

An Unparalleled Under-Pricing Event That Will Be Hailed--Patronized--Praised and Talked About By Thousands of Thrifty Men and Women For Fifty Miles Around. A Sale With Goods You Want, at Prices You Will Like to Pay. An Event You Can't Afford to Miss.

A DETERMINED MONEY RAISING SALE

AN HEROIC EFFORT TORAISE \$10,000 IN 10 DAYS
By Pushing Out Wanted Spring and Summer Merchandise
Under the Power of the Extra Low Price

COME ON
EVERYBODY

PRICES THAT DEMAND
ATTENTION

FOLKS Profit By These Prices

This announcement is a VITAL MESSAGE that we want to enter EVERY home, as it is IMPORTANT to the ECONOMIC WELFARE of EVERY family. It will bring buyers from North, East, South and West, as the PRICES made will SWEEP ASIDE all buying OPPOSITION. Come—SEE with your OWN eyes and when you stand FACE TO FACE with the PRICE TAGS, you will acknowledge it is the BUYING OPPORTUNITY you have been WAITING for so long. No PAST achievement of ours can compare with it. Prices are literally TORN TO PIECES. Present costs or selling prices are ABSOLUTELY IGNORED.

REMEMBER—This is not a sale of a FEW articles put out as leaders for bait, but a BIG, ROUSING SACRIFICE of the ENTIRE STOCK, positively NOTHING RESERVED. You get SALE PRICES on EVERYTHING. IT IS A REAL SALE—WITH REAL BARGAINS.

COLD FACTS MAINLY STATED

Too much farm land compels this sale. Mr. Mac Wood, former resident of this community and well known to hundreds of our citizens, must have money to operate his Whittle Valley farm. Being the owner of a good sized block of stock in Conner's, Inc., we have decided to raise \$10,000 for him in 10 days by launching this price smashing merchandise slaughter.

Mr. Wood made Conner's, Inc., possible and therefore the institution as such owes him much. To Conner's, Inc., it is a duty and a pleasure, and we feel that the money lost in taking through giving the people the greatest of values will be made up in the future through the hundreds of new friends whose sale will make for this store.

Coming as it does on the very threshold of summer will be an almost unheard of opportunity for thrifty folks to secure wanted seasonable merchandise at prices that will be a means of saving dollars and cents to each and every one who heeds this appealing thrift message. Our policy of full satisfaction with every item is in force during this sale as always, and we will exchange or refund for any reason whatsoever. The customer must be as thoroughly pleased with the goods as with the savings.

SIGNED

Conner's Inc.

By F. B. CONNER.

Share In the Economies of Our Low PRICES

We are going to set the pace for BARGAIN GIVING the next ten days, and through that we naturally set the pace for REAL BIG SELLING and allow the people to step into a GOLDEN FEAST OF VALUES that will overshadow anything in a selling event that you have witnessed in years. CROWDS will be thronging our store, TESTING PRICES, WEIGHING VALUES, and COMPARING COSTS, and this examination will cause every visitor to buy an over-supply.

You will find MERCHANDISE FOR THE WHOLE FAMILY during this selling campaign that presents a MATCHLESS OPPORTUNITY FOR SAVING. This merchandise will sell itself as soon as people NOTICE THE PRICE TAGS and EXAMINE THE QUALITY.

Open-minded men and women will be coming here by the hundreds, as the people are fully awake to a real sale. Right at the beginning of our SPRING AND SUMMER SEASON when you are not expecting a reduction on seasonable goods, WE OFFER YOU THESE LOW PRICES.

HUNDREDS OF BARGAINS NOT ADVERTISED will be on display as this sale includes our entire stock and in many cases prices will be lower than advertised. SO COME PREPARED TO FILL YOUR WANTS FOR MONTHS TO COME.

SALE STARTS THURSDAY, MAY 1st. 9 a. m. Sharp and Will Continue for 10 Days

A Thousand and One Bargains From Dry Goods to Notions. Sacrifice Prices Through Entire Store

Table Damask

Mercedized 64 inch goods. Regular \$1.25 grade. A matchless value at

89c yd.

Kiddie Kloth

For children's rompers and dresses. Pink and blue patterns. Our low 33c price slashed to

25c yd.

Outing Flannels

Excellent quality 27 inch goods. Our regular low 29c price now cut to only

15c yd.

Children's Hose

30c and 35c heavy ribbed 2 thread hose. All sizes. Now only

Pair 19c

Percales

Upwards of 2000 yards high grade Percales, usually sold for 25c yd. This sale

17c yd.

Ginghams

All 25c grade Dress Ginghams to go

16c yd.

Pure Irish Linen

Finest quality, yard wide. The closeness of the weave and strength of the yarn are the assurance of such lasting qualities as few fabrics have. Very desirable for men's shirts, women's dresses, blouses, middie's, children's frocks, dusters, lunch cloths and fancy work; 6 plain wanted colors; \$1.25 regular.

Yd. 98c

Crepe de Chine

10-inch heavy grade pure silk sold on our small profit basis at \$1.59 yd. Of brilliant luster, soft, clingy, heavy quality. Comes in black and white and many new and wanted shades for spring. No where such goods at yd.

