

La Grande Evening Observer

INDEPENDENT NEWSPAPER
Published daily and weekly at
La Grande, Oregon, by La Grande
Evening Observer Publishing Com-
pany.

BRUCE DENNIS, Editor.
Entered at postoffice at La Grande,
Ore., as Second Class Mail Matter,
On sale in other cities—Oregon
Hotel News Stand, Portland; Im-
perial News Stand, Portland; Multi-
nomah News Stand, Portland.
Address all communications to
THE OBSERVER, 1416 Adams,
Ave., La Grande, Oregon.

SUBSCRIPTION RATES
By Carrier
Daily, per month 75c
Daily, per three months \$2.25
Daily, per six mo., in advance, \$4.50
Daily, single copy 5c

By Mail
Daily, per month 50c
Daily, three mo., in advance, \$1.25
Daily, six mo., in advance, \$2.50
Daily, per year, in advance, \$5.00

CITY AND COUNTY OFFICIAL PAPER

MEMBER ASSOCIATED PRESS
The Associated Press is exclu-
sively entitled to use for publica-
tion of all news dispatches credited
to it or not otherwise credited in
published therein. All rights of re-
publication of special dispatches
this paper, and also the local news
herein also are reserved.

THE OMNISCIENT GUIDE—The
steps of a good man are ordered
by the Lord.—Psalm 37:23.

People Want Better Books

The information disclosed by a bookseller as to the kind of books which were most in demand for Christmas presents will be gratifying to all who desire to see good taste cultivated in popular literature. It is stated that the best sellers are not trashy novels of the type which formerly led in sales, and that the beautifully bound and printed but rather empty "gift books" which once were popular, are not wanted now; customers instead are calling for thoughtful fiction of the better sort, for works on travel, and especially for books dealing with history and biography. Less attention is being given to binding and more to content. Several reasons are advanced for the change. One is that books cost so much more now than they used to that people no longer feel ashamed to choose them for Christmas gifts. A few years ago, the bookseller states, when it was possible to buy a book for about a dollar, there were those who feared they would be considered niggardly if they spent no more than that on a present; therefore, they demanded the expensive leather-bound "gift books." But now that a novel costs \$2.00 and non-fiction as a rule two or three times that much, there is no longer that feeling.

Non-fiction is selling as well as novels. This may be attributed to the fact that the war and the succeeding events have broadened the average American's outlook on life and the world; at least that accounts in some degree for the demand for books treating of general history and the lives of statesmen.

Whatever the causes are for the improvement of popular literary taste, it is to be welcomed as evidence of the spreading of intelligence.

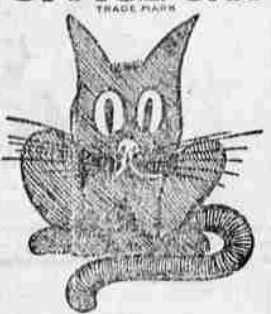
Warning: They are arresting noisy soup eaters in Chicago. When, or when will this reform wave subside?

THE OLD HOME TOWN

By Stanley



OFFICE CAT



BY JUNIUS

FEW OF US HAVE OVER-
WORKED CONSCIENCES—
THOUGH THEY PROBABLY
SHOULD BE.

There was a young lady from
Gosham
Who looked "Water winda, I
Jotham,
My legs really aint'
Like Colas Phillip's can paint
And I hate for the wind to
esploam!"

La Grande man: "The engine
seems to be missing, d—n it!"
His wife: "That's all right, dear,
no cause to fear. It doesn't show
anyway!"

When Love Grows Cold.
In the court index of the Cin-
cinnati court the office cat
correspondent finds the following di-
vorce cases recorded:
July 5, Jolly.
Suchanek vs. Suchanek.
Butcher vs. Butcher.
Penny vs. Penny.
Guard vs. Guard.
Chain vs. Chain.
Jewell vs. Jewell.

IF THE NEWSPAPERS PRINTED ALL THEY KNEW TRUTH WOULD PREVAIL BUT — THE NEWSPAPERS WOULDN'T.

If curiosity killed a cat, nine
lives and all some women we
know have enough to qualify as
big game hunters.

Speaking of vanity, the story is
told of an Eastern Washington
politician who the day before he
was to make a certain speech sent
a 11-page report of it to all the
papers. On page 30 appeared this
paragraph:
"But the hour grows late and I
must close (cries of 'No, no! Go
out!')

At that, Junius would like to bet
that the girls make more wise
choices than have been made dur-
ing the past three years by the
masculine element.

The best way to cure some folks
of their surplus conceit is to give
them a little authority, and let na-
ture take its course.

Song of a Country Creditor.
"Dear Sir—I rec'd your letter
about what I owe you. Now be
pashent. I ain't forgot you, and
as folks says I'll pay you, but if
this was judgment day and you
was no more prepared to meet
your God than I am to meet your
account, then you show would go
to hell. Good buy, Bill Jones."

