

Pride In Appearance

The clothiers of America are doing a good service in actively promoting what is well named the "Pride in Appearance" slogan among the men of the country. For reasons various and sundry the male portion of the population has in recent years acquired slovenly habits, wearing clothes with little regard to the season and until they are so frayed they lend not a whit to the bearing and appearance of the wearers. American men are no longer well dressed.

Clothes do not make the man but they do make his appearance and appearance counts for much. The man who takes care to appear well is paying both himself and those whom he meets a compliment that is deserved and sanctioned by good breeding. Good manners, correct language, polished bearing all these are heavily discounted by shabby clothes and careless accessories. Clothing of quality, patterns and taste is necessary to a man's complete equipment to mingle among men either in business or on social occasions.

Carelessness in dressing leads to laxity in other directions. The man who gets into the habit of dressing poorly will lose his sensitiveness to appearance in other things. He will allow his home to go unpainted and will delay indefinitely improvements that should be made around the premises and on the interior. He will overlook unattractiveness in his community and raise no voice demanding a cleaner and more beautiful environment. The clothiers are to be commended in insisting that men dress better. The idea is not wholly mercenary with them. They are in business to render service to men in improving their appearance just as the physician is in his profession to render service by improving the health of the people.

Westenhaver & Gilbert
204 Depot St.

MOOSE HOLIDAY AND LEGION FROLIC

Attention, All Legionnaires!

There will be a stampede of all the Moose of Dayton, Pines, Walla Walla, La Grande, Enterprise and Baker at La Grande, Sunday, May 18, 1924.

Guest well your great circle. Make the round-up thorough and complete. Gather in all the wandering Moose, that we may place upon them the brand of second degree. This will be the largest Moose CHIEFWASH Legion No. 169 has ever had.

Remember the day and date—big time, big food, Be there with your "Pez."

An Ideal Gift for GRADUATES

Is the Remington Portable.

In College, in Business and in Professional work a knowledge of typewriting is a great advantage.

The Remington Portable is so light it can be carried anywhere. Price, \$60.00. Easy payment terms if desired.

Newlin Book & Stationery Co.

S·H·E·R·R·Y·S

LAST SHOWING TODAY

"LOVE BANDIT"

A Thrilling Drama of the Big Woods

DORIS KENYON, CECIL SPOONER

VICTOR SUTHERLAND

And

An All Star Cast

Comedy

"BLACK AND BLUE"

FIND IT HERE

Copy for this column must be in by 9:00 a. m.

Notice.

When in ladder stop at the Highway Soda Fountain for the best ice cream and cold drinks. We serve Blue Mountain Ice Cream which speaks for itself.

5-14-24

Tomato Plants.

Don't delay. Set them out now. Now is the time. They are going fast—Cherry's Florists.

5-14-24

Notice.

Neighbors of Woodcraft will sell ice cream and home-made cake Saturday evening at Mrs. Humm's lawn, 1112 Washington Avenue.

5-15-24

Se Hemstitching Se

Pressing, button holes, button covered, stamping. Mail orders given prompt attention. All work guaranteed. Fanny Art Goods, 11 M. E. Street and Bailey Street. The Stitches and Art Shop, Mrs. L. H. Norton, 1115 Adams Avenue. Phone Main 524.

5-14-24

Chinese and Japanese Parasols. Beautiful Chinese and Japanese parasols in all sizes and many attractive designs will be found at Richardson's Art & Gift Shop. See the famous Nankow parasol in six different designs at their shop.

5-12-24

When you want real good fishermen's luck you will need a fisherman's license and some fishermen's fishing tackle. You will find Silverthorn-Wright's Family Drug Store open early and late to sell you your license and all fishing material.

5-12-24

Go to Hooverized Grocery for Wilson's flowering and vegetable plants.

5-12-24

Fisherman! Don't forget. That your license to fish is to be had at Silverthorn-Wright's Family Drug Store as well as all kinds of fishermen's tackle and supplies.

5-12-24

Carper and Rug Weaving. Mrs. S. E. Evans, Box 254.

4-23-121

Lutheran Ladies' Cooked food sale Saturday at Crescent Meat Market.

5-16-24

Tomato Plants! Tomato Plants! Fine, large plants out of 6-inch plants. Time now to set them out—Cherry's Florists.