\$1.45

Silk Taffetas

Yard wide. You'll admire the fine quality and lustrous sheen of it, and recognize it as a very exceptional bargain. We have a good assortment of wanted shades and colors. Taffetas from our regular low \$2.15 price would indicate. For this sale

Yd. \$1.95

THE SEASON'S NEWEST Gaze Marvel

A beautiful, sheer satin striped tissue weave. The season's favorite for light cool summer dresses. Many pretty wanted patterns. 66c value. Sale Special

Yd. 49c

INDIAN HEAD

Yard wide, 19 wanted color shades. Our regular 50c price cut to only 45c

45c

KALBURNIE GINGHAMS

Finest thought goods. About 25 attractive patterns. One Reg. 48c. Yd. 29c

Pillow Cases

Size 36x12 inch. Gold Seal bleached sheeting. Wide hem. 50c grade.

33c

Children's Wash Dresses

Good grade Ginghams. Large assortment. All sizes. Values from \$1.50 to \$2.85. A surprise at each

98c

Children's Koveralls and Cutenie Suits

Our regular 98c to \$1.25 sellers. Choice.

79c

MIDDIES AND SHIRTS

Khaki drill as mercerized. Neatly trimmed with buttoned heads. Sold in the regular way at \$2.18 to \$2.25, but now offering a handsome saving at each

\$1.95

LADIES' FITRITE UNION SUITS

Bodies or one-piece tops. Cuffed or loose knees. Reg. 68c to 75c values. During this sale

49c

LADIES' MUNSINGWEAR UNION SUITS

Low neck. No sleeves. Tight lines. Our regular small profit price \$1.25 and \$1.45. An Extra good bargain at

98c

LADIES' WAISTS

A lot in silk and high grade wash materials. Pretty desirable garments but broken lines and sizes. Formerly sold up to \$7.50. To close out regardless of cost. While they last

\$1.95

AT SAVINGS EXTRAORDINARY

Kalburnie Models all good, but slightly broken in sizes. Values from \$2.50 to \$5.00. Both front and back hives. Find your size and take your choice at

\$1.95

AVON IMPORTED VOILES

This season's newest shades. Reg. 84c yard at

66c

MERCERIZED GINGHAMS

Peter Pan grade in attractive plain colors. Regular 65c. Now, yd.

49c

Ladies Attention! Bungalow Aprons

Good variety wanted colors, in attractive patterns of Percales and muslins. Neatly trimmed and finished.

Special for Thursday, May 1st
Whitely Lane

50c each

Look Men Wool Shirts

Standard Blue Cherry, pull-over style. All sizes up to 17.

Special for Thursday, May 1st
Limit 2 Customers

50c each

School Children READ!

To the boy or girl finds the word used the greatest number of times on this page we will give a valuable prize.

Find the word, **READ**, out with number of times used, seal up and mail to Mr. Conner before Saturday, May 1st.

First correct answer received wins \$5.00 in cash. Second correct answer received wins a pair Peter's Slippers or 10c.

A New Value To Your Dollar. Prices That Stretch a Few Dollars Into Many. Read Every Word.

Mens' Socks

Famous Rollins Socks. Reinforced where the wear is greatest. Best 25c socks made.

Pair 19c

Mens' 50c Lisie Sox

Well known Armor Plate Brand. Colors, Black, Brown, Grey, White.

39c

Suit Cases

Vulcanized fibre. Large size. Samson guaranteed frames. Leather straps. Brass finish locks and corners. A bear of a suitcase at only

\$2.98

Army Blankets

100% wool. Full size. Greatest blanket value in America today. Well worth

\$2.95

Mens' Work Sweaters

Coat style, shawl collars. Heavy ribbed knit. Extra special value at

\$1.35

Boys' Play Sweaters

Coat style and Pull Overs. Values to \$1.95

\$1.19

Here Men!

Famous Jack Rabbit work shirts. Cut full and roomy. Fast colors. "A new one free if it rips." Sizes up to 18 1/2. Our special \$1.25 shirt. You will want a year's supply at

98c each

Flannel Shirts

Oregon City and other leading Western makes. 100 per cent pure western wool. Tailored honestly and well to suit western ideas of a real shirt. All in the popular coat style with two pockets. A good selection of plain colors and fancy plaids. Nearly all \$5.00 values, but a few in the lot at \$5.75. Your choice

\$3.95

Khaki Pants

Good quality throughout. Belt loops, 2 side and 2 hip pockets, cuff bottoms. An extra good value at our low regular price of \$1.98. This sale only

\$1.69

Corduroy Pants

Extra quality American corduroy in dark and light colors. Double seams, cuff bottoms, belt loops, flaps on hip pockets. Regular \$3.50. This sale

\$2.85

MEN'S HATS

Felt and cloth. Fashion shapes. Durable styles. Regularly sold at \$1.95 to \$2.85. A close-out lot with savings up to half. Choice

\$1.15

ATHLETIC UNION SUITS

Choice brand. Fine count quality. Full size. Regular \$1.00 garments. Get your summer's supply in only one

69c

SILK STRIPED DRESS SHIRTS

Tailored for fit and wear. Our regular \$2.50 shirts slashed for this money-raising sale to only

\$1.85

\$20,000 Stock of High Grade Shoes at Sacrificed Prices Read Other Side

CONNER'S Inc.
"Sells it Less"
UNION, OREGON

Read Other Side
Greatest Shoe Bargains in Many Years

Mens' Spring Caps
Worsted in light and dark colors. Leather sweat bands. 75c regular.

39c