Correct this sentence: "Don't
worry about your low grades, Son,"
consoled the father. I know you
did your best."

Quite Willing.
"It's a shame," cried the young
wife; "not a thing in the house fit
to eat. I'm going straight home
to mamma."
"If you don't mind, dear," said
the husband, reaching for his hat,
"I'll go with you."

"It's the counted sheets that
count," said the space writer as
he figured his total column for
the week.

**NEWS, TO BE INTERESTING,
DOESN'T HAVE TO BE TRUE.
ALWAYS. WITNESS THE GOS-
SIPS.**

Young La Grande wife (to her
husband)—"But you see, my dar-
ling, it is really to your interest.
The more money you give me vol-
untarily, the less I'll ask you for."

Michigan woman wants \$75,000
heart balm. Aw, have a heart!

**Two can live more cheaply than
one—cheaply is right, a whole lot
more cheaply.**

Emporia Kansas, has a team of
police patrolmen named Setty and
Potty. They are expected to be
especially effective with moonlight
occupants of park benches.

German Deer Attack Auto.
FALKENBERG, Silesia. (AP)—
Frau Martha Ahrens was seriously
injured when her automobile sur-
prised four stags in a forest near
this city. The animals became so
excited that they ran into the car.
One of the deer jumped into the
seat where Frau Ahrens was sit-
ting and its hoof cut her face se-
riously and injured one of her eyes.

Wheat Pool Proposed
HOOD RIVER, Ore.—The wheat
grower of the Canadian province,
according to Howard W. Poole,
now in charge of grain and stock
ranches at Beynon, Alta, is looking
forward to pool marketing of his
crop as a measure of relief.

"When the rancher had to pay
\$5 to \$7 a day for teamsters," and
\$25 and up for men hired by the
month and then gets but 70 cents
a bushel for his wheat," said Mr.
Peeler, "he is playing a losing
game. All of the wheat-growing
provinces hope to pool their crops
next year. They feel they can
raise the price to the point of prof-
it if they can get the wheat grow-
ers of the states to join in pools."

PROMISE NEWS OF THE WEEK

PROMISE (Special)—Bert Har-
ris and wife and son, left on Wed-
nesday's stage for Spokane, Wash-
ington. Mr. Harris has been teach-
ing in the Riverside School and
was formerly a teacher in the La
Grande high school.

Howard, Harold, and Ralph
Carper, went to Wallawa Saturday.
Harold and Ralph returned Sun-
day but Howard went to La
Grande, where he will visit his sis-
ter, Mrs. Curtis Lindsey.

There was a pop corn stringing
at the home of John Carper Sat-
urday night. About thirty were
present and a splendid time was
enjoyed.

Bill Bennett and family are
spending the holidays with Bill's
parents, Mr. and Mrs. Claus Ben-
nett.

The Promise Grange held its
regular all day meeting Saturday.
In the afternoon there was a pro-
gram and a treat.

Mrs. Elmore Akers and children
of Wallawa, are spending the holi-
days with relatives here.

James Leonard and family re-
turned Sunday accompanied by
Mr. Leonard's brother Cole. Mr.
Leonard was out to take the teach-
er's examination.

The Christmas tree and program
at the Promise school house was
well attended and enjoyed.

Lewis Newby and family, Wil-
liam A. Hess and family and Mrs.
Pilmore Akers and children took
Christmas dinner at the J. K. Car-
per home.

Charles Konworthy and family
took Christmas dinner with John
Carper.

Mr. and Mrs. Claus Carper and
small children spent Christmas
day and night with the J. S. Mac-
Donald family.

John Lyon's family, Mr. and
Mrs. Boyd Carper and Fred
Trump's family spent Christmas
with Mr. and Mrs. William Sanhar.

Thomas Poulson's family, Mr.
and Mrs. Carol Knighton, the
Misses Emma, Ethel and Lillian
Carper and Mrs. Smith and daughter,
Theresa, had Christmas din-
ner at the home of U. Poulson
and family.

W. B. Heseck's family and the
Swarzington's family took Christ-
mas dinner with Jesse Garret and
family.

Mr. and Mrs. Fred G. Potter and
Raymond and Mary Potter spent
Christmas day with William Car-
per.

BILIOUSNESS
Stick headache, sour stomach,
constipation, easily avoided.
An active liver without a camel.
**CHAMBERLAIN'S
TABLETS**
Never sicken or gripe—only 25c

Word was received here a few
days ago that Mrs. Ames, who was
a pioneer of Promise, died at her
home near Eugene, November 12.
She has been in poor health for
more than seven years.
Promise has had more snow and
slight falling is a main feature of
the season. A jolly party of four-
teen were sleighriding Christmas
day.

America has produced no great
artists. None of our folks can
forge an old master well enough
to make it seem genuine.

