes, it is a fact, for the Oregonian in an editorial said it was a fact. That newspaper lays aside its mantle of modesty and steps boldly forth uttering the statement that it brought the rain.

We knew it was a great newspaper and we knew its editor had remarkable talent, but now we realize that the Portland Oregonian is the prince of rainmakers, and that the Hatfields and Hofers must play second fiddle in the rain-making game for all time to come.

In the future we may expect to hear over our radio, "This is KGW, Morning Oregonian of Portland, Oregon, warning all farmers' wives to get in their little chickens for the Oregonian is sending one of its medium sized showers which will reach Eastern Oregon in an hour, twenty-three minutes."

Surely we are living in a fast age—a wonderful age—the most wonderful feature of which is the newspaper published in the building with the tall tower.

Newspaper Advertising

An enumeration of the reasons for advertising has recently been given out. There are eight reasons advanced, but there are many others, of course. However, here are eight that are very splendid and highly convincing, as given in a southern newspaper:

Newspaper reading is a universal daily habit; newspaper advertising, therefore, reaches each day virtually all who buy.

Newspaper advertising is the life blood of local trade because it touches all consumer sources in every community. It gives the national advertiser the same opportunity for complete consumer appeal in any locality.

Newspaper advertising cuts selling costs because it entails no waste in locality of circulation. Manufacturers use it to cover markets where it is profitable to do business.

Newspaper advertising insures quick, thorough and economical dealer distribution and dealer good-will, because retailers are willing to sell products advertised direct to their own consumers.

Newspaper advertising enables manufacturers to tell where their products may be bought.

Newspaper advertising can be started or stopped overnight, can be prepared between days to meet certain developments and to obtain immediate results.

Newspaper advertising enables manufacturers to check advertising results and costs in every market which they enter.

Newspaper advertising costs less than any other kind. The merchant or other business man who is not taking advantage of the opportunities offered by newspaper advertising to boost his business now will still be facing readjustment problems when his competitor is back on a normal business plane.

William Jennings Bryan says in a rather mournful voice, "I will vote for McAdoo." And this is because down in Florida the Democrats copied the Oregon law making it mandatory for all delegates elected to national conventions to vote the way the voters in the state decide at the primary election. Doubtless there will be another "sovereign snail" who will favor a little revision in that law—namely, William J.

Sorry about Frank Lowden of Illinois refusing to let Oregon name him for vice president, but Lowden has been in public life too long to get puffed up over having a few scattering votes for the vice presidency.

OFFICE CAT



BY JUNIUS

Yes, the Office Cat and Junius are rather fun shows. But you see, we need a refreshing rain and a few jobs of thunder to waken her up. But here she goes for a racy column.

Junius says she calls the weather man the "whether" man because he really doesn't know whether it will or whether it won't.

Leap year is refreshing. A La Grande girl, well past 25, decided that it was her only chance after she got the reply to this question: "How would you like to take part in another war?"

He replied: "This is so sudden."

A FRIEND IS ONE YOU CAN TRY IT ON BEFORE DRINKING IT YOURSELF.

Talking about dissipation, one of our friends told us the other day he quit smoking Camels because he feared he might get some sand fleas. Now he's smoking Fatimas in the hopes that maybe a harem will show up.

No wonder the movie business is in a slump. The titles have used up the supply of naughty adjectives.

At that, it might go well if some producer released a picture called "Kiss Proof." Everybody would go because they don't believe there is such an animal.

Judging from the pictures of society debutantes in some of the movie news reels, we would say that about ninety per cent of them were advertising some popular brand of silk hose.

"How do you know he's in love?"

"What else would make him put his shirt in bed and jump into the laundry chute?"

When her father comes into the parlor—
And shakes him
And you offer him a Good cigar
Taken from your vest pocket
And after he has it
You notice that it
Is BROKEN
It doesn't help matters.
To get so infernally Red in the FACE.

In closing, Junius remarks that, if a law was passed making every dog leader first choice in the dog street, prevention of war would undoubtedly result pronto.

Poets' Corner

Editor's Note — The following poem was penned on June 14th and readers remember that since that time the weather has returned to its usual form—which is sunshiny and warm but not too hot.

