

80,000 Reporters Work For Associated Press

1,275 Publications Aid World's Greatest News-gathering Service.

CHICAGO, Ill.—"Broadcasting Church News" was the subject of a recent talk by Edgar T. Cutter, superintendent of the central division of the Associated Press, before a conference here on church publicity at the annual meeting of the Chicago Church Federation.

"Broadcasting church news is no different than broadcasting any other kind of news," Mr. Cutter said. "The trouble is getting the copy. It is more difficult to get promptly the important religious happenings than any other class of news. It is not the fault of newspapers or the news agencies that this news is not published more freely. The fault lies with the clergy, and, because of the laxity in response the world is missing one of the greatest opportunities for progress of all times."

Talks of Associated Press.
"I should like to tell you something of the machinery, the facilities that are available for spreading these happenings of the religious world. You have been familiar with the operations of your daily newspapers and other speakers told you of newspapers ideas among the highest in the land. You probably have not suspected it but there are of newspapersmen who start the daily tasks with a prayer, 'Lord show me thy way that I may walk therein'—men who realize their great responsibility both to church and State in the great work of spreading the world's doings. So I want first to explain the principal source of news upon which newspapers depend—the Associated Press."

"This organization sprang into existence through the needs of newspapers whose publishers realized from the advent of the metropolitan daily of fifty years ago that news must be pure at its source. They might have political and religious diversities and print their own editorial views on these, but they all agreed that the world's happenings should come to the reader without any show of bias. There was, too, the element of cost. No single newspaper could afford to pay correspondents all over the world, and, in addition, settle the enormous toll bills. A mutual effort was necessary, and from it developed the Associated Press. Newspapers of all creeds and politics and of varied races ultimately, therefore, pooled their needs and decided to prepare the cost of world-wide news gathering, a gigantic job. At first there were only a few great Eastern dailies, and then gradually the effort included more and more newspapers published to the westward and southward, until today the entire country is linked together in this organization."

Mark Twain's Idea.
"Mark Twain, speaking of the final consummation of this effort, said that 'there are only two forces that can carry light to all the corners of the globe—only two—the sun in the heavens and The Associated Press down here.'"
"Others, among them ministers of the gospel, have seen The Associated Press as a great machine for the dissemination of sectarian news of the religious society or the partisan happenings of the political party."

"As The Associated Press is a mutual organization, non-money-making and paying no dividends, whose members direct it and sustain it, it can have no other purpose than that of the collection and dissemination of the interesting news of the world. Its head officers are men of high ideals. Its fifteen directors, all publishers of newspapers, large and small, located in every section of the country, are elected by the 1,275 newspaper members. The association can not be partisan for its members are made up of Catholics, Protestants, Jews and Gentiles, Republicans and Democrats, Socialists, Germans, Italians, Spanish, French and Japanese. It is automatically honest and its mission is plain—simply the daily recording of the world's work. It should be rather apparent," said one member recently, "that with its diversified membership, The Associated Press could not long be controlled by any faction of any kind."

"I want to give you a brief picture of the actual machinery of gathering and spreading news, religious and otherwise."
"The Associated Press leases 25,000 miles of telegraph wires that touch every state in the Union and carry daily 75,000 words of fresh news, exchanging it with the great agencies of other countries and itself serving directly papers in Cuba, Mexico, Central and South America, the Philippines, Hawaiian Islands and Alaska. The Chicago newspapers which give you this great budget of news each twenty-four hours, and at a cost to you of only a few cents, procure the cost of handling this great volume of news, an expenditure in money of more than \$6,000,000 a year."

"Upward of 1,200 salaried editors and operators are engaged in currying this news and giving it to you, and in their efforts they are aided by the 1,275 newspapers, each of which furnishes the news of its locality. Counting the reporters and editors on these newspapers, The Associated Press, it is estimated, has as its command 80,000 reporters in this country, in addition to thousands in the foreign lands."

Only Truth Reported.
"Thousands of dollars have been expended to report a single story. The management has not yet finished paying the huge bill for cable and wireless tolls on the story of the Japanese disaster. And in this connection, a public speaker recently asserted that all foreign news reached this country in

mean and sordid is common among newsmen.

"The Associated Press has omitted the names of persons in telling of tragedies, so as not to carry destructive suggestions; it has refused to identify a man as a Jew or Gentile, if he fell into trouble, but gave the facts as they were without mentioning a man's religion; it has omitted, for her protection, the name of the young girl involved in a crime that must be handled. It has spread the constructively news of the community. It has in fact cooperated with the church in adhering to the truth where all news was concerned, and it has refused to use that drab news as such. It is only call for recognition was sensationalism. It has been a constructive force—some have spoken of it as one of the greatest constructive forces of the age—and, as it is supported by the newspapers of today, the background of that constructive force is your daily newspaper, with all its faults."

