

**CARR'S**

**SPECIAL 4 PAGE SECTION  
ANNOUNCING OUR**

**CARR'S**

**JANUARY SALE**

**Furniture, Rugs, Ranges and House Furnishings  
Starts Saturday, December 29th.**

**Every  
Article  
Reduced**

**10%  
TO  
50%**

OUR FISCAL YEAR ENDS ON JAN. 31, 1924. WE ARE GOING TO WINDUP THE MOST REMARKABLE year's business this store has ever known with a genuine January Clearance Sale, with Genuine Reductions. Think of it! While other dealers frankly admit that they have been "marking time" or going backward, the people of Eastern Oregon have favored us with the greatest business we have ever enjoyed.

**A BIG GAIN**

Carr's business as a whole will show an amazing increase this year. We're printing the sales record to the right for the purpose of showing the comparison. The figures are taken from the monthly sales sheets. Read them carefully! Now, what do these record-smashing figures show? Simply this:

**"Carr's Sell For Less Always"**

It is a known fact that the merchant who buys the most goods can and usually does buy for less. We believe we use as much merchandise as any two or possibly three stores in Eastern Oregon. This great buying power accounts for the matchless values to be found always at Carr's. We've always said that Carr Values were incomparable. But they're more than that—they're simply irresistible. It's unfair to expect competition to deliver as high furniture values as Carr's. No other store in Eastern Oregon has our great Buying Power. They haven't our fast turn-over—the things that makes Carr's values possible.

**Compare and You Will Buy At This Sale**

Comparison is the real test—that is why we welcome it in this sale. To claim big reductions is one thing, but to prove it is quite another. We are ready with the proof and the more you compare the more you will be convinced that this January Clearance Sale of Ours is the one real opportunity of the year. Even at the special sale prices you are welcome to credit on any purchase you make.

**A  
Wonderful  
Record**

Showing the Percentage of Increase in sales in our Store from last spring. The figures indicate the increase over the same month of the preceding year up to the time of the fire.

Month	Per Cent Gain
May .....	42%
June .....	31%
July .....	92%
August .....	25%
September .....	45%
October .....	90%
November .....	50%
December (Fire destroyed store)	

An Average Increase for the 7-month period

**60%**

Now ask yourself this question: Would any furniture business show this remarkable increase unless it was delivering a unique service? What's the answer?

**Mail Orders Filled  
--We Pay The  
Freight**

Out-of-town customers who cannot come in to this great sale may order by mail just as safely as selecting in our store. Every article is exactly as illustrated and sold under Carr's guarantee of satisfaction. If for any reason whatsoever you are displeased with any article, you may return it at our expense and Carr will refund any amount you have paid, and you will not be out one single penny.

SEE DOUBLE CENTER AND BACK PAGE THIS SECTION FOR VALUES

**Extra Special Terms During Sale!**

- \$ 2.50 cash and 50c a week will buy \$ 25 worth
- 5.00 cash and \$1.25 a week will buy 50 worth
- 7.50 cash and 1.75 a week will buy 75 worth
- 10.00 cash and 2.50 a week will buy 100 worth
- 15.00 cash and 3.50 a week will buy 150 worth

**Remember Carr Charges No Interest**

**Easy Terms for Out-of-Town Customers, Also--**

It makes no difference to Carr's where you live. We will trust you. You may take advantage of our special easy terms printed to left. There is no red tape connected with our credit system. It starts out with the supposition that all are worthy until they themselves have proved otherwise. Write your order out now and enclose the first payment and Carr's will ship, freight prepaid, to any place.

SEE DOUBLE CENTER AND BACK PAGE THIS SECTION FOR VALUES