DEDICATED TO AN OREGON JUNE

(Weather forecast—snow, colder)

JUNE SIXTH, 1921

Dear Mother in Juneau, I write to let you know,
That I'm down in old La Grande, chilled to the bone,
Cold winds blow round my knees,
I can't sit still and sneeze.
These are the days that remind me of home.

Isn't it awful dear, that I'm so cold down here?
Mountains and valleys all covered with snow,
Take back my B.V.'s and send me, if you please,
My nice wool undies. Your frisk daughter, Pie.

—P. L. Harris.



To do more, much more, for the beloved family than they expect of us, is the sentiment with which we assume each responsibility that is entrusted to us.

We Understand.
SNODGRASS & ZIMMERMAN
Undertakers
Ambulance Service
Phone Main 62



FOR THE HIKER
Men's Lace Button Trousers—Khaki, Corduroy, Whipcord, sturdy quality.
\$2.75 to \$5.85

Men's Moccasin Shoes. Good heavy quality leather. 10-inch tops.
\$10.00

We have a complete assortment of Ladies' Outing Garments in Tweed and Khaki. Ladies' 2-Piece Tweed Outing Suit—coat, skirt and knickers.
\$15.00

Ladies' 2-Piece Tweed Outing Suit—coat and knickers.
\$8.75 - \$12.50 - \$19.75

Ladies' Tweed Knickers.
\$4.25

Ladies' Khaki Knickers.
\$2.25 and \$3.25

Ladies' Khaki Middie.
\$2.25

NEW LAW IS JOB-MAKER

Veterans' Compensation Opens Positions for Stenogs and Typists.

WASHINGTON, D. C. (Special)—The United States Civil Service Commission announced today that the passage of the adjusted compensation law, commonly called the bonus law, requires the temporary appointment of several hundred stenographer-typists and typists in the Departmental Service at Washington. Both men and women are needed.

Examinations for these positions will be held each Tuesday until further notice, in approximately 600 cities throughout the United States.

It is expected that the positions will continue for from 4 to 5 months, or possibly longer.

The salaries range from \$1225 to \$1500 a year for stenographer-typists and from \$1140 to \$1320 a year for typists.

Permanent positions in the Departmental Service will also be filled from these examinations. There is practically always a shortage of typists who are qualified in both stenography and typewriting.

Full information and application blanks may be obtained from the United States Civil Service Commission, Washington, D. C., or the secretary of the local board of civil service examiners at the post office of customhouse in any city.

Correct this sentence: "Please let me wear shoes," wails Willie, "it seems so common to go bare-foot."

Agricultural Expert in Spain Urges Films to Help Farmers
MADRID (AP)—An appropriate

film for educational farming films is sought by Jose Luis de la Roma, one of Spain's leading agricultural experts, as an aid to the agricultural development of the country. He points out that much has been done in other countries in this direction, while here it has been neglected in spite of the fact that agriculture is the principal industry of Spain.

Senor de la Roma urges that the modern methods of all branches of farming and breeding, butter and cheese making, irrigation and scientific fertilization, be shown by films throughout the land and argues that such a campaign would incite love of country in farm youth and check the immigration to industrial centers.

SECOND DAY OF G. O. P. MEETING ON

(Continued from page 1)
came to order this morning at 11 o'clock and went through more routine preliminaries, while the platform committees were finally fleshing out differences. Many leaders were elected in hotels in conferences over the six presidential situation.

Permanent organization with Frank W. Mondell, of Wyoming, permanent chairman, installed was effected. Convention rules were adopted and the official roll of delegates perfected.

Mondell Speaks Cheered
Mr. Mondell, in a brief address, repeated amid cheers the Coolidge rallying cry sounded yesterday by Temporary Chairman Burton.

President Coolidge has justified the confidence that "Inspired" his nomination for vice president at Chicago, and the greater confidence reposed in him since taking up the duties of chief executive.

"Is the outstanding fact" in the political situation, Mondell said. He added an appeal for the republican majorities in congress "in name and in principle" saying that every serious fault of the recent legislation would have been avoided had the president had that strength in house and senate.

MARRIED OR SINGLE, you can't afford to pay out your money and not know just where and how it is spent.

