

NEWS of SOCIETY

Social news must be in the hands of the society editor by 9:30 o'clock. Due to the fact that the social page is made up before noon, it is practically impossible to insert stories after that hour. Hereafter, items, no matter how important they are, that are delayed beyond that hour, will not be printed until the following day—News Editor's Note.

Jade Green



This attractive sport costume is of jade green mohair with a blouse of crepe de chine with appliqued designs of the mohair used as a trimming. The scarf collar is new this season and is a most distinctive touch. The plants are grouped so as to give the effect of a wide-striped material.

P. E. O. Has Interesting Meeting

Chapter P. E. O. spent an unusually interesting afternoon Friday when Mrs. H. A. Zorbrick and Mrs. William Miller were hostesses at the home of Mrs. Zorbrick. "American Music" was the subject for the day, with Mrs. A. L. Richardson as leader. Mrs. Richardson gave an excellent talk on "American Music" including the very earliest to the present day music and music writers. She also gave a descriptive talk preceding the following numbers:

"May Days Have Been So Wonderful" written by Francis Hopkinson in 1788 and the first American song ever written, sung by Mrs. Ray Fuller. "The Last Flower" by Harriet Ware, vocal solo by Mrs. George Rippey; piano solo, (a) "Serenade" by Campbell-Tipton, (b) "Memory" by Campbell-Tipton, Mrs. E. L. Holmes; vocal solo, (a) "The Way Farer's Night Song" by Trade, (b) "Japanese Love Song" by Martin, Mrs. W. H. Bohnenkamp, Jr. and as an encore Mrs. Bohnenkamp sang "Love Song" by DeLigon; piano solo (a) "Dance Ecstasique" by Tomp Mowrey, (b) "Cavatone" by Tomp Mowrey, played by Mrs. Harriet Richardson. As an encore Mrs. Richardson played "Gypsy Dance" also by Tomp Mowrey. Mr. Mowrey is a Portland man and a very prominent present day music writer. The last number on the program was two vocal selections

Beauty Seekers Will Do Well to Try THE MARINELLO SHOP
Room 6, Sommer Bldg.
"A beauty aid for every need"
PHONE MAIN 577

EVERY MOTORIST will be immediately impressed with the simplicity and serviceability of the Superior Luggage Carrier—built of high-grade steel—baked enamel finish—and in a manner that assures satisfaction and unlimited service.

Superior LUGGAGE CARRIER

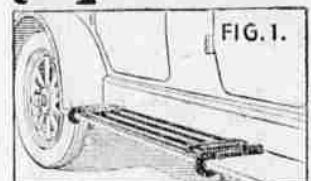


FIG. 1.

FIG. 1 — Showing Superior Luggage Carrier clamped on the radiator-cowl, in folded position. Does not have to be removed from car when not in use.

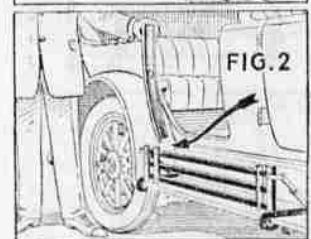


FIG. 2.

FIG. 2 — Showing Superior Luggage Carrier open to 9 inches in height. At this height the car doors can be opened over the carrier, leaving access to the car. Adjustable from 24 inches to 60 inches in height.



FIG. 3.

FIG. 3 — Showing Superior Luggage Carrier open to 14 inches in height; adjustable from 24 inches to 60 inches in height.

NO. 60—Superior; adjustable from 24 to 60 inches in length. Price \$5.50

NO. 49—Superior Jr.; same construction as No. 60; one length only, 46 inches. Price \$4.00

CARR'S

Divinity Kisses

Tuesday—35c Per Pound

The Candy Shop

220 4th St. The Home of Home-Made Candy

PRICES STILL ARE LOWERING

General Business Situation in Lumber Trade Is Not Too Encouraging.