5-14-24

Windshields and Side Glasses. A complete stock of windshields and side glasses to fit every make of car will be found at Lindholm's Art & Gift Shop at all times.

5-12-24

Prompt service and right prices on all jobs. Have Richardson "The Art Man," do your glass fitting.

5-12-24

Everything for vegetable and flower gardens at Hooverized Grocery this week.

5-12-24

Rent, sell and repair all makes sewing machines. Ask about free dressmaking course. White Sewing Machine Co., New Fairy Bldg.

12-27-24

Victor record such as is sold only at the Silverthorn-Wright's Family Drug Store and for 25 cents a bottle will keep your hands and face smooth and soft, free from chaps and in the most cooling application for sunburn and tan.

5-12-24

No notice the very warm days bring great quantities of people to Silverthorn-Wright's Family Soda Fountain. The quality of their ice cream and the most delicious sherbet is bound to attract the masses very generally. We notice they serve ice cream in slices in a very attractive manner, their lunch hours are always busy hours from 11 to 2 p. m.

5-12-24

Notice. All outstanding bills against the La Grande student body must be presented at the high school not later than May 24.

5-13-24

Call Homer Wilson, 226W or out at Hooverized Grocery for all kinds of plants.

5-12-24

Richardson's Art & Gift Shop, the home of Eastern Oregon Scenic Pictures. Pictures of the beautiful Wallawa. Enlarging and tinting our specialty. Have us do your picture work.

5-12-24

Try the new, high class, high ice cream that they are serving in slices or in brick at Silverthorn-Wright's Family Drug Store. The best sherbet that has ever been sold in La Grande is without a doubt the kind sold only at their soda fountain.

5-12-24

Rummage Sale. Honan Hall basement, Saturday, May 17th, 10 a. m. to 4 p. m. Guid.

5-14-24

Don't let dandruff annoy you, not for a moment, when a 75-cent bottle of Germicide from Handcraft Radiator, such as you can buy only at Silverthorn-Wright's Family Drug Store, will stop such trouble in less than a week. It stops the hair from falling and does it in a few days. Try it and you will be pleased.

5-12-24

Ice Cream and Cake. will be served on lawn near Kargis hall, by Neighbors of Woodcraft tonight. The jubilee is cordially invited.

5-17-24

La Grande Theatres

Film Company Prevents Lumber Strike In Maine Woods.

A serious lumber camp strike was averted through the good services of Charles E. Blaney, producer of "The Love Bandit." Much of the action takes place in a lumber camp in the Maine woods, and for the purpose one of the largest in that part of the country was engaged and turned over to the company for a month.

The company, including the technical staff, Doris Kenyon, Cecil Spooner, Victor Sutherland, and about a hundred players dressed as woodsmen, arrived at the camp when the regular woodmen were on a strike. Every road was guarded by pickets, armed with axes, guns, etc., to keep the important film of strike breakers.

Mr. Blaney had fifteen automobiles laden with motion picture workers were halted by three pickets and there were indications of trouble. The strikers refused at first to believe Mr. Blaney when he told them about the picture.

"What are you say, boss?" asked Mr. Blaney. "I've got the camp for a month and there won't be any work done during that time, so you can earn some extra money acting."

The men agreed, and they were soon whistling at their work. Before the picture was completed Mr. Blaney acted as peace-maker between the men and the camp owner, and when the company left it was a contented lot of men that had them there.

Mae Murray Plays a Dual Role in "Fashion Row."

Mae Murray in "Fashion Row," her new Tiffany production for Metro release, will be the stunner attraction at the Sherry Theatre Sunday and Monday. Written by M. M. Murray, by John Cowan and Howard Higgin, "Fashion Row" gives the popular Metro star the interesting dual role of two sisters.

One of them is the famous Olga Karlamova, toast of Broadway, and the other is a grubby little flunkey at peasant girl named Zita, who comes to America to find her sister. In the immigrant steamer Zita meets a sinister figure named Kamboff. To Kamboff, she shows a photograph of her sister and he immediately recognizes her to a dancing girl he once knew in a Russian dive brought back to Kamboff after memories. So he plans to make Zita his instrument of his revenge, and in New York quarters her on the East side with Papa and Mama Levitsky.

What transpires in the following scenes is told in "Fashion Row" one of the most exciting romances of the season. Earle Foxe, Freeman Wood, Mathilde Brundage and Edna Lincoln are prominently cast.