And you can't afford to take chances on having to pay the same bill twice, either.

A Checking Account at this bank is the only businesslike way to spend money.

When you Pay by Check you write your own receipt — no chance for any disputes over bills, and you always know where every dollar goes.

PAY BY CHECK — It is safer and more convenient.

U.B. Thrifty says
CASHIER

A man can live on less after he's married — he has to

La Grande NATIONAL BANK
SOUND-RELIABLE-PROGRESSIVE

McWest & Co
THE QUALITY STORE

VACATION DAYS

Are you prepared for your summer vacation; have you the necessary items that make vacationing a pleasure? Let us supply your outing clothing needs at lowest prices.

SOFT COLLARD SHIRTS
We have the largest assortment of Men's Soft Collard Shirts in Eastern Oregon. All of the latest patterns and colors; excellent quality.
\$2.15 To \$7.00

MEN'S AND BOYS' BATHING SUITS
Good assortment of colors in wool, wool mixtures and cotton.
\$1.25 to \$6.75

KEEP COOL IN ATHLETIC UNDERWEAR
Good quality of plain white and silk striped Nainsook.
\$1.00 to \$4.00

NEW CAPS
Beautiful new patterns in 8 piece Caps. Light summer weight.
\$2.50 and \$3.00
Ask to See Our NEW FLORESHEIM SHOES

JAPANESE PARASOLS
Good assortment of colors and designs. Direct importations from Japan.
\$1.00 - \$1.25 - \$1.50 and \$2.00

Assails Democrats
The chairman assailed the democrats for their "utter lack of fixed principles or policy, save that of muck-raking and obstruction."

Referring to the situation in the last congress, when insurgents joined the democrats to control legislation, Mr. Mondell said that never before had the necessity for a dependable party majority and definite party responsibility been more clearly demonstrated.

Hoover Mentioned
Herbert Hoover, Major General Harbord and Senator Curtis are being hoisted for vice president. Lowden today sent word asking the Oregon delegation not to vote for him. There was a plan afoot to hold a night session to nominate Coolidge, which would leave two days for the vice presidential nomination.

Greets Uncle Joe
Following the opening prayer today, the convention adopted a resolution sending greetings to Uncle Joe Cannon, on the occasion of his 57th birthday anniversary. They felicitated the veteran republican on his "splendid record of service." A great outburst of cheering occurred on mention of Uncle Joe, absent from the republican convention for the first time in many years.

For the first time in the history of the national convention, a woman took the platform as chairman of a major committee to present her report. She was Mrs. Elizabeth Price Martin, of Philadelphia, head of the committee on permanent organization.

The crowd applauded when Mondell predicted a republican victory in November and then he endorsed Lincoln, McKinley, Roosevelt and Harding. Another burst of cheering came when he praised the "confidence-inspiring character of Calvin Coolidge." When he declared for a republican congress, both in name and principle, the delegates came to their feet with a full minute of cheering.

TENTATIVE PLATFORM DRAFT IS ACCEPTED

CLEVELAND, O. (AP)—A tentative draft of the platform was practically accepted at an all-night session of the drafting committee appointed yesterday by the resolutions committee after four and one-half hours spent in hearing suggestions.

70 Miles an Hour; A 3-Inch Motor; High Gas Mileage

The Phaeton

Anyone can build a car that will give 70 miles or more an hour.

It takes engineering genius to build a car that gets such speed out of a three inch motor; that, weighing only 2705 pounds, holds the road like a two-ton car; that gives a high gear speed range of 2 to over 70 miles per hour; gasoline economy well over 20 miles to the gallon.

It takes production genius, again, to build this kind of performance into a car that is priced, in the touring model, at \$1335, and that at every point shows ready proof of finer construction.

We are pleased to extend the convenience of time-payments. Ask about Chrysler's attractive plan.

The Chrysler Six
Pronounced as though spelled Chrysler

The Touring, \$1335 The Phaeton, \$1395
The Roadster, \$1525 The Sedan, \$1625
The Brougham, \$1795 The Imperial, \$1895

All prices, f. o. b. Detroit; tax extra.

W. H. BOHNENKAMP CO.