

RICHARDS

America's Greatest
Magician and His Big
Company

AT THE ARCADE
THEATRE
TONIGHT - AND - WEDNESDAY
Special Matinee Wednesday For Ladies Only

Free Tickets Given by the Observer if Your Name Appears on this Page
Call at Observer Office for your Ticket



"See Richards"
America's Greatest Magician
AND HIS BIG COMPANY AT THE
ARCADE THEATER
Richards

Style Plus Suit
Men's Wear

GOLDEN EPLING, 1802 Third St.

See
Richards



America's Greatest
Magician
AND HIS WONDERFUL COMPANY
Make one of our Electric Lamps vanish right
before your eyes
Here's a Hint:—You can perform miracles
in your home with one of our
Royal Electric Vacuum Cleaners
Thor Electric Washers
Radio Sets

La Grande Electric Co.
1306 Adams Ave.

CARL J. DOUGAN, East M Avenue

"See Richards"

America's Greatest Magician
AND HIS BIG COMPANY AT THE
ARCADE THEATER



? ?
THEN BUY THE RING—RICHARDS WILL TELL YOU
WHERE TO BUY IT

When selecting a fine Diamond or Watch, the selections should
be made from a most complete stock of first-class jewelry such
as found in our store.

This and the convenient, courteous credit terms are the reasons
why I would buy from

Est. 1891. J. H. Peare & Son Est. 1891



"See Richards"

America's Greatest Magician
And His Big Company At The Arcade Theater

Produce a Loaf of our
BREAD

Right before your eyes. Then be sure and ask for

Superfine Purity
Bread Bread

At Your Grocer

La Grande Bakery

Formerly Macpherson Bakery
LESTER BRAMWELL, 1207 N Avenue



See
Richards

America's Greatest
Magician

AND HIS WONDERFUL COMPANY
AT THE ARCADE THEATER

Produce a sack of flour right
before your eyes

Then be sure and always insist upon Blue
Stem Patent or Jersey Cream Flour at your
grocer.

La Grande Milling Co.

N. W. FREES, 204 Washington

Why Does
"Richards"



America's Greatest Magician
AND HIS WONDERFUL COMPANY AT
THE ARCADE THEATER

Use a Victrola and Victor Records

In Performing His Miracles? Ask Him—
He Will Tell You.

ARTISTS IN ALL PROFESSIONS CHOOSE THE
VICTROLA EXCLUSIVELY

The Ideal Gift—Reproducing the Arts of the Ages. An article
of beauty in appearance—makes the Victor a gift to be desired
and long remembered. Our Payment Plan will make the pur-
chase of a Victrola easy and convenient.

NEWLIN BOOK & STATIONERY CO.

Authorized Dealers in Victor, Victrolas and Victor Records



See Richards

America's Greatest Magician
AND HIS WONDERFUL COMPANY AT
THE ARCADE THEATER

FREE! ———— FREE!

DELICIOUS ORIOLE CANDY GIVEN
AWAY BY RICHARDS

Good Candy, such as Oriole Candy is a miracle of production.
It combines the purest of materials into rich, creamy creations
such as grown folks, as well as youngsters love.

Richards will tell you where to buy the very best Candy in
La Grande.

Newlin Drug Company

L. HUNTLEY, 2702 W. Birch

TONIGHT

And
WEDNESDAY

Matinee
Wednesday
For Ladies
Only

Excellent
Company



RICHARDS

Special Orchestra—Carload of Scenery

Positively the Largest and Most Gorgeous Staged
Production of This Nature Ever Brought to La Grande

Laughs, Thrills, Girls, Music, Mystery
Splendor

ASK RICHARDS

About any question that may be troubling you—about your
business, or love affairs, lost articles, relatives, investments,
real estate, journeys, sickness, etc.

FREE!—BABY GIVEN AWAY—FREE!

During the company's engagement here a real live baby
will be given away. This is no pig, dog or any animal,
but a real live baby of good parentage, and 11 months old.

Positively Guaranteed Attraction!—A Real
Treat to Jaded Theater-Goers!

PRE-WAR PRICES—NIGHTS

All Downstairs—85c and \$1.10, Tax Included; Bal-
cony, First Three Rows—\$1.10; Balance, 55c,
Tax Included.

LADIES ONLY MATINEE WEDNESDAY
Reserved Seats at Glass Drug Store

HARRY HOFFMAN, 1204 First Street

"See Richards"

America's Greatest Magician
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AT THE ARCADE THEATER



To the Public:

During all my tours through the North American continent,
West India and Asia, I have always used the Dodge Brothers'
Motor Car and from my experience found the Dodge a very
satisfactory car. I therefore recommend it to the people in
La Grande for their selection.

(Signed) RALPH RICHARDS.

Smith's Garage

R. E. WESTENHAVER, 1314 Washington Ave.