Vaudeville Bill Sunday to Be A Popular One.

Vaudeville is the most popular entertainment of the present day, and the coming show to be presented at the Arcade Theatre on Sunday is considered to be a big one and more brilliant achievement than any of its predecessors and is described by critics to be highly entertaining. The bill features Foley Mac & Foley in "Katie," a 1924 masterpiece with sentimental thrills and comedy.

SWEDISH MOTHER EYES PROGRESS OF FLYING SON

STOCKHOLM, (AP)—Sweden's greatest booster for the success of the American round the world flight is a little white-haired old lady in Stockholm, who may be seen any day sitting in an armchair, with a newspaper, with a pair of scissors in her hands, and a map of the projected route on the table. Late editions of the dailies come to her home as soon as they are off the press, and she scans the cable columns for every scrap of news of the airmen and the progress of their undertaking. At times her eyes grow big with apprehension, but more often they sparkle with vivid satisfaction. It is because the high adventure is hers, too. She is the mother of Lieutenant Erik Nelson, the engineer officer of the American round the world flight.

"We expected Erik to become a sea captain," says the white-haired lady, "but we never dreamed that he would take to the air." Then she tells how Erik in his teens went to sea for a number of years in Swedish and British ships, and how once in a storm off Cape Horn he dived overboard to rescue the mate who had been swept into the sea.

"If he comes back next Christmas," said Mrs. Nelson, with the light of mother love in her eyes, "he will see that I had my eye on him all the time he was flying around the world."

Lieut. Nelson went to the United States 15 years ago.

Gem Fortune

Ever wonder what \$2,000,000 worth of precious metal looks like? That's exactly this picture. The young lady, who is merely a model, is wearing the celebrated Mauboussin collection, being displayed at the French exposition now appearing in the United States. The mauboussin are valued at \$2,000,000. In every position of the jewels on her wrist, the diamond ear rings, a pearl brooch and rings and other "fashion treasures."

Again Figures

Princess Paisy Bey, accused some months ago of the murder of her husband, the Prince Ali Pasha Bey, photographed in the French high court where she was being tried, the spotlight by charging Canada Bey with defrauding her.

French Politicians Are For League of Nations

PARIS, (AP)—The League of Nations is endorsed by 12 of the 14 parties in France that have proclaimed their attitudes of faith. Two of them, the Socialists and Christian Socialists, want the league strengthened. The Socialists demand that it have control of armaments and of the manufacture of arms and munitions. The Christian Socialists want the league's power so augmented that it will be able to enforce its decisions.

Ten other parties, including the Radicals, the most important of the liberal group, and the Republicans, Democratic party, the strongest group in the National Bloc, pronounced in favor of the league without qualification of special recommendations as to how it might be made more efficient.

The rounding up of the parties leaves the league adherents in an overwhelming majority, since only the Communists want it suppressed and, with this exception, only the Royalists fail to endorse it.

CHICAGO HAIR DRESSERS SPLIT RAISE FOR 'BOBS'

CHICAGO, (INS)—There will not be any price-raising war between Chicago hairdressers and barbers.

"Ho-hummm!" yawned the hairdressers when the barbers announced the price of bobs would be raised from \$1 to \$1.50.

The hairdressers, too, had thought of the high cost of bobbing and shingling—in fact, they thought of it first. So their price schedule will remain the same.

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J.C. Penney Co.
A NATION-WIDE INSTITUTION
475 DEPARTMENT STORES
108 Depot St., La Grande, Ore.

Make of This Store Your Kind of a Store

Our aim: To serve well! To serve you well! A little better, in fact, than the last time you called. To keep on serving better and better. This we can do as you know us and we know you better.

Co-operation is the stepping stone to mutual benefit. Tell us your needs. Tell us in what way we can improve our service. In this way, we can better meet your needs.

We want this Store to interest you because you have helped to make it your kind of a shopping place.

J.C. Penney Co.

TWIN-ENGINE AMPHIBIAN NEWEST BRITISH PLANE

LONDON, (INS)—The first twin-engine amphibian aeroplane, to be built in the world, has just completed its trials and been handed over to the British Air Ministry.

It has two 350-horsepower engines and is designed to accommodate twelve passengers, in addition to the pilot and engineer.

The machine is fitted with the latest aircraft devices, has folding wings and a unique retractable landing carriage, which can be raised or lowered in a few seconds.

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