Church and Press.
"It has been said that the community makes the newspaper. Presumably the church has a great part in that. With the church and the press co-operating thoroughly, the vast message the religious bodies are trying to deliver to the people would be easy. Ten years ago a very small percentage of newspaper news was church news. This was because the church did poorly its part in furnishing that news. The percentage has increased, but it is still small."

"A bishop not long ago was asked for an abstract of his important address on capital and labor as it related to the church. The copy was desired so these timely remarks could be spread nationally and in the exact language of the speaker. It might have gone to the 1,275 daily newspapers, members of the Associated Press. It might have been read by upward of 50,000,000 of persons for that great through daily reads the Associated Press dispatches. Instead, the copy came a month later in book form, and its news value was lost. Another high churchman, from a western state, did not reply to a request for his address."

"The newspapers are eager to print this church news and the Associated Press is willing to carry it, when it is of general interest. What the newspapers need before they can print news in copy while it is still news. They will use it but it must be furnished today while it is fresh, and it must be prepared in readable form."

"All other interests gave this cooperation. No news agency or newspaper could support a force of reporters large enough to develop all of this news through their own efforts."



Introducing His Highness Raj Rajendra Prasad Maharaj, Jey, Singh, Vedantia Charamuni Oov, Photo-graphed at conference in London, England, where he represented the 1,000,000 people of the Hindustani Rajendra Club of India, who came to visit him in Chicago, Ill., last week. His friends, if you would kindly, do not attempt to identify him by his full name.

6% MONEY
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THEOLOGICAL STUDENTS TO CONVENE IN INDIANA
INDIANAPOLIS, (AP)—Students from approximately one thousand theological seminaries and colleges throughout the United States and Canada will be here this month for the biennial convention of the Student Volunteer Movement. The meetings will begin December 28, and continue daily until January 1. Arrangements have been made to care for more than 8,000 visitors. It was stated, among them several colored students.

Corvallis Taxes Lower
CORVALLIS, Ore.—Taxes in Corvallis are expected to be lower this year than last in spite of increased expenditures in the city and in the school district No. 5, most of which is in the city limits. This was brought about by the simple expedient of increasing the assessments of the public service corporations from \$906,533 to \$1,272,753.

Rough Rider is Killed.
PRINEVILLE, Ore.—Crushed between a hayrack and a barn when his frightened team started through the door, as he was driving a load of hay, Omar J. Wilson, 40, was instantly killed at his farm home, six miles east of Prineville. He was found by Mrs. Wilson a

few minutes after the accident. The tracks, the position of the team and wagon and the mangled body, gave evidence of the tragedy.

Mr. Wilson was born August 4, 1876, at Bethel, Ky., and married Miss Rosa B. Ream at Portland, March 31, 1914. For 3 1/2 years he was a member of Roosevelt's Rough Riders in Cuba during the Spanish-American war and in the Boxer rebellion in China. He is survived by his widow and relatives in the east and in California.

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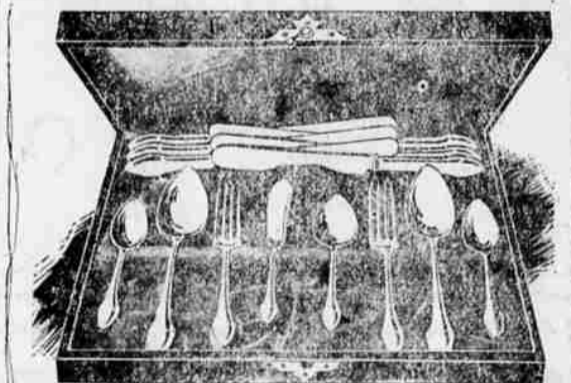
These facts are reflected, not only in the price of the Car, but in the quality of workmanship and materials that enter into its construction.

For Sale
5-room plastered home, newly finished inside, located on West Main street. Large lot 13x85. Owner very anxious to sell and at the present time \$200 will handle this. Total price \$219. If you want to investigate this you will have to act quick.
7-room modern home with 4 lots. The owner wants to leave this city and will sell his equity for \$1000. This makes the place cost you about \$1750. This is a snap.
5-room modern home, large lot, just painted outside and newly finished inside. Price \$2500. Terms, \$500 down and balance to suit purchaser.

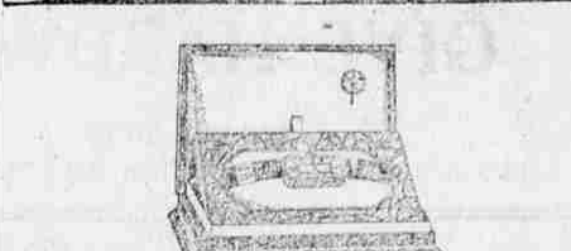
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La Grande, Ore.

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