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SHALL DO EXPLOITS—The people that do know their God shall be strong, and do exploits.—Daniel 1:12.

Your Intentions

Shrink not from the seeming obstacles that confront you, for if your intentions are firmly fixed on success it is difficult to really fail.

The merchant who plans his year's business and works to those plans never fails in La Grande, but the great difficulty is getting every individual to lay out a campaign and work to it.

Surely the day has passed for the hit and miss man—the man who gets big ideas and then finds that the weather is not right or that a rumor of depression upsets him and causes him to back-track and seek the shelter of old-time methods when men "keep store," opening their places of business in the morning and closing at night, waiting for the trade to come.

Nowadays it is a case of mind, active mind, in business. Alertness, activity, desire to make business go. Without these the biggest stock of goods in the best building possible to build will become the home of the spider and mouse. No one buys goods of any firm today because ancestors traded at that store. The fact that a man has been in business since Heck was a pup means nothing to the buying public now.

What the public wants to know is "what kind of merchandise have you and what is your price?" Snappy sales are the rule and the day of bickering over price has gone. A customer either buys or he does not buy, and that is the end of it.

There is but one word to have for a slogan and that is "Forward." The man who lets nothing stop his steady advance needs fear no serious obstacles in La Grande. The mental attitude toward success here where the business positively exists is one big asset.

It is not swell-headedness to believe one's self bigger than anything which may stand in the way of success, but to believe that is necessary to success. Success is determined by determination and keeping a-going.

Goethe in his "Life and Character" said, "strictly speaking, everything depends upon a man's intentions."

The war department plans an around-the-world air flight next summer. By the way, how far did those get who attempted the feat?

THE OLD HOME TOWN

By Stanley



SEVERAL BYSTANDERS SHUTTERED THE POSSES MARSHAL OTEY WALKER BROUGHT TO AUNT SARAH PEABODY, WHO IS CONFINED TO HER HOME WITH ASTHMA. THE GENERAL COMPLAIN IS THAT SOME ONE DUSTED THE FLOWERS WITH SUGAR POWDER.

Editorials From Over the Nation

COST OF SICKNESS

Knoxville, Tenn., Oct. 19—An eye gives three persons out of a hundred are sick.

Three million persons are on the sick list of the United States today. Sick costs the United States \$1,000,000,000 a year, nearly \$500,000 an hour.

If preventive measures already proved in practice could be made available for every community, a reduction of from 10 to 25 per cent in annual illness could be asserted. From a tenth to a quarter of a billion dollars a year now lost might be saved. A quarter of a million lives annually might be prolonged.

The time may come when it will be a crime to permit a patient to die before he is 75 years old, from a preventable or curable disease, according to a booklet published by Northwestern University, which is authority for all the startling statements that have preceded.

The advances have been made in increasing the span of life, but new challenges ever arise to test man's mettle. Heretofore the layman has been calling upon the medicine to run to cover the legions of bacteria that attack his life. Now medicine calls upon the layman to do his part to keep well in the first instance.

Working together, there is nothing that the common sense of the layman and the highly specialized intelligence of the physician cannot do, ultimately.

THE SPECIALIST WINS AGAIN

Brooklyn, N.Y., Oct. 19—A tall, thin boy stood on the twenty-eighth-yard line and over the heads of half-the Prince ton forwards rushing to upon him kicked a field goal which won for Harvard. Then he went out of the game. He had been in less than a minute, but long enough to make him the great Harvard star of 1922.

Plattman in that play completely vindicated the claims of mind over matter. He is six feet one inch tall and weighs a scant 157 pounds. He is all a football player should not be. He could no more carry the ball in a scrimmage than a toothpick could prop up the leaning side of a house, and, in fact, the coaches have instructed him to keep out of play. They do not wish to take the responsibility of crippling him for life.

This boy is the Henry Ford of drop kickers. A football, the most important of all sports equipment in its nation, in his hands becomes an educated piece of pigskin. Even as Henry Ford could make the hills and mountains bow to his motor car, just so can young Mr. Plattman make footballs go over the bar when he tells them to. The analogy is all the more evident when it is revealed that Plattman on the football field does nothing else but kick field goals, even as Ford, Plattman ventured to stay in other parts of the game. But Harvard values him only for his drop kicks. And the world admires Ford only for his flyover.

It is all a striking proof that the man who does but one thing and does it exceedingly well is the man who is great when the opportunity arrives. There is always need everywhere for a Plattman, be it football or making a city budget.

