

Personal Mention

S. Hopkins of Baker, was registered at the Summit yesterday.

C. W. McKenzie and wife, C. C. Reed and P. M. Lockard of Walla Walla, were among the guests registered at the Savoy yesterday.

Washington Shell, who has been employed on the Blaine mail construction work, left last evening for Shufeldt Oregon, where he will engage in road building work.

Mrs. S. McEnish will be visiting friends in Sunnyside, Wash., for the next few days.

Mr. G. H. Hallantyne spent yesterday in La Grande and returned to his home in Perry last evening.

Mrs. A. J. Starnor of Baker arrived in the city last evening to spend a few days visiting with Mr. and Mrs. Jack Crawford.

Mr. and Mrs. A. C. Mueller returned to their home in Los Angeles last evening after spending several days in Union.

Miss O. C. McDowell left this morning for Albina and Walla Walla on a visit.

Edelyn Falconer passed through last night on her way home to Portland yesterday from Enterprise, where she has been visiting her father.

Mrs. Ellen Akim returned to Portland yesterday from Enterprise, where she has been visiting her father.

Miss Hansen, whose home is in Nampa, is visiting the C. C. Penningtons.

Mrs. George Hunt of Enterprise, while on her way to Ontario, Ill., on business, was in La Grande yesterday between trains.

UNION IS HIT BY PILFERERS

Robbers Twice Make Attempt to Get Away With Other Fellow's Money.

UNION, Ore.—(Special)—Two trails were made to secure the other fellow's money last week. On night at the basketball tourney, some unknown party broke the electric light in the check room and then rifled a vanity case belonging to one of the high school girls who was acting as ticket seller. It happened that Miss Delap and one of the teachers had all the door receipts, about \$25.00 and there were only about three dollars in the case. The money was taken but the case and its other contents, including some checks were later found thrown in a corner of the check room.

The second attempt, which proved a little more successful, was made Saturday night, some time after midnight, when some party or parties pulled open the rear door to the Wright Drug Store, breaking the lock and splintering the door. The discovery was made by Mr. Felser when he opened the store Sunday morning. Among other things which were stolen was a number of fountain pens, three trays of them. A little change was taken from the cash register, and many of the small drawers along the wall were left open showing that search had been made for more valuable articles or money. Sheriff Warrick was summoned and examined the store and room. Some matches were found on the floor and a bunch of similar matches near the Oregon Trail Garage, where a car had been parked. Some stranger purchased that particular brand of matches from the Hansen cigar store earlier in the evening.

Saturday evening at the Hot Lake Sanatorium, Albert G. Warrick and Mrs. Alma B. Cox were married by Rev. Quinn of Union. Both Mr. Warrick and Mrs. Cox were employed at the lake and stand high in the opinion of their friends and acquaintances. They will make their present home at Hot Lake.

Ray Conklin and W. V. Connor went to La Grande Saturday to attend the eastern Oregon Superintendents and Principals meeting.

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If you want a strictly high-class home—

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If you want a good building lot in any part of La Grande—

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If you want anything in the real estate or insurance line, talk it over with us before you buy.

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RAILWAY MEET AT ST. LOUIS

Convention Opened This Morning; Budd, President, Makes Address.

ST. LOUIS, (AP)—Having come through the war intact and having met difficult financial and technical problems, the electric railway industry of the United States is now confronted by a serious situation brought about by street congestion, said Britton I. Budd, of Chicago, president of the American Electric Railway Association at the annual mid-year conference of the association here today.

This situation will become increasingly serious, Mr. Budd continued, because electric railway traffic is increasing at the rate of 50,000,000 passengers a year. The year 1923 was the biggest year the electric railways ever had, for they then carried 10,000,000,000 passengers.

To take care of the growth of business, the electric railway industry will require additional capital amounting to \$175,000,000 a year. Much of this capital will come, said Mr. Budd, through the sale of securities to the car riders, the customer ownership plan having proved successful in the electric light and power industry, and also, having made good on a number of important electric railways.

The industry need have no fear of competition from automobiles, the speaker declared. The electric railway has proved itself to be the cheapest and most efficient means of carrying the masses in the cities, and will continue to render that service.

"For a number of years everything that ran on rubber tires was regarded as a highway by the electric railways," said Mr. Budd. "Experience has demonstrated that for mass transportation the gasoline-driven vehicle cannot supplant the electric car. We have very prop-

erly accepted the motorbus as one of the necessary adjuncts of our transportation business. We are rapidly becoming acquainted with its uses as one of the tools of urban and suburban transportation, and are coordinating it with our electrically propelled cars.

"The general public is no longer looking to the individual and many times irresponsible operator, for bus service, but to the well established and responsible electric railway company."

"The opportunities for the electric railway executive of tomorrow are infinitely greater than were the opportunities of the executive of yesterday. A few years ago it was enough that a successful operator should know a great deal more. He must have a thorough comprehension of public relations, of how the modern value

of advertising and proper publicity. He must know not only how to supply transportation service, but how to merchandise it for more profitable methods are as essential to the electric railway company as they are the dry goods merchant. Good public relations must be based on good service. The best selling methods will not succeed unless the goods are suitable. The railway executive must give the best service that is possible, and then tell the people what he is doing."

FUEL SAVING IS NOTED.
PICKLETON, Ore.—A saving on fuel of \$2150 at the eastern Oregon state hospital during the past five months as compared to the same period that ended March 1, 1923, has been effected, notwithstanding a new unit was heated for the first time during this winter.

