

Businessmen of La Grande!

A survey of this city's business district at midnight last night revealed the startling information that

Less than 50 per cent of the business houses of La Grande, burn a light at night to aid in police protection

The City Administration strongly endorses the move to urge every business house to carry at least a small light over its safe and if possible enough light to make the interior of the building visible to the policemen on patrol.

The police department points out that the efficiency of their patrol will be much greater if the night patrolmen are given a chance to look in the interior of every building.

A light burning all night in your business house is a constant Guardian of Your property. Thieves and marauders do not like light. Use more of it and be safe.

Police say that they watch each night for the light in the store or office. It is a check against crime. Join NOW in the movement to make it hard for criminals to operate in the city and keep your store lighted at night. Consult either this company or your electric dealer for the most efficient and economical light to use.

EASTERN OREGON LIGHT & POWER CO.

"Always at Your Service"