6% MONEY
On Improved
Union County Land
Write J. C. Palmer,
225 Henry Bldg.
Portland - Ore.

Safe Milk
ASK for Horlick's
The ORIGINAL
Malted Milk
For Infants,
Invalids &
Children

The Original Food Drink for All Ages.
Quick Lunch at Home, Office, Fountain,
Rich Milk, Malted Grain Extract in Pow-
der & Tablet Forms. Hourlying—No cooking.
Avoid Imitations and Substitutes.

Stops COLDS La Grippe
Influenza
Pneumonia
Keep strong. Be
healthy and free from winter complaints.
Hill's Cascara Bromide Quinine is the
quickest acting, most dependable cold
remedy. What Hill's does for millions it
will do for you. Get the box bearing Mr.
Hill's portrait. Price 30 cents.
CASCARA BROMIDE QUININE
W. H. HILL CO. DETROIT, MICH.

Cold Type and Warm Sunshine

In expressing to our patrons and friends the hope that this may be the Happiest Holiday Season you have ever enjoyed, we are compelled to use cold type because there is no other way to reach all.

But we wish we might walk up to each and every one of you, take your hand, look you in the eye and say right to your face

"HAPPY NEW YEAR"

La Grande NATIONAL BANK

SOUND-RELIABLE-PROGRESSIVE

N. K. West & Co.

THE QUALITY STORE

Every Article in the Store Reduced

One Lot SILK AND WOOL Dresses
Of latest design and color—an exceptional bargain at **1/2 price**

All Silk Blouses
Beaded, Beaded, Embroidered and Figured Models, in all colors and sizes

20% OFF

ALL SILK AND WOOL Skirts
Pleated and Plain Models, in Checks, Plaids and Solid Colors.

20% OFF

All Petticoats
Silk Jersey, Rayon Silk and Pongee, in Fancy and Plain Models, many colors and patterns at

20% OFF

Entire Stock of **Bath Robes and Kimonos**
Corduroy, Silk, Blanket and Crepe Models, in many attractive patterns and colors.

20% OFF

CLEARANCE SALE

LADIES' THE FIRST DAY OF THIS REMARKABLE SALE HAS BROUGHT ASTOUNDING RESULTS. DO NOT WAIT ANOTHER DAY, GET YOUR SHARE OF THESE GOOD THINGS TO WEAR, BEFORE THE BEST MODELS ARE GONE—AND REMEMBER—

Every Article in the Store Has Been Reduced

ENTIRE STOCK OF LADIE'S SUITS-COATS-DRESSES
Our latest and best styles, including wrap-around models in Coats, Fancy and Tailored Suits and our entire line of Silk, Crepe, Velvet and Wool Dresses.

Evening Gowns
33 1/3% off
Afternoon Gowns

Every Article in the Store Reduced

ABSOLUTELY NOTHING HAS BEEN HELD OUT OF THIS EXTRAORDINARY SALE

ABSOLUTELY NOTHING HAS BEEN HELD OUT OF THIS 20-DAY SALE

OUR ENTIRE STOCK OF
Silk and Knit Underwear, Hosiery, Corsets, Neckwear, Gloves, Furs, umbrellas, Jewelry, Bags, Toilet Articles, etc., at

CLEARANCE PRICES

You Will Find **WONDERFUL BARGAINS IN**
Silks, Woolens, Ribbons, Lace, Dress Trim-
mings, Bedding, Table Linens, Dry Goods
and Domestics of every description, at

REDUCED PRICES

Every Pair of Ladies'
Shoes Slippers Pumps Oxfords
AT AMAZING REDUCTIONS

Let us quote a few of our reduced prices:

One Lot Ladies High Shoes, Black Kid (Armstrong) values to \$12.50	\$4.98
One Lot Ladies High Shoes, Black Kid (Ground Grippers) values to \$10.00	3.98
One Lot Ladies High Shoes, Black Calf, values to \$9.00	3.98
One Lot Ladies High Shoes, Brown Kid Lace (Armstrong) values to \$10.50	4.98
One Lot Ladies High Shoes, Tan Calf, Lace (Armstrong) values to \$12.50	5.98
One Lot Ladies High Shoes, Brown Calf, Lace, values to \$7.50	3.98
One Lot Ladies High Shoes, White Cloth (Armstrong), values to \$8.50	1.98
One Lot Ladies Oxfords, Black Calf (Armstrong) values to \$10.00	5.98
One Lot Ladies Oxfords, Brown Suede, Trimmed, Low Heel, values to \$8.50	4.98
One Lot Ladies Oxfords, Elk, Trimmed, Low Heel, values to \$6.00	3.98
One Lot Ladies Pumps in Various Colors and Heels, values to \$9.00	3.98
One Lot Ladies Pumps, Brown Kid, One Strap, Cuban Heel, values to \$10.00	5.98
One Lot Ladies Pumps, Patent Colonial, values to \$9.00	2.98