OFFICE CAT



BY JUNIUS

Next Time He Took Mother. Doesn't your mother object to your staying out until two and three o'clock in the morning?" "She might if she knew about it but I always beat mother in."

The Wichita Beacon tells of a girl in a small Kansas town whose name was Rhoda Maple. She married a man named Bill. Her name now is—how you say it.

The Long and Short of It. I fear I'll never win my girl. I'm in an awful fix. Eye-ache is over six feet tall. While I am five foot six.

Correct this sentence: "When I get too cool at night," boasted the man, "I never hesitate to get up and get an extra comfort."

ALMOST ANY FOOL WOMAN CAN MAKE AN ASS OF A WISE MAN.

The fellow who watches the clock is apt to be the one who remarks "It's early yet" during a poker game.

IT IS A GOOD RULE TO BE SURE YOU ARE RIGHT—AND THEN KEEP STILL.

A plutocrat is a man who has enough different hats of underwear to meet the daily changes of the weather.

The height of impropriety: laughing at a funeral when someone slips in the grave.

Don't blame your digestion. No ear can do its best on a hill if you feed it too much gas.

Esca to the Lesson of the Fish. Even a fish would not get caught if it would keep its darn mouth shut.

A 100-To-1 Shot. When a girl has a guy beneath her thumb. You can bet your eye. Said goof is dumb.

Don't talk, but the German mark is too hoarse even to whisper.

The visitor who comes in and sits

on the edge of your desk to talk is either an intimate ass or a cute little thing.

OSCULATION IS THE SIN-CEST FORM OF FLATTERY.

"There's something in this," said the La Grande grocer as he shook the applest eye.

A public nuisance—the bobbed haired girl who sits beside you in a picture show and switches her long oily locks in your face every time the picture clinches with the villain.

Many shoppers do not know that carmen, so popular as a trimming for coats, is really lamb skin, says the fashion pages. But for the accident of being cut off early and made into a curtain, it might have grown up to become a diploma.

They tell us the horse is fast disappearing. What do you suppose the man of the future will do when his auto gets stalled?

It's a blind alley that has no crooks in it.

Fifty-One Automobiles Burn In Iowa Garage

AMES, Ia., Oct. 19—Fifty-one automobiles were destroyed in a fire which early Thursday destroyed the garage in which they were housed. The loss was estimated at \$25,000. Detective wiring on one of the cars is believed to have caused the blaze. Many of the cars were property of Iowa state college students.

STAR
Saturday & Sunday
TOM MIX
New Picture

NEURALGIA
or headache—rub the forehead
—melt and inhale the vapors
VICKS
VapoRub
Over 12 Million Jars Used Yearly

U.B. Thrifty says



"When a man wants to borrow trouble, lend him all you have"

Daddy! Those Children Think You're About "It."

Whatever Daddy and Mother do is just right—you don't want them to be mistaken, do you? Certainly not.

Then teach them to know that the secret of prosperity is the ability to save money.

Help them learn the habit. We want to help you help them. Home banks are fine.

Open an account with us for the "kiddies"—we'll show them the same courtesy we would you.

La Grande
NATIONAL BANK
SOUND-RELIABLE-PROGRESSIVE

Only 20 more shopping days till Xmas
SHOP EARLY!

N. K. West & Co.
THE QUALITY STORE

Only 20 more shopping days till Xmas
SHOP EARLY!

SATURDAY SPECIALS

OUR ENTIRE STOCK OF Boys' Mackinaws

Oregon City virgin wool product.
SATURDAY—20% OFF—SPECIAL

Men's Wool Socks

SATURDAY—25c—SPECIAL

MEN'S EDWIN CLAPP

Shoes

SATURDAY—\$9.95—SPECIAL

ONE LOT

Men's Work and Dress Shoes

Black and tan; all sizes
SATURDAY—\$1.95—SPECIAL

Our Entire Line of Men's OVERCOATS

Hart Schaffner & Marx—
and Oregon City models
—the best that can be had
—reduced to

20% off



Copyright 1922 Hart Schaffner & Marx

Saturday Special

ONE LOT WOMEN'S

Pumps and Oxfords

Two-tone effects in patent, beige and grey.
SATURDAY—\$1.85—SPECIAL

100 SINGLE COTTON

Blankets

Fancy plaids.

SATURDAY—\$1.39—SPECIAL

50 DOUBLE COTTON

Blankets

SATURDAY—\$2.49—SPECIAL

1,000 YARDS

White Outing Flannel Flannel

SATURDAY—19c YD.—SPECIAL

Corduroy

Suitable shades for bath and lounging robes.

SATURDAY—\$1.00 YARD—SPECIAL