SPRING WORK
REQUIRES
Garden and Lawn
Tools
A TOOL FOR EVERY PURPOSE
Also
GARDEN HOSE
Oregon Hardware & Implement
Company

Our Candies, Fountain Syrups and Lunches are made in our own shop by our employees.
"Patronize Home Industries"—you gain in the end.

The
Palace

ASTHMA
No cure for it, but welcome relief is often brought by—
VICKS
VAPOR
Over 17 Million Jars Used Yearly

Blue Mountain
Butter
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Ice Cream
Best by Test
Blue Mountain
Creamery
R. F. Tyler, Prop.
Main 60 1109 Wash.
La Grande, Ore.

For Sale
Modern 5-room house, close in on paved street, plastered, furnace, wash trays, nice lawn, garage with cement driveway, in splendid condition. A real home, priced right.
Modern 5-room house, near high school. Basement, furnace, wash trays, garage, lawn, the best of electric fixtures, priced right, immediate possession.
Modern 5-room house, just built; hardwood floors, modern kitchen with breakfast nook, usually well lighted basement, fireplace, on paved street, attractive electric light fixtures, large living room. Must be seen to be appreciated; large lot, terms.
Five-room house on paved street, plumbed, for \$2500. Terms, \$200 cash, monthly payments like rent.
Four-room house on paved street, bath and toilet, for \$1500. Terms, \$200 cash, balance \$25 per month, including interest.

Geo. H. Currey
"REALTOR"
Real Estate Loans Insurance



Grande Ronde Hospital

A nonsectarian and ethical institution that does not advertise your sickness or broadcast your operations, but gives you service equal to any institution in the Northwest.

We employ only graduated nurses

Shopping By Telephone

Is economically and promptly done with our service. Telephone buying has become a pleasant habit with thousands of people.

Home Independent Telephone Co.

Don't Say "Bread"
SAY
SUPERFINE
MADE WITH MILK
For Sale at All Grocers
La Grande Bakery
Formerly McPherson Bakery
La Grande, Ore.

READ THE OBSERVER CLASSIFIED ADS

"—and Finally They Come to Know It!"

MANY people go on for years and years, drinking one or more cups of coffee at a meal. But finally, for apparently no reason at all, they become nervous and irritable.

Or they lie awake at night, with their hearts beating faster than they should. Or perhaps their food may not agree with them. They are distressed after eating.

When the doctor is finally consulted he asks: "Do you drink coffee?"

Why not serve delicious, healthful Postum as your mealtime drink? Postum is a pure cereal beverage—absolutely free from caffeine, or any other irritating drug.

Sold by grocers everywhere.

Postum for Health

"There's a Reason"

Your grocer sells Postum in two forms: Instant Postum (in tins) prepared instantly in the cup by the addition of boiling water. Postum Cereal (in packages) for those who prefer the flavor brought out by boiling fully 20 minutes. The cost of either form is about one-half cent a cup.

PRE-WAR PRICES ON PORK PRODUCTS

Pork Roast	15c lb.
Pork Sausage	20c lb.
Pork Steak	18c lb.
Loin Pork Chops	20c lb.

The Grande Ronde Meat Co.

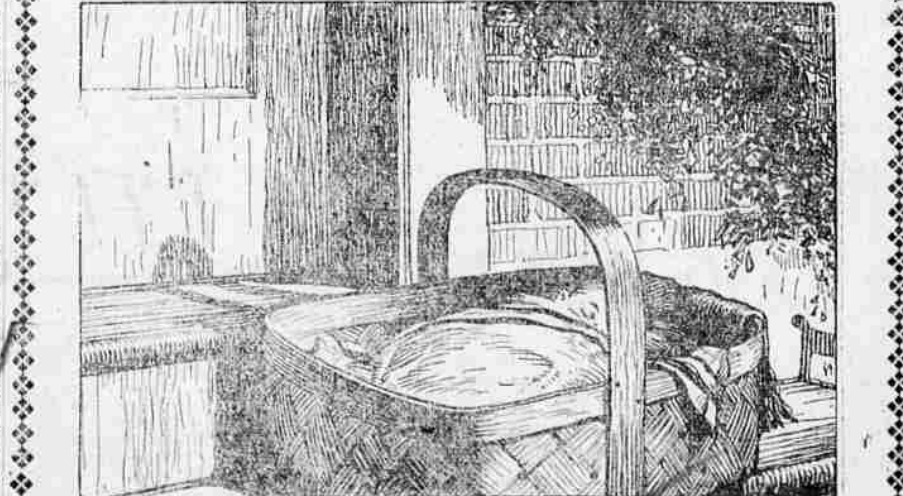


Don't Be Fooled

USE White Pine Lumber for all finish where it is to be painted.
USE Old Growth Yellow Coast Fir Finish Where it is to be stained, or finished in natural wood.
USE Coast Fir Flooring, if you really want good floors.
USE Oak or Maple for all polished floors.
USE Native Fir and Larch (Tamarack) for all dimension, and where cheap common purposes require it.

White Pine and Old Growth Yellow Coast Fir is the Best Finish. Don't Be Fooled.

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Of course you would not. But such unfortunate circumstances occur almost daily. Not on account of the lack of parental love for the offspring, but on account of the inability to properly provide. A horrifying condition! May such never be your experience. To provide NOW is your only assurance.

To assist you is part of our business.

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