

FOLKS! You Can Afford To Buy At These Prices

That is why You Can't Afford to miss this Sale

All Over This Store You Will Find **DEEP, DRASTIC, DETERMINED, REDUCTIONS**

READ
All Four
Pages of
This
Bill.
Sale Starts
Thursday
May 1st



Don't Miss
A Word
Of
This
Economy
Sheet
COME
Thursday
May 1st

Ranchers, Farmers, Workers, Mothers, Fathers, --You Folks Who Know The Value Of A Dollar-- Come-- It will pay you to come for miles. Quick action means money to you now.

Coats Thread 4c Dress Snaps 10c Card 7c	Wire Hair Pin s Liberty Bell Brand 3c	10c Safety Pins 7c	Silkine Crochet Cotton 9c	White Fibroid Dressing Combs 15c	"Bonnie B" Veils; Reg. 25c 10c	Jewel Lingerie Braid 6-yd. bunch with bodkin 6c	D. M. C. Embroidery Cotton, skein 3c	2000 yds. Val. Lace Insertion 1c yd.
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Conner's Inc., \$20,000 Stock Of Shoes, In America's Most Noted Makes. Every Pair

Included in this bargain carnival at prices that take you back 10 years

Sale Begins Thursday, May 1st. 9 a. m.

MEN'S DRESS SHOES

In Florsheim and other high grade makes. Calf and kid leathers in black and brown. All Good-year welt. All sizes but not all in each style. Some originally sold under \$10. A close out at

\$3.95

Florsheim MEN'S SHOES

You may pay dollars more but you'll get no better shoes than these. New stock in this season's popular styles. Nationally advertised and sold at \$10, \$11 and \$12.

\$8.85

MEN'S OXFORDS

All new stock on latest lasts and toes. Full Good-year welt, and rubber heels. Come in black and brown. Sold regularly under our "sell for less" policy at \$5.00. Sale Extra Special

\$3.95

THINK WHAT THIS SALE MEANS FOLKS:

THOUSANDS OF DOLLARS SAVED TO THE PEOPLE OF THIS COMMUNITY. IT'S A BIG THING--
A GIGANTIC THING FOR A SMALL TOWN STORE BUT -- WE MUST RAISE \$10,000 IN 10 DAYS

MEN'S PACS

Step into a pair of these and you'll have shoe satisfaction for months. In the group are 8 and 12 inch pacs, moccasin cut and leather lined or the easy fitting Munson last. All leather through-out. Sold in the regular way at from \$5.75 to \$6.50, grouped for this sale at

\$4.85

MEN'S OUTING AND WORK SHOES

\$2.35

Made of Smoke Tan Glove Leather, soft and tough, outing style, heavy solid leather soles sewed and nailed leather counters and solid leather heels. You'll marvel at so much shoe quality for so little money. Sold regularly by us at only \$2.98 and an extra special bargain now at \$2.35.

14 AND 16-INCH PACS

Read about these then come and buy a pair. These are built to insure comfort and long service. All leather construction in moccasin cut style. Full double soles, wax sewed. They'll stand the gaff. Our regular "sell for less" price of \$8.50 slashed to

\$6.85

WOMEN'S OXFORDS AND PUMPS

Brown and Black Kid and Patent Leathers. Good medium and low heels. Usually sold at \$3.50. One regular low \$2.98 line cut for this sale to

\$2.39

OXFORDS AND PUMPS

In 1 and 3-strap and novelty cut ones. Come in black or brown calf or kid and patent leathers. Some two tones in the kid. Shoes of a quality that is seldom seen nowadays at

\$3.35

Women's Finest LOW SHOES

In Oxfords, Samaras and Pumps. The season's newest short vamp lasts in blacks, browns, tan, cabin, satins, suedes, patent eduarda and two tones. Exceptional values at our \$5.99 to \$7.75 prices. Grouped in one lot for this sale at only

\$4.95

THOUSANDS OF PAIRS OF AMERICA'S BEST AND MOST WELL KNOWN FOOTWEAR, BOUGHT RIGHT--ALWAYS SOLD ON A SMALL MARGIN, NOW SACRIFICED TO THE PUBLIC AT REMARKABLE SAVINGS THAT WILL DRAW THRIFTY FOLKS FOR 50 MILES.

WOMEN'S SHOES AT PRICES THAT SEEM IMPOSSIBLE

WOMEN'S 1-STRAP SANDALS

in black kid skin leather on common-sense last with low rubber heel. We never ask more than \$2.25 for them, but you'll see them go now at

\$1.89

WOMEN'S PUMPS

A group of 1-straps with low or medium military heels and sewed soles on neat last. Our regular \$2.98 offered for this sale at only

\$1.98

WOMEN'S WHITE CANVAS SHOES

About 3 doz. pair high lace shoes of high grade construction. French and medium low military heels. A close out at, pair

95c

WOMEN'S HIKING BOOTS

12-in. tops with strap and buckle, sewed soles and leather heels. A remarkable value at, the pair

\$2.98

SAVE MONEY ON SHOES for the Youngsters Many styles not listed at equally attractive prices

CHILDREN'S PUMPS AND OXFORDS

Black or Brown, Patent or Soft Tan Calf Skin
 Sizes 5 to 8 Reg. \$1.75 SALE \$1.39
 Sizes 8 1/2 to 11 Reg. \$2.25 SALE \$1.58
 Sizes 11 1/2 to 2 Reg. \$2.50 SALE \$1.89

BOYS' SHOES

Black or brown calf skin, laced styles, solid leather down soles. Built for comfort and wear.

Sizes 9 1/2 to 12 Reg. \$2.75 SALE \$1.98
 Sizes 1 to 2 Reg. \$3.00 SALE \$2.25
 Sizes 2 1/2 to 3 1/2 Reg. \$3.25 to \$3.75 SALE \$2.89

CHILDREN'S ORTHOPEDIC OXFORDS

Made of soft elk tan calf skin. Good tough stitch down soles. Built for comfort and wear.

Sizes 5 to 11 \$1.39
 Sizes 12 to 2 \$1.69

CHILDREN'S WHITE CANVAS SHOES

and Canvas and Kid 1-Straps
 Sizes 8 1/2 to 11. \$2.00 to \$2.38 Reg. Close out 95c

WOMEN'S FINEST KID AND PATENT DRESS SHOES

About 50 pair. Broken lines and sizes. French and Cuban heels. Sold regularly at \$8.50 to \$10 pair. To close out

pr. 95c

STORE WILL BE CLOSED

Tuesday and Wednesday
 Apr. 29-30
 To mark down and arrange the stock for the greatest broadside of Bargain-taving ever seen in this part of the state.
 Get here Opening Day--
 Don't Miss It!

MEN'S WORK SHOES

Made on Munson last insuring easy fit and comfort. In either Snake Tan Horse Hide of full chrome calf. Heavy oak soles. All leather construction. A bargain at our regular \$5.75. But slashed deep for this sale to

\$2.65

STORE WILL BE CLOSED

Tuesday and Wednesday
 April 29-30
 To mark down and arrange the stock for the greatest broadside of Bargain-taving ever seen in this part of the state.
 Get here Opening Day--
 Don't Miss It!