

# Local News In Brief

## COMING EVENTS

November 24—L. H. S. football team plays Wallawa high at Wallawa.

November 29 — Thanksgiving football game here between Enterprise and L. H. S.

December (dates unsettled) — Presentation "Gypsy Rover" operetta by L. H. S. glee club.

December 7-8 — Presentation of "Gypsy Rover" operetta by L. H. S. glee club.

## Fined for Speeding—

Accle Logan was fined \$15.00 costs in the justice court recently for speeding.

## County Agent Leader Here—

F. L. Ballard, county agent leader from O. A. C., arrived in La Grande today to spend a short time here on business.

## Reading Circle to Meet—

The Reading Circle will meet at the home of Mrs. Harriet McDonald, 302 Fourth street tomorrow, Tuesday afternoon at 2:15 p. m. The usual way will be provided for coming and going.

## Married Saturday—

A marriage license was issued from the county clerk's office Saturday to Clarence Foster and Elmore McKee of this city. They were married by Hugh E. Brady, pastor of the church.

## Spent Sunday in La Grande—

Mrs. R. Laughlin had a fine time over Sunday with her children from North Powder, who came down for the week-end. They were Frank, Laura and Robert Laughlin, children of Mr. and Mrs. Harley Laughlin of the North Powder country.

## Building Permits Issued—

Building permits were issued today to Jim Burke to erect a one story frame barn on lot 3, block 2, Pleasant Home addition, on W between Spruce and Pine with a preliminary cost of \$100, and to B. A. Jack to repair a one story dwelling on lot 3, block 2, Gray's Second addition, on Jefferson between Cedar and Cedar. The preliminary estimated cost is \$150. A permit was issued this morning to J. Melville to erect a concrete foundation to be used as a garage foundation on lot 19, block 11, Chaplin's addition, on Greenwood between Adams and Jefferson. The preliminary estimated cost is \$500.



## And Now Comes the O'coat Hats to Match and March With Your Ulster.

They are a bit rougher in texture like Jack Dempsey's beard before a fight.

They are made purposely to make you look more wintry and less top heavy when you are dressed for the street.

The velours are always good—but the last word is a stucco effect in which every subdued color of the rainbow has been used with perfect balance.

Silk lined like a jewelry box and our name in the crown assures you that the King of England cannot purchase better style.

Shades to match your coat—or what about putting on the first coat first?

- Berg O'coat Hats \$4.85 to \$10.00
- Schul-Wil Caps of Irish Tweed \$2.45 to \$2.95
- English Wool Hose With Clocks 75c to \$2.45
- Arrow Silk Shirts \$1.85 to \$9.85
- Artex Soft Collar 35c
- True Shape Hosiery 25c to \$1.45

**Clint's Clothiers**  
The Store With a Conscience

# CHAMBER WILL MEET TUESDAY

Civic Luncheon Will Be Devoted to Observance of Educational Week.

With Colon R. Eberhard, member of the La Grande board of education, as chief speaker and Dr. R. P. Landis, also a member of the school board as chairman, the chamber of commerce luncheon Tuesday noon will be devoted to observance of Educational Day as a part of Educational Week, so proclaimed by President Coolidge to continue from November 18-24, inclusive.

The luncheon will be held in the L. O. O. F. hall at 12:05 o'clock.

## NORTHWEST IS IDEAL APPLE GROWING SITE

(Continued on page 5)

In the east as the old timer that has been raising apples in the east for years. You offer hear the remark made that our apples are just as well flavored in the west as they are in Michigan, New York or other places. This is where we try to deceive ourselves. Take the Western apple either dry land or irrigated at the same stage of ripeness as the eastern, blindfold any person and try it out by allowing them to sample three apples at three different times during the day.

## Western Apple Will Win

The western apple will win in more cases than will the eastern apple for the reason short drought spells throughout the eastern states during the maturing season often plays havoc with the flavor, but granting they are grown under perfect conditions no living man can tell the difference accurately. The matter of flavor is simply a foolish freak notion, as you well remember when a boy how good the half ripe watermelons were that you hooked from your neighbors' patch. In fact you think you have never seen any since as good. Our tastes change without making any variation in our imagination.

The world is the judge in this matter not we that grow the apple. The standard quality of an article is what establishes its reputation and creates demand. Illinois, Pennsylvania, Ohio and New York are our heaviest buyers right from the beginning of each season, and these States are among the heaviest apple producing states in the United States. Michigan buys from the west equally as many apples as she ships out of the state. New York dumps millions of barrels on the European markets and turns to the west and pays more for a box of apples and one dollar freight and heating or icing charge additional than they get for a barrel of their own product that contains three times as many apples by weight as does our boxes. Why all this "QUALITY" "THE WORLD IS THE JUDGE."

## Quality and Daintiness

Our western apples not only have the quality but are more dainty and beautiful in looks for the reason that our climatic conditions are more favorable. During the summer months throughout the eastern states, they are subject to intense hot spells and dry winds. The atmosphere is rather at all times filled with dust and foreign matter that make it impossible to see clearly 6 or 8 miles while in the Northwest the winds from the Pacific ocean carry no foreign matter and its no trouble nearly any day in the year to see quite clearly the mountains and farm lands 20 to 50 miles away due to the clear pure atmosphere.

## In the eastern states frequent show

ers carry down the dirt and filth in the atmosphere and it is deposited on the apples and sticks to it and continues from time to time to gather this filth as the season progresses making an excellent place for fungus spores to lodge and sell ravages of destruction. Thus it is that the eastern apple has a dirty rusty look as compared with the western apple, and this is one of the main reasons why the world judges the northwestern apple as supreme.

## The expense of overcoming this condition

if a plan could be studied out would make the growing cost prohibitive.

**About Fungus Diseases**

There is a great many very dangerous fungus diseases in the east that have not found their way into the west also many insect pests that we do not have and to combat them to a finish it would take a battery of heavy guns large enough to break a Hindenburg line of defense. The cost would be prohibitive. We have in the past few years had several international apples shown that have been judged by the best Talent Pomological Society could furnish from Washington D. C., and I would ask if you ever heard of an eastern state getting a prize over the west. In days gone by New York and Michigan used to fill the markets as far west as Denver. The rates now are the same from New York to Denver as from the Pacific Northwest to Denver. You do not see the eastern apple there any more. The western growers have pushed them back east of the Missouri River entirely and it is pretty safe to say that in 5 years they will not cross west of the Mississippi River. The world is the Judge. What the people want they will insist on having and keep insisting until they get it. We are now making inroads on their European trade notwithstanding the cost of our product is nearly double to the consumer over there. "The world does the judging."

## There can be no argument to the fact

that the Pacific Northwest is the "Heacock's Radiophones are four times louder than any other on the market, easier tuned, and made right. Enterprise, Ore. 2-12-21"

## MOVIE BALL

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ideal apple growing section of the entire world due to soil and climatic conditions. I do not understand just how it happened to be so, but have theorized along lines as did a half drunken Oklahoman did with me in showing me his very fine farm, which was indeed very fertile and beautiful in making his last recommendation as to its good qualities he said it is the finest farm God ever created, he could have made them all like this, but it was too expensive. This may be a suggestion as to why the great orchard lands of the west is so far superior to the Eastern lands.

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