The general business situation is featured by decreasing prices and diminishing sales and manufacturing activity. These developments have affected some industries more than others, but are felt in practically all of them. Timber, dependent as it is on the activity of other consuming industries, consequently is in a state bordering on depression, and prices show a further weakening. Prospects are rather uncertain, but it is generally felt that the present day dullness is largely due to the backward spring and to political uncertainties, and that these obstacles to business prosperity are on the point of disappearance, says the American Lumberman, Chicago. Unfavorable weather has delayed construction work and sales of important wood users such as the automobile industry; but confidence is strong that the next month, when cool spring-like weather ought to be enjoyed, will witness considerable stimulation in both these fields, as well as in other manufacturing lines which are more or less influenced by rainfall and temperature. It is also believed that the presidential nominations will be followed by a clearing of the political skies, so that the general expectation is of stimulated business by midsummer, though it is frequently pointed out that the vacation season then begins to interpose itself and that little quickening in trade can be looked for until August.

Southern pine manufacturers report a fair, but not seasonal, volume of business, and stiff competition for all orders offered. The result has been a further weakening of prices, though the larger mills as a rule will make concessions only on items of which they have accumulated a surplus. Mill stocks generally are still substantial and are not well assorted. The small mills which for a considerable period of this year were prevented from shipping an account of poor roads, are now moving out large quantities of lumber, and their marketing this undoubtedly accounts to a great extent for the weakness of southern pine.

Little change has occurred in the Douglas fir market. Demand, though increased over a month ago, is still rather sluggish, and the cargo markets do not show much life, except the Atlantic seaboard, which continues to consume all the lumber that vessel space can be obtained for.

Southern hardwoods, being in comparatively dull demand, continue to develop weakness, but the northern varieties, being scarcer, hold firmly to previous levels.

Beauty Hints

THE APPEALING BLONDE
The Victorian ideal of womanhood was that of a clinging vine, and of man, a sturdy oak for support of that vine. While standards have somewhat changed it is still true that the clinging vine type of woman, or at least the woman who in her outward appearance preserves those charming and helpless characteristics, is a very attractive and appealing type.

We can never read her—this winsome little blonde person—who winds herself around our heartstrings, and as around her little finger in the softest and most imperceptible way. She is so fascinating, and sometimes as irresponsible as a white Persian kitten, that it ranks no differently. She possesses a certain indefinable, but perfectly definite thing that makes us lend our best bloom to a friend, our best (teach) to a neighbor, and the third ten dollars to the man who we are perfectly convinced will never return the first two. She is all softness and sweetness, and by token of the same, her dress, her hair, her jewels and her make-up should all be toned to this sweet theme in her personality.

This type of girl should not try to plaster her hair down heavily into heavy coils, or brush it boyishly off her forehead. It should be soft and wavy and fall of lights and little unexpected tendrils. Her fair skin will need its turbid powder to blend with its delicacy, and a touch of Mandarine, with its light brilliancy to deepen the blue of her eyes. Just a touch of matching lipstick. A fresh outline, just shading out from the middle. The appealing blonde should never indulge in heavy make-up, dead white powder, mascara, or blackened eyebrows. She will lose her own soft charm and not attain the allure of the type she is imitating. She is charming in delectable, for her skin is soft and white, and her neck and arms prettily rounded. Black accentuate the blonde prettiness of this type, and pearls emphasize the innocence of her expression. The appealing blonde can wear almost any type of clothes except the heavy, overpowering, overtrimmed type of thing. She is irresistible in sports clothes, with a soft hat pulled down over her curls; and can even adopt knickerbockers with piquancy and success.

After a course of sophisticated dainties with bored eyebrows and bleached enthusiasms, the appealing blonde.

Tin Cases and Packing Boxes Make Missionary Work
CHICAGO, (AP)—Salvaged packing boxes and tin containers, usually a problem in disposal for the family, are worked into substantial pieces of furniture and household utilities in the missionary manual training department of Moody Bible Institute here.

When the municipal dump would have been the richer, the missionary in isolated places probably received another piece or two for his comfort, and it is to them that most of the output goes at no expense. It serves another purpose, the institute points out, that of demonstrating to the native the value of thrift.

Swedish Radio Nearly Ready
GOTHENBURG, Sweden, (AP)—Sweden's transatlantic radio station, one of the largest in Europe, is receiving its finishing touches and will be opened within a few weeks. The station, which is capable of handling messages between Sweden and America in both directions simultaneously, has been in the process of construction for over a year.

A good citizen is one who breaks no laws except those you don't believe in.

Sweden Would Resist American Car Invasion

STOCKHOLM, (AP)—While the American motor industry's invasion of Sweden is gathering force, the government authorities are taking defensive measures against the excessive automobileing of the country, especially with a view toward protecting the native industry against the competition of heavy imports of cars and gasoline.

The Swedish Board of Trade says nearly 70,000 cars have been imported into Sweden since 1909, and about 4,000 of these are new in use. Last year 53,000 tons of gasoline were imported, valued at \$5,800,000. This tremendous import is looked upon in some quarters as excessive, and the board has suggested that the import duty on cars ought to be raised from 15 to 20 per cent ad valorem. The government has also recommended an import duty of one cent a gallon on gasoline and a domestic tax of four cents a gallon.

It is evident that the proposed duty and taxes on gasoline is intended, not only to increase the internal revenue, but also to encourage the use of sulphite alcohol of domestic manufacture as a motor fuel. Recent tests in which a Swedish car using gasoline has made the question a live one, and the government is proposing to remove restrictions on the sale of denatured alcohol direct to the consumer.

Half of Parliament Seats to Ann of British Women

LONDON, (AP)—More women Members of Parliament, and yet more, is the slogan of the Women's Freedom League, which held its 12th annual conference here recently.

WRIGLEYS After every meal

A pleasant and agreeable sweet and a L-A-S-T-I-N-G benefit as well. Good for teeth, breath and digestion. Makes the next cigar taste better.



for between meals!

Children love to eat these nourishing, crisp soda wafers!



DOCTORS OF ALL SCHOOLS PRESCRIBE PORTOLIVE

If your physician is an allopath, homoeopath, eclectical, chiropractor or naturopath, ask them why they agree on old Port Wine and olive oil as a food tonic. If you are suffer from indigestion, dyspepsia, nervousness or constipation, just try Portolive for one week and you will understand why all doctors prescribe it. The Cross Pharmacy—Adv.

Bath Caps

Bath Shoes

Every Price and Style—Newest and Best
Call in and See Them.
Caps 15c Up

Newlin Drug Co.

Mrs. Schofield Cones, presiding, said the eight women members of Parliament were the advance guard. But they were not satisfied, they wanted quite half the seats in the House and they wanted more women at the head of some of the departments. The advent of a labor government had given rise to hopes that the inequalities that existed in the franchise laws as between men and women would be quickly wiped out.

DO YOU SHAMPOO YOUR HAIR?
Shampooing one's hair in hot weather is most unpleasant. Have your hair shampooed in the modern, comfortable way and quickly dried with the pedal drier. We feature the proper shampoo and rinse for gray hair.
Robbing - Marcelling - Curling
AT THE COLONIAL
Phone 521-J
1502 Fourth St. Apt. B

"Sa Camille"



for the figure inclined to stoutness

Esquisite! Very lightly boned—permits absolute freedom of waistline. Every La Camille means "Beauty—and Comfort, Too" for its wearer. The patented Ventilo feature makes La Camille astonishingly comfortable.

A full line of the different models always on hand.
Mrs. Robt. Pattison
Corsetier
Phone Main 569
Apt. 10, New Foley Bldg.

Betty Wales Dresses

LADIES READY-TO-WEAR
PUTMAN'S
AND MILLINERY

The ALL CEYLON Tea

From mountain slope to teacup, the delicate ambrosial flavor is preserved by the sealed lead-foil package.

ALLEN & LEWIS,
Portland, Oregon
U. S. A.

Preferred Stock Tea

READ THE OBSERVER CLASSIFIED ADS

News That affects You Most

YOU may be entertained by news of the Yanks and the Giants, but you aren't vitally interested unless you have money at stake; and the shifting of European boundaries doesn't effect you half so much as the softness of your mattress, the comfort of your shoes, what you ate for breakfast, how much your last hat cost.

That's why advertising news deserves as much attention as sporting or international news. The advertisements keep you informed of all the latest comforts and conveniences that can make your daily living more delightful. They tell where to secure the best, how to save money, how to lessen work, have a better home, better food, better clothes, more luxuries.

You can't keep up with the daily news—the kind that affects you most—unless you read the advertisements.

They are the chronometers of local time. You'll find it highly profitable to adjust your living by them.

Advertisements are the only news that